

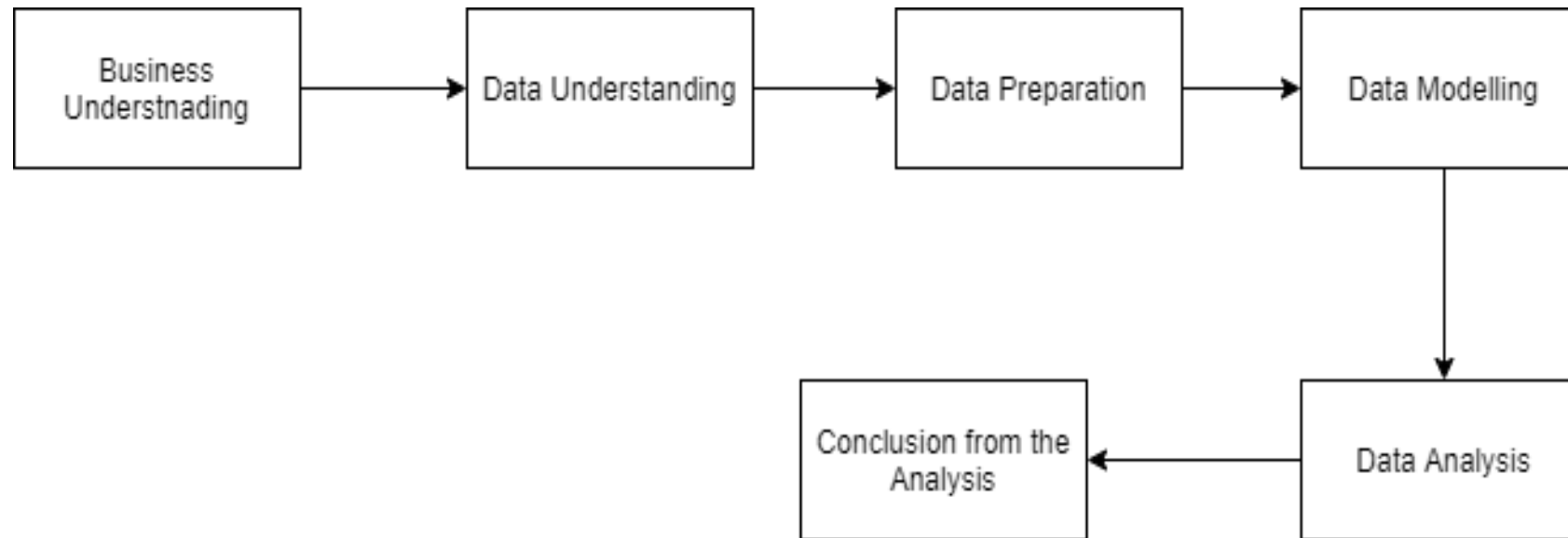
INVESTMENT ASSIGNMENT SUBMISSION

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Abstract

Following presentation is made after making analysis for choosing best suitable company for investing in . For this purpose various criteria such as sectors, countries, and a suitable funding type are taken into consideration. Based on analysis, results found at are presented in following slides.

Approach for analysis



FlowChart depicting processes in Data Analysis

Choosing Criteria's for suitable Investment (Business understanding)

1. Choose Suitable Funding type
 - Investment amount between 5M USD to 15M USD
2. Check preferred Country for Investment
 - Country should be English Speaking Language
 - Find top 9 countries where investors are investing
3. Check most invested sector
 - Count sector opted by most of the investors

Analysis

1. Suitable Funding type

- **Venture** is most Suitable Funding type for investment between 5M to 15M USD

2. Preferred Country for Investment

- **USA , UK** and India are most preferred countries by investors for venture funding. Also these three are English speaking countries.

3. Most invested sector

	USA	UK(GBR)	India (Ind)
Sector1	others	others	others
Sector2	Social, Finance, Analytics, Advertising	Social, Finance, Analytics, Advertising	Social, Finance, Analytics, Advertising
Sector3	Cleantech / Semiconductors	Cleantech / Semiconductors	News, Search and Messaging

Categories for Suitable Sector

1. Others

- Advice
- Algorithms
- Collectibles
- Distribution

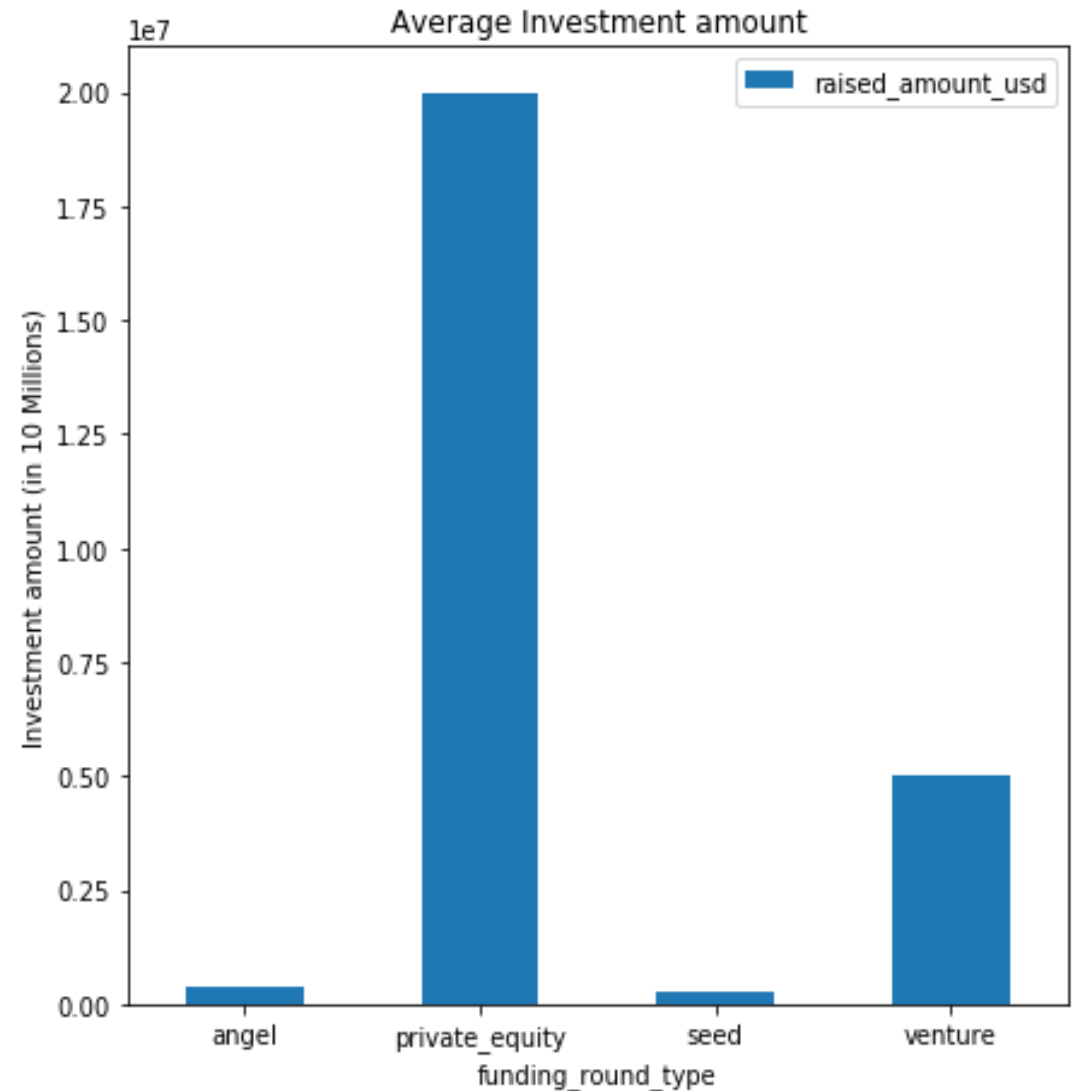
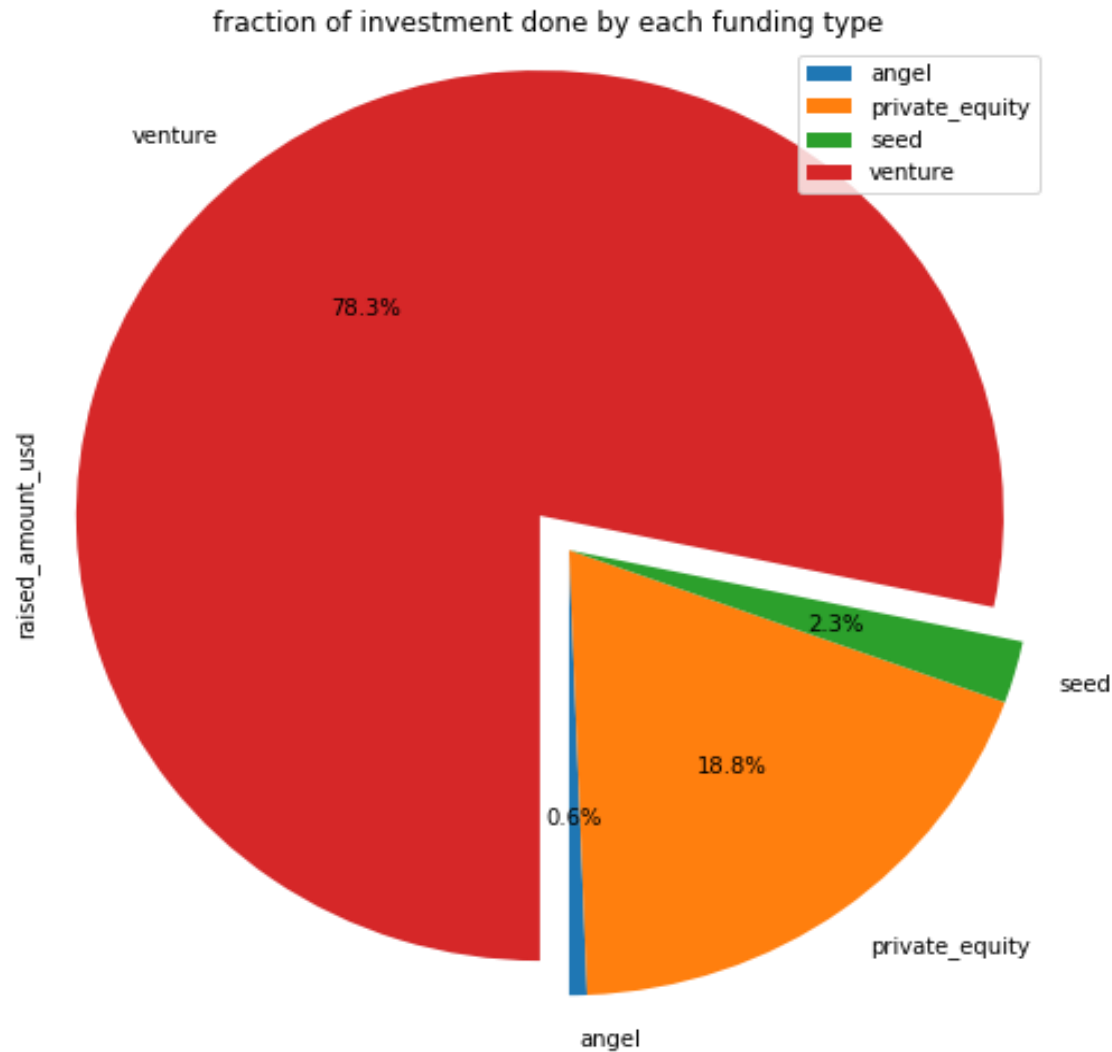
2. Social, Finance, Analytics, Advertising

- Accounting
- Ad Targeting
- Advertising
- Advertising Networks

3. Cleantech / Semiconductors

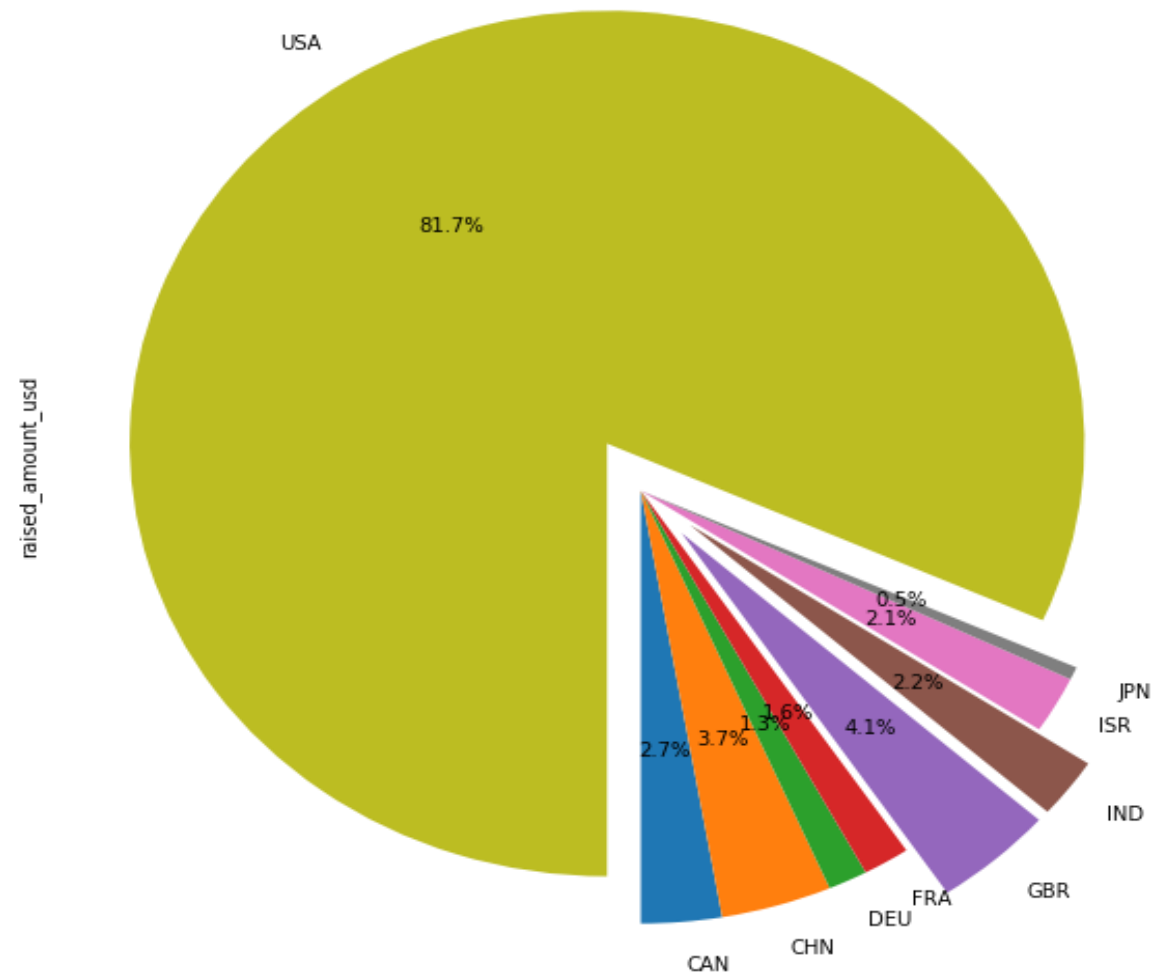
- Air Pollution Control
- Aquaculture
- Bitcoin
- Biotechnology

Best Suitable Funding Type Analysis

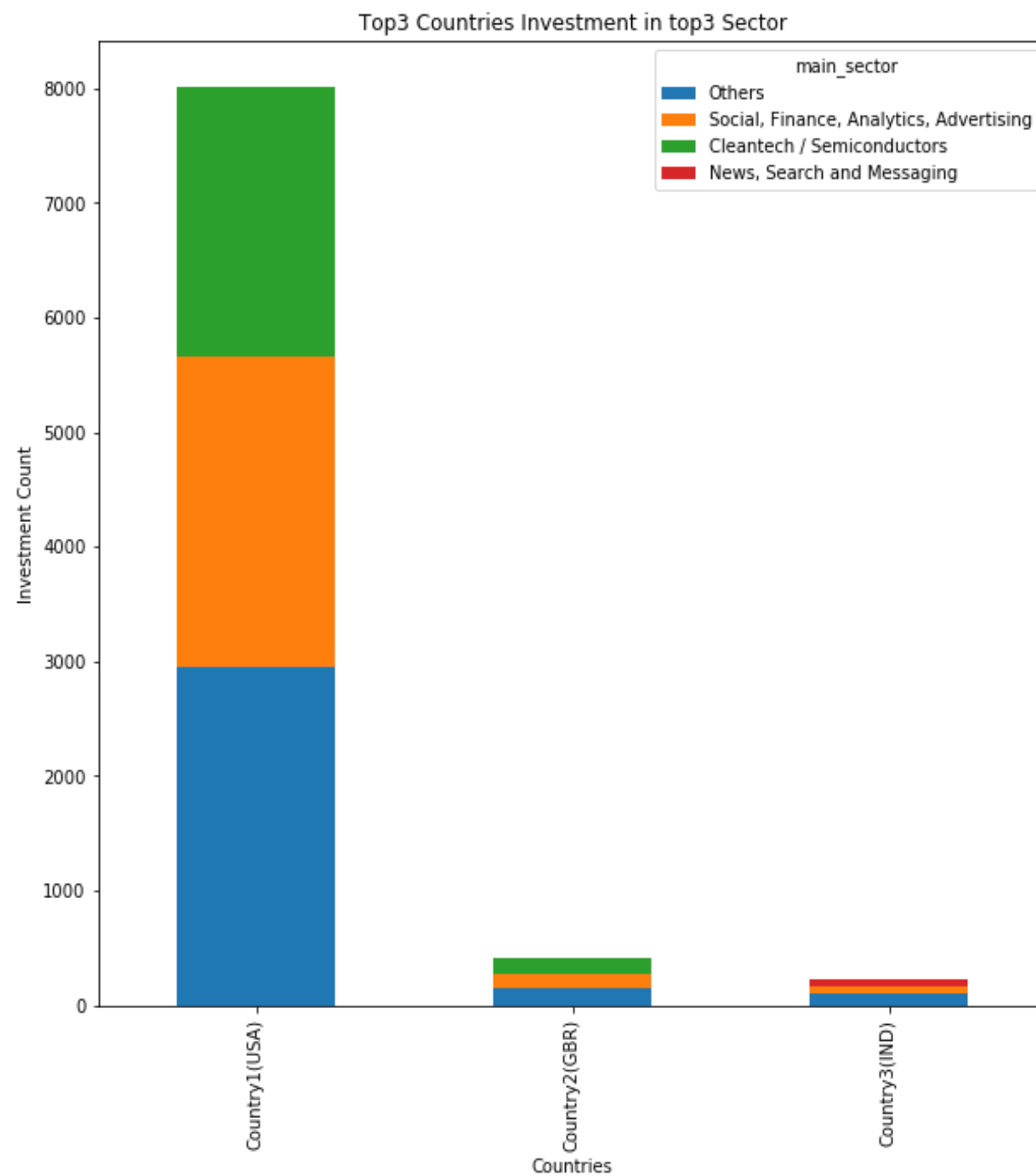


Top9 Countries Investment Percentage for Venture

Top9 Country analysis(Percentage of Investment Done for Venture type)



Top3 Countries Investment in top3 Sector



Conclusion

For invest between 5 to 15 Million USD Venture type funding would be most suitable. As maximum investors are investing in USA followed by UK(GBR) and IND. All three countries are English Speaking countries. In USA investors are others-category sectors, Social, Finance, Analytics, Advertising and Cleantech / Semiconductors sector.