

# EBOOK 19 — Digital Product Funnels That Print Money (2026 Edition)

By Rakwings

The Step-by-Step System to Automate Sales & Earn Daily — Even While You Sleep

---

## TABLE OF CONTENTS

- 1** Introduction — Why Funnels = Money Machines
  - 2** What a Funnel Actually Is (Simple Explanation)
  - 3** The 2026 Beginner-Friendly Funnel
  - 4** Essential Funnel Pages You Need
  - 5** High-Converting Landing Page Template
  - 6** Tripwire System (Instant Small Sale Technique)
  - 7** Upsell System (Increase Income Instantly)
  - 8** The ₹0–₹999 Digital Product Funnel
  - 9** The 3-Digital-Product Stack (Your Money Maker)
  - 10** Razorpay + Website Funnel Setup
    - 1** **1** Email Automation (Beginner Friendly)
    - 1** **2** Traffic → Funnel → Sales Loop
    - 1** **3** How to Make Funnels Without Face or Tech Skills
    - 1** **4** Funnel Mistakes to Avoid
    - 1** **5** Your 30-Day Funnel Setup Plan
    - 1** **6** Final Words
- 

## CHAPTER 1 — INTRODUCTION

### Why Funnels Are the Secret to Daily Passive Income in 2026

Funnels are the *number one* system behind:

- ✓ Automated sales
- ✓ Consistent income
- ✓ 24/7 earnings

- ✓ Zero manual DM work
- ✓ Freedom from replying to people all day

A funnel is your digital salesperson.

You build it once → it works forever.

Most creators struggle because they rely on:

- ✗ Random posting
- ✗ One Reel → One sale
- ✗ Manual DM replies
- ✗ No automated system

A funnel fixes ALL of that.

---

## CHAPTER 2 — WHAT A FUNNEL ACTUALLY IS (SIMPLE EXPLANATION)

A funnel is just:

- ✓ Step 1: Someone sees your content
- ✓ Step 2: They click your link
- ✓ Step 3: They see your product
- ✓ Step 4: They buy
- ✓ Step 5: They get upsold
- ✓ Step 6: You earn — automatically

That's it.

No coding.

No complicated steps.

No paid ads needed.

---

## CHAPTER 3 — THE 2026 BEGINNER-FRIENDLY FUNNEL

This is the **simple funnel** you will use:

**Reels → Website → Razorpay → Auto Delivery**

It includes:

- 1** Content (Reels, Pinterest, Threads)
- 2** Landing Page (sales page)
- 3** Checkout Page (Razorpay)
- 4** Thank You Page
- 5** Digital product download

Simple. Powerful. Profitable.

---

## CHAPTER 4 — ESSENTIAL FUNNEL PAGES YOU NEED

You only need **3 pages**:

### 1. Landing Page

Where people come after clicking your link.

### 2. Checkout Page

Razorpay payment page.

### 3. Thank You + Download Page

Where they get your ebook/template.

That's all.

---

## CHAPTER 5 — HIGH-CONVERTING LANDING PAGE TEMPLATE

Use this exact layout:

---

### HEADLINE

"Start earning online in 2026 in just 2–3 hours/day."

---

### SUBHEADLINE

"A step-by-step beginner-friendly guide with templates, examples, and systems."

---

### PROBLEM SECTION

People struggle because:

- ✓ They don't know where to start
  - ✓ Too much information
  - ✓ No guidance
  - ✓ No systems
- 

### SOLUTION SECTION

Inside this product, you get:

- ✓ Step-by-step roadmap
- ✓ Templates
- ✓ Examples

- ✓ Full breakdown
  - ✓ Action plan
- 

## WHAT'S INSIDE

Show 6–10 bullet points describing the product.

---

## BONUS SECTION

Bonus templates, checklists, scripts.

---

## PRICE

₹299 / ₹399 / ₹499

---

## CTA

"Get Instant Access"  
(Button → Razorpay link)

---

## FAQ

Clear all doubts.

---

A simple structure sells the BEST.

---

## CHAPTER 6 — TRIPWIRE SYSTEM (INSTANT SMALL SALE)

A **tripwire** is a tiny, low-cost product someone buys immediately.

Examples:

₹49

₹79

₹99

Tripwire ideas:

- ✓ 50 AI prompts
- ✓ 30 Reel scripts
- ✓ 10 Canva templates
- ✓ 1 mini guide
- ✓ A checklist

Why it works:

The customer gets comfortable buying from you →

You sell higher products easily.

---

## CHAPTER 7 — UPSELL SYSTEM

After someone buys your ₹49/₹99 product...

Offer a **bigger product**:

₹299

₹499

₹999

Example:

Someone buys:

"30 Reel Scripts — ₹49"

Upsell:

"Ultimate Faceless Creator Kit — ₹399"

This increases your income 300%.

---

## CHAPTER 8 — THE ₹0 → ₹999 DIGITAL PRODUCT FUNNEL

This is your ideal funnel:

---

### Step 1 — Free Value

Reels, threads, pins.

### Step 2 — Tripwire

₹49 / ₹99 template or script pack.

### Step 3 — Main Product

₹299–₹499 ebook/template.

### Step 4 — Premium Bundle

₹799–₹999 value pack.

---

This funnel helps you earn:

- ✓ Daily small sales

- ✓ Regular medium sales
- ✓ Occasional high-ticket sales

Perfect for beginners.

---

## CHAPTER 9 — THE 3-PRODUCT STACK

Your business should offer:

---

**1 Starter Product (₹49–₹99)**

For new followers.

**2 Core Product (₹299–₹499)**

Your main ebook or template.

**3 Bundle (₹799–₹999)**

Your most profitable product.

---

This is exactly how top digital creators earn ₹1,00,000+ monthly.

---

## CHAPTER 10 — RAZORPAY + WEBSITE FUNNEL SETUP

Your setup:

- ✓ Razorpay payment link
- ✓ Add to your landing page button
- ✓ Customer pays

- ✓ Redirect to "Thank You Page"
- ✓ Thank You Page includes a Google Drive download link

Simple.

No coding needed.

---

## CHAPTER 11 — EMAIL AUTOMATION (BEGINNER FRIENDLY)

Use:

- MailerLite
- ConvertKit
- Beehiiv

Send:

- ✓ Product delivery email
- ✓ Bonus materials
- ✓ Tips + value
- ✓ Upsell offers

Automation = Passive income.

---

## CHAPTER 12 — TRAFFIC → FUNNEL → SALES LOOP

Your flow:

### Step 1: Reels with CTA

"DM 'START'"

"Check link in bio"

### Step 2: Landing page

Your sales page.

### Step 3: Payment

Razorpay.

#### Step 4: Delivery

Auto.

This loop makes you earn daily.

---

### CHAPTER 13 — HOW TO MAKE FUNNELS WITHOUT TECH SKILLS

Use Canva + your website.

Simple tips:

- ✓ Keep everything short
- ✓ Use big fonts
- ✓ Use a clean color palette
- ✓ Add mockups
- ✓ Add product photos
- ✓ Keep 1 CTA only

Even beginners can create a working funnel in 1 day.

---

### CHAPTER 14 — FUNNEL MISTAKES TO AVOID

- ✗ Too much text
- ✗ No reviews
- ✗ No CTA
- ✗ Too many options
- ✗ Confusing layout
- ✗ No mobile optimization

Keep it minimal and clean.

---

## CHAPTER 15 — 30-DAY FUNNEL PLAN

### Week 1:

Create your landing page

Fix Razorpay link

### Week 2:

Create tripwire

Add upsell

### Week 3:

Build bundle

Add to funnel

### Week 4:

Content + traffic

Daily posts

You will see your first AUTOMATED sales.

---

## CHAPTER 16 — FINAL WORDS

Funnels = Peace + Stability + Passive income.

You now have the complete roadmap to build a money-making digital system — even without showing your face.

This ebook is your ATM machine blueprint.