

STAR + Amazon Leadership Principles Answer Builder

Use STAR for each Amazon LP question:

S - Situation: Set the scene: where were you, what was the context, why did this matter? Keep it concise but high-stakes.

T - Task: What was your responsibility, objective, or expectation? Make it clear what you were supposed to accomplish.

A - Action: What you personally did — show ownership, prioritization, cross-team collaboration, decision-making, and problem-solving.

R - Result: Quantify the outcome: numbers, impact, recognition, improvements. Tie it to business outcomes if possible.

T - Takeaway: What you learned, how you grew, or what you'd do differently. Show maturity, coachability, and bar-raising mindset.

Top LPs to prepare:

- Ownership
- Bias for Action
- Deliver Results
- Invent and Simplify
- Have Backbone, Disagree and Commit

Tips:

- Align with level (L5 = scope; L6 = strategy + stakeholder mgmt)
- Use metrics: %, \$, time saved
- Reflect on learnings

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