

Ideation Phase

Define the Problem Statements

Date	31 January 2026
Team ID	LTVIP2026TMIDS46998
Project Name	Measuring the pulse of prosperity: An Index of economic freedom analysis
Maximum Marks	2 Marks

Customer Problem Statement Template:

Creating a problem statement to understand our customer's point of view. The Customer Problem Statement template helps us to focus on what matters to create experiences people will love.

The well-articulated customer problem statement allows us and our team to find the ideal solution for the challenges our customers face. Throughout the process, we'll also be able to empathize with our customers, which helps you better understand how they perceive our product or service.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Businessman	find country with more economic freedom	i am not interested in doing the analysis	it is huge process	sick
PS-2	Entrepreneur	know about the countries economic freedom	it is difficult to know the economic freedom	it requires to compare alot fields to find the economic freedom	frustrated

PS1:



PS2:

