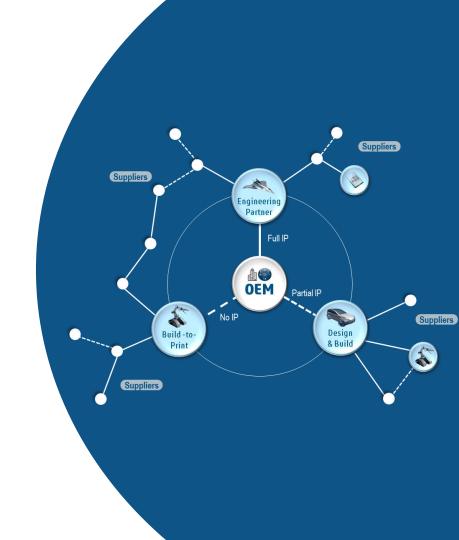


# HONDA 3DEXPERIENCE Supplier Program

Supplier Offer Updates / CPE NAM

DASSAULT | The 3DEXPERIENCE® Company

Mark KRANKEL JUL.2023

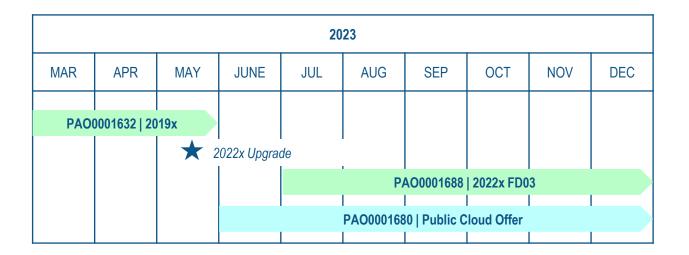


### DISCLAIMER

- This document outlines the Dassault Systemes software pricing, terms, and conditions available to specific Honda Suppliers.
- Information contained in this document must not be shared with customer or used for customer advisement.
- Any and all information pertaining to the Honda Supplier Program, including the collaboration framework, benefits, and required licenses is provided for Partner Sales Team context only.
- Customer should verify all 3DS software requirements needed to work in Honda's Digital Collaboration Environment directly with Honda: Supplier VMC Help Desk (email): NA VMC Help Desk for Supplier@na.honda.com



# **OFFER SCHEDULE / AVAILABILITY**



- Updated offer PAO0001688 | 2022x Licensed Programs per Honda Requirements | Expires JAN 31, 2024
- New offer PAO0001680 | 3DEXPERIENCE Public Cloud + Parallel Use of 2022x Licensed Programs | Expires JAN 31, 2024



# Purpose

WHY: Honda is expanding its Supplier Digital Collaboration program (using 3DEXPERIENCE CATIA) for North America Suppliers.

WHAT: CPE NAM pre-approved pricing & terms for required 3DEXPERIENCE Apps

### This document covers:

- ► Honda supplier 3DEXPERIENCE requirements (reference only)
- ► Updated special license offers and terms for CPE NAM Honda suppliers
- ► Where to get additional information



# Background

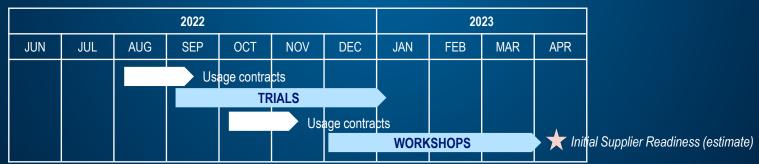
- ► Honda announcements to suppliers
- ➤ Supplier readiness | from Q2 2023

  - > Supplier collaboration workshops

### Supplier Collaboration Workshops



- Supplier hands-on training
- Verify baseline requirements for Supplier





# HONDA SUPPLIER COLLABORATION:

**FRAMEWORK** 



# License Responsibility (June 2023)

# **Honda Digital Collaboration Environment**



DW = Supplier Design
 Window User



PIC = Supplier Design
Person In Charge User

		<u>~</u>
Application	DW 1 <sup>st</sup> User	PIC Users (2→N)
CATIA (MES + TAD)	Honda Provides	Supplier Responsibility
ENOVIA (PCS)	*Honda Provides	*Honda Provides

\*Honda provides license for supplier to use in Digital Collaboration Environment

→ Supplier must still purchase ENOVIA PCS license for work in own environment

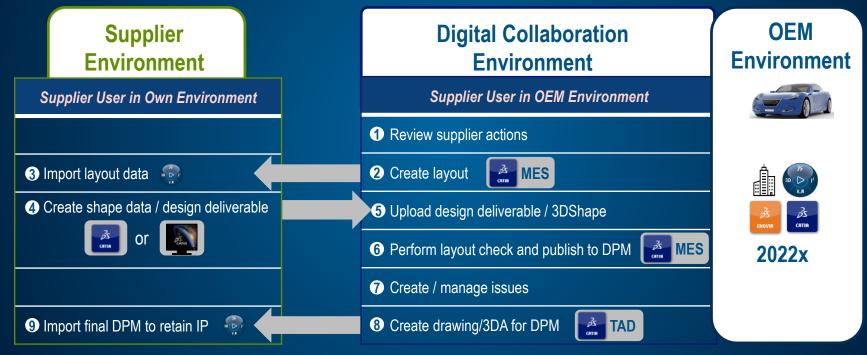
### Supplier Provides for PIC Users $(2 \rightarrow N)$



APPLICATION	USAGE	PIC USERS
CATIA MES	Mechanical & Shape Designer: Layout, 3D modeling, DPM Construction	REQUIRED / SHAREABLE
CATIA TAD	3D Tolerance & Annotation Designer : Model-based FTA authoring in 3D	REQUIRED / SHAREABLE
CATIA M3S	Mechanical & Shape Engineer (Includes MES + TAD + Additional)	ALTERNATE / SHAREABLE
CATIA MMO	Mechanism Design Engineering: Advanced Kinematics, Mechanism Design and static simulation	AS NEEDED / SHAREABLE
CATIA TEO	Product Optimization Designer: Design templates, optimization and rules	AS NEEDED / SHAREABLE
SIMULIA SRD	Structural Designer: Linear structural Validation, CAE	AS NEEDED / SHAREABLE
ENOVIA DEY	Digital Mockup Validation Engineer: Virtual prototype and design analysis	AS NEEDED / SHAREABLE



DPM to-be process (simplified example)





# Shared Benefits | OEM + Supplier









### **Information Management**

# **Design Efficiency**

### **Work Flexibility**

Direct link and information updates:

 $BOM \rightarrow layout \rightarrow DPM$ 

Visibility/access to shared development schedule

Shared issues & actions

Eliminates redundancy in drawing/DPM construction

OEM business rules for drawing/DPM ensures accuracy of part info

Viewer access to 3D

Common development methods and rules globally

Supports supplier remote access

Reduced time and expense for travel

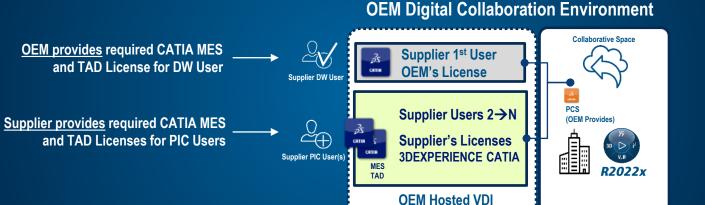


# Framework (June 2023)

**Supplier Embedded Collaboration** 



PIC = Supplier Design
Person In Charge Users



OEM provides ENOVIA
PCS License for all
Supplier Users



DW = Supplier Design

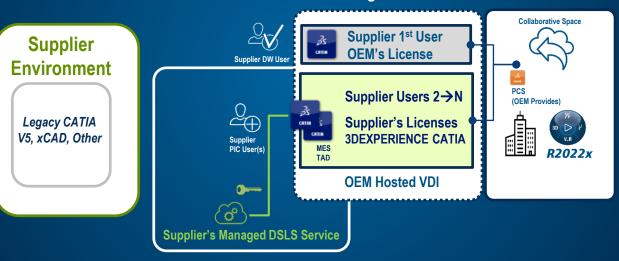
PIC = Supplier Design Person In Charge Users

**Supplier Embedded Collaboration** 



A Supplier w/CATIA 3DEXPERIENCE Applications Only

### **OEM Digital Collaboration Environment**



**Supplier Minimum 3DEXPERIENCE Configuration** 



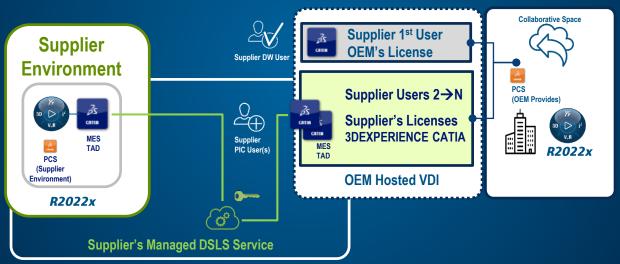


PIC = Supplier Design Person In Charge Users



B Supplier w/3DEXPERIENCE Platform "On-Premise"

### **OEM Digital Collaboration Environment**



**Supplier 3DEXPERIENCE Platform Offer (On-Premise R2022x)** PAO0001688



Supplier Embedded Collaboration

C Supplier w/3DEXPERIENCE Public Cloud

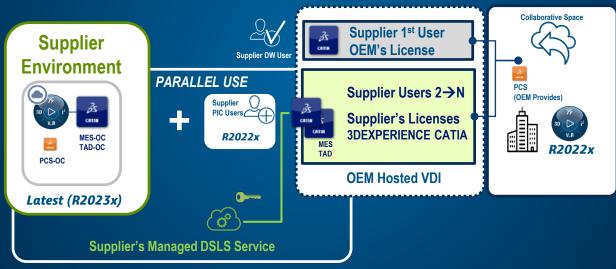


DW = Supplier Design



PIC = Supplier Design Person In Charge Users

### **OEM Digital Collaboration Environment**



Supplier 3DEXPERIENCE Public Cloud Offer PAO0001680



# Supplier 3DS Environment | Data Exchange

**SUPPLIER OEM Scenario 1** | Supplier 3DEXPERIENCE at 3DXML 'As-Spec' OEM Release Level | PAO0001688 3DXML 'As-Spec' CATIA 3DEXPERIENCE R2022x R2022x 3DXML 'As-Spec 3DXML 'As-Result Scenario 2 Supplier 3DEXPERIENCE CATIA **3D**EXPERIENCE Public Cloud | PAO0001680 R2023x R2022x CATIA V5 'As-Spec' (w/POWER'BY) \*CATIA V5-6 R2022



# Supplier 3DS Environment | Comparison

		Use Supplier 3DEXP Apps in OEM Env	Extend to full 3DEXP Industry Process Portfolio	Support Multiple OEMs on different platform, release	Achieve SaaS Key Values + extend to Value Network	OPEX agility with subscription fee structure
Scenario 1   Supplier 3DEXPERIENCE at OEM Release Level	30 D I' V.R  R2022x			*		
Scenario 2   Supplier 3DEXPERIENCE Public Cloud	R2023x (w/POWER'BY)	*				

<sup>\*</sup> Extendable with limitations for OEMs on legacy or higher release levels.



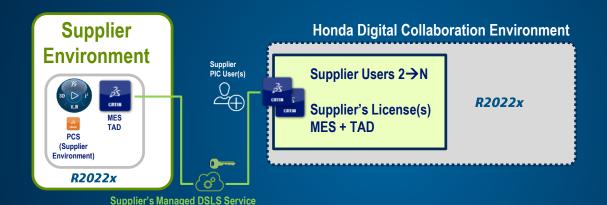
For work in OEM's "on-premise" collaboration space, Supplier on 3DX Public Cloud requires parallel use access to "on-premise" CATIA 3DEXPERIENCE Licenses: See PA00001680

# SPECIAL LICENSE OFFER & TERMS: CPE NAM HONDA SUPPLIERS (NAMED LIST)



# DS BASELINE OFFER | PA00001688





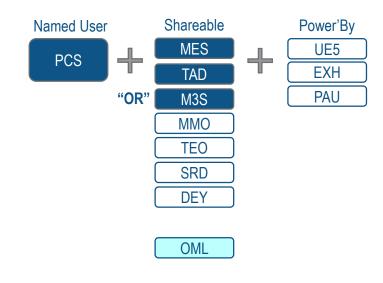
- ► Supplier 3DEXPERIENCE matching Honda's release level (R2022x as of June 2023)
- ► CATIA 3DEXPERIENCE Applications keyed to Managed DSLS Service as license type 'Shareable'
- Meets requirements for new DPM development, including supplier embedded collaboration



# DS BASELINE OFFER | PAO0001688

### **New Purchase**







# **Pricing conditions:**

End User PLC, YLC Discount = **40% at maximum**End User ALC/PLC Ratio = **20% at minimum** 

**VAR Margin** = Standard as per DA (Not FPP eligible)

- Only 1x (PCS, UE5, EXH, PAU) per Baseline user to be sold at the discount when purchased at the same time
- Any additional PCS or other modules not listed: Sales delegation level DC to be applied

### **Agreement:**

Requires special Transactional CLOSA (see T-CLOSA Process)



# Supplier 3DS Licenses | Migration Options



FROM	TO (Shareable)	NOTES
HD2	MES + PCS	Must acquire TAD separately under related promotion(s).
MD2	MES + PCS	Standard migration MD2-→MDG; priced to reflect
ASO (V2 / E3-HDX)	M3S + PCS	Covering variants ASOV2-HDX and ASOE3-HDX
CATMSE	M3S + PCS + UE5	
CATMEE	M3S + PCS + UE5	Upgrade from MD2; priced to reflect

### **V5 REFERENCE**

HD2 CATIA Hybrid Design 2 Configuration
MD2 CATIA Mechanical Design 2 Configuration
ASOE3-HDX Automotive Supplier Engineering Package Edition 3
ASOV2-HDX Automotive Supplier Hybrid Package Version 3
CATMSE CATIA Mechanical & Shape Engineer Excellence (HD2)
CATMEE CATIA Mechanical Engineer Excellence (MD2)

### **3DEXPERIENCE KEY**

MES – Mechanical & Shape Designer

**TAD** – 3D Tolerance & Annotation Designer

PCS - Collaborative Sharing

**UE5** – Collaborative Designer for CATIA V5



# DS BASELINE OFFER | PAO0001688

# **Migration**



# **Pricing conditions:**

End User PLC Migration at **Specific Discount**End User ALC Increase Estimate ~20%

- **VAR Margin** = Standard as per DA (Not FPP eligible)
- Includes 12 Months parallel use
- Agreement:
  - Requires special Transactional CLOSA (See T-CLOSA Process)

FROM / V5 (Quantity 1)	TO (Shareable) (Quantity 1)	PLC Discount	ALC Discount*
HD2	MES(Sh) + PCS	75%	48%
MD2	MES(Sh) + PCS	69%	63%
ASO (V2 / E3-HDX)	M3S(Sh) + PCS	83%	55%
CATMSE	M3S(Sh) + PCS + UE5	83%	51%
CATMEE	M3S(Sh) + PCS + UE5	79%	63%

\* Estimated ALC increase between 15% and 25%

- Customer's IB must be up to date at the time of migration request to benefit from this pricing condition
- Migration pricing not applicable to configured seats that benefitted from special pricing conditions in the past (bundled offers, etc)



# DS CLOUD OFFER | PA00001680

Supplier's Managed DSLS Service



- ► A 3DEXPERIENCE Cloud offer for Honda Suppliers that includes Parallel Use of the equivalent On-Premise CATIA 3DEXPERIENCE Licensed Programs
- ▶ Use of the 3DEXPERIENCE Licensed Programs restricted to supplier's collaboration in Honda's On-Premise 3DEXPERIENCE environment.



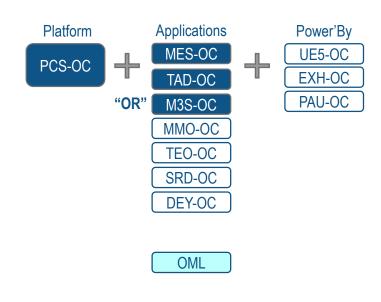
▶ With the Parallel Use, Honda Suppliers on cloud are able to bring their own CATIA licenses for work in Honda's Digital Collaboration Environment.



# CLOUD OFFER | PA00001680



### **New Purchase**



# Pricing conditions:

End User PSC, YSC Discount = **40% at maximum** ASC @ 20% of net PSC ratio

**VAR Margin** = Standard as per DA (Not FPP eligible)

- "-OC" Applications include Parallel Use of equivalent Licensed Programs | Restricted to Honda Supplier Collaboration Environment
- Only 1x (PCS-OC, UE5, EXH, PAU) per Baseline user to be sold at the discount when purchased at the same time

### **Agreement:**

Requires special Transactional CLOSA (see T-CLOSA Process)



# ORDERING PROCESS | PAO0001680/88

- 1. Customer must be a qualified Honda Supplier as verified by Partner Sales Manager or NAM Pricing.
- 2. Initiate a site modification request with PSM to activate special Transactional CLOSA (T-CLOSA) authorizing Supplier license use in Honda Virtual Machine Environment.
- 3. Use Promotion ID PAO0001688 (On-Premise) or PAO0001680 (On-Cloud).
- 4. Must include **OML** on order (no-cost) to enable Managed DSLS for CATIA **3D**EXPERIENCE License Keys.
- 5. PO must be transacted with special Transactional CLOSA (T-CLOSA) enabled only with the site modification upon qualification of step 2.

- \* For new purchase and migration by Honda-specific customers NOT on the qualified Honda Supplier list:
  - → SBO must be submitted to NAM Pricing and will be reviewed case by case



# **ADDITIONAL INFORMATION**

- Managed DSLS Ordering Guide
  - Accessible on the 3DSwym Partner Portal | WW Business Operations | Wiki tree ->





# **CONTACTS**

### **DS NAM CPE:**

Name	Role	Email
Mark KRANKEL	NAM CPE Program Sponsor	Mark.KRANKEL@3ds.com





