

EBOOK 11 — The 2026 Beginner's Guide to Selling Ebooks

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How to Create, Launch & Sell Ebooks Without Experience, Without Showing Your Face & Without Investment

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CHAPTER 1 — INTRODUCTION

Why Selling Ebooks Is The Best Beginner Online Business in 2026

Ebooks are booming because:

- ✓ No experience required
- ✓ No design skills needed
- ✓ No shipping or inventory
- ✓ No marketing degree needed
- ✓ Create once → sell forever
- ✓ Perfect for faceless brands
- ✓ Quick to write using ChatGPT
- ✓ Easy to design using Canva

A single ebook can earn you:

- ₹299
- ₹499
- ₹999
- or even ₹1999 (if premium)

Imagine selling 10 copies/day → ₹4,990/day

That's ₹1,50,000/month from ONE ebook.

And you can create multiple ebooks.

CHAPTER 2 — WHAT MAKES AN EBOOK SELL

A profitable ebook has:

- ✓ A clear promise

Example:

"How to earn your first ₹10,000 online in 30 days."

- ✓ Solves a problem

People PAY for solutions.

- ✓ Simple, actionable steps

Beginners hate complicated information.

✓ Aesthetic design

Visuals matter.

✓ Includes templates & scripts

People want ready-to-use stuff.

✓ Has strong CTA & positioning

"Start earning today."

CHAPTER 3 — CHOOSING YOUR EBOOK TOPIC

To choose a profitable topic, ask:

- 1 What are people struggling with?
- 2 What did YOU learn recently that others want?
- 3 What is trending in 2026?

Hot Topics for 2026 Ebooks:

- 🔥 Faceless content
- 🔥 AI tools
- 🔥 ChatGPT prompts
- 🔥 Digital products
- 🔥 Pinterest growth
- 🔥 2–3 hour workday system
- 🔥 Self-improvement
- 🔥 Beauty niche
- 🔥 Women entrepreneurship
- 🔥 Make money online
- 🔥 Canva templates

Just ONE of these can sell extremely well.

CHAPTER 4 — STRUCTURING YOUR EBOOK

Use this proven ebook structure:

1. Introduction

Explain the goal of the ebook.

2. Beginner Mindset

Help them understand basics.

3. Core Chapters

8–12 chapters with real value.

4. Templates

Scripts

Checklists

Prompts

Frameworks

5. Bonus Section

Extra chapter, tools list, cheatsheet.

6. Final Action Steps

Clear things they must do.

CHAPTER 5 — WRITING YOUR EBOOK USING CHATGPT

Use this exact prompt:

"Write an ebook on [topic] in a friendly tone. Include 10 chapters, examples, templates, and a bonus action plan. Make it beginner-friendly and actionable."

ChatGPT will generate:

- ✓ Chapters
- ✓ Content
- ✓ Action steps
- ✓ Templates
- ✓ Examples

You then edit and finalize.

CHAPTER 6 — DESIGNING YOUR EBOOK IN CANVA

Steps:

- 1 Open Canva → A4 document
- 2 Choose a clean template
- 3 Copy-paste ChatGPT text
- 4 Add icons, shapes, dividers
- 5 Use 2-color combination
- 6 Ensure spacing
- 7 Use aesthetic fonts

Your ebook must FEEL premium.

CHAPTER 7 — CREATING AN ATTRACTIVE COVER

A cover decides if people CLICK.

Use these elements:

- ✓ Bold title
- ✓ Clean background
- ✓ Minimalist design
- ✓ Your brand name "Rakwings"
- ✓ Subtitle that explains the benefit
- ✓ Aesthetic color palette

You can use the image you uploaded for a cover.
Just tell me which ebook.

CHAPTER 8 — PRICING YOUR EBOOK

The best selling prices:

💛 Beginners niche:

₹149–₹299

💛 Money/Business niche:

₹299–₹499

💛 Premium niche:

₹499–₹999

Best-selling price overall:

₹299 or ₹399

CHAPTER 9 — HOW TO SELL WITHOUT SHOWING YOUR FACE

Use:

- ✓ Text reels
- ✓ B-roll reels
- ✓ Caption reels

- ✓ Screen recordings
- ✓ Chat-style posts
- ✓ Aesthetic templates
- ✓ Voiceover with AI voice

People don't need to see your face.

CHAPTER 10 — WHERE TO SELL (2026 Platforms)

⭐ BEST FOR YOU:

- ✓ Instagram
- ✓ Pinterest
- ✓ Your website

Optional:

- ✓ Etsy
 - ✓ Payhip
 - ✓ Gumroad
-

CHAPTER 11 — RAZORPAY SETUP

Steps:

- 👉 Create Razorpay account
 - 👉 Create payment button
 - 👉 Copy link
 - 👉 Add link to your website & bio
 - 👉 Payment done → send ebook instantly
-

CHAPTER 12 — AUTOMATED DELIVERY

Use:

- 📌 Google Drive (free)
- 📌 Gumroad (auto delivery)
- 📌 Payhip (auto delivery)

When someone buys → they automatically get the ebook.

Zero work for you.

CHAPTER 13 — SALES PAGE TEMPLATE

Headline:

"Learn how to earn online in 2026 — even if you're a total beginner."

Sub-headline:

"A complete step-by-step guide with templates, examples & action plans."

What's inside:

- ✓ 10 chapters
- ✓ Templates
- ✓ Scripts
- ✓ Bonus section

CTA:

"Get Instant Access"

CHAPTER 14 — CONTENT STRATEGY FOR DAILY SALES

DAILY:

- ✓ 1 text reel
- ✓ 1 story
- ✓ 1 soft CTA

✓ 1 Pinterest pin

WEEKLY:

- ✓ 1 launch post
 - ✓ 1 testimonial post
 - ✓ 1 educational reel
-

CHAPTER 15 — MISTAKES THAT KILL SALES

- ✗ Boring cover
 - ✗ No CTA
 - ✗ Hard-to-read font
 - ✗ Too much text
 - ✗ No mockups
 - ✗ No launch strategy
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CHAPTER 16 — FINAL WORDS

You can build a full digital business with EBOOKS alone.
And you now have the complete beginner guide to start TODAY.

Ebooks are **the easiest path to daily income** — and you're now fully prepared to succeed.