



# Ruseva Zulfikar Alifnur

## IBM Certified Data Scientist

I'm a highly motivated and passionate Data Scientist whose dream is to use my talents in machine learning/AI. I have practical knowledge in data analysis, statistical analysis, data visualization, and machine learning. Seeking an entry position in the data scientist field to leverage skills and gain more practical work experience. I recommend taking a look at some of the projects in my portfolio.

Indonesia <https://rusevaz.github.io/>

## Work Experience

### Project-Based Intern: Data Scientist • Home Credit Indonesia

- Finishing various tasks related to the activity of a Data Scientist from Home Credit Indonesia, such as Data Analysis, Machine Learning Implementation, and Business Acumen.

Oktober 2022 - November 2022

### Data Analytics Associate • Virtual Labs RevoU x Tokopedia

- Build KPI Dashboard for managers, VPs, and everyone in the company who needs to have a bird's eye view of the business performance, whether on an operational or strategic level and make better decisions.
- Conduct customer segmentation in order to personalize the approach and define the marketing strategy better.
- Analyzing the funnel and evaluating the new features implemented and giving a success score for the improvements provided.
- Exploratory Data Analysis refers to the critical process of performing initial investigations on data to discover patterns and spot anomalies.

Mei 2022 - September 2022

## Education

2022 - 2023

**GEEKLURN**

DATA SCIENCE ARCHITECT PROGRAM

2017 - 2021

**University of Jember**

Bachelor of Engineering

## Skills

- **Machine Learning:** Classification, Clustering, Regression, Fraud Detection, Recommender System
- **Statistics:** Probability, Distribution, Hypothesis Testing, A/B Testing, Regressions, Time Series Analysis
- **Programming languages:** Python (SciKit-Learn, Tensorflow), HTML, CSS, Javascript
- **Database:** MySQL, Postgre SQL
- **Big Data:** Spark
- **Visualization:** Tableau, Python (Matplotlib, Seaborn), Power BI, Google Data Studio