# RU-PING **CHEN**

# I DO USER EXPERIENCE THINGS, WRITE, AND TRANSLATE **UX WRITING UX RESEARCH**

CONCISELY **CHINESE** TO ENGLISH

**CREATIVELY** 

### THE LAUNDRY LIST

### **USER EXPERIENCE**

#### contact

rupingchn884@gmail.com

# portfolio + other links

https://rupingchen.github.io dailycal.org/author/rupingchen

# education

08.15 - 12.19

University of California, Berkeley **B.A.** Statistics

**Design Innovation Certificate** 

go bears!

#### interests

**Literary Translation** Bilingual Content Design

# languages

English (native) Mandarin Chinese (native) Korean (limited)

# **VISUALEAD** / Product Intern

06.19 - 08.19 / Shanghai, China Conducted user research on how consumers interact with OR codes to identify unique use cases. Wrote copy for English website.

# FEEDBACK STUDY / Course Work

01.19 - 05.19 / Berkeley, California Researched inadvertent priming by designers on subjects during usability tests to examine how designers can ask questions to receive better feedback.

# **CORGI-BOT / Course Work**

09.18 - 10.18 / Berkeley, California Conducted extensive interviews at UC Berkeley to explore how students and employees commute to campus. Directed affinity diagramming and brainstorming sessions.

# **OCUSENSE** / Course Work

07.18 - 08.18 / Berkeley, California Interviewed assistive technology specialists to understand daily life of disabled individuals. Analyzed findings and laser cut prototype.

# FAVORS+NEIGHBORS / Course Work

06.18 - 08.18 / Berkeley, California Wireframed mid-fidelity prototype of product aiming to increase interactions among individuals in a community. Created a poster for showcase.

# skills

**Product Writing Creative Writing** Translation (CN to EN) Storyboarding Ideation **Synthesis User Research Affinity Diagramming** Rapid Prototyping Arduino Python/R HTML/CSS/jQuery Figma Photoshop/InDesign

Teamwork

# **WRITING + TRANSLATION**

# **TRANSLATION / Freelancer**

08.19 - present / Remote Freelancing as a Chinese-English translator. Currently rewriting Chinese fables into English plays for Chinese learners.

#### **DC WEEKENDER / Creative Writer**

08.17 - 05.19 / Berkeley, California Wrote pieces for the Daily Californian's online magazine. Published social commentary pieces, short stories, CNF and personal essays.

# **TUTORMING / Freelance Writer**

07.15 - 03.16 / Remote Wrote about Chinese culture for a Chinese language learning platform. Articles focused on origins of idioms in the Chinese language.