



Use this checklist to help your organization introduce AI in a way that builds trust, clarity, and collaboration.

### **Prepare Your Message**

- ☐ Define why you're exploring or implementing AI.
- ☐ Clarify what problems AI is meant to solve (not whom it replaces).
- ☐ Identify the key benefits for people and teams.

### **Use Inclusive, Empowering Language**

- ☐ Focus on how AI supports people -- not replaces them.
- ☐ Avoid jargon or hype; speak in plain language.
- ☐ Emphasize augmentation, enablement, and efficiency.

### **Acknowledge Concerns Honestly**

- ☐ Create space for employees to voice questions or fears.
- ☐ Be transparent about what is known and unknown.
- ☐ Avoid overpromising outcomes or timelines.

### **Share Early and Often**



- ☐ Communicate before, during, and after AI changes -- not just once.
- ☐ Provide updates and decisions in accessible formats.
- ☐ Reinforce the human-first vision consistently.

## **Provide Resources and Support**

- ☐ Offer learning sessions, FAQs, or coaching about AI.
- ☐ Highlight examples of successful, people-centered AI uses.
- ☐ Encourage curiosity and experimentation.

## **Invite Participation**

- ☐ Involve employees in idea generation and testing.
- ☐ Make feedback loops visible and actionable.
- ☐ Celebrate team members who shape or guide AI use.

## **Final Tip:**

Trust starts with transparency. Use this checklist to keep your team informed, involved, and inspired.