

# EBOOK 13 — Pinterest Traffic Blueprint (2026 Edition)

By Rakwings

## How to Use Pinterest to Get Daily Traffic, Grow Your Digital Business & Make Passive Sales — Even with Zero Followers

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### CHAPTER 1 — INTRODUCTION

#### Why Pinterest is the EASIEST Passive Traffic in 2026

Pinterest is not like Instagram or TikTok.

✓ Your content lives FOREVER

- ✓ Pins can go viral *months* after posting
- ✓ You don't need followers
- ✓ You don't need to show your face
- ✓ You don't need to post daily
- ✓ Traffic comes automatically
- ✓ Perfect for digital products
- ✓ Perfect for templates
- ✓ Perfect for beginner creators

Pinterest is a **search engine**, not social media.

That's why it's the **BEST** platform for beginners to grow fast.

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## CHAPTER 2 — PINTEREST IS NOT SOCIAL MEDIA

On Instagram:

Your post dies in 24 hours.

On TikTok:

Your video dies in 3 days.

On Pinterest:

Your pin can blow up 6 months later.

Pinterest works like Google + Instagram + Canva.

People use Pinterest to search for:

- Ideas
- Tips
- Templates
- Planners
- Guides
- Ebooks
- Inspiration
- Products

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Your digital products can easily be discovered by millions.

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## CHAPTER 3 — SETTING UP YOUR PINTEREST ACCOUNT

Steps:

- 1** Create a Business account
- 2** Add your brand name ("Rakwings")
- 3** Add bio with keywords
- 4** Add website link
- 5** Add profile picture (your brand logo)
- 6** Enable Rich Pins

Your bio example:

"Helping beginners earn online with templates, ebooks & faceless content.  
Digital products for women in 2026."

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## CHAPTER 4 — CHOOSING YOUR NICHE

Your niche options:

- ✓ Digital products
- ✓ Make money online
- ✓ Canva templates
- ✓ Notion templates
- ✓ Business for beginners
- ✓ Faceless content
- ✓ Planners, trackers, journals
- ✓ Social media growth

You can dominate ALL of these with Pinterest.

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## CHAPTER 5 — PINTEREST SEO (SECRET TO VIRAL GROWTH)

You must treat Pinterest like Google.

Pinterest SEO formula:

### 1. Keyword Research

Use the Pinterest search bar.

Type: "digital product..."

See suggestions → these are keywords.

### 2. Add keywords to:

- Pin title
- Pin description
- Pin text
- Board name
- Board description

### 3. Use 3–5 main keywords per pin

Examples:

- digital products
- make money online
- earn online 2026
- canva templates
- pinterest tips

This helps your pins RANK.

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## CHAPTER 6 — CREATING VIRAL PINS USING CANVA

Pin size:

1000 × 1500 px

Pin design rules:

- ✓ Use bright or pastel colors
- ✓ Bold readable fonts
- ✓ Add headlines
- ✓ Use minimal text
- ✓ Add your logo
- ✓ Use high-quality images

Best pin headlines:

- "Earn Online from Home"
  - "Digital Product Ideas"
  - "Pinterest Tips 2026"
  - "30-Day Content Plan"
  - "Canva Templates to Sell"
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## CHAPTER 7 — TYPES OF PINS THAT RANK IN 2026

These 5 types get the MOST clicks:

### ★ Standard Pins

Beautiful images + text.

### ★ Idea Pins (BEST for growth)

Step-by-step content.

### ★ Carousel Pins

Multiple images → more engagement.

### ★ Video Pins

Use Canva animations.

## Long Pins

Infographic style.

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### CHAPTER 8 — DAILY POSTING STRATEGY

You DO NOT need to post daily.

**Beginners:**

- 1–3 pins/day

**After 30 days:**

- 3–5 pins/day

or

- 10 pins every 2 days

Pinterest rewards consistency, not frequency.

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### CHAPTER 9 — WEEKLY GROWTH SYSTEM

Every week:

- ✓ Create 30 pins (1-hour batch)
  - ✓ Post 10 pins
  - ✓ Create 1 idea pin
  - ✓ Optimize 3 old pins
  - ✓ Add new keywords
  - ✓ Create 1 board
  - ✓ Join group boards
-

## CHAPTER 10 — DRIVING TRAFFIC TO YOUR WEBSITE

Your pins MUST link to:

- ✓ Your website
- ✓ Your landing page
- ✓ Your Insta bio
- ✓ Your Razorpay product
- ✓ Your digital shop

Example flow:

Pinterest → Website → Razorpay → Sale

Pinterest = FREE traffic

Website = Your digital shop

Razorpay = Payment

You = Passive income

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## CHAPTER 11 — AFFILIATE MARKETING ON PINTEREST

You can earn by posting pins that link to:

- Amazon products
- Digital tools
- Courses
- Canva templates
- Ebooks
- Affiliate programs

Pinterest allows affiliate links.

Huge opportunity for faceless beginners.

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## CHAPTER 12 — PINTEREST BOARD STRATEGY

Make 10–15 boards.

Example boards:

- ✓ Digital Products to Sell
- ✓ Canva Templates
- ✓ Make Money Online
- ✓ Faceless Content Tips
- ✓ Ebooks for Women
- ✓ Pinterest Growth
- ✓ Digital Marketing Tips

Boards help Pinterest understand your niche.

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## CHAPTER 13 — PINTEREST ANALYTICS

Track:

- 📌 Impressions
- 📌 Saves
- 📌 Outbound clicks
- 📌 CTR (Click-through rate)

Pins with high CTR = MONEY.

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## CHAPTER 14 — HOW TO MONETIZE PINTEREST

You can earn through:

- ✓ Digital products
- ✓ Templates
- ✓ Ebooks
- ✓ Prompts

- ✓ Affiliate links
- ✓ Pinterest Ad revenue (coming in India soon)

Pinterest = Passive income + long-term traffic.

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## CHAPTER 15 — MISTAKES TO AVOID

- ✗ Posting randomly
  - ✗ No keywords
  - ✗ No branding
  - ✗ No link in pins
  - ✗ Wrong pin size
  - ✗ Overcomplicated designs
  - ✗ Quitting after 7 days
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## CHAPTER 16 — 30-DAY PINTEREST GROWTH PLAN

### Week 1

- Create 15 pins
- Post 5 pins
- Create boards
- Set up keywords

### Week 2

- Create 20 pins
- Post 10 pins
- Add idea pins

### Week 3

- Create 20 pins
- Post 15 pins
- Add fresh keywords

### Week 4

- Create 30 pins
- Post 20 pins
- Link to website + Razorpay

After 30 days → 20–50x more traffic.

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## CHAPTER 17 — FINAL WORDS

Pinterest is the **most underrated money-making platform** in 2026.

With zero followers, you can drive thousands of clicks and daily passive sales.

And now you have the COMPLETE blueprint.