

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS46998
Project Name	Measuring the pulse of prosperity: An Index of economic freedom analysis
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Link:


<https://app.mural.co/t/tommy4295/m/tommy4295/1772099399229/e95486143049c8d6d27425da02b9c79241f43006?sender=u16f1f03c7b7049538c349089>

Step-1: Team Gathering, Collaboration and Select the Problem Statement




To prepare:


- Choose a problem, goal, or project to focus on
- Write the challenge in Steps 1 and 2 (e.g. "We need to...")
- Invite a group of people familiar with the challenge
- Write participant names in Steps 1, 2, and 3




50-minute meeting

Measuring the
pulse of
prosperity: An
Index of
economic
freedom analysis

 10 minutes to prepare

 50 minutes to collaborate

 4 people recommended

Step-2: Brainstorm, Idea Listing and Grouping

1

Draft some “how might we”

15 minutes Work individually

Write at least three “how might we” questions responding to the challenge statement. Use the guidance below to craft a good question.

To exit full screen, press **Esc**

The key challenge is to develop a reliable and inclusive framework for measuring economic freedom that accurately reflects its impact on prosperity across diverse countries, while accounting for differences in data quality, institutional contexts, and social outcomes

Spark new ideas
using well-written “how might we” questions

Things to try

How might we eliminate the need for maintenance?

✓ Use extreme words like eliminate, instant, beloved, or flawless

How might we become proud of the way we maintain our products?

✓ Introduce emotions like pride, frustration, apathy, sadness, or joy

How might we create products that beat themselves?

✓ Phrase questions in bold, interesting, and provocative ways

Things to avoid

How might we create an employee that maintenance program?

✗ Avoid embedding a solution into the question

How might we improve our approach to maintenance?

✗ Avoid dull and uninspiring questions

How might we finally start maintaining our products for good?

✗ Don't be needlessly controversial or negative

Person 1

How might we do instant data preprocessing?

How might we eliminate the maintenance of this?

How might we develop the framework that works on real time data?

Person 3

How might we alter the framework when efficiency has to be improved?

How might we create a self adjusting framework according to data type?

How might we be able to know what are its social outcomes?

Person 2

How might we induce a way to do the analysis?

How might we alter the framework when analysis goes wrong?

How might we be able to identify the data quality?

Person 4

How might we know impacts on different countries?


How might we know the framework is reliable?

How might we know accuracy of framework is dependent which factors?


Step-3: Idea Prioritization


3

Vote and discuss



15 minutes  Vote individually + discuss together

Drag the tokens below into Step 2 to vote on the strongest "how might we" questions. Discuss.



**Strongest problem frame**
Which problem frame do you think will generate the strongest ideas?

**Most compelling question**
Which problem frame do you think might lead to the most creative or interesting solutions?



Person 1



Person 2



Person 3



Person 4

