

EBOOK 6 — ₹0 to ₹1,00,000 Digital Product Roadmap (2026 Edition)

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The Complete Beginner-to-Pro Guide to Making Your First ₹1 Lakh Online Using Digital Products

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CHAPTER 1 — INTRODUCTION

Why Digital Products = Fastest Method to ₹1,00,000 (Even for Beginners)

Digital products allow you to earn without:

- ✗ Investment
- ✗ Stock
- ✗ Experience
- ✗ Showing your face

✗ Shipping

✗ Risk

You create once → you sell unlimited times.

Profit margin is almost 90–100%.

This means if you sell a ₹299 ebook:

You keep ₹299.

If you sell a ₹999 planner:

You keep ₹999.

This is why beginners hit their first ₹1 lakh faster with digital products than any other model (dropshipping, Amazon, YouTube etc.).

CHAPTER 2 — THE BEGINNER MONEY MINDSET FOR 2026

To reach ₹1,00,000, you need to understand 3 things:

1. Consistency > Speed

You don't need perfection.

You need **daily action**.

2. Value > Appearance

Your product solves a problem.

Design is important, but **VALUE** sells.

3. Systems > Motivation

Instead of working 10 hours once,

you work **2–3 hours every day**.

This mindset alone puts you ahead of 90% of beginners.

CHAPTER 3 — CHOOSING YOUR DIGITAL PRODUCT

You must choose between:

1. Ebooks

Best for beginners

Easy to write (use AI + Canva)

Sells very well

2. Templates

- Canva templates
- Notion templates
- Social media templates
- Resume templates
- Business kits

3. Guides

Short 10–20 page playbooks

High demand

Quick to make

4. Planners / Trackers

Daily, weekly, monthly planners

Fitness planners

Study planners

Glow-up guides

Digital journals

5. Workbooks

Exercises + worksheets

Adds high value

Can sell for higher price

CHAPTER 4 — THE 5 MOST PROFITABLE DIGITAL PRODUCTS IN 2026

These products will make you the FASTEST ₹1,00,000:

1. Faceless Reel Templates (EXTREMELY HIGH DEMAND)

Creators no longer want to show face.

2. AI Prompt Packs

ChatGPT

Canva AI

Midjourney

Instagram growth prompts

3. Notion Dashboards (Productivity niche exploding)

Students

Business

Self-care

Finance

Content planning

4. Beginner Make Money Guides (Your niche aligns perfectly)

"Earn Online 2026"

"2-3 Hour Workday"

"Women's Guide to Digital Income"

5. 30-Day Action Plans

People LOVE structured plans.

CHAPTER 5 — TOOLS YOU NEED (ZERO COST)

Everything below is **free**:

✓ **Canva**

Design anything.

✓ **ChatGPT**

Write anything.

✓ **Notion**

Create templates.

✓ **Google Drive**

Store and deliver products.

✓ **Instagram / Pinterest / Threads**

Get traffic for free.

✓ **Razorpay**

Collect payments.

✓ **CodeSandbox**

Create website easily.

You can build a ₹1 lakh digital business without spending a rupee.

CHAPTER 6 — ₹0–₹10,000 STAGE (Your Beginning)

Goal: Make your FIRST sale.

Steps:

- 1** Choose ONE product (ebook or template)
- 2** Create it using Canva
- 3** Set up Razorpay link
- 4** Put link on your Instagram bio
- 5** Start posting faceless reels
- 6** Use CTA: "DM me 'start' for link"
- 7** Launch your product with 20% off

Your first ₹1000–₹5000 comes from DMs.

CHAPTER 7 — ₹10,000–₹30,000 STAGE (Your Growth Phase)

You now need:

1. A One-Page Website

We already created this in Ebook 5.

2. Better Content System

Post daily faceless content:

- 1 reel
- 1 Pinterest pin
- 1 story

3. Add 2nd Product

Your BEST move is offering a bundle:

Ebook + Planner

Template + Guide

Workbook + Ebook

Bundles = 3× more sales.

CHAPTER 8 — ₹30,000–₹60,000 STAGE (Scaling)

What you must do now:

- ✓ Add 3rd digital product
- ✓ Start Pinterest seriously
- ✓ Improve copywriting
- ✓ Add testimonials
- ✓ Use email delivery automation
- ✓ Start small reels series (“Day 1 to Day 30 of my digital journey...”)

This phase is where you become a **brand**.

CHAPTER 9 — ₹60,000–₹1,00,000 STAGE (Automation)

Here you scale **FAST**.

Do this:

- 1 Create a **high-ticket product** (₹499–₹999)
- 2 Sell 100 copies = ₹1 lakh
- 3 Create a 3-product bundle
- 4 Add limited-time offers
- 5 Use stories to sell daily
- 6 Add WhatsApp automation
- 7 Run a monthly sale event

This is where your digital business becomes **predictable income**.

CHAPTER 10 — DAILY ROUTINE FOR ₹1 LAKH

The exact 2–3 hour routine:

Hour 1: Content

Hour 2: Product improvement

Hour 3: Sales DM + Website

This routine ALONE gets you to ₹1,00,000.

CHAPTER 11 — 3 SALES CHANNELS

1. Instagram Reels

Fastest growth.

2. Pinterest

Best for passive, long-term traffic.

3. WhatsApp Funnel

Status selling works GREAT in India.

CHAPTER 12 — 30-DAY EXECUTION PLAN

Week 1: Build product #1

Week 2: Build website + Razorpay

Week 3: Post content daily

Week 4: Launch + Start DM selling

Stick to this → ₹1,00,000 becomes easy.

CHAPTER 13 — COMMON MISTAKES

- ✗ Trying too many ideas
 - ✗ Overthinking design
 - ✗ Waiting to be perfect
 - ✗ No CTA
 - ✗ No product bundle
 - ✗ Inconsistent content
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CHAPTER 14 — FINAL WORDS

Your first ₹1,00,000 is not luck.

It's **a system**.

You now have that system.

Digital products are the BEST beginner business for 2026 and YOU are already ahead.

You will hit ₹1 lakh — and more — faster than you think.