

Available in different sizes and models

## Benefits of using KAALAAYAN

- Traditional Panchanga Mahurat (Brahma, Amrut, Rahu Kaal, etc.)
- Religiously auspicious events, Culturally and socially important events
- Astrological data and guidance
- Scientific Astronomical data, GPS relevant Sunrise/Sunset timings, Moon phases, real time planetary positions, eclipses, nakshatra, etc.
- Traditional & scientific climatic forecasting
- Personal physiological health, metabolic cycle observations
- Breath pattern and sleep cycle observations
- Observe own emotional, intuitive, cognitive cycles
- Fitness observations, Personal diet planning
- Helpful in exercise, meditation and yoga practicing
- Helpful readings for healthcare professionals to consult their clients
- Useful for the researchers of various faculties like Yoga, Music, Psychology, Philosophy, Linguistics, History, Agriculture, Archeology, Architecture, Anthropology, Geography, Climatology, Biology, Genetics, etc...

Overall 360 deg. approach towards holistic lifestyle attainment.



websites:

[www.kaalaayan.com](http://www.kaalaayan.com)

[e-mail : aarshavidnyan@gmail.com](mailto:aarshavidnyan@gmail.com)

find us on social media @kaalaayan

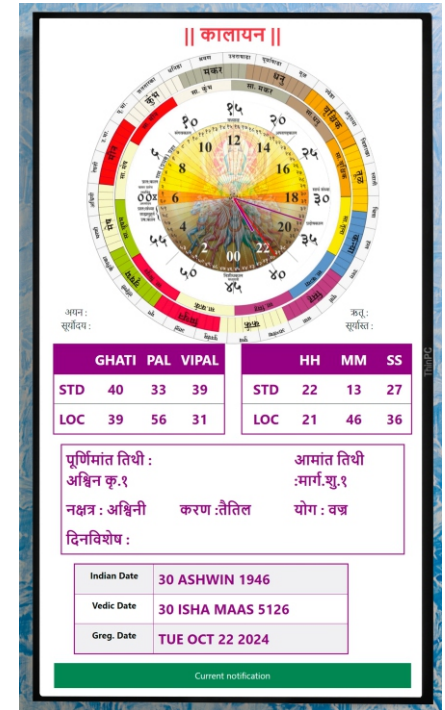


For Dealership or Any Trade Enquiry Contact:-

**8484 888 024, 9404 377 577**

# “कालायन”

सांस्कृतिक पुनरुत्थान का मूलगामी प्रयास  
यही समय है ! सही समय है!



प्राचीन भारतीय वैदिक कालविचार पर आधारित  
आधुनिक विज्ञान एवम् जीवनशैली से सुसंवादी शुद्ध  
शास्त्रीय कालगणना को व्यवहारसुलभ स्वरूप में  
प्रस्तुत करनेवाली एकमेव वैदिक घडि



# Aarsh Vidya Pvt. Ltd.

Shri Niwas, Ashram Road, Uruli Kanchan, Pune 412202.

CIN: U26522PN2024PTC232613

DIPP: 173153

## Basic Features of "Kaalaayan":

- \* 24 hours time layout
- \* Direction specific (to be mounted on south wall)
- \* Corresponding Rashi Positions at actual  
Clear depiction of day & night
- \* Hour hand points towards real time Sun position  
in corresponding Rashi & Nakshatra  
It also denotes the completed Ghatis of the day.
- \* Three types of Calendars  
(Solar, Vedic & Gregorian)
- \* Day name changeover according to calendars
- \* Movement of Nakshatra Mandal at actual
  1. The outermost circle - 27 Nakshatras
  2. Second circle - 12 Nirayan Rashis
  3. Third circle - 12 Sayan Rashis
- \* "Hour-Min." & "Ghati-Pal" both formats  
depicted on the dial and numerically also
  1. Fourth circle- Ghatika Mandal
  2. The innermost circle - Hours & Minutes
- \* Numeric display of Std. Time & GPS Time  
in both formats HH:MM:SS & Ghati:Pal:Vipal

## Advantages of using Kaalaayan:-

- \* Traditionally important Tithi, Muhurta, etc.
- \* Easy Astrological/Astronomical understanding
- \* Dietary notifications, \* Fitness notifications
- \* Sleep cycle notifications
- \* Notifications of rhythmic changes in Tridoshas
- \* Personalised Fitness Observations
- \* Synchronization of Biological Clock with the  
perceived time referred in external clock

## Future readiness:-

- \* Bluetooth, Wi-Fi & Internet connectivity
- \* Screen - Std. display / Touch screen
- \* Available in different sizes (from 10" to 95")
- \* Auto updates through internet for lifetime
- \* 1 Year Warranty
- \* Many utility based features
- \* Well suited as a communication centre
- \* Can be used as an education platform
- \* Long lasting technology

## Socio-Cultural Advantages

- \* Profound representation of cultural heritage,  
Revival of the ancient Indian science of  
chronometry (reckoning of time) and establishing  
its importance and utility.
- \* Helpful in integrating the various systems of  
timekeeping prevalent in different regions of India  
into one hitech system.
- \* A perfect combination of ethnic pride & modern  
lifestyle
- \* Develops "Time Consciousness" not just  
records of time-keeping!
- \* Helps us to harmonize our circadian rhythm to the  
universal rhythm of nature; fine tuning of our  
biological clock.
- \* Indian Heritage is rich in literature filled with deep  
thinking. Vedas, Upnishad, Brahmins, Aaranyak,  
Darshan, Puran, Nirukta, linguistics, Astrology,  
Astronomy, Mathematics, Ayurved, architecture,  
music, NatyaShastra all these sciences have their  
roots in chronometry - Time Consciousness. The  
'Kaalaayan' will revive and rejuvenate the study of  
ancient Treasure Trove of knowledge.
- \* Ancient science used this chronometry in various  
faculties of life. This system will be useful in  
studying modern sciences also. It will be worthwhile  
to explore the use of this chronometry in new  
fundamental researches.
- \* Society will benefit from reawakening of the  
cultural identity in a positive sense. People will be  
inspired and build the confidence to reclaim the  
natural stature of Bharat as "Vishwa Guru".

## Ghatika, Pal Vipal are some of basic standard units of time in ancient Indian chronometry.

24 Hrs. = 60 Ghatis; 1 Ghati = 24 Min. = 60 Pal; 1 Pal = 60 Vipal

1 Hr. = 2.5 Ghati; 1 Min. = 2.5 Pal; 1 Sec. = 2.5 Vipal

## Comparison with other Cultural Clocks:-

### Kaalaayan Clock

- \* 24 hours layout  
Depicts clear division of day and night
- \* Direction specific  
Real time positions of Nakshatra, Rashi &  
Planets are observed
- \* Multiple cultural notifications available  
(e. g. Rahu Kaal, Amrut Yog, etc.)
- \* Other lifestyle notifications available (e.g.  
Health, Music, Yoga, Ayurved, Climate, etc)
- \* Useful and practicable in core level  
research in every faculty of life
- \* Development of natural Time  
Consciousness

### Other Cultural Clocks

- \* 12 hours layout  
Additional suffixes AM & PM necessary
- \* Directions not considered  
No real time positions of constellations or  
Planets observable
- \* Limited information no additional  
notifications
- \* No Lifestyle notifications available
- \* Useful to carry cultural pride, No research  
level references
- \* Limited to practical task management  
and helpful to represent Sanatan Cultural Pride

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