

EBOOK 9 — 30-Day Digital Product Launch Plan (2026 Edition)

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A Step-by-Step, Day-by-Day Launch System to Create, Launch & Sell Your Digital Product in 30 Days — Even as a Total Beginner

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CHAPTER 1 — INTRODUCTION

Why 30 Days Is Enough to Launch Your Digital Product

Most people delay launching because they think:

- ✗ “I need to perfect everything first.”
- ✗ “I need more time.”
- ✗ “I need experience.”
- ✗ “I need confidence.”

Real truth:

You only need a clear launch system — not perfection.

This ebook gives you a **proven 30-day system** used by digital creators to go from:

- No product → to product
 - No website → to website
 - No audience → to content
 - No sales → to first ₹10,000 – ₹50,000
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CHAPTER 2 — HOW THIS LAUNCH SYSTEM WORKS

This plan is built around **3 core pillars**:

1. Build

Create ONE good digital product.

2. Grow

Post daily faceless content.

3. Sell

Use CTAs + DMs + website funnel.

This system works no matter your niche:

- ✓ Beauty
 - ✓ Digital products
 - ✓ Money
 - ✓ Productivity
 - ✓ Templates
 - ✓ AI guides
-

CHAPTER 3 — THE BEGINNER LAUNCH MINDSET

1. Done is better than perfect.

A product that exists makes money.

A product you're "still working on" does not.

2. Start with ONE product.

Launch it.

Then create more.

3. Focus on consistency, not motivation.

4. The only goal for 30 days = LAUNCH.

CHAPTER 4 — WEEK 1: PRODUCT CREATION BLUEPRINT

Goal of Week 1:

Finish your digital product completely.

DAY 1 — Choose your product type

Choose ONE:

- Ebook
 - Guide
 - Template
 - Notion system
 - Planner
 - Prompt pack
-

DAY 2 — Research competitors

Check:

- Etsy
- Pinterest
- Instagram
- Gumroad

Write down:

- Their topics
 - Their structure
 - Their pricing
 - What customers want
-

DAY 3 — Create your outline

Your product must have:

- ✓ Introduction
 - ✓ 8–12 chapters/modules
 - ✓ Worksheets
 - ✓ Templates
 - ✓ Bonuses
 - ✓ Action steps
-

DAY 4 & 5 — Write using ChatGPT

Use this prompt:

"Write a complete ebook on [topic] in a friendly, expert tone. Include chapters, examples, templates, and action steps."

DAY 6 — Design in Canva

Design:

- Ebook layout
 - Cover
 - Section headers
 - Aesthetic colors
-

DAY 7 — Export final version

Export as PDF

Upload to Google Drive

Product = READY.

CHAPTER 5 — WEEK 2: WEBSITE + SYSTEM SETUP

Goal of Week 2:

Create the system that SELLS your product.

DAY 8 — Create one-page website

Use:

- ✓ Your website we're building
 - ✓ Or Notion
 - ✓ Or Canva website (temporary)
-

DAY 9 — Add all website sections

- Hero
- Problem
- Solution

- What's inside
 - Testimonials
 - CTA
-

DAY 10 — Add Razorpay button

Collect payments instantly.

DAY 11 — Write sales page copy

Use my template:

"This digital product helps you go from ____ to ____ in 30 days."

DAY 12 — Add mockups of your product

Use Canva mockups.

DAY 13 — Test everything

Buy your own product (₹1 test price → refund).

DAY 14 — Website READY.

CHAPTER 6 — WEEK 3: CONTENT EXPLOSION (GROWTH WEEK)

Goal:

Grow audience + build hype.

DAY 15–17 — Create 20 reels

Types:

- Value reels
 - Pain point reels
 - Transformation reels
 - Story reels
 - Aesthetic faceless reels
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DAY 18–20 — Pinterest week

Post 10 pins/day.

DAY 21 — Start teasing your product

Example teasers:

- "Something big is coming."
 - "Launching soon."
 - "Keep your notifications on."
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CHAPTER 7 — WEEK 4: LAUNCH WEEK (SALES WEEK)

Goal:

Get your first 10–30 sales.

DAY 22 — Announce launch date

Reel + story + post.

DAY 23 — Reveal product cover

Build excitement.

DAY 24 — Early-bird offer

Example:

"First 20 buyers get 50% off."

DAY 25 — Sell in DMs

DM script:

"Want the link? I'll send it."

DAY 26 — Launch Day

Go all-in:

- Stories
 - Reels
 - Pinterest
 - Threads
-

DAY 27–29 — Testimonials

Post screenshots.

DAY 30 — End offer

Urgency push → MORE sales.

CHAPTER 8 — DAILY CHECKLISTS

Example:

✓ DAILY:

- Post 1 reel
 - Post 1 story
 - DM new followers
 - Update website
 - Pin on Pinterest
 - CTA in captions
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CHAPTER 9 — SALES SCRIPTS

DM SCRIPT 1 (Fast reply)

"Hey! Here's the digital product that helps with _____. Want the link?"

DM SCRIPT 2 (Soft push)

"No pressure — just sharing because you asked!"

CHAPTER 10 — COMMON MISTAKES

- ✗ Launching without hype
 - ✗ Not posting daily
 - ✗ Weak CTA
 - ✗ No urgency
 - ✗ Overthinking
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CHAPTER 11 — FINAL WORDS

Your entire digital business changes after ONE launch.

This 30-day plan is beginner-proof.

Follow it → you WILL succeed.