

EBOOK 7 — The TikTok/Shorts Viral Content Formula (2026 Edition)

By Rakwings

How to Create Viral Videos as a Faceless Beginner & Grow Fast on TikTok, Reels & Shorts

TABLE OF CONTENTS

- 1 Introduction – Why Short-Form Video Is King in 2026
 - 2 The Psychology of Viral Videos
 - 3 The Viral Hook Formula (First 1 Second = Everything)
 - 4 10 Viral Hook Templates (Copy-Paste)
 - 5 Faceless Content Styles That Go Viral
 - 6 The 7-Second Rule for Guaranteed Engagement
 - 7 Viral Storytelling Framework (HEE Formula)
 - 8 2026 TikTok/Shorts Algorithm Explained (Simple)
 - 9 How to Create 30 Videos in 2 Hours
 - 10 Best Niches for Viral Short-Form Videos
 - 1 1 How to Add CTAs That Don't Kill Engagement
 - 1 2 Viral Editing Techniques for Beginners
 - 1 3 The 30-Day Viral Content Plan
 - 1 4 Monetizing Your Viral Videos
 - 1 5 Mistakes That Stop You From Going Viral
 - 1 6 Final Words
-

CHAPTER 1 — INTRODUCTION

Why Short-Form Video = Fastest Growth in 2026

Reels, TikTok, and YouTube Shorts dominate EVERY social platform because:

- ✓ People prefer 7–15 sec videos
- ✓ The algorithm pushes new creators
- ✓ You don't need followers

- ✓ You don't need to show your face
- ✓ The reach is insane (100–10M views possible)

Short-form content is the **fastest way to:**

- Build an audience
- Grow your brand
- Drive traffic to your digital products
- Earn online

This ebook teaches you EXACT viral formulas used by faceless creators getting millions of views.

CHAPTER 2 — THE PSYCHOLOGY OF VIRAL VIDEOS

People scroll FAST.

You must grab attention instantly.

People only stay if your video:

- ✓ Shocks
- ✓ Inspires
- ✓ Teaches
- ✓ Reveals
- ✓ Makes them curious
- ✓ Gives value FAST

Your job:

Deliver dopamine + value in seconds.

CHAPTER 3 — THE VIRAL HOOK FORMULA (1-Second Rule)

If the first second FAILS → the video fails.

Here's the formula:

1. Pattern Break

Something unexpected in the first second.

2. Curiosity Gap

A question that forces the brain to stay.

3. Benefit Promise

A fast result, lesson, or shortcut.

Example:

"Stop scrolling. This will change your 2026 income."

"You're doing this wrong — here's the right way."

"3 apps that will save you 3 hours daily."

CHAPTER 4 — 10 VIRAL HOOK TEMPLATES (Copy-Paste)

Use these EXACTLY as written:

1 "Nobody is talking about this but you should..."

2 "If you want to grow fast in 2026, do this..."

3 "You're wasting time. Try this instead."

4 "Don't scroll. You need to hear this."

5 "The secret to ____ nobody told you."

6 "This 10-second formula changed everything."

7 "I wish I knew this earlier..."

8 "Here's how I grew from 0 to 50k..."

9 "If you're struggling, do this for 7 days."

10 "You've been lied to. Here's the truth."

CHAPTER 5 — FACELESS CONTENT STYLES THAT GO VIRAL

These work 10× better than face videos:

✓ Text Reels

Clean, minimal, bold words.

✓ Aesthetic B-roll

Typing, coffee, book flips, walking shots.

✓ Screenshots + Highlights

Chat style text over black background.

✓ Canva Animation Videos

Slideshow animations + captions.

✓ AI-Voice Videos

"Here are 3 ways to earn online today."

These styles create **mystery + authority**.

CHAPTER 6 — THE 7-SECOND RULE FOR VIRALITY

Your video must do 3 things in 7 seconds:

1. Hook
2. Deliver value
3. Loop back to start

Looping = MORE views.

Example:

Start with a question → end with the same question.

People re-watch → algorithm boosts it.

CHAPTER 7 — VIRAL STORYTELLING (HEE Framework)

H — Hook

Grab attention instantly.

E — Emotion

Trigger curiosity, shock, inspiration.

E — Education

Give one simple value point.

Your script must be:

1 sentence hook → 1 sentence value → 1 CTA

CHAPTER 8 — THE 2026 ALGORITHM (Simple Explanation)

Instagram/TikTok/YouTube now push videos based on:

- ✓ Watch Time
- ✓ Replies
- ✓ Shares
- ✓ Saves

Followers DO NOT matter.

This is why new creators go viral overnight.

CHAPTER 9 — HOW TO CREATE 30 VIDEOS IN 2 HOURS

Use this system:

1. Choose 3 content pillars

(Earnings, mindset, digital products)

2. Write 10 hooks per pillar

(Use templates above)

3. Use Canva reels templates

Change text only → download → done.

4. Use CapCut templates

Add your text → export 20 videos in 10 minutes.

CHAPTER 10 — BEST VIRAL NICHEs IN 2026

These niches go viral DAILY:

- ✓ Online earning
- ✓ Productivity
- ✓ Beauty & lifestyle
- ✓ Self-improvement
- ✓ Motivation
- ✓ AI tools
- ✓ ChatGPT hacks
- ✓ Digital products
- ✓ Business & marketing

These are your GOLD MINE topics.

CHAPTER 11 — HIGH-CONVERTING CTAs FOR VIRAL VIDEOS

Most people make the mistake of writing dead CTAs like "Buy my ebook."

Use these:

- 👉 "DM me 'START' for the link."
- 👉 "Save this for later."
- 👉 "Follow if you want to grow in 2026."
- 👉 "Link in bio if you want this template."

These grow your page AND make sales.

CHAPTER 12 — VIRAL EDITING TECHNIQUES

- ✓ Fast cuts
- ✓ Bold text
- ✓ High contrast colors
- ✓ Subtitles
- ✓ Progress bar
- ✓ Zoom in/out
- ✓ Smooth transitions

Tools:

- CapCut
 - InShot
 - Canva
-

CHAPTER 13 — 30-DAY VIRAL CONTENT PLAN

Week 1:

40 reels (use templates)

Week 2:

20 reels + 10 value reels

Week 3:

30 motivational reels

Week 4:

30 educational reels

After 30 days → growth EXPLODES.

CHAPTER 14 — HOW TO MONETIZE VIRAL VIDEOS

1. Sell your ebooks

Highest profit.

2. Sell templates

3. Sell Notion planners

4. Affiliate marketing

5. Brand deals (faceless allowed)

CHAPTER 15 — MISTAKES THAT STOP VIRALITY

- ✗ Posting once a week
 - ✗ No hook
 - ✗ Overly long videos
 - ✗ No subtitles
 - ✗ Weak CTAs
 - ✗ Not posting faceless content
 - ✗ Overthinking
-

CHAPTER 16 — FINAL WORDS

Short-form content is the **fastest way to grow and earn in 2026**.

You don't need confidence.

You don't need your face.

You don't need experience.

You need the **right formula** — and now you have it.