

EBOOK 20 — Zero to ₹1,00,000: Your Full Digital Product Empire Plan (2026 Edition)

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A Complete Step-by-Step Roadmap to Build a Million-Rupee Digital Business — Even If You’re Starting from Zero

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CHAPTER 1 — INTRODUCTION

Why 2026 Is the Best Year to Start a Digital Product Business

Because right now:

- ✓ More people want online income
- ✓ Physical business costs are too high
- ✓ AI makes product creation EASY
- ✓ Faceless content works
- ✓ You can sell globally
- ✓ Zero investment is needed
- ✓ Digital products have 90–100% profit

2026 is the year where even beginners can build a **profitable digital empire**.

CHAPTER 2 — WHAT YOU ACTUALLY NEED (VERY LITTLE)

You do NOT need:

- ✗ A camera
- ✗ A laptop
- ✗ Fancy equipment
- ✗ Technical skills
- ✗ Experience
- ✗ Courses worth ₹30,000+

You only need:

- ✓ A phone
- ✓ Free Canva
- ✓ Free ChatGPT
- ✓ Razorpay account
- ✓ A basic website (we already built it)
- ✓ Daily consistency

That's it.

CHAPTER 3 — CHOOSING YOUR DIGITAL BUSINESS MODEL

Use ONE of these models (you can combine later):

★ Ebooks

Teach beginners how to do something.

★ Templates

Canva/Notion packs.

★ Prompt Packs

ChatGPT prompts for content, business, reels, etc.

★ Planners & Trackers

Glow-up, finance, routine, study.

★ Courses (later)

Voiceover, faceless content, AI tools.

You already have the knowledge for ALL these.

CHAPTER 4 — YOUR 3-PRODUCT MONEY SYSTEM

This is the MOST important part.

To make ₹1,00,000/month, you need only 3 products:

1 Entry Product (₹49–₹99)

To attract beginners.

Examples:

- ✓ 50 Reel Scripts
 - ✓ 100 AI Prompts
 - ✓ 10 Canva Templates
 - ✓ Mini Ebook
-

2 Core Product (₹299–₹499)

Your BESTSELLER.

Examples:

- ✓ Ebook
 - ✓ Template pack
 - ✓ Planner bundle
 - ✓ Guide
-

3 Premium Bundle (₹799–₹1,499)

Your highest-income product.

Examples:

- ✓ Full Digital Business Kit
 - ✓ Faceless Creator System
 - ✓ 10-in-1 Canva Template Bundle
-

This system alone can take you to ₹1,00,000/month.

CHAPTER 5 — CREATING YOUR FIRST DIGITAL PRODUCT

You can create a full product in ONE DAY:

Step 1 — Use ChatGPT

Generate content for:

- ✓ Ebook
- ✓ Templates
- ✓ Prompts
- ✓ Planners
- ✓ Guides

Step 2 — Use Canva

Design in A4 or Instagram format.

Step 3 — Export as PDF

Upload to Google Drive.

Step 4 — Add Download Link

This completes your product.

CHAPTER 6 — BUILDING YOUR ONE-PAGE WEBSITE

We already built your website.

A perfect website includes:

- ✓ Hero section
- ✓ One CTA button (Buy Now)
- ✓ Product photos
- ✓ Product details
- ✓ About section
- ✓ Contact info
- ✓ Razorpay link

✓ Footer

Clean, simple, and aesthetic.

CHAPTER 7 — SETTING UP RAZORPAY FOR PAYMENTS

Razorpay allows:

- ✓ UPI
- ✓ Credit/Debit Card
- ✓ Netbanking
- ✓ Wallets

Steps:

1. Create product
2. Add price
3. Generate payment link
4. Add to your website
5. Add to your Instagram bio

Done.

CHAPTER 8 — AUTOMATIC DELIVERY SYSTEM

Use **Google Drive**:

1. Upload your PDF
2. Create "Anyone with the link"
3. Add link to your Thank You page
4. Razorpay redirects buyers automatically

You never have to send files manually again.

CHAPTER 9 — DAILY CONTENT STRATEGY (2–3 HOURS/DAY)

Your daily schedule:

1 Hour — Reels

Aesthetic faceless reels.

30 Minutes — Pinterest

Pin your product.

30 Minutes — Threads

Write bold statements + value.

30 Minutes — Website updates + DMs

This is ALL you need.

CHAPTER 10 — BUILDING TRAFFIC FROM INSTAGRAM

Instagram strategy:

✓ 1 reel/day

✓ 1 story/day

✓ 1 soft CTA/day

✓ DM funnel:

"DM me 'START' for the guide."

Instagram → your website → sales.

CHAPTER 11 — PINTEREST = PASSIVE TRAFFIC

Pinterest = daily free traffic.

Strategy:

- ✓ 5–10 pins/day
- ✓ 1 idea pin/week
- ✓ Use keywords
- ✓ Link to your website
- ✓ Create boards

Pinterest can bring **thousands of clicks per month**.

CHAPTER 12 — THREADS = VIRAL GROWTH

Threads strategy:

- ✓ 2–3 posts/day
- ✓ Use bold hooks
- ✓ Write simple value
- ✓ Post opinions
- ✓ Promote your product once/day
- ✓ Pin your best post

Threads can bring followers FAST.

CHAPTER 13 — FUNNELS THAT WORK 24/7

Your funnel should be:

Reels → Website → Razorpay → Thank You → Delivery

To add more earnings:

- ✓ Tripwire (₹49–99)

- ✓ Upsell (₹299–499)
- ✓ Bundle (₹799–1499)

This multiplies your income instantly.

CHAPTER 14 — PRICING PSYCHOLOGY

Best prices for beginners:

- ✓ ₹49
- ✓ ₹99
- ✓ ₹299
- ✓ ₹399
- ✓ ₹499
- ✓ ₹799
- ✓ ₹999

All prices under ₹1,000 convert VERY well.

CHAPTER 15 — SCALING FROM ₹10,000 → ₹1,00,000

To scale:

- ✓ Add more products
- ✓ Build bundles
- ✓ Improve funnels
- ✓ Add Pinterest
- ✓ Post more reels
- ✓ Repost winning content
- ✓ Add upsells
- ✓ DM outreach

Scaling is not complicated.

It's consistency + simple improvements.

CHAPTER 16 — AVOIDING BEGINNER MISTAKES

- ✗ Too many niches
- ✗ Changing ideas
- ✗ Overthinking design
- ✗ No CTA
- ✗ No funnel
- ✗ Posting randomly
- ✗ No products
- ✗ No Razorpay link

Stay focused.

Stay consistent.

CHAPTER 17 — YOUR 30-DAY ACTION PLAN

WEEK 1:

Create 1 ebook

Create 1 template pack

Create 1 tripwire

Set up website

Set up Razorpay

WEEK 2:

Post reels daily

Make Pinterest pins

DM outreach

Test funnel

WEEK 3:

Launch bundle
Add upsell
Promote daily
Collect feedback

WEEK 4:

Scale content
Run funnel daily
Add more products

Your income will start growing FAST.

CHAPTER 18 — FINAL WORDS

You now have **20 ebooks**, a **website**, a **brand**, and a **full business plan**.

Everything you need to earn online in 2026 is already in your hands.

Now the next step is: **ACTION**.

You are ready to build your digital empire.