

Stakeholder Overview

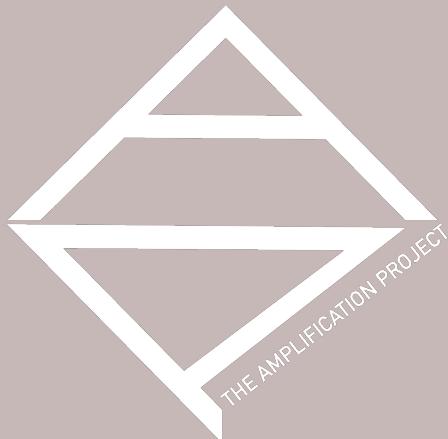


By Christine Yu

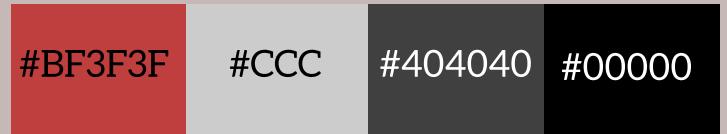
Start off with stakeholder needs

Must Have/Non negotiables

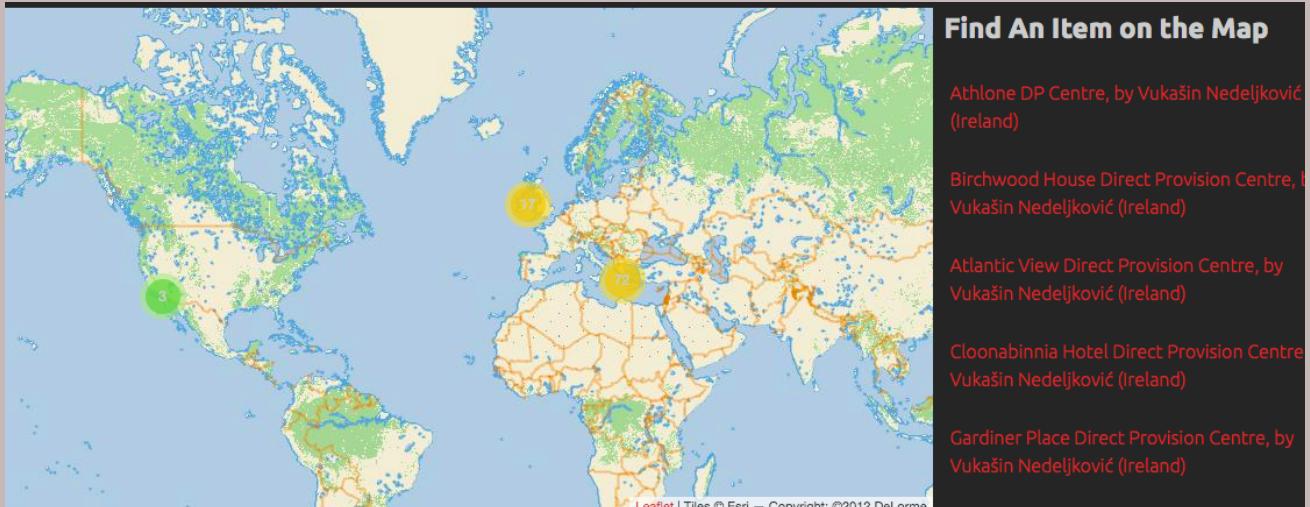
- Logo
- Dark reds, blacks, greys
- Existing Content
- Submission Guide
- Map (can be improved?)
- Browse by Artist
- Browse by Collection
- Omeka



THE AMPLIFICATION PROJECT
Digital Archive for Forced Migration
Contemporary Art
and Action



Current Color Palette Found on Website HTML



Start off with stakeholder needs

Needs/Wants

- Featured Artist Section
- Artist Video Interview section
- News and Events section
- Social Media Links: Facebook, Instagram, Twitter
- Image- Centric
- English, Spanish, Arabic, French
- Visually Interesting Displays
- Tag cloud visualizations
- Our ideas!



Past Events



SUNDAY, JANUARY 31, 2021 @ 3:00PM EST

Stories from the South: Archiving Your Family History ↗

Participant(s): Ayshea Khan, Samip Mallick

Your family history is important but sometimes the process of preserving your family's stories can be daunting. Join a workshop centered on practical tips on how to start your own personal archive. Whether you are interested in learning how to preserve family photographs, letters, newspapers, audiovisual recordings, mementos, or simply don't know where to even begin, preserving your family memories is an invaluable resource for future generations to come. RSVP via Eventbrite to reserve your spot. Panelists include: Ayshea Khan, Samip Mallick, Dr. Sam Vong, Alan Garcia, Tiffany Diane Tso

Filter by tag

[Clear All](#)

Filter				
Keyword	Fishery, Agriculture & Forestry	Housing, Construction, Real estate	Foods	Chemicals, raw materials
Industry	Healthcare, Medical	Social security	Machinery, Precision Instruments	Energy, environment
Purpose	Transportation, Logistics	IT, Communication	Media, publication	Consumer goods, Retail
Expert	Broker Dealers	Asset Managers	Insurance Companies	Banks
Area	Electric, High technology	automotive	Other finance	Public

Connect with user interviews

Frequent issues that users would encounter

- Artists struggling with **form filling** - difference between format and original format
- **Map** - unsure if location targeting was **correct**, wanted additional confirmation
- Artist names not listed in **expected alphabetical order (last name first)**
- Confusion about **event** as part of potential submission materials
- Users **did not notice that submission guide** as part of submission process
- Larger text size!
- Not noticing the **required/mandatory form fields** (email)
- Clarifying donation section - including a link to Social and Environmental Entrepreneurs (SEE)
- Search results differed depending on metadata

Accessibility Check Overview

- Color Contrast Failing for Text and Background

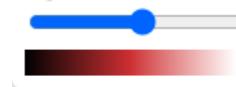
Mitli Mitlak (Like You, Like Me) Exhibition

Click a Contrast icon below or within the web page to view details.

Foreground Color

#BF3F3F

Lightness



Background Color

#252525

Lightness



Contrast Ratio: **2.91:1**

Text Size: Normal

Normal Text: **Sample**

AA: **Fail**

AAA: **Fail**

Large Text: **Sample**

AA: **Fail**

AAA: **Fail**

About

Submit Your Work

Submission Guide

Click a Contrast icon below or within the web page to view details.

Foreground Color

#6D6D6D

Lightness



Background Color

#BDBDBD

Lightness



Contrast Ratio: **2.75:1**

Text Size: Normal

Normal Text: **Sample**

AA: **Fail**

AAA: **Fail**

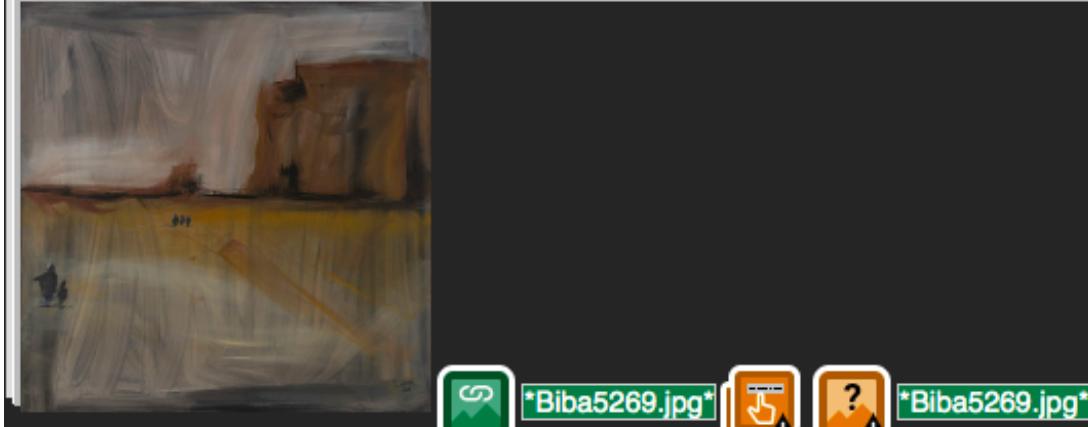
Large Text: **Sample**

AA: **Fail**

AAA: **Fail**

Accessibility Check Overview

- Alternative Text for Image Submissions failed to be descriptive of the image itself



Compare and Connect Features to Implement

Similar features to Address

- Combining Submission Guide with Submission Form
- Implementing Progress Checks and Confirmation for Map Location
- Visual Icons or Tools, buttons indicating feedback in the system (adding in Social Media)
- Larger Text Size
- Improving search and browsing features by clarifying how results are sorted
- Simplifying search pathways for keywords

Potential Solutions to Implement

- Using helpful popups/text/tooltip icons to explain the meanings for certain form fields

3. Helper/prompt text

Email

3

Enter a valid email address

- Providing confirmation checks and error messages for input feedback

Email

jokergmail.com



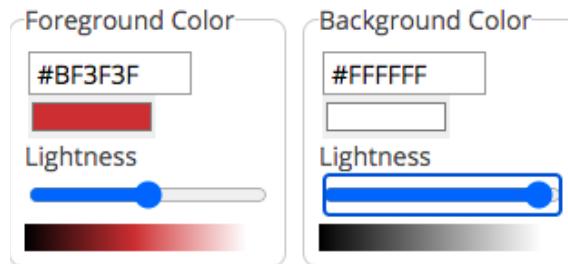
9

8

Invalid email address.

Potential Solutions to Implement

- Offering the option of voice activated text inputs (?) for accessibility
- Providing visual images first after inputs
- For the colors, we can keep the dark reds and greys, but would have to change background to white



Contrast Ratio: 5.25:1

Text Size: Large

Normal Text: Sample

AA: Pass

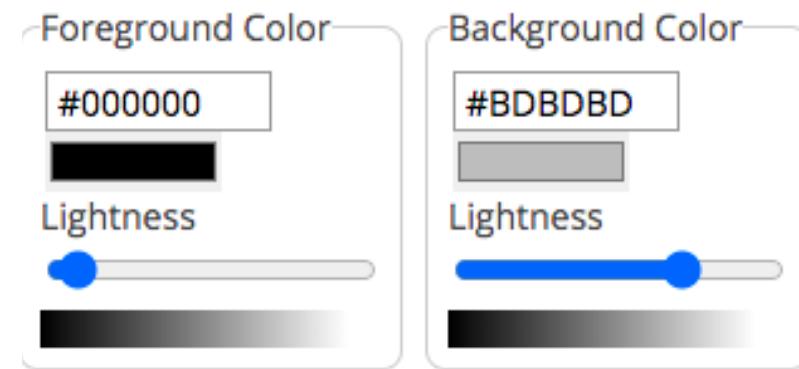
AAA: Fail

Large Text: Sample

AA: Pass

AAA: Pass

Abbas Yousif (Bahrain)



Contrast Ratio: 11.17:1

Text Size: Normal

Normal Text: Sample

AA: Pass

AAA: Pass

Large Text: Sample

AA: Pass

AAA: Pass

Submit Your Work

Potential Solutions to Implement

- Community tab? - News and Events - moving the submission for Events under this category
- Making search by keyword part of the initial search process
- Question: does making a guest account make the form filling process easier in any way?
Some way to pre-fill fields? Or does it just associate certain works with that artist account?

Additional Suggestions?

Let me know if you have any additional suggestions.