Book Recommendation System



A recommendation system seeks to predict the rating or preference a user would give to an item given his old item ratings or preferences. Recommendation systems are used by pretty much every major company in order to enhance the quality of their services.

```
import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import os
import warnings

from tensorflow.keras.layers import Input, Embedding, Flatten, Dot, Dense, Concatenate
from tensorflow.keras.models import Model

warnings.filterwarnings('ignore')
%matplotlib inline
```

Loading in data

Install Kaggle API
!pip install -q kaggle

Building wheel for PrettyTable (setup.py) ... done
Building wheel for pyperclip (setup.py) ... done
Running setup.py install for lxml ... error

ERROR: Command errored out with exit status 1: /usr/bin/python3 -u -c 'import s

```
# only for google colab
import os
os.environ['KAGGLE_USERNAME'] = "<username>"
os.environ['KAGGLE_KEY'] = "<key>"
!kaggle datasets download -d zygmunt/goodbooks-10k --unzip
```

Downloading goodbooks-10k.zip to /content 86% 10.0M/11.6M [00:00<00:00, 103MB/s] 100% 11.6M/11.6M [00:00<00:00, 74.3MB/s]

dataset = pd.read_csv('ratings.csv')

dataset.head()

	book_id	user_id	rating
0	1	314	5
1	1	439	3
2	1	588	5
3	1	1169	4
4	1	1185	4

dataset.shape

(981756, 3)

from sklearn.model_selection import train_test_split
train, test = train_test_split(dataset, test_size=0.2, random_state=42)

train.head()

	book_id	user_id	rating
341848	3423	4608	2
964349	9811	36373	5
645459	6485	2957	4
74960	750	42400	3
358670	3591	36886	5

test.head()

	book_id	user_id	rating
646451	6495	19643	5
614851	6175	8563	4
974393	9920	52110	3
21471	215	33864	5
272540	2728	16587	3

```
n_users = len(dataset.user_id.unique())
n_users

53424

n_books = len(dataset.book_id.unique())
n_books

10000
```

Creating dot product model

Most recommendation systems are build using a simple dot product as shown below but newer ones are now implementing a neural network instead of the simple dot product.

```
# creating book embedding path
book_input = Input(shape=[1], name="Book-Input")
book_embedding = Embedding(n_books+1, 5, name="Book-Embedding")(book_input)
book_vec = Flatten(name="Flatten-Books")(book_embedding)

# creating user embedding path
user_input = Input(shape=[1], name="User-Input")
user_embedding = Embedding(n_users+1, 5, name="User-Embedding")(user_input)
user_vec = Flatten(name="Flatten-Users")(user_embedding)

# performing dot product and creating model
prod = Dot(name="Dot-Product", axes=1)([book_vec, user_vec])
model = Model([user_input, book_input], prod)
model.compile('adam', 'mean_squared_error')
```

```
from keras.models import load_model
if os.path.exists('regression_model.h5'):
  model = load_model('regression_model.h5')
else:
  history = model.fit([train.user_id, train.book_id], train.rating, epochs=5, verbose=1)
  model.save('regression model.h5')
  plt.plot(history.history['loss'])
  plt.xlabel("Epochs")
  plt.ylabel("Training Error")
   Epoch 1/5
   Epoch 2/5
   Epoch 3/5
   Epoch 4/5
   Epoch 5/5
   12
     10
    Front Error
      8
      6
      4
      2
                               3.5
           0.5
                     2 0
                        2 5
        0.0
              1 0
                           3.0
                                  4.0
model.evaluate([test.user_id, test.book_id], test.rating)
   6136/6136 [============== ] - 8s 1ms/step - loss: 1.2534
   1.253379225730896
predictions = model.predict([test.user_id.head(10), test.book_id.head(10)])
[print(predictions[i], test.rating.iloc[i]) for i in range(0,10)]
    [4.9011655] 5
    [3.909601] 4
    [3.5981612] 3
    [4.3802824] 5
    [3.7667456] 3
    [3.75333051 3
    [3.0974283] 3
```

[4.841637] 4 [3.8465247] 3

Creating Neural Network

Neural Networks proved there effectivness for almost every machine learning problem as of now and they also perform exceptionally well for recommendation systems.

```
# creating book embedding path
book_input = Input(shape=[1], name="Book-Input")
book_embedding = Embedding(n_books+1, 5, name="Book-Embedding")(book_input)
book_vec = Flatten(name="Flatten-Books")(book_embedding)
# creating user embedding path
user_input = Input(shape=[1], name="User-Input")
user_embedding = Embedding(n_users+1, 5, name="User-Embedding")(user_input)
user_vec = Flatten(name="Flatten-Users")(user_embedding)
# concatenate features
conc = Concatenate()([book_vec, user_vec])
# add fully-connected-layers
fc1 = Dense(128, activation='relu')(conc)
fc2 = Dense(32, activation='relu')(fc1)
out = Dense(1)(fc2)
# Create model and compile it
model2 = Model([user_input, book_input], out)
model2.compile('adam', 'mean_squared_error')
from keras.models import load_model
if os.path.exists('regression_model2.h5'):
    model2 = load_model('regression_model2.h5')
else:
    history = model2.fit([train.user_id, train.book_id], train.rating, epochs=5, verbose=1
    model2.save('regression_model2.h5')
    plt.plot(history.history['loss'])
    plt.xlabel("Epochs")
    plt.ylabel("Training Error")
```

```
Epoch 1/5
   Epoch 2/5
   Epoch 3/5
  Epoch 4/5
  Epoch 5/5
   0.800
    0.775
    0.750
    0.725
    0.700
    0.675
    0.650
    0.625
model2.evaluate([test.user_id, test.book_id], test.rating)
  0.7132264971733093
predictions = model2.predict([test.user_id.head(10), test.book_id.head(10)])
[print(predictions[i], test.rating.iloc[i]) for i in range(0,10)]
   [5.107734] 5
   [3.902279] 4
   [3.2454526] 3
   [3.968115] 5
   [3.1826286] 3
   [4.056015] 3
   [3.8675883] 3
   [4.7206354] 4
   [4.269019] 3
   [4.1037846] 5
   [None, None, None, None, None, None, None, None, None]
```

Visualizing Embeddings

Embeddings are weights that are learned to represent some specific variable like books and user in our case and therefore we can not only use them to get good results on our problem but also to

0.9999994

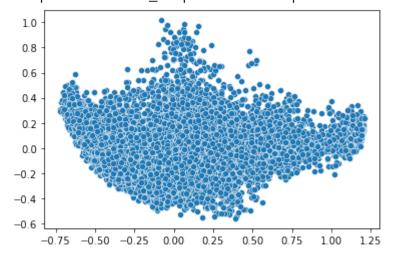
pca = PCA(n_components=2)

pca_result = pca.fit_transform(book_em_weights)

sns.scatterplot(x=pca_result[:,0], y=pca_result[:,1])

```
# Extract embeddings
book_em = model.get_layer('Book-Embedding')
book_em_weights = book_em.get_weights()[0]
book_em_weights[:5]
                            0.02763932, -0.04600314, -0.0412247,
     array([[-0.0047317 ,
                                                                     0.006207281,
            [ 1.2028387 ,
                            1.2857639 , -1.5278164 , -1.1005933 ,
                                                                     0.8269744],
                           1.328868 , -1.3593423 , -1.3042482 , 1.0568628 ],
            [ 0.97660714,
             Γ 0.949213 ,
                            0.67221147, -1.2034689 , -0.46824247,
                                                                     0.865528351,
             [ 0.8755239 ,
                            1.3966527 , -1.370951 , -1.350987 , 1.3144002 ]],
           dtype=float32)
from sklearn.decomposition import PCA
import seaborn as sns
pca = PCA(n_components=2)
pca_result = pca.fit_transform(book_em_weights)
sns.scatterplot(x=pca_result[:,0], y=pca_result[:,1])
     <matplotlib.axes._subplots.AxesSubplot at 0x7ff8c0478210>
       4
       3
       2
       1
       0
      -1
      -2
      -3
book_em_weights = book_em_weights / np.linalg.norm(book_em_weights, axis = 1).reshape((-1,
book_em_weights[0][:10]
np.sum(np.square(book_em_weights[0]))
```

<matplotlib.axes._subplots.AxesSubplot at 0x7ff8bf991450>



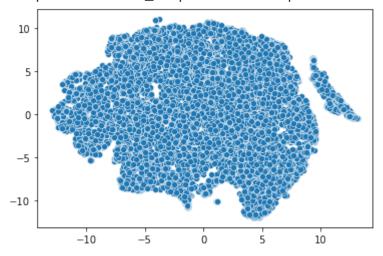
from sklearn.manifold import TSNE

```
tsne = TSNE(n_components=2, verbose=1, perplexity=40, n_iter=300)
tnse_results = tsne.fit_transform(book_em_weights)
```

```
[t-SNE] Computing 121 nearest neighbors...
[t-SNE] Indexed 10001 samples in 0.007s...
[t-SNE] Computed neighbors for 10001 samples in 0.443s...
[t-SNE] Computed conditional probabilities for sample 1000 / 10001
[t-SNE] Computed conditional probabilities for sample 2000 / 10001
[t-SNE] Computed conditional probabilities for sample 3000 / 10001
[t-SNE] Computed conditional probabilities for sample 4000 / 10001
[t-SNE] Computed conditional probabilities for sample 5000 / 10001
[t-SNE] Computed conditional probabilities for sample 6000 / 10001
[t-SNE] Computed conditional probabilities for sample 7000 / 10001
[t-SNE] Computed conditional probabilities for sample 8000 / 10001
[t-SNE] Computed conditional probabilities for sample 9000 / 10001
[t-SNE] Computed conditional probabilities for sample 10000 / 10001
[t-SNE] Computed conditional probabilities for sample 10001 / 10001
[t-SNE] Mean sigma: 0.048991
[t-SNE] KL divergence after 250 iterations with early exaggeration: 74.993668
[t-SNE] KL divergence after 300 iterations: 2.458674
```

sns.scatterplot(x=tnse_results[:,0], y=tnse_results[:,1])

<matplotlib.axes._subplots.AxesSubplot at 0x7ff930149290>



Making Recommendations

```
# Creating dataset for making recommendations for the first user
book_data = np.array(list(set(dataset.book_id)))
book_data[:5]
     array([1, 2, 3, 4, 5])
user = np.array([1 for i in range(len(book_data))])
user[:5]
     array([1, 1, 1, 1, 1])
predictions = model.predict([user, book_data])
predictions = np.array([a[0] for a in predictions])
recommended_book_ids = (-predictions).argsort()[:5]
recommended_book_ids
     array([5858, 7638, 6246, 9208, 8232])
# print predicted scores
predictions[recommended_book_ids]
     array([3.8500102, 3.5082545, 3.3832717, 3.3525784, 3.1709607],
            dtype=float32)
books = pd.read_csv('books.csv')
books.head()
```

author	isbn13	isbn	books_count	work_id	best_book_id	book_id	id	
Suzanı Collir	9.780439e+12	439023483	272	2792775	2767052	2767052	1	0
J. Rowlin Ma GrandP	9.780440e+12	439554934	491	4640799	3	3	2	1
Stephen Mey	9.780316e+12	316015849	226	3212258	41865	41865	3	2
Harp Le	9.780061e+12	61120081	487	3275794	2657	2657	4	3
F. Scc Fitzgera	9.780743e+12	743273567	1356	245494	4671	4671	5	4

books[books['id'].isin(recommended_book_ids)]

id book_id best_book_id work_id books_count isbn isbn13