



Sales Dashboard

5



Country

6



Product

5



Segment

2M



Unit Sold

18M



Total Discount

34M



Total Profit

237M



Total Sales

Country

All

Year

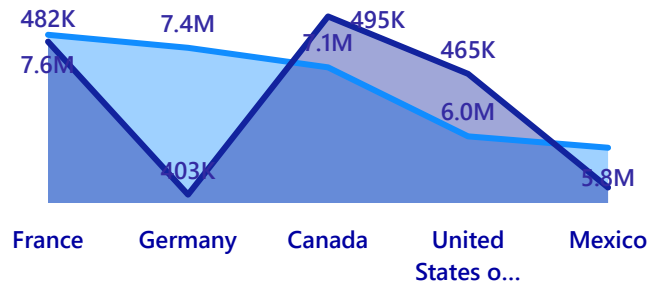
All

Total Sales by Product

Paseo	VTT	Velo	Amarilla	Montana	Carretera
66M	41M	37M	35M	31M	28M

Total Profit & Unit Sold by Country

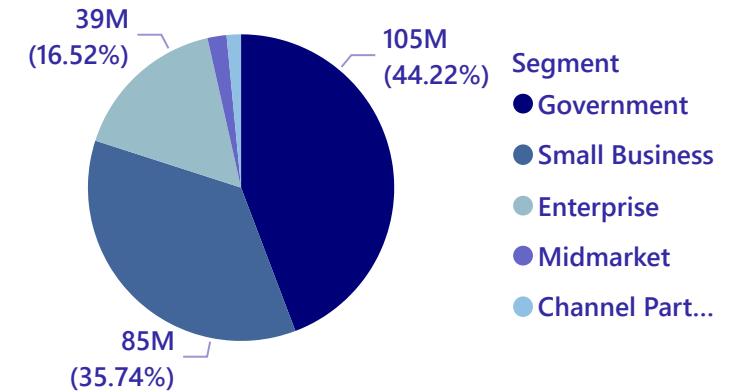
● Total Profit ● Unit Sold



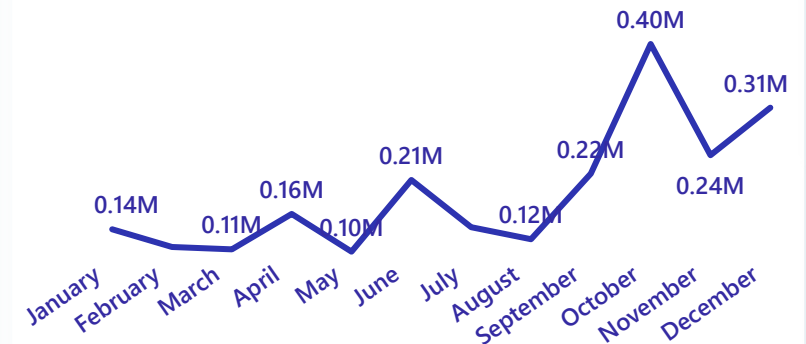
Total Sales & Discount by Country



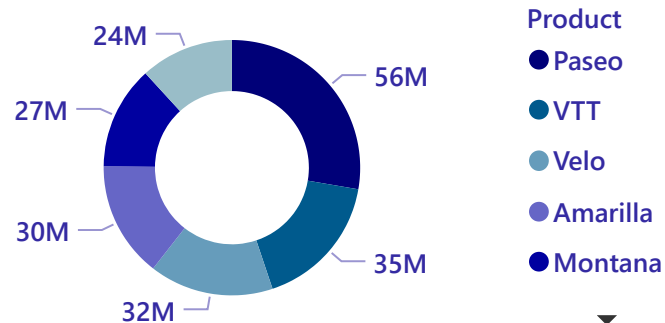
Total Sales & Units Sold by Segment



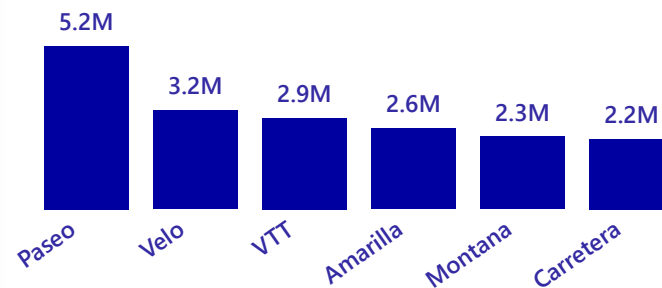
Total Unit Sold by Month



Cost of Goods Sold by Product



Average Discounts by Product



Canada



France



Germany



Mexico



USA





Canada



Total Sales by Product

Paseo	VTT	Amarilla	Velo	Montana	Carretera
15M	10M	8M	7M	5M	5M

Segment

All

Product

All

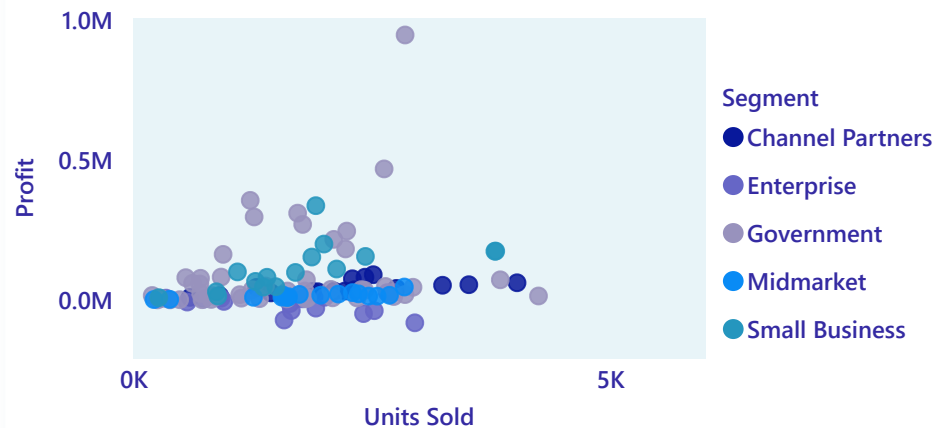
Month

All

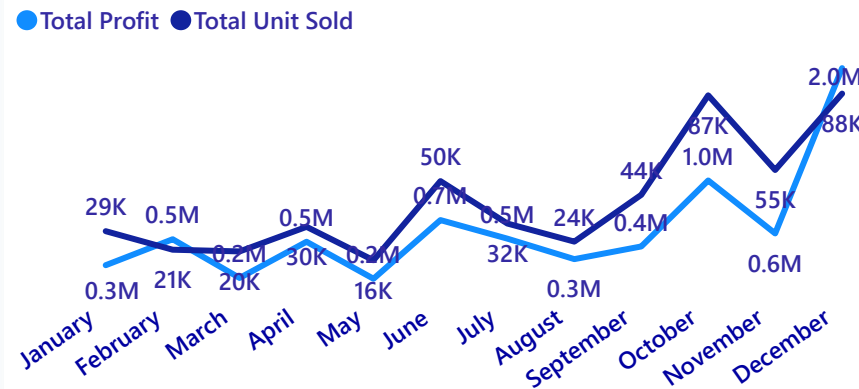
Year

All

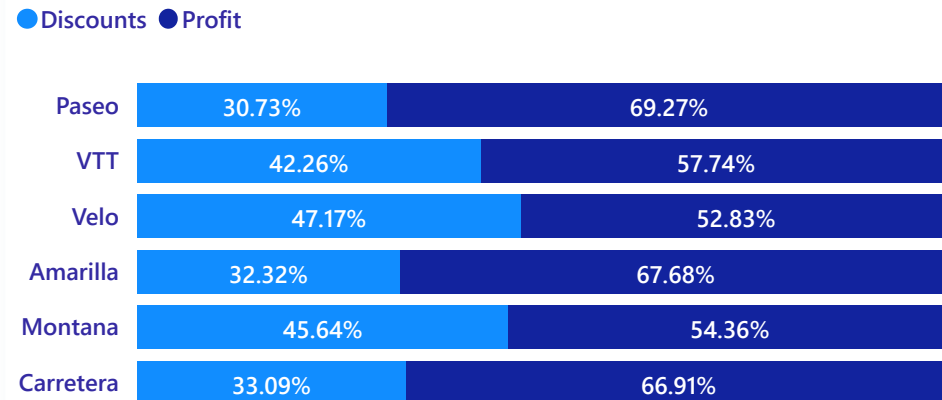
Unit Sold & Profit by Segment



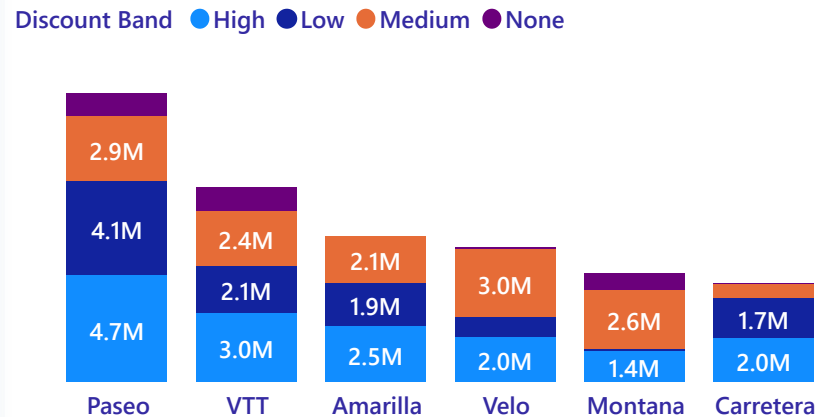
Total Profit & Unit Sold by Month



Discounts and Profit by Product



COGS by Product and Discount Band



Segment	Product	Total Profit
Channel Partners	Amarilla	96,666
Channel Partners	Carretera	1,62,612
Channel Partners	Montana	82,089
Channel Partners	Paseo	2,41,294
Channel Partners	Velo	50,457
Channel Partners	VTT	84,838
Enterprise	Amarilla	-49,665
Enterprise	Carretera	-44,608
Enterprise	Montana	30,105
Enterprise	Paseo	-12,515
Enterprise	Velo	-25,193
Enterprise	VTT	-1,41,143
Government	Amarilla	10,41,894
Government	Carretera	6,15,623
Government	Montana	2,59,260
Government	Paseo	17,23,467
Government	Velo	5,24,525
Government	VTT	3,52,175
Midmarket	Amarilla	22,012
Midmarket	Carretera	64,322
Midmarket	Montana	30,650
Midmarket	Paseo	1,02,584
Midmarket	Velo	12,543
Total		70,58,458



France



Total Sales by Product

Paseo	Amarilla	Velo	VTT	Montana	Carretera
11M	8M	8M	8M	7M	7M

Segment

All

Product

All

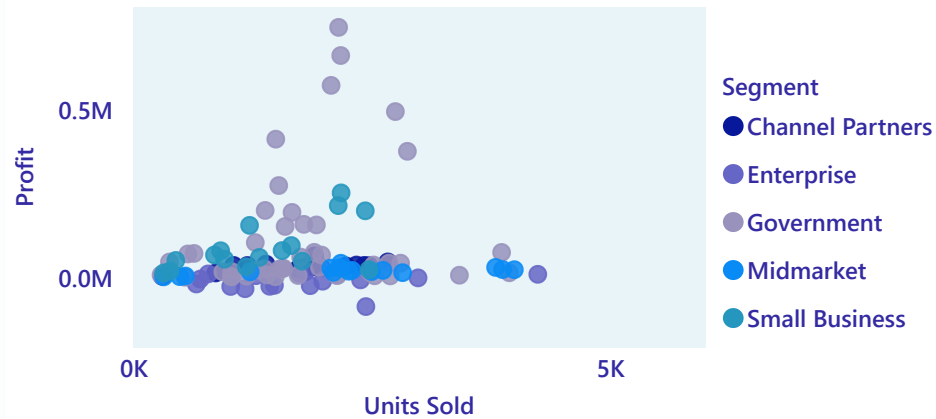
Month

All

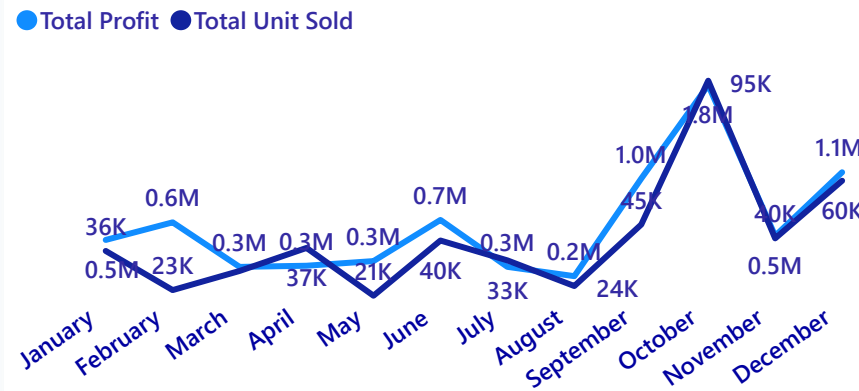
Year

All

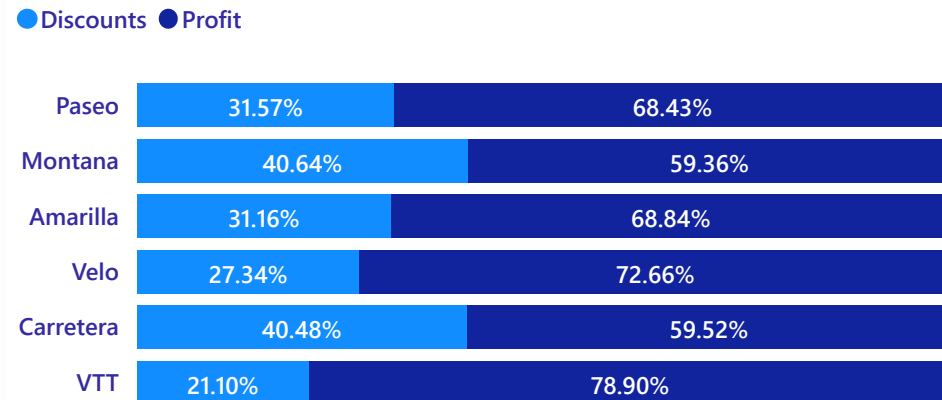
Unit Sold & Profit by Segment



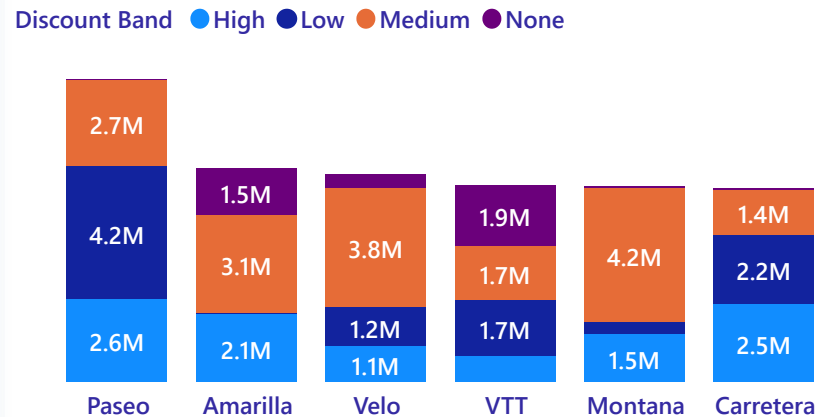
Total Profit & Unit Sold by Month



Discounts and Profit by Product



COGS by Product and Discount Band



Segment	Product	Total Profit
Channel Partners	Amarilla	61,475
Channel Partners	Carretera	97,170
Channel Partners	Montana	71,071
Channel Partners	Paseo	1,58,657
Channel Partners	Velo	49,641
Channel Partners	VTT	1,05,150
Enterprise	Amarilla	-35,015
Enterprise	Carretera	-1,12,199
Enterprise	Montana	-19,995
Enterprise	Paseo	-41,320
Enterprise	Velo	-1,953
Enterprise	VTT	18,983
Government	Amarilla	12,32,788
Government	Carretera	6,14,772
Government	Montana	5,32,503
Government	Paseo	10,51,039
Government	Velo	10,99,686
Government	VTT	8,89,041
Midmarket	Amarilla	17,618
Midmarket	Carretera	25,504
Midmarket	Montana	33,512
Midmarket	Paseo	1,41,820
Midmarket	Velo	39,928
Total		75,62,042



Germany



Total Sales by Product

Paseo	Velo	Amarilla	Montana	VTT	Carretera
10M	9M	8M	7M	7M	6M

Segment

All

Product

All

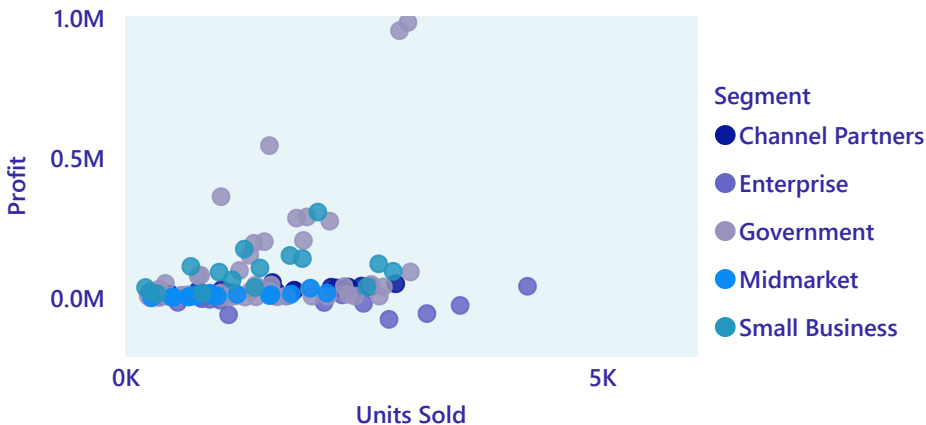
Month

All

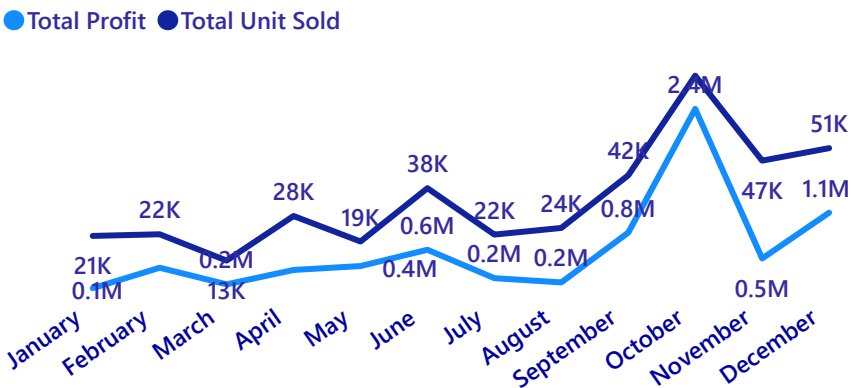
Year

All

Unit Sold & Profit by Segment

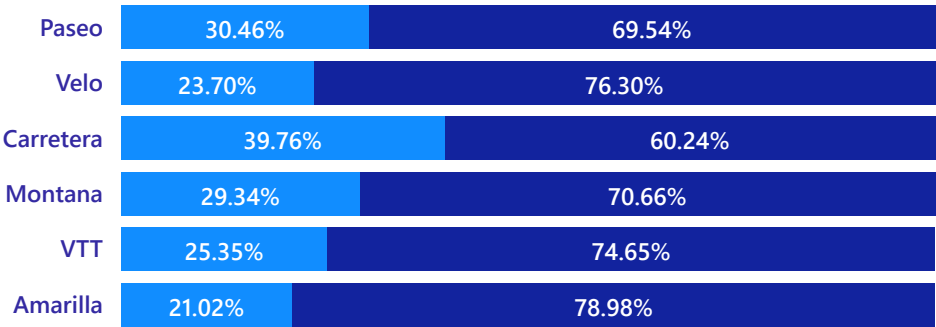


Total Profit & Unit Sold by Month



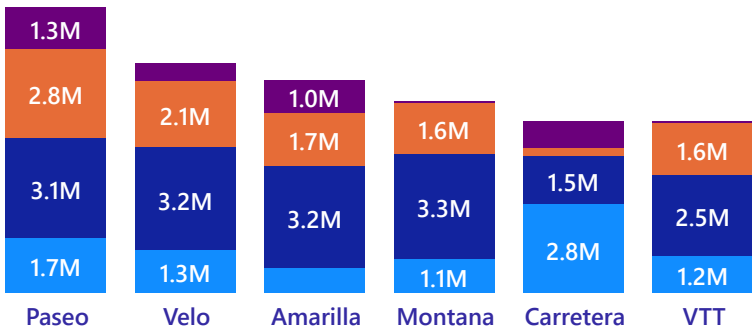
Discounts and Profit by Product

Discounts Profit



COGS by Product and Discount Band

Discount Band High Low Medium None



Segment	Product	Total Profit
Channel Partners	Amarilla	73,742
Channel Partners	Carretera	57,380
Channel Partners	Montana	67,156
Channel Partners	Paseo	63,400
Channel Partners	Velo	89,031
Channel Partners	VTT	1,44,009
Enterprise	Amarilla	-9,268
Enterprise	Carretera	-1,10,365
Enterprise	Montana	-14,485
Enterprise	Paseo	-43,950
Enterprise	Velo	-13,625
Enterprise	VTT	-11,255
Government	Amarilla	10,37,024
Government	Carretera	4,50,179
Government	Montana	7,41,349
Government	Paseo	9,67,081
Government	Velo	13,49,187
Government	VTT	8,09,533
Midmarket	Amarilla	12,485
Midmarket	Carretera	17,655
Midmarket	Montana	14,614
Midmarket	Paseo	65,299
Midmarket	Velo	24,911
Total		73,60,780



Mexico



Total Sales by Product

Paseo	VTT	Amarilla	Carretera	Velo	Mont...
15M	6M	6M	6M	5M	4M

Segment

All

Product

All

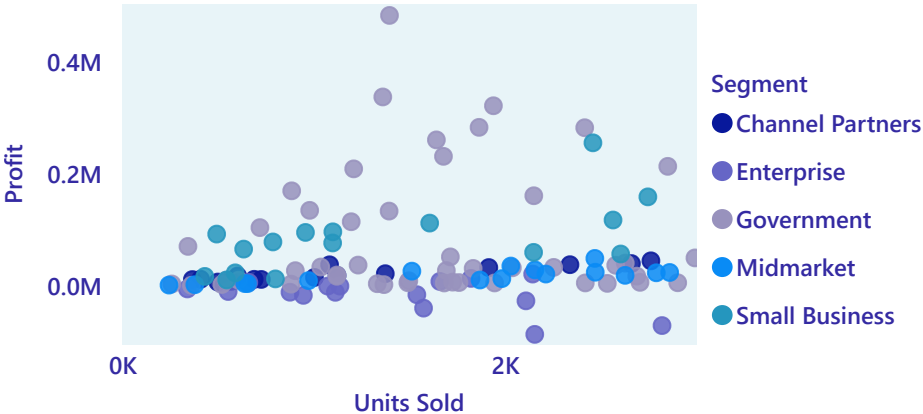
Month

All

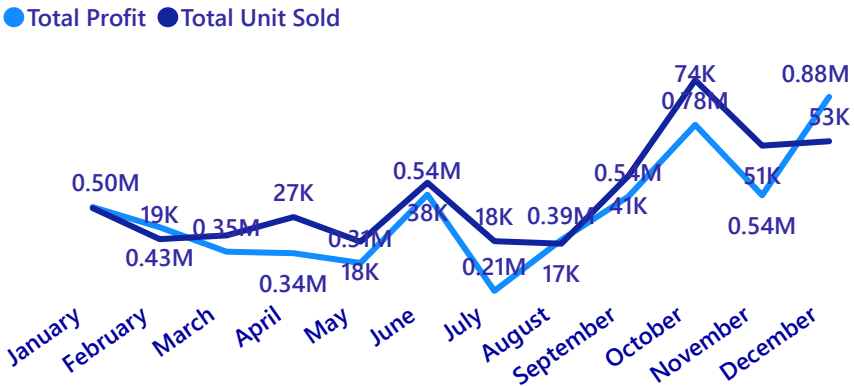
Year

All

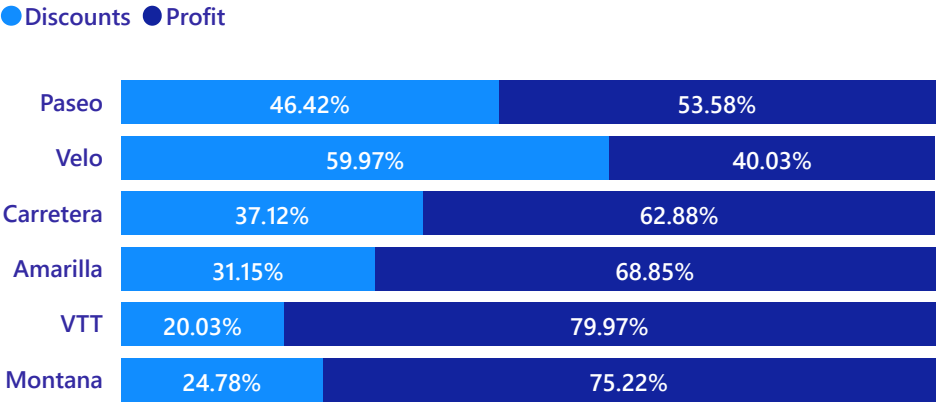
Unit Sold & Profit by Segment



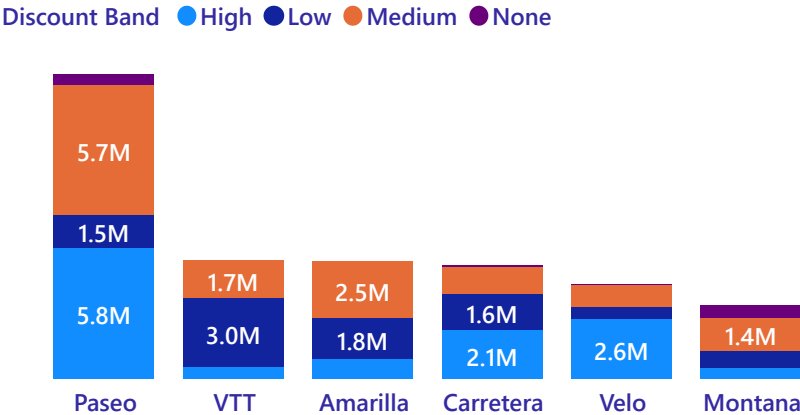
Total Profit & Unit Sold by Month



Discounts and Profit by Product



COGS by Product and Discount Band



Segment	Product	Total Profit
Channel Partners	Amarilla	47,077
Channel Partners	Carretera	26,985
Channel Partners	Montana	99,499
Channel Partners	Paseo	78,394
Channel Partners	Velo	41,280
Channel Partners	VTT	48,545
Enterprise	Amarilla	-16,573
Enterprise	Carretera	-1,29,045
Enterprise	Montana	8,300
Enterprise	Paseo	-26,553
Enterprise	Velo	-55,025
Enterprise	VTT	-22,463
Government	Amarilla	6,78,132
Government	Carretera	7,81,722
Government	Montana	3,10,819
Government	Paseo	12,03,041
Government	Velo	2,20,343
Government	VTT	8,84,262
Midmarket	Amarilla	25,298
Midmarket	Carretera	48,424
Midmarket	Montana	78,501
Midmarket	Paseo	81,381
Midmarket	Velo	49,680
Total		58,15,046



USA



Total Sales by Product

Paseo	VTT	Velo	Montana	Amarilla	Carr...
14M	11M	9M	7M	6M	4M

Segment

All

Product

All

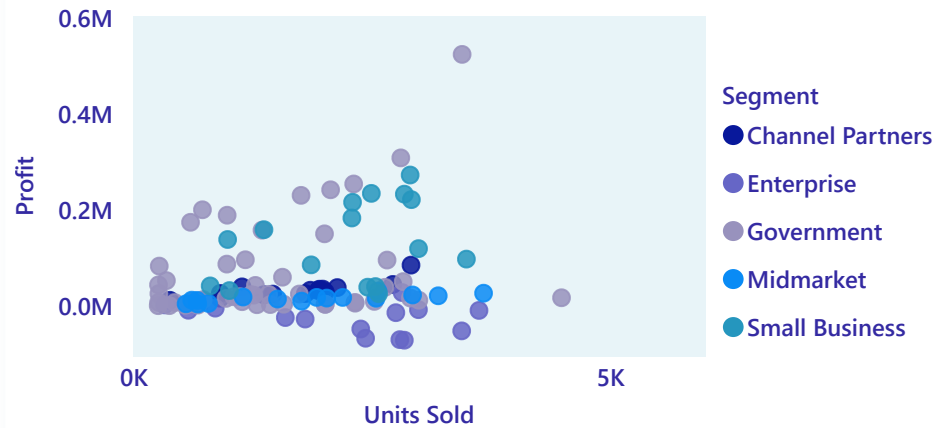
Month

All

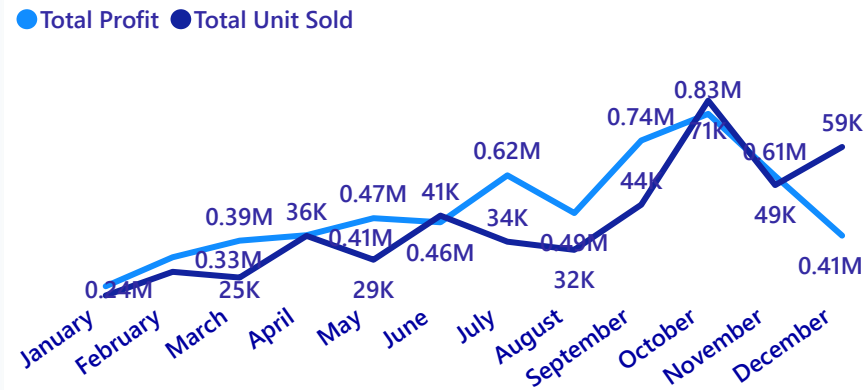
Year

All

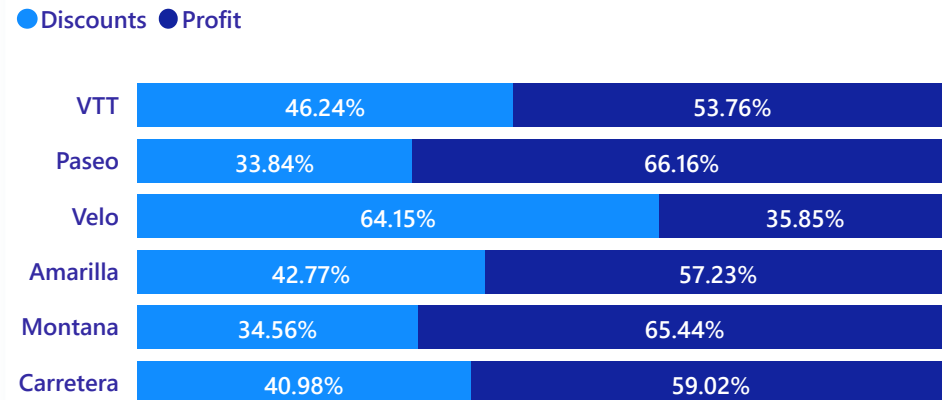
Unit Sold & Profit by Segment



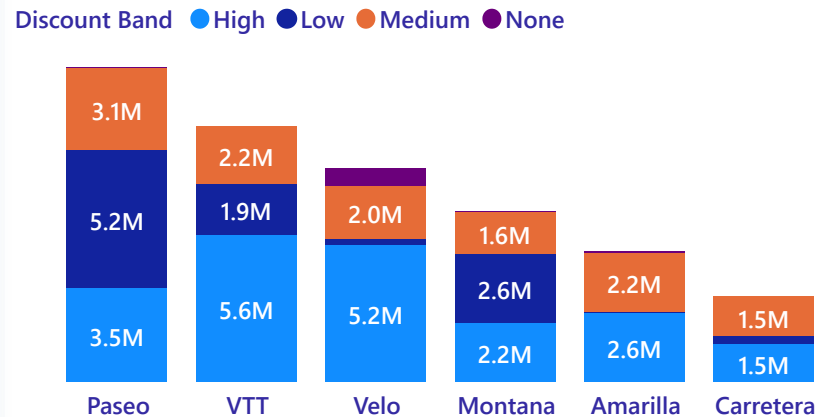
Total Profit & Unit Sold by Month



Discounts and Profit by Product



COGS by Product and Discount Band



Segment	Product	Total Profit
Channel Partners	Amarilla	1,81,177
Channel Partners	Carretera	72,664
Channel Partners	Montana	65,101
Channel Partners	Paseo	1,21,933
Channel Partners	Velo	38,125
Channel Partners	VTT	56,989
Enterprise	Amarilla	-79,785
Enterprise	Carretera	-49,208
Enterprise	Montana	-66,118
Enterprise	Paseo	-39,143
Enterprise	Velo	-73,730
Enterprise	VTT	-42,288
Government	Amarilla	4,26,766
Government	Carretera	3,35,692
Government	Montana	4,08,472
Government	Paseo	11,69,953
Government	Velo	3,19,723
Government	VTT	7,46,296
Midmarket	Amarilla	49,799
Midmarket	Carretera	32,305
Midmarket	Montana	10,483
Midmarket	Paseo	1,26,395
Midmarket	Velo	10,248
Total		59,91,081