

RU-PING CHEN

USER EXPERIENCE RESEARCHER / DESIGNER + CREATIVE WRITER

rupingchen.github.io
dailycal.org/author/rupingchen
ruping.chen@berkeley.edu

education

UNIVERSITY OF CALIFORNIA, BERKELEY

08.15 - 08.19
B.A. Statistics
Design Innovation Certificate Recipient

proficiencies

Python/R
HTML/CSS/jQuery
Figma/xD
Illustrator/Photoshop/InDesign
Arduino
Processing
Laser Cutting
Rapid Prototyping
Wireframing
User Research
User Interviews
Affinity Diagramming
Synthesis
Creative Writing
Ideation
Storyboarding
Teamwork

familiarities

React.js/Javascript
Unity/C#
Copywriting
Ethnography

interests

Human-Centered Design
Human-Computer Interaction
Generative Art
Bilingual Writing
Linguistics
Knitting

awards

6th Place News Writing (03.14 - ELAJEA)
2nd Place News Writing (03.15 - ELAJEA)
Most Creative (10.18 - CMYK 2018)

languages

English (fluent)
Mandarin Chinese (fluent)
Korean (elementary proficiency)

work experience

VISUALEAD / Product Management/Writer Intern

06.19 - present / Shanghai, China
Conduct user research (i.e. qualitative and quantitative studies) on how consumers interact with QR codes to identify unique use cases. Created copy for English website.

UC BERKELEY EALC DEPARTMENT / Academic Student Employee

08.18 - 05.19 / Berkeley, CA
Hold weekly sections with Mandarin Chinese learners for pronunciation and speaking practice as well as preparing course material to ensure students learn about Chinese culture.

DAILY CALIFORNIAN WEEKENDER / Creative Writer

08.17 - 05.19 / Berkeley, CA
Pursuing passions in creative writing by composing pieces for the online cultural magazine focusing on social commentary, arts, and creative writing. Recent pieces focus on navigating my identity as an Asian American.

UC BERKELEY STATISTICS DEPARTMENT / Research Assistant

01.17 - 05.17 / Berkeley, CA
Determined whether assumption that web page updates arrive as Poisson process is true and carried out exploratory data analysis. Determined lambda value that would estimate the observed number of changes for each web page in data.

TUTORMING / Freelance Writer

07.15 - 03.16 / Los Angeles, CA
Wrote articles that focus primarily on Chinese culture for TutorMing, a Chinese language-learning platform for people located in North and South America. Articles focus primarily on origins of and stories behind idioms in the Chinese language.

design work (course work)

MINDFUL CHAKRAS / Interactive Designer

11.18 - 12.18 / Berkeley, CA
Coded and laser cut working prototype for class project as a way of examining and creating new methods as to how individuals can better cultivate inner peace and mindfulness.

REIMAGINE / Critical Designer

10.18 - 12.18 / Berkeley, CA
Created interactive art installation that tracks and maps detected users' movements to an art piece. Project inspired heavily by teamLAB and Obscura and stands as a critical redesign of modern public transportation systems.

CORGI-BOT / User Researcher

09.18 - 10.18 / Berkeley, CA
Conducted extensive user interviews on UC Berkeley campus to determine how individuals commute to college. Held affinity diagramming and brainstorming sessions and process involved showcasing project to designers from IDEO.

OCUSENSE / User Researcher + Product Designer

07.18 - 08.18 / Berkeley, CA
Conducted various expert interviews with assistive technology specialists to determine obstacles typically encountered by individuals with disabilities. Synthesized findings via empathy maps and laser cut mid-fidelity prototype.

FAVORS FOR NEIGHBORS / User Researcher + UI/UX Designer

06.18 - 08.18 / Berkeley, CA
Wireframed mid-fidelity prototype of service that aims to increase neighborly interactions among individuals in a community. Created a poster using Photoshop and a borrowed background from a designer on Dribbble.

personal projects

CERTAIN YOUTUBE VIDEOS / Community Translator

03.18 - present
Depending on my mood, I infrequently translate Chinese YouTube videos, specifically those that exhibit any form of classical Chinese. My translation work is largely informal but has been published in certain cases.

Check out my personal blog at mildlysatiricalconfessions.wordpress.com to see my other creative writing ventures!