**TCS Youtube Ad Report -**

* Ad Started Date - 11 November
* Daily Bidget - 120
* Total Cost - 530
* Clicks - 10
* Impressions - 36103
* Avg. CPM - 14.68
* Views - 15.02 k
* Avg. CPV - 0.35
* View Rate - 4.13%
* Target Location - Assam
* Ad Type - In-feed video ad
* Top Performance Hours - 11 AM - 12 PM