

CODECHEF VIT

PRESENTS



SPONSORSHIP BROCHURE

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ABOUT CODECHEF-VIT

CodeChef is an educational initiative by Unacademy. It is a global programming community that fosters learning and friendly competition, built on top of the world's largest competitive programming platform. We have also built a large community of problem curators.

In Vellore Institute of Technology, CodeChef is a technical chapter that helps students all over the campus to improve their coding skills. The core committee members of the chapter are divided into three areas of expertise - Technical, Management and Design. The main objective is to **provide students with a platform where they can learn, share and test their knowledge.**

ABOUT VIT

VIT was established with the aim of providing quality higher education on par with international standards. It persistently seeks and adopts innovative methods to **improve the quality of higher education on a consistent basis.**

The campus has a cosmopolitan atmosphere with students from all corners of the globe. Experienced and learned teachers are strongly encouraged to nurture the students. The global standards set at VIT in the field of teaching and research spur us on in our relentless pursuit of excellence. In fact, it has become a way of life for us. The highly motivated youngsters on the campus are a constant source of pride.

16th ranked University by MHRD-NIRF

Recognized as Institution of Eminence (IoE)

30,000+ students spread in 4 Campuses

Living in the era of technology where scenarios are changing by the second, where problems that could potentially last decades can be now resolved within minutes and with far more inordinate complications taking their place as the clock continues to tick, it is our moral obligation and the need of the hour to strive towards technical solutions that help curb some of mankind's greatest epidemic predicaments.

DEVSOC 2019 was the initial iteration of our flagship and was arguably one of the biggest hackathons of our institute that saw over a thousand developers come together to showcase their technical prowess and set out to devise solutions for various problems of our time.

1500+
applications

500+
participants

400+
ideas

25+
partners

SPONSORSHIP DETAILS

	General	BRONZE	SILVER	GOLD	PLATINUM	TITLE
Send Mentors	●		●	●	●	●
Product API/Demo	●		●	●	●	●
Send Judges			●	●	●	●
Presentation during the event			10 Mins	15 Mins	30 Mins	45 Mins
Special channel on Discord				●	●	●
Push Notifications				●	●	●
Sponsor a mini event					●	●
Special prize					●	●
Grand prize naming rights and award						●
Co-hosted by						●



SPONSORSHIP DETAILS

Branding	BRONZE	SILVER	GOLD	PLATINUM	TITLE
Send Mentors	●	●	●	●	●
Social Media Shoutout	●	●	●	●	●
API Product listed on Website		●	●	●	●
Logo in email sent to 30,000 students			●	●	●
Logo on T-shirts delivered to participants			●	●	●
Logo on all certificates				●	●
Featuring logo in our promotional video				●	●
Logo on all event posters					●
Logo on the cover photo on all our social media accounts for 3 months					●

SPONSORSHIP DETAILS

Recruiting	BRONZE	SILVER	GOLD	PLATINUM	TITLE
Send recruiting email	●	●	●	●	●
Access to Resume/GitHub/LinkedIn		After the event	After the event	Before the event	Before the event
Private interview channels on Discord				●	●
Access to participant database					●
Minimum Contribution (INR)	25,000	50,000	75,000	1,00,000	1,25,000

Sponsorship Tiers are simply a guideline.

CodeChef-VIT team is eager to work with you to create a custom package tailored to your specific company needs.

Please contact us at **events@codechefvit.com** if you want to discuss particular collaborative ideas or adjust the sponsorship packages to better meet your goals. We are happy to work with you to make the best out of your sponsorship experience!

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