

EBOOK 19 — Digital Product Funnels That Print Money (2026 Edition)

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The Step-by-Step System to Automate Sales & Earn Daily — Even While You Sleep

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CHAPTER 1 — INTRODUCTION

Why Funnels Are the Secret to Daily Passive Income in 2026

Funnels are the *number one* system behind:

- ✓ Automated sales
- ✓ Consistent income
- ✓ 24/7 earnings

- ✓ Zero manual DM work
- ✓ Freedom from replying to people all day

A funnel is your digital salesperson.

You build it once → it works forever.

Most creators struggle because they rely on:

- ✗ Random posting
- ✗ One Reel → One sale
- ✗ Manual DM replies
- ✗ No automated system

A funnel fixes ALL of that.

CHAPTER 2 — WHAT A FUNNEL ACTUALLY IS (SIMPLE EXPLANATION)

A funnel is just:

- ✓ Step 1: Someone sees your content
- ✓ Step 2: They click your link
- ✓ Step 3: They see your product
- ✓ Step 4: They buy
- ✓ Step 5: They get upsold
- ✓ Step 6: You earn — automatically

That's it.

No coding.

No complicated steps.

No paid ads needed.

CHAPTER 3 — THE 2026 BEGINNER-FRIENDLY FUNNEL

This is the **simple funnel** you will use:

Reels → Website → Razorpay → Auto Delivery

It includes:

- 1 Content (Reels, Pinterest, Threads)
- 2 Landing Page (sales page)
- 3 Checkout Page (Razorpay)
- 4 Thank You Page
- 5 Digital product download

Simple. Powerful. Profitable.

CHAPTER 4 — ESSENTIAL FUNNEL PAGES YOU NEED

You only need **3 pages**:

1. Landing Page

Where people come after clicking your link.

2. Checkout Page

Razorpay payment page.

3. Thank You + Download Page

Where they get your ebook/template.

That's all.

CHAPTER 5 — HIGH-CONVERTING LANDING PAGE TEMPLATE

Use this exact layout:

HEADLINE

"Start earning online in 2026 in just 2–3 hours/day."

SUBHEADLINE

"A step-by-step beginner-friendly guide with templates, examples, and systems."

PROBLEM SECTION

People struggle because:

- ✓ They don't know where to start
 - ✓ Too much information
 - ✓ No guidance
 - ✓ No systems
-

SOLUTION SECTION

Inside this product, you get:

- ✓ Step-by-step roadmap
- ✓ Templates
- ✓ Examples

✓ Full breakdown

✓ Action plan

WHAT'S INSIDE

Show 6–10 bullet points describing the product.

BONUS SECTION

Bonus templates, checklists, scripts.

PRICE

₹299 / ₹399 / ₹499

CTA

"Get Instant Access"

(Button → Razorpay link)

FAQ

Clear all doubts.

A simple structure sells the BEST.

CHAPTER 6 — TRIPWIRE SYSTEM (INSTANT SMALL SALE)

A **tripwire** is a tiny, low-cost product someone buys immediately.

Examples:

₹49

₹79

₹99

Tripwire ideas:

- ✓ 50 AI prompts
- ✓ 30 Reel scripts
- ✓ 10 Canva templates
- ✓ 1 mini guide
- ✓ A checklist

Why it works:

The customer gets comfortable buying from you →
You sell higher products easily.

CHAPTER 7 — UPSELL SYSTEM

After someone buys your ₹49/₹99 product...

Offer a **bigger product**:

₹299

₹499

₹999

Example:

Someone buys:

"30 Reel Scripts — ₹49"

Upsell:

"Ultimate Faceless Creator Kit — ₹399"

This increases your income 300%.

CHAPTER 8 — THE ₹0 → ₹999 DIGITAL PRODUCT FUNNEL

This is your ideal funnel:

Step 1 — Free Value

Reels, threads, pins.

Step 2 — Tripwire

₹49 / ₹99 template or script pack.

Step 3 — Main Product

₹299–₹499 ebook/template.

Step 4 — Premium Bundle

₹799–₹999 value pack.

This funnel helps you earn:

✓ Daily small sales

- ✓ Regular medium sales
- ✓ Occasional high-ticket sales

Perfect for beginners.

CHAPTER 9 — THE 3-PRODUCT STACK

Your business should offer:

1 Starter Product (₹49–₹99)

For new followers.

2 Core Product (₹299–₹499)

Your main ebook or template.

3 Bundle (₹799–₹999)

Your most profitable product.

This is exactly how top digital creators earn ₹1,00,000+ monthly.

CHAPTER 10 — RAZORPAY + WEBSITE FUNNEL SETUP

Your setup:

- ✓ Razorpay payment link
- ✓ Add to your landing page button
- ✓ Customer pays

- ✓ Redirect to "Thank You Page"
- ✓ Thank You Page includes a Google Drive download link

Simple.

No coding needed.

CHAPTER 11 — EMAIL AUTOMATION (BEGINNER FRIENDLY)

Use:

- MailerLite
- ConvertKit
- Beehiiv

Send:

- ✓ Product delivery email
- ✓ Bonus materials
- ✓ Tips + value
- ✓ Upsell offers

Automation = Passive income.

CHAPTER 12 — TRAFFIC → FUNNEL → SALES LOOP

Your flow:

Step 1: Reels with CTA

"DM 'START'"

"Check link in bio"

Step 2: Landing page

Your sales page.

Step 3: Payment

Razorpay.

Step 4: Delivery

Auto.

This loop makes you earn daily.

CHAPTER 13 — HOW TO MAKE FUNNELS WITHOUT TECH SKILLS

Use Canva + your website.

Simple tips:

- ✓ Keep everything short
- ✓ Use big fonts
- ✓ Use a clean color palette
- ✓ Add mockups
- ✓ Add product photos
- ✓ Keep 1 CTA only

Even beginners can create a working funnel in 1 day.

CHAPTER 14 — FUNNEL MISTAKES TO AVOID

- ✗ Too much text
- ✗ No reviews
- ✗ No CTA
- ✗ Too many options
- ✗ Confusing layout
- ✗ No mobile optimization

Keep it minimal and clean.

CHAPTER 15 — 30-DAY FUNNEL PLAN

Week 1:

Create your landing page

Fix Razorpay link

Week 2:

Create tripwire

Add upsell

Week 3:

Build bundle

Add to funnel

Week 4:

Content + traffic

Daily posts

You will see your first AUTOMATED sales.

CHAPTER 16 — FINAL WORDS

Funnels = Peace + Stability + Passive income.

You now have the complete roadmap to build a money-making digital system — even without showing your face.

This ebook is your ATM machine blueprint.