PeopleLead.AI

Human-led. AI-fueled.

This checklist offers foundational principles and steps for organizations and individuals who want to begin using AI in a human-centered, responsible way.

Start with Purpose

[ ] Identify the real human need or challenge you're trying to address.

[ ] Define how AI can support (not replace) people in that context.

[ ] Align your goals with ethical, inclusive outcomes.

Learn the Basics of AI

[ ] Understand the difference between AI, machine learning, and automation.

[ ] Know what AI can and can't do -- and when it's the right tool.

[ ] Explore examples of AI supporting people in real life.

Think Beyond the Tech

[ ] Consider the social, emotional, and ethical impacts of AI.

[ ] Ask: Who benefits? Who might be excluded or harmed?

[ ] Involve diverse stakeholders from day one.

Bake in Accessibility

[ ] Design for users of all abilities and backgrounds.

[ ] Avoid visual-only or audio-only interfaces.

[ ] Make accessibility a design requirement -- not an afterthought.

Stay Transparent and Accountable

[ ] Explain how your AI works, in language anyone can understand.

[ ] Be honest about limitations, risks, and intended use.

[ ] Provide clear feedback channels for users.

Learn and Adapt

[ ] Gather feedback and measure real human outcomes.

[ ] Use that data to improve -- not just the AI, but the experience.

[ ] Keep the conversation going, even after launch.

Final Tip:

People-centered AI means building with people -- not just for them. Let empathy, clarity, and inclusion guide your journey.