EBOOK 5: One-Page Website Setup (2026 Edition)

By Rakwings

How to Build a High-Converting Mini Website That Sells Your Digital Products 24/7

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📍 **INTRODUCTION**

Why One-Page Websites Work in 2026

In 2026, people **don't want long websites**.
They want **fast, simple, scrollable, mobile-friendly** pages that quickly:

✔️ Explain
✔️ Convince
✔️ Convert

A one-page website works because:

• 92% of buyers purchase from **mobile**

- People decide within **4–6 seconds** whether to stay
- Digital products don't require complicated pages
- The fewer the clicks → the higher the sales

Your goal:
👉 Create a page that guides the visitor from **curiosity → desire → purchase** in one single flow.

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📍 CHAPTER 2 — The Psychology of Buyers (2026)

People buy based on:

1. **Speed**

"How fast can this solve my problem?"

2. **Certainty**

"Will this work for me?"

3. **Trust**

"Can I trust the person selling this?"

4. **Proof**

"Have others gotten results?"

5. **Simplicity**

"Is this easy enough for me to do?"

If your one-page website hits all these, **conversion skyrockets**.

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📍 CHAPTER 3 — Structure of a Perfect One-Page Website (2026)

A high-converting one-pager has **7 sections**, in this order:

1. HERO SECTION

- Hook
- Clear benefit
- Subheadline
- CTA (Buy Now)

2. PROBLEM SECTION

- Describe the pain points
- Make them feel seen

3. SOLUTION SECTION

- Introduce your digital product
- Explain the transformation

4. WHAT'S INCLUDED

- Break down the deliverables
- Use icons, bullets, visuals

5. PROOF SECTION

- Reviews
- Testimonials
- Screenshots
- Buyer results

(If none yet → use "expected results" section)

6. ABOUT YOU

Why YOU are credible
(not personal, but skill-based)

7. FINAL CTA

Strong push
Urgency + clarity + guarantee

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📍 CHAPTER 4 — Crafting a Powerful HERO SECTION

Your hero section must answer in 3 seconds:

👉 "WHAT is this?"
👉 "WHO is it for?"
👉 "WHY should I buy?"

Formula:

[Bold Promise] + [Specific Benefit] + [Immediate Result]

Example Template You Can Use:

Headline:
Earn Your First ₹10,000 Online in 30 Days Using Digital Products (Even if You're a Total Beginner)

Sub-headline:
A simple, 2-hour-a-day system to start and scale digital income in 2026.

CTA Button:
✔️ Buy Now – Start Today
✔️ Get Instant Access

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📍 **CHAPTER 5 — Writing the Offer Section**

This is where your page makes the sale.

Offer Formula:

Problem → Pain → Promise → Proof → Product → Price → CTA

Example Breakdown:
- **Problem:** You've tried YouTube videos and courses but nothing works.
- **Pain:** You feel stuck, lost, overwhelmed.
- **Promise:** This ebook gives you the exact 2026 system to start earning.
- **Proof:** (Show testimonials or expected results)
- **Product:** List what's inside
- **Price:** Keep it simple
- **CTA:** buy now

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📍 **CHAPTER 6 — Product Section Templates**

Template 1 — Simple Breakdown

Inside this digital product you get:

📌 **Module 1:** Understanding the digital economy 2026
📌 **Module 2:** Beginner-friendly niche selection
📌 **Module 3:** 2–3 hour system
📌 **Module 4:** Templates + tools
📌 **Module 5:** 30-day action plan

Template 2 — Premium Breakdown

✔️ Step-by-step guidance
✔️ Worksheets
✔️ Templates
✔️ Copywriting scripts
✔️ AI prompts
✔️ Tools list
✔️ Lifetime access
✔️ Bonuses

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📍 **CHAPTER 7 — Social Proof Section**

If you don't have testimonials yet, use:

⚡ **"Expected Results" Template:**

Here's what you can expect after using this system:

- More clarity in your goals
- Knowing exactly what to sell
- Your first ₹1,000–₹10,000 online
- A simple daily plan
- Zero confusion

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📍 **CHAPTER 8 — The CTA Framework (2026)**

CTA Must Include:

- Action (Buy Now / Start Today)
- What they get (Instant Access)
- Zero risk (No experience needed)

Examples:

➡️ **Start earning today – Buy Now**
➡️ **Get instant access – limited price**
➡️ **Start your 2026 digital journey**

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📍 **CHAPTER 9 — Mobile Optimization (IMPORTANT)**

Your site must be:

- Minimal
- Vertical
- High contrast
- Large fonts
- Short paragraphs
- Buttons full width

Over 90% buy from mobile → optimize mobile FIRST.

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📍 **CHAPTER 10 — Technical Setup Simplified**

1. Domain

Buy from:

- GoDaddy
- Namecheap

- Hostinger

2. Hosting

Since you're on **CodeSandbox**, you can deploy using:
- Netlify
- Vercel

3. Payment Integration

Works with:
- Razorpay Payment Links
- Razorpay Buttons
- Stripe (if needed)

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📌 CHAPTER 11 — Copywriting Templates for 2026

Hook Templates
- "Start earning in 2026 even if you're a complete beginner…"
- "The simplest way to start digital income this year…"
- "This 2-hour system changed everything…"

Pain Section Template

You've been trying to earn online.
You've watched videos.
Tried multiple methods.
Nothing has worked.

This product fixes that.

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📌 CHAPTER 12 — 2–3 Hour Website Launch Checklist

Before Launch

✔ Add hero section
✔ Add product section
✔ Add payment button
✔ Add mobile optimization
✔ Add proof (or expected results)

After Launch

✔ Test payment
✔ Upload product
✔ Connect email delivery
✔ Start selling