



Available in different sizes and models

### Benefits of using KAALAAYAN

- Traditional Panchanga Mahuratas (Brahama, Amrut, Rahu Kaal, etc.)
- Religiously auspicious events, Culturally and socially important events
- Astrological data and guidance
- Scientific Astronomical data, GPS relevant Sunrise/Sunset timings, Moon phases, real time planetary positions, eclipses, nakshatra, etc.
- Traditional & scientific climatic forecasting
- Personal physiological health, metabolic cycle observations
- Breath pattern and sleep cycle observations
- Observe own emotional, intuitive, cognitive cycles
- Fitness observations, Personal diet planning
- Helpful in exercise, meditation and yoga practicing
- Helpful readings for healthcare professionals to consult their clients
- Useful for the researchers of various faculties like Yoga, Music, Psychology, Philosophy, Linguistics, History, Agriculture, Archeology, Architecture, Anthropology, Geography, Climatology, Biology, Genetics, etc...

Overall 360 deg. approach towards holistic lifestyle attainment.



websites:

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find us on social media @kaalaayan

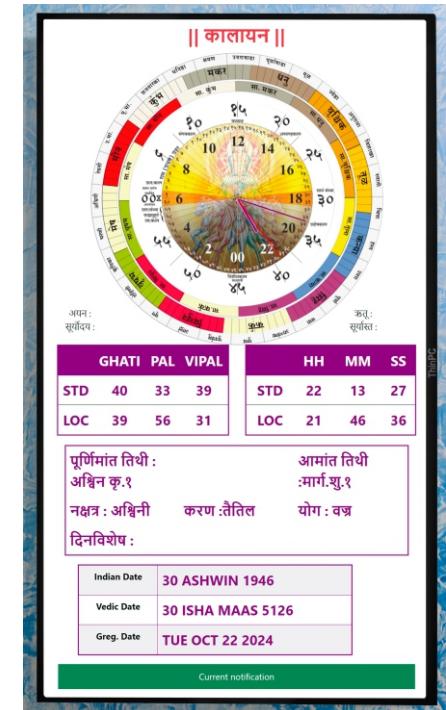


For Dealership or Any Trade Enquiry Contact:-

**8484 888 024, 9404 377 577**

# “कालायन”

सांस्कृतिक पुनरुत्थान का मूलगामी प्रयास  
यही समय है ! सही समय है !



प्राचीन भारतीय वैदिक कालविचार पर आधारित<sup>आधुनिक विज्ञान एवम् जीवनशैली से सुसंबंधी शुद्ध शास्त्रीय कालगणना को व्यवहारसुलभ स्वरूप में  
प्रस्तुत करनेवाली एकमेव वैदिक घड़ि</sup>



**Aarsh Vidya Pvt. Ltd.**

Shri Niwas, Ashram Road, Uruli Kanchan, Pune 412202.

CIN: U26522PN2024PTC232613

DIPP: 173153

## Basic Features of "Kaalaayan":

- \* 24 hours time layout
- \* Direction specific (to be mounted on south wall)
- \* Corresponding Rashi Positions at actual Clear depiction of day & night
- \* Hour hand points towards real time Sun position in corresponding Rashi & Nakshatra It also denotes the completed Ghatis of the day.
- \* Three types of Calendars (Solar, Vedic & Gregorian)
- \* Day name changeover according to calendars
- \* Movement of Nakshatra Mandal at actual
  - 1. The outermost circle - 27 Nakshatras
  - 2. Second circle - 12 Nirayan Rashis
  - 3. Third circle - 12 Sayan Rashis
- \* "Hour-Min." & "Ghati-Pal" both formats depicted on the dial and numerically also
  - 1. Fourth circle- Ghatika Mandal
  - 2. The innermost circle - Hours & Minutes
- \* Numeric display of Std. Time & GPS Time in both formats HH:MM:SS & Ghati:Pal:Vipal

## Advantages of using Kaalaayan:-

- \* Traditionally important Tithi, Muhurta, etc.
- \* Easy Astrological/Astronomical understanding
- \* Dietary notifications, \* Fitness notifications
- \* Sleep cycle notifications
- \* Notifications of rhythmic changes in Tridoshas
- \* Personalised Fitness Observations
- \* Synchronization of Biological Clock with the perceived time referred in external clock

## Future readiness:-

- \* Bluetooth, Wi-Fi & Internet connectivity
- \* Screen - Std. display / Touch screen
- \* Available in different sizes (from 10" to 95")
- \* Auto updates through internet for lifetime
- \* 1 Year Warranty
- \* Many utility based features
- \* Well suited as a communication centre
- \* Can be used as an education platform
- \* Long lasting technology

## Ghatika, Pal Vipal are some of basic standard units of time in ancient Indian chronometry.

24 Hrs. = 60 Ghatis; 1 Ghati = 24 Min. = 60 Pal; 1 Pal = 60 Vipal

1 Hr. = 2.5 Ghati; 1 Min. = 2.5 Pal; 1 Sec. = 2.5 Vipal

## Comparison with other Cultural Clocks:-

### Kaalaayan Clock

- \* 24 hours layout
- Depicts clear division of day and night
- \* Direction specific
- Real time positions of Nakshatra, Rashi & Planets are observed
- \* Multiple cultural notifications available (e.g. Rahu Kaal, Amrut Yog, etc.)
- \* Other lifestyle notifications available (e.g. Health, Music, Yoga, Ayurved, Climate, etc)
- \* Useful and practicable in core level research in every faculty of life
- \* Development of natural Time Consciousness

### Other Cultural Clocks

- \* 12 hours layout
- Additional suffixes AM & PM necessary
- \* Directions not considered
- No real time positions of constellations or Planets observable
- \* Limited information no additional notifications
- \* No Lifestyle notifications available
- \* Useful to carry cultural pride, No research level references
- \* Limited to practical task management and helpful to represent Sanatan Cultural Pride

## Socio-Cultural Advantages

- \* Profound representation of cultural heritage, Revival of the ancient Indian science of chronometry (reckoning of time) and establishing its importance and utility.
- \* Helpful in integrating the various systems of timekeeping prevalent in different regions of India into one hitech system.
- \* A perfect combination of ethnic pride & modern lifestyle
- \* Develops "Time Consciousness" not just records of time-keeping!
- \* Helps us to harmonize our circadian rhythm to the universal rhythm of nature; fine tuning of our biological clock.
- \* Indian Heritage is rich in literature filled with deep thinking. Vedas, Upanishad, Brahmans, Aaranyak, Darshan, Puran, Nirukta, linguistics, Astrology, Astronomy, Mathematics, Ayurved, architecture, music, NatyaShastra all these sciences have their roots in chronometry - Time Consciousness. The 'Kaalaayan' will revive and rejuvenate the study of ancient Treasure Trove of knowledge.
- \* Ancient science used this chronometry in various faculties of life. This system will be useful in studying modern sciences also. It will be worthwhile to explore the use of this chronometry in new fundamental researches.
- \* Society will benefit from reawakening of the cultural identity in a positive sense. People will be inspired and build the confidence to reclaim the natural stature of Bharat as "Vishwa Guru".

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