

Store frequently access data into cache.

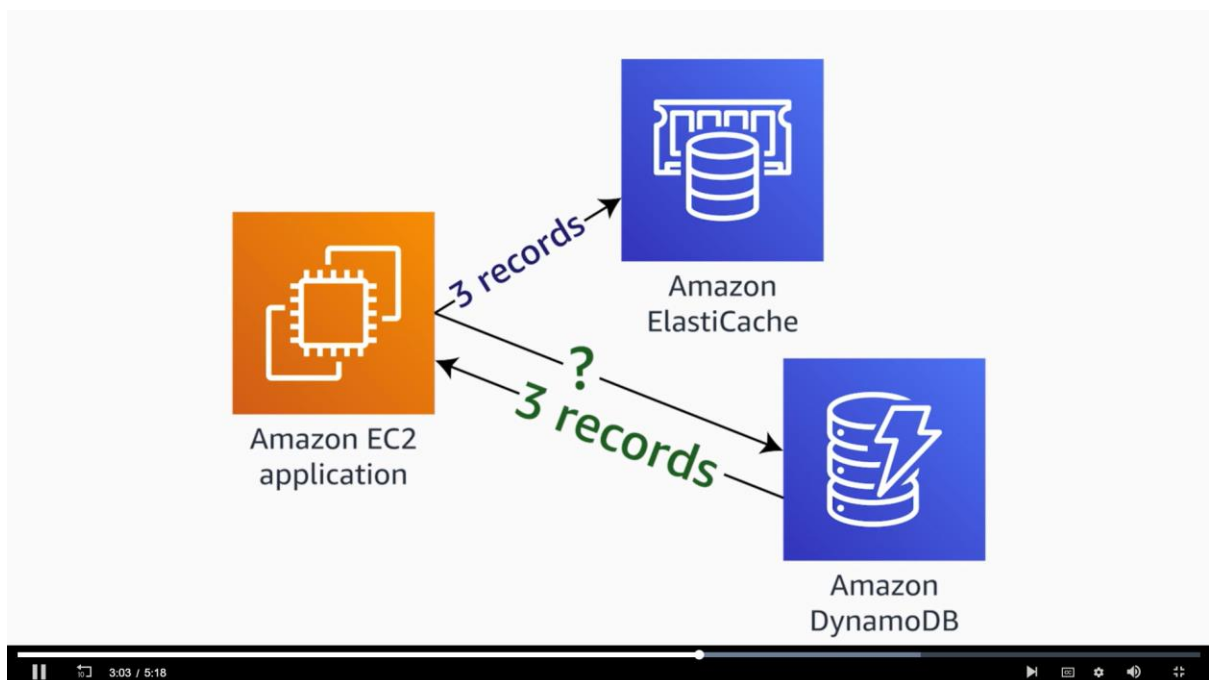
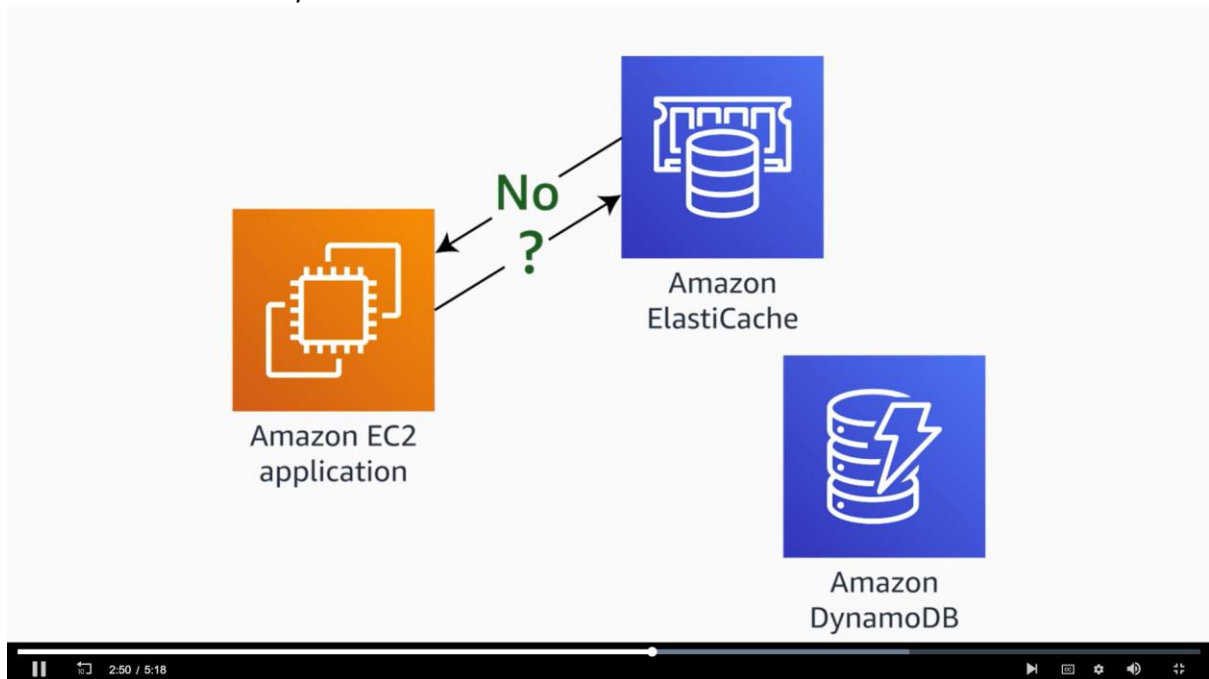
Fst look to cache

Non-relational in memory

Redis complex data types

memCached: small and static

elasti cache is in memory database



Use: Real time bidding

Content evaluation