

Omnify Data Analyst Intern Assignment Task - 2023

Categories

- ☐ Camp Management
- ☐ Class Registration
- ☐ Club Management
- ☐ Coaching
- ☐ Dance Studio
- ☐ Fitness
- ☐ Gymnastics
- ☐ Martial Arts
- ☐ Membership Manage...
- ☐ Music School

Campaign

- EK_Generic_Tri-Tok_Yoga
- EK_Generic_Tri-Tok_Reservation_UK
- EK_Generic_Tri-Tok_Reservation_UAE
- EK_Generic_Tri-Tok_Reservation_Singapore
- EK_Generic_Tri-Tok_Reservation_Canada
- EK_Generic_Tri-Tok_Reservation
- EK_Generic_Tri-Tok_Pilates
- EK_Generic_Swimming_UK
- EK_Generic_Swimming_Singapore
- EK_Generic_Swimming_Canada
- EK_Generic_Swimming
- EK_Generic_Quad-Tok_Yoga_Singapore
- EK_Generic_Quad-Tok_Yoga

721K

Sum of Clicks

21K

Sum of Prospects

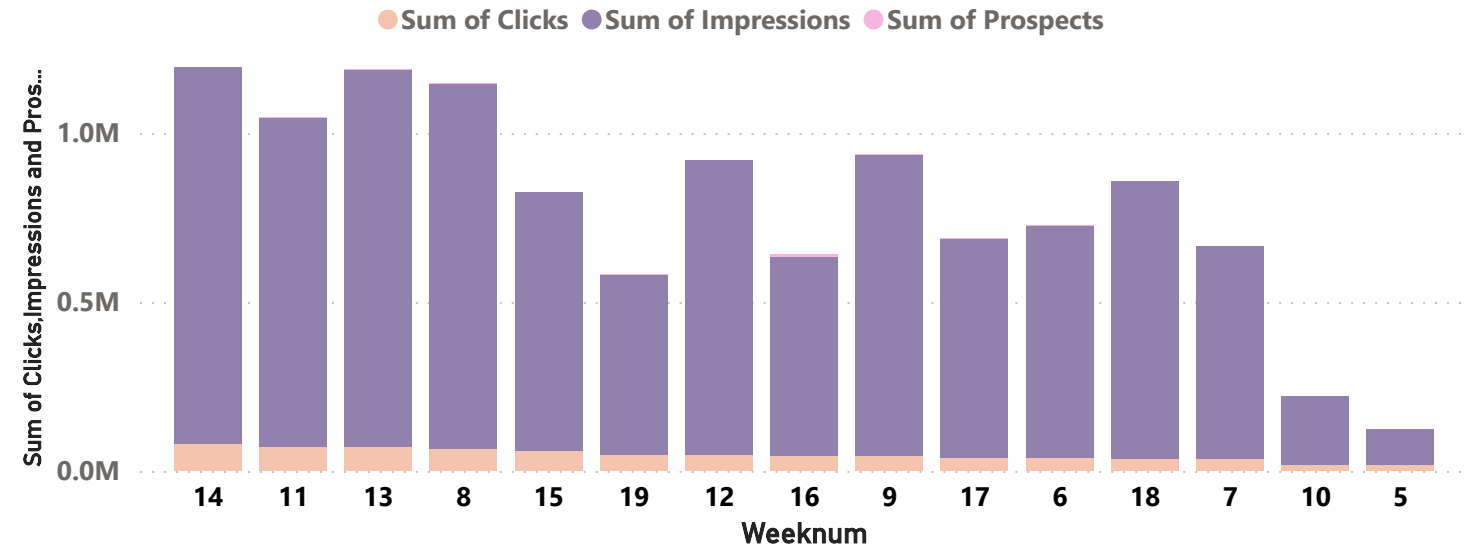
11M

Sum of Impressions

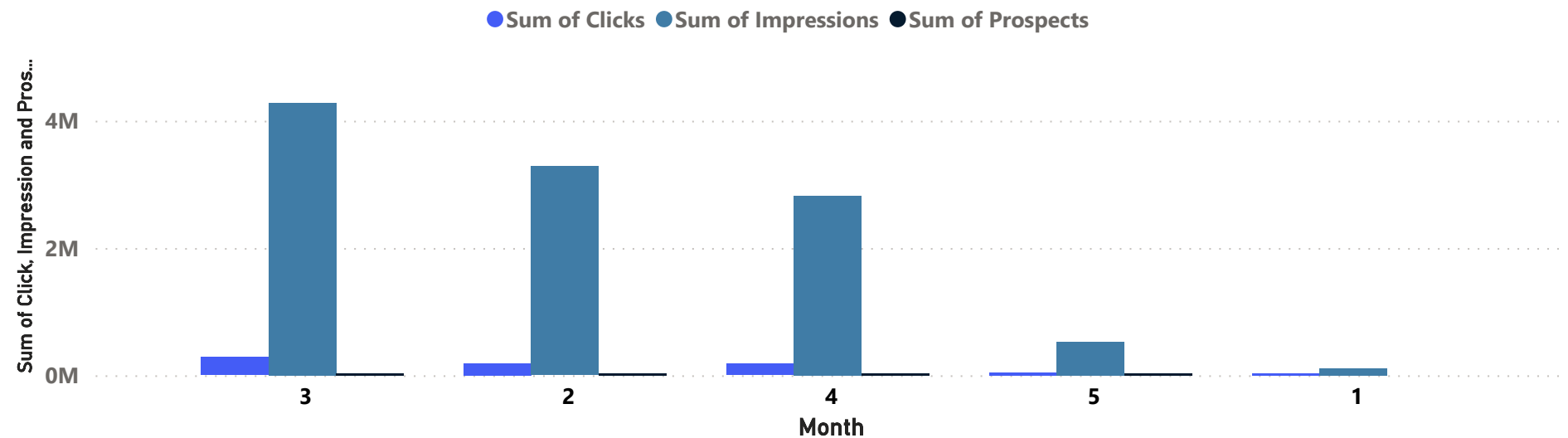
305K

Count of Return spend on ads

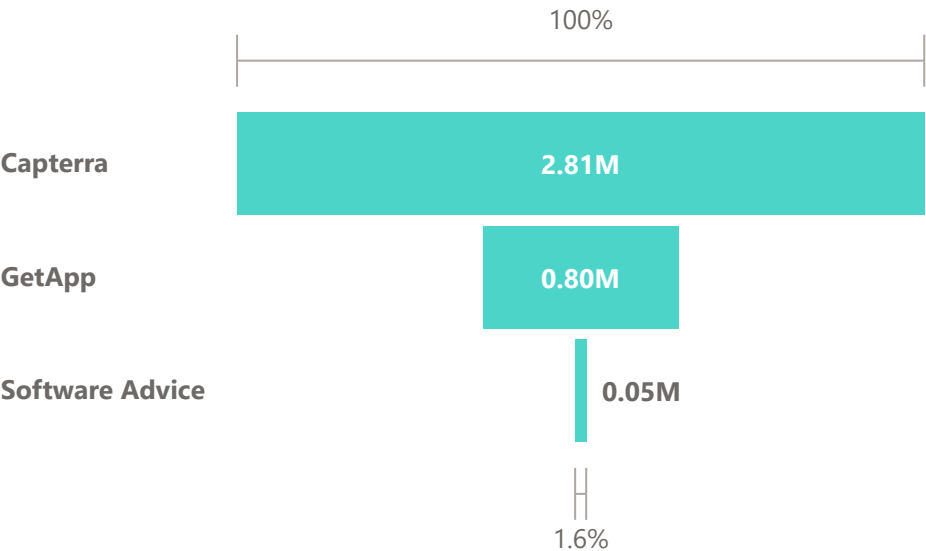
Weekly Report



Sum of Clicks, Sum of Impressions and Sum of Prospects by Month

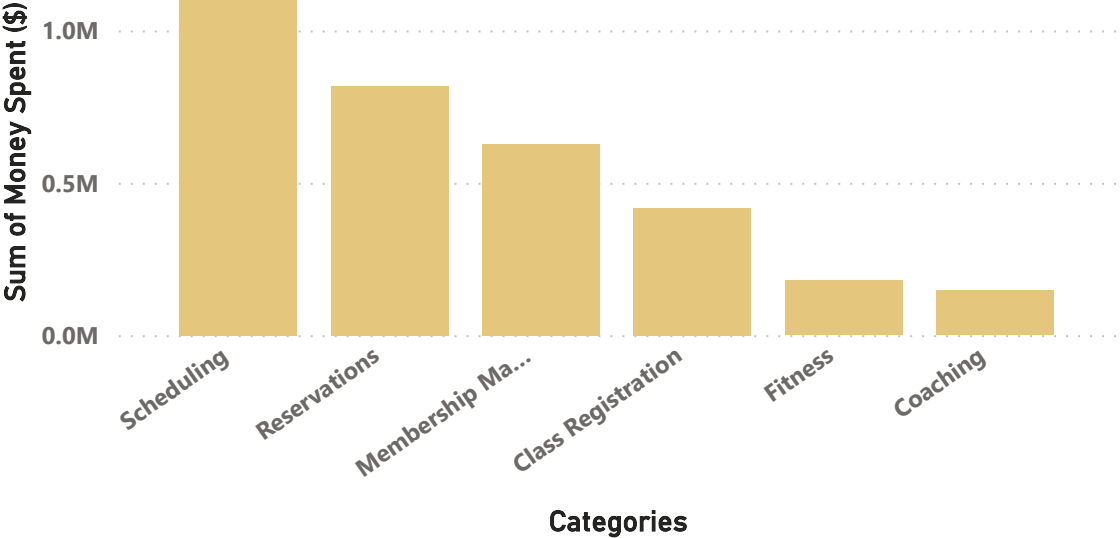


Sum of Money Spent (\$) by Channel

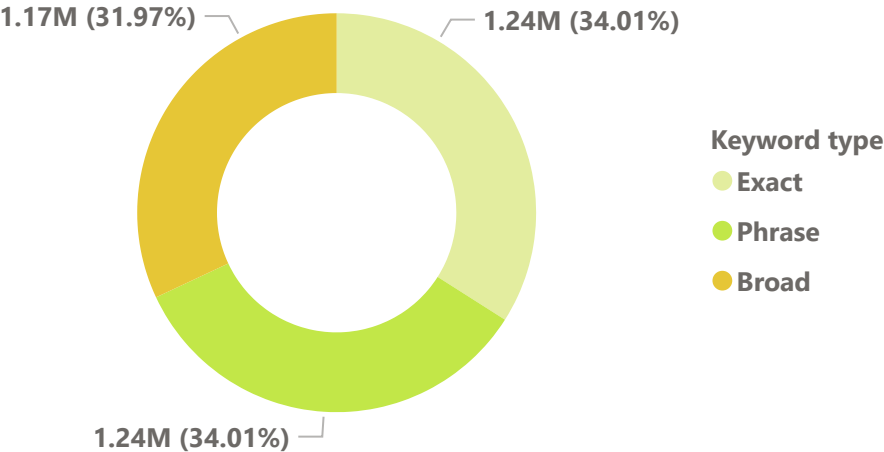


- Location
- AUSTRALIA
 - CANADA
 - Middle East
 - SINGAPORE
 - UK
 - UNITED KINGDOM
 - UNITED STATES
 - US
 - USA

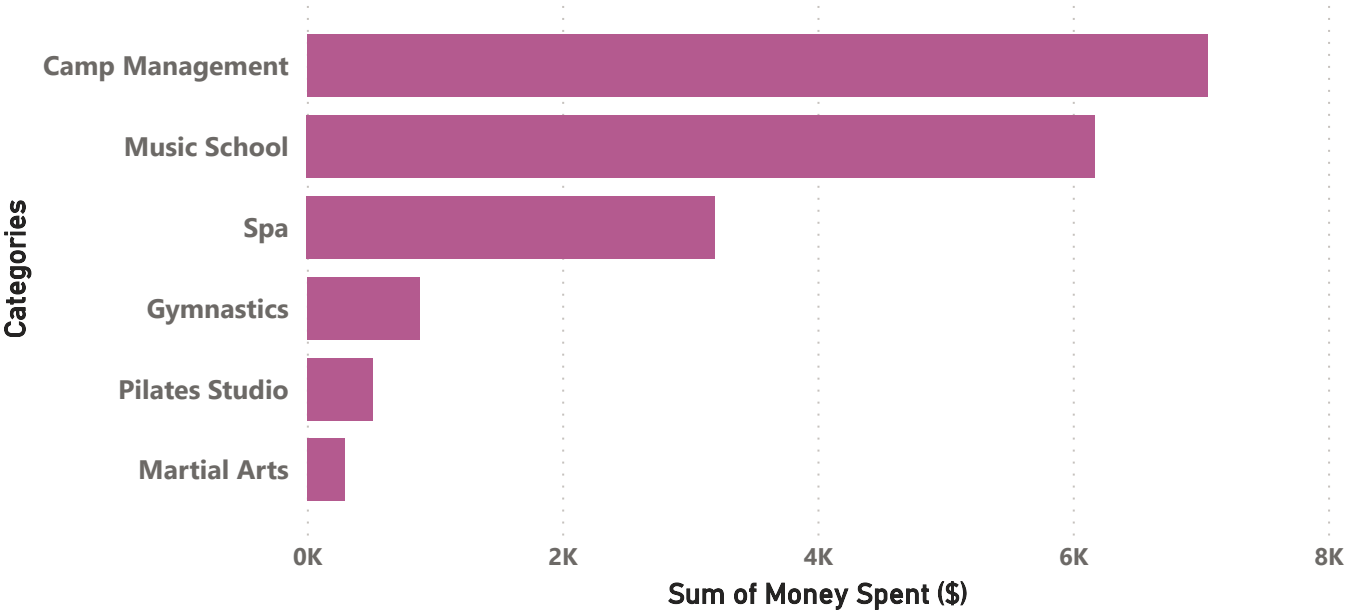
Sum of Money Spent (\$) by Categories



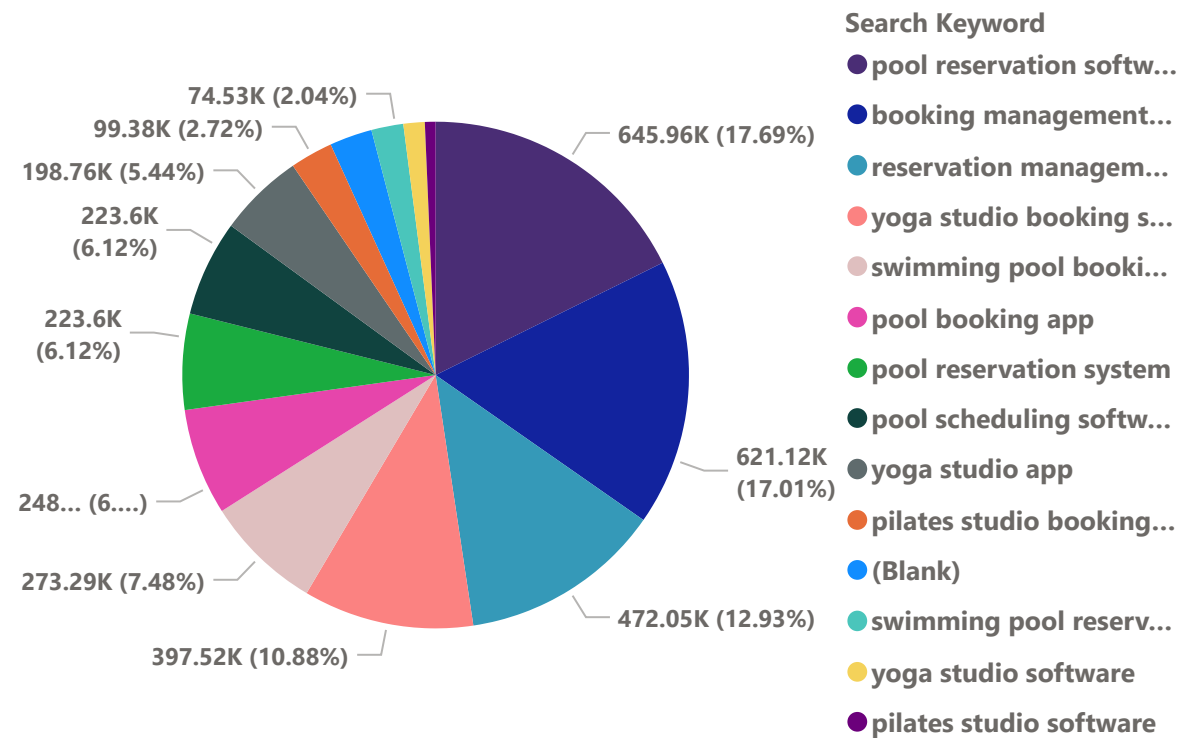
Sum of Money Spent (\$) by Keyword type



Sum of Money Spent (\$) by Categories



Sum of Money Spent (\$) by Search Keyword



Count of Return spend on ads by Search Keyword

