

```
import pandas as pd
import numpy as np
from sklearn.model_selection import train_test_split
from sklearn.preprocessing import StandardScaler
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import confusion_matrix, accuracy_score, precision_score, recall_score
```

```
df = pd.read_csv('/content/Social_Network_Ads.csv')
df
```



	User ID	Gender	Age	EstimatedSalary	Purchased	
0	15624510	Male	19	19000	0	
1	15810944	Male	35	20000	0	
2	15668575	Female	26	43000	0	
3	15603246	Female	27	57000	0	
4	15804002	Male	19	76000	0	
...	...	...	...	...	...	
395	15691863	Female	46	41000	1	
396	15706071	Male	51	23000	1	
397	15654296	Female	50	20000	1	
398	15755018	Male	36	33000	0	
399	15594041	Female	49	36000	1	

400 rows × 5 columns

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```
# Select features (Age, EstimatedSalary) and target (Purchased)
X = df[['Age', 'EstimatedSalary']]
y = df['Purchased']

# 2. Split dataset into training and testing sets (80% train, 20% test)
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)

# 3. Standardize features for better performance
scaler = StandardScaler()
X_train = scaler.fit_transform(X_train)
X_test = scaler.transform(X_test)

# 4. Train Logistic Regression model
model = LogisticRegression()
model.fit(X_train, y_train)

# 5. Predict values
y_pred = model.predict(X_test)

# 6. Compute Confusion Matrix
conf_matrix = confusion_matrix(y_test, y_pred)
TN, FP, FN, TP = conf_matrix.ravel()

# 7. Compute evaluation metrics
accuracy = accuracy_score(y_test, y_pred)
error_rate = 1 - accuracy
precision = precision_score(y_test, y_pred)
recall = recall_score(y_test, y_pred)

# 8. Print results
print(f"Confusion Matrix:\n{conf_matrix}")
print(f"TP: {TP}, FP: {FP}, TN: {TN}, FN: {FN}")
print(f"Accuracy: {accuracy:.4f}")
print(f"Error Rate: {error_rate:.4f}")
print(f"Precision: {precision:.4f}")
print(f"Recall: {recall:.4f}")
```



```
Confusion Matrix:
[[50  2]
 [ 9 19]]
TP: 19, FP: 2, TN: 50, FN: 9
```

Accuracy: 0.8625  
Error Rate: 0.1375  
Precision: 0.9048  
Recall: 0.6786

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