



# Tips & Tricks

1- Use your definitions.

Be sure that what you are seeing is hate speech. Use the hate speech definitions and the IHRA definition for Antisemitism.

2- What is the intention?

Sometimes writers may upload hateful content to teach against hate or to make a point. This should not be reported.

3- Report recent content

Most probably content from a few years ago will not be viewed very often and may already have been reported. To focus your search on a specific timeline you can use the Advanced Search.

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- 4- Follow the news.
  - Cyberhate will often follow recent events. Use recent events to lead you to the detection of hate speech.

### 5 - Rolling

- If you find a hateful post, rolling from that one to the followers and commenters may lead to additional content.
- 6- Use hashtags and search words
  - Hashtags and search words will help you find content. Use our list of hashtags and content. Use the same keywords on different platforms and see what comes up.
- 7- Use Google search operators
  - Use <a href="mailto:search\_operators">search\_operators</a> e.g., site: twitter.com Zionism AND evil



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#### 8-Ask a friend

 Use the Slack chat to ask a mentor or friend where you can find hate speech and report it.

### 9- Work as a team

• As part of an international REACH team, we are relying on your unique perspective, interests, and language skills to increase the number of detected posts and the range. If you find new hashtags and keywords, include them here: link