

# EBOOK 9 — 30-Day Digital Product Launch Plan (2026 Edition)

*By Rakwings*

## A Step-by-Step, Day-by-Day Launch System to Create, Launch & Sell Your Digital Product in 30 Days — Even as a Total Beginner

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### CHAPTER 1 — INTRODUCTION

#### Why 30 Days Is Enough to Launch Your Digital Product

Most people delay launching because they think:

- ✗ "I need to perfect everything first."
- ✗ "I need more time."
- ✗ "I need experience."
- ✗ "I need confidence."

Real truth:

**You only need a clear launch system — not perfection.**

This ebook gives you a **proven 30-day system** used by digital creators to go from:

- No product → to product
- No website → to website
- No audience → to content
- No sales → to first ₹10,000 – ₹50,000

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## CHAPTER 2 — HOW THIS LAUNCH SYSTEM WORKS

This plan is built around **3 core pillars**:

### 1. Build

Create ONE good digital product.

### 2. Grow

Post daily faceless content.

### 3. Sell

Use CTAs + DMs + website funnel.

This system works no matter your niche:

- ✓ Beauty
- ✓ Digital products
- ✓ Money
- ✓ Productivity
- ✓ Templates
- ✓ AI guides

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## CHAPTER 3 — THE BEGINNER LAUNCH MINDSET

## **1. Done is better than perfect.**

A product that exists makes money.

A product you're "still working on" does not.

## **2. Start with ONE product.**

Launch it.

Then create more.

## **3. Focus on consistency, not motivation.**

## **4. The only goal for 30 days = LAUNCH.**

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# **CHAPTER 4 — WEEK 1: PRODUCT CREATION BLUEPRINT**

## **Goal of Week 1:**

Finish your digital product completely.

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## **DAY 1 — Choose your product type**

Choose ONE:

- Ebook
- Guide
- Template
- Notion system
- Planner
- Prompt pack

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## **DAY 2 — Research competitors**

Check:

- Etsy
- Pinterest
- Instagram
- Gumroad

Write down:

- Their topics
- Their structure
- Their pricing
- What customers want

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### DAY 3 — Create your outline

Your product must have:

- ✓ Introduction
- ✓ 8–12 chapters/modules
- ✓ Worksheets
- ✓ Templates
- ✓ Bonuses
- ✓ Action steps

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### DAY 4 & 5 — Write using ChatGPT

Use this prompt:

“Write a complete ebook on [topic] in a friendly, expert tone. Include chapters, examples, templates, and action steps.”

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### DAY 6 — Design in Canva

Design:

- Ebook layout
  - Cover
  - Section headers
  - Aesthetic colors
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## **DAY 7 — Export final version**

Export as PDF

Upload to Google Drive

Product = READY.

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## **CHAPTER 5 — WEEK 2: WEBSITE + SYSTEM SETUP**

### **Goal of Week 2:**

Create the system that SELLS your product.

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## **DAY 8 — Create one-page website**

Use:

- ✓ Your website we're building
  - ✓ Or Notion
  - ✓ Or Canva website (temporary)
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## **DAY 9 — Add all website sections**

- Hero
- Problem
- Solution

- What's inside
  - Testimonials
  - CTA
- 

## **DAY 10 — Add Razorpay button**

Collect payments instantly.

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## **DAY 11 — Write sales page copy**

Use my template:

"This digital product helps you go from \_\_\_\_ to \_\_\_\_ in 30 days."

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## **DAY 12 — Add mockups of your product**

Use Canva mockups.

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## **DAY 13 — Test everything**

Buy your own product (₹1 test price → refund).

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## **DAY 14 — Website READY.**

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## **CHAPTER 6 — WEEK 3: CONTENT EXPLOSION (GROWTH WEEK)**

## **Goal:**

Grow audience + build hype.

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### **DAY 15–17 — Create 20 reels**

#### **Types:**

- Value reels
  - Pain point reels
  - Transformation reels
  - Story reels
  - Aesthetic faceless reels
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### **DAY 18–20 — Pinterest week**

Post 10 pins/day.

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### **DAY 21 — Start teasing your product**

#### **Example teasers:**

- "Something big is coming."
  - "Launching soon."
  - "Keep your notifications on."
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## **CHAPTER 7 — WEEK 4: LAUNCH WEEK (SALES WEEK)**

## **Goal:**

Get your first 10–30 sales.

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## **DAY 22 — Announce launch date**

Reel + story + post.

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## **DAY 23 — Reveal product cover**

Build excitement.

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## **DAY 24 — Early-bird offer**

Example:

"First 20 buyers get 50% off."

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## **DAY 25 — Sell in DMs**

DM script:

"Want the link? I'll send it."

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## **DAY 26 — Launch Day**

Go all-in:

- Stories
  - Reels
  - Pinterest
  - Threads
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## DAY 27–29 — Testimonials

Post screenshots.

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## DAY 30 — End offer

Urgency push → MORE sales.

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## CHAPTER 8 — DAILY CHECKLISTS

Example:

### ✓ DAILY:

- Post 1 reel
  - Post 1 story
  - DM new followers
  - Update website
  - Pin on Pinterest
  - CTA in captions
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## CHAPTER 9 — SALES SCRIPTS

### DM SCRIPT 1 (Fast reply)

"Hey! Here's the digital product that helps with \_\_\_\_\_. Want the link?"

### DM SCRIPT 2 (Soft push)

"No pressure — just sharing because you asked!"

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## CHAPTER 10 — COMMON MISTAKES

- ✗ Launching without hype
  - ✗ Not posting daily
  - ✗ Weak CTA
  - ✗ No urgency
  - ✗ Overthinking
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## CHAPTER 11 — FINAL WORDS

Your entire digital business changes after ONE launch.  
This 30-day plan is beginner-proof.  
Follow it → you WILL succeed.