

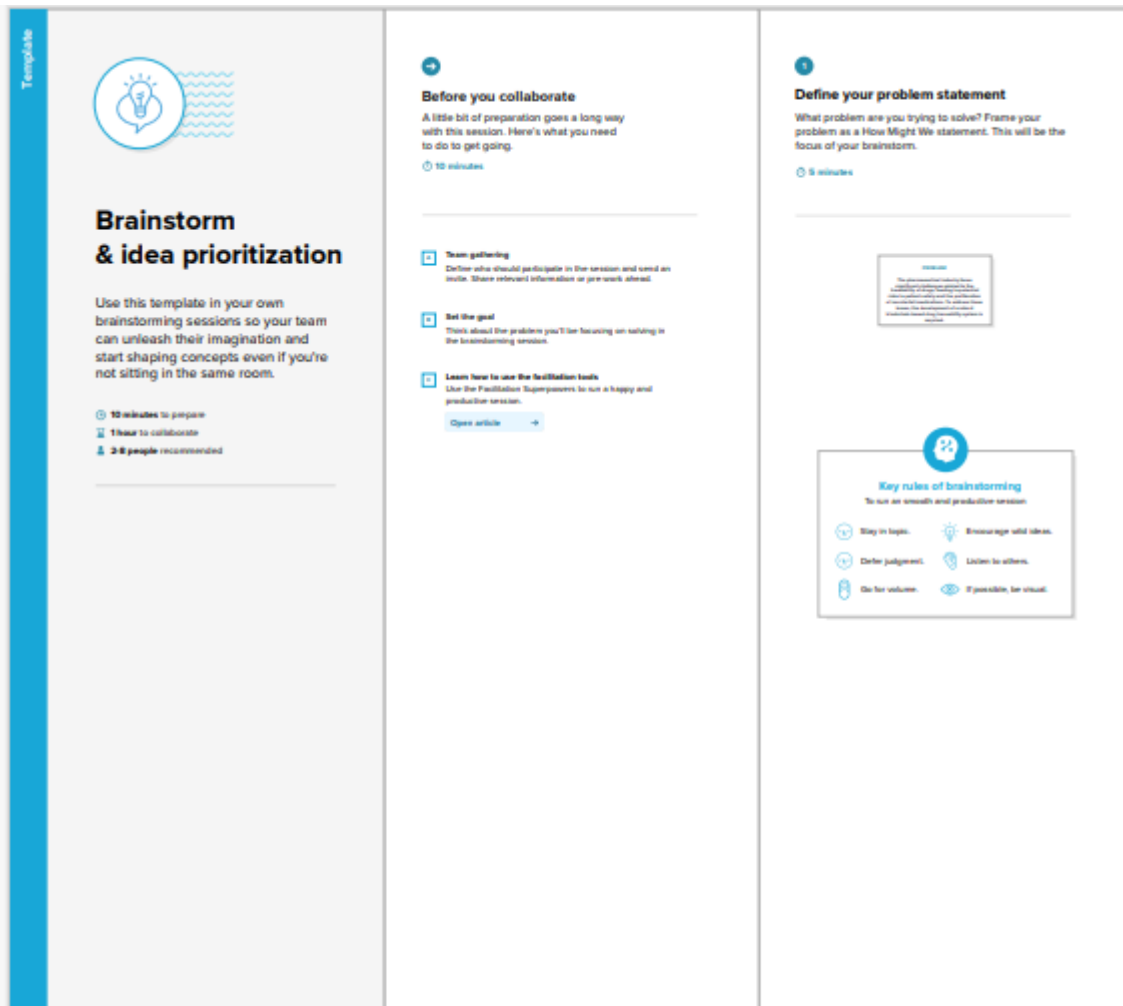
Ideation Phase Brainstorm & Idea Prioritization Template

Date	15 October 2023
Team ID	NM2023TMID01628
Project Name	Drug Traceability using blockchain
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

3 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TP You can select a sticky note and let the person behind you identify (even by short drawing)!

Person 1

- Global Supply Chain
- Global Supply Chain
- Global Supply Chain
- Global Supply Chain
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- Global Supply Chain
- Global Supply Chain

Person 2

- Global Supply Chain
- Global Supply Chain
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- Global Supply Chain

Person 3

- Global Supply Chain
- Global Supply Chain
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- Global Supply Chain

Person 4

- Global Supply Chain
- Global Supply Chain
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- Global Supply Chain
- Global Supply Chain
- Global Supply Chain

4 Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TP Add a representative logo to sticky notes to make it easier to find, discuss, organize and categorize important ideas as they are added your board.

Blockchain-enabled Drug Recall Network

Global Drug Transparency Consortium

Blockchain-based Pharmaceutical Supply Chain Optimization

Blockchain-based Drug Transparency Pilot Program

Blockchain-enabled Drug Recall Network

Blockchain-based Pharmaceutical Supply Chain Optimization

Blockchain-enabled Drug Recall Network

Blockchain-based Pharmaceutical Supply Chain Optimization

Step-3: Idea Prioritization

