EmoStream: Enhancing Content Viewing through Emotional Intelligence

Our Business Team

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Our Concept

emostream
Your Emotions, In Sync

Goal: To deepen user engagement with digital content through emotional connection

Mobile/web

1

2 Advanced Emotion recognition

3 Friendly UI & high data privacy

Data analysis: entities & attributes

Trained Face

markers that track specific facial features or metrics

Content

piece of media viewed by customer

User

individual customer

Analysis

emotion analyzed at a given timestamp
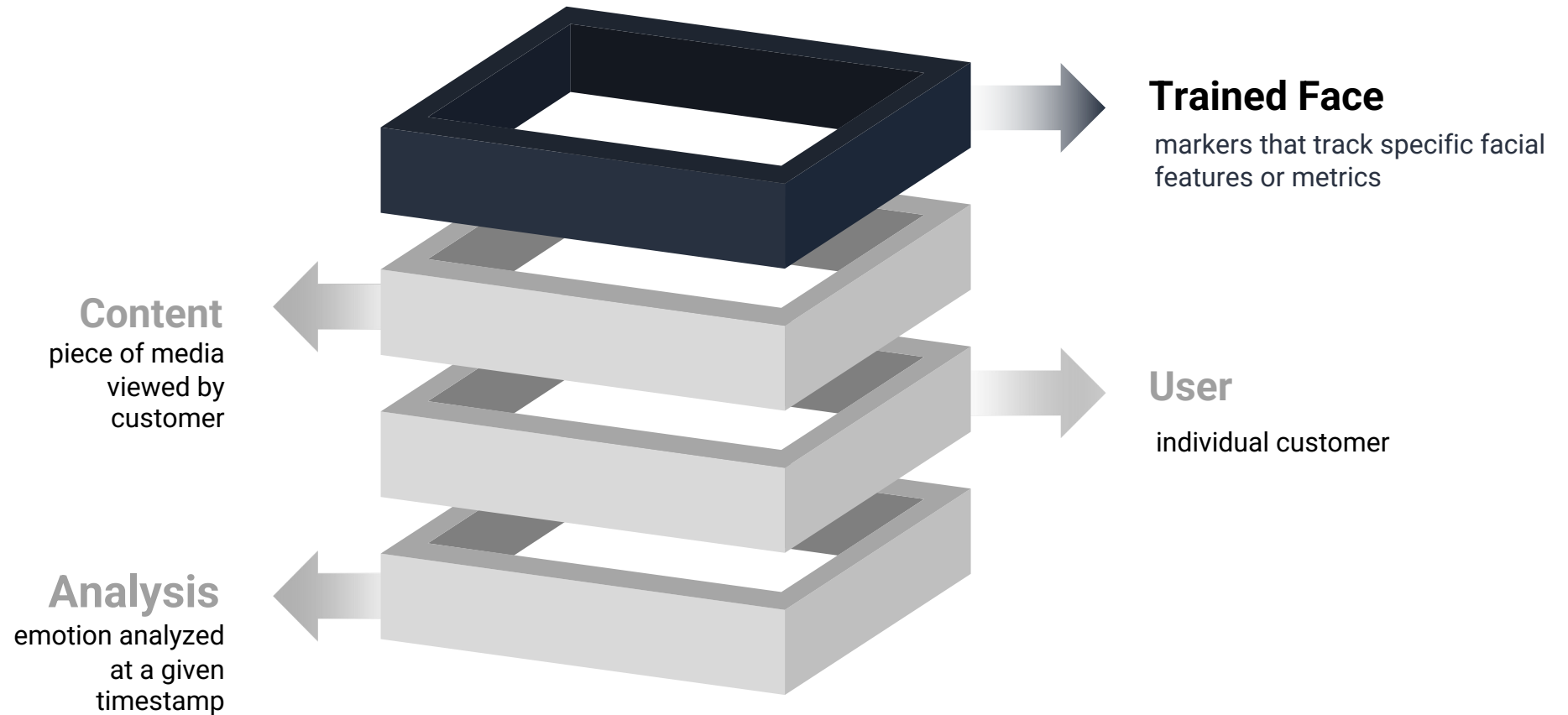
Conceptual Model

Logical Model

live_analyses

PK	live_analysis_id
	analysis_cube_sec
FK1	analysis_user_id
FK2	analysis_content_id
FK3	analysis_emotion_id

trainedfaces

PK	face_id
	noseTipX
	noseTipY
	leftCheekX
	leftCheekY
	rightCheekX
	rightCheekY
	leftEyeLower1X
	leftEyeLower1Y
	leftEyeUpper1X
	leftEyeUpper1Y
	rightEyeLower1X
	rightEyeLower1Y
	rightEyeUpper1X
	rightEyeUpper1Y
	leftEyebrowLowerX
	leftEyebrowLowerY
	rightEyebrowLowerX
	rightEyebrowLowerY
	lipsLowerInnerX
	lipsLowerInnerY
	lipsUpperInnerX
	lipsUpperInnerY
	detectedEmotion
	detectionTime

users

PK	user_id
U1	user_email
	user_age
	user_gender
FK1	user_region

analyses

PK	analysis_id
	analysis_cube_sec
FK1	analysis_user_id
FK2	analysis_content_id
FK3	analysis_emotion_id

contents

PK	content_id
	content_link
	content_title
	content_author
	content_location

reports

PK	report_id
FK1	report_user_id
FK2	report_emotion_id
FK3	report_content_id
FK4	report_region_id

region_lookup

PK	region_id
	region_name

emotion_lookup

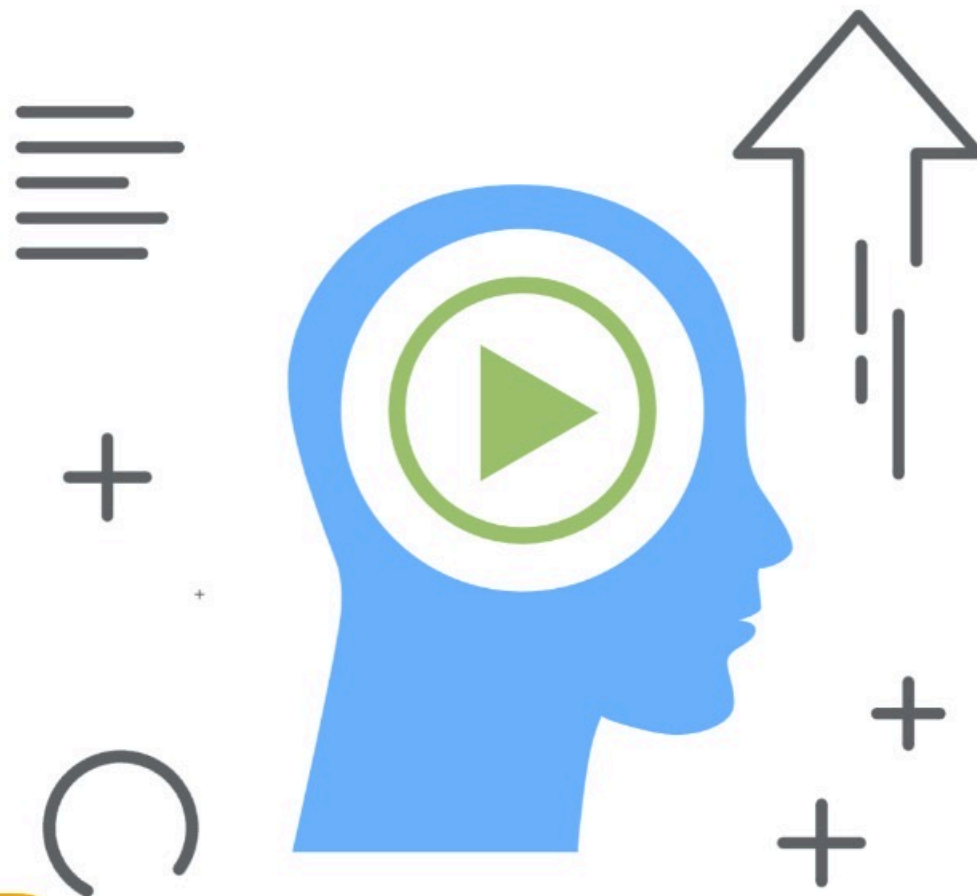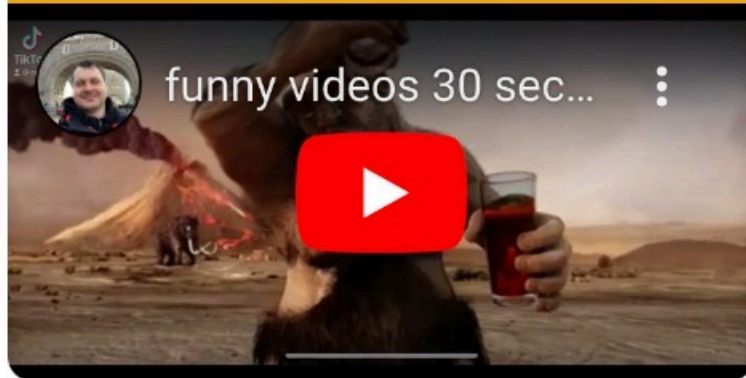|	
PK	emotion_id
	emotion_name

REVOLUTIONIZE YOUR CONTENT CREATION WITH EMOSTREAM!

Harness the power of emotions to captivate your audience. Our cutting-edge AI analyzes viewer reactions in real-time, offering tailored insights for everyone from solo creators to big production houses. Elevate your content strategy with EmoStream, where emotions drive engagement and success. Join the future of emotionally intelligent content today!

Get Started

Funny

funny videos 30 sec...

Live Analysis   Report

Funny

Some funny cat vid...

Live Analysis   Report

Motivational

30 Second Motivati...

DON'T ~~K~~ OFF

Live Analysis   Report

Funny

Funny WhatsApp St...

Sad

Life story || 30 sec ...

Sad

True Lover | 100% y...
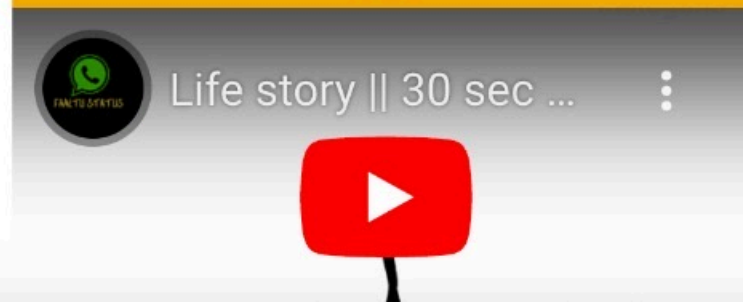
Video Title

Description of the video content...

Emotion Distribution of Content

Happy   Sad   Neutral

Emotion Intensity Over Time

Emotion Intensity

7

5

3

1

0   2   4   6
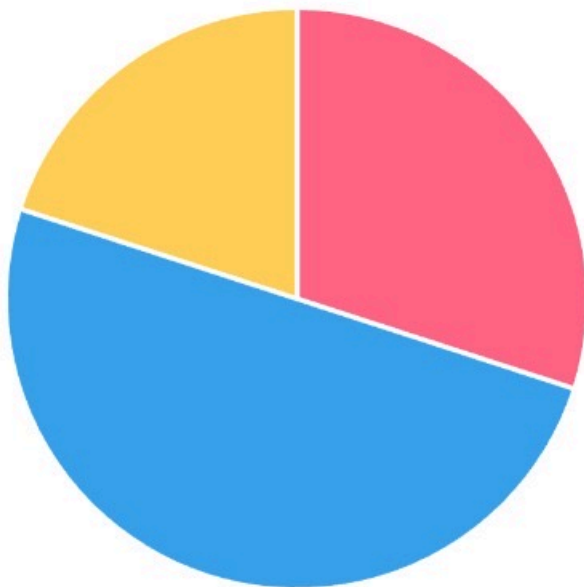
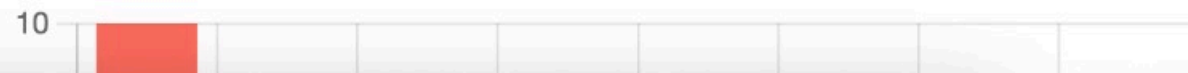**Common Emotions by Region**

South Asia   East Europe   North America
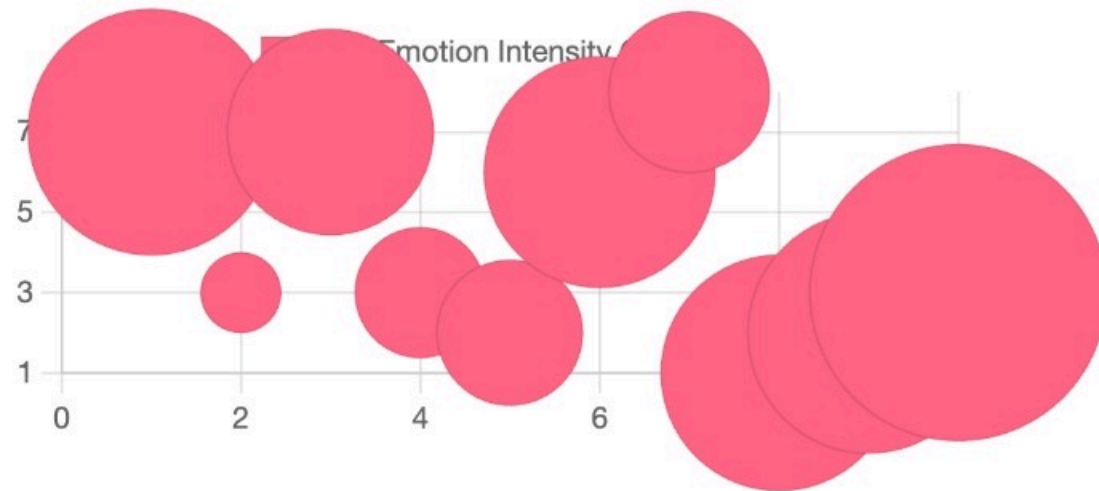
Content Popularity by Region

10

Your Details

Your Name:

Your Email:

Your Age:

Your Gender:

Male

Your Location:

Future Enhancement Roadmap

AI — Enhance emotion recognition by integrating AI algorithms

Multi-Modal Feedback — Incorporate additional feedback modes like gesture or voice recognition

Community — Allow users to share their emotional responses and content recommendations

Market research — Help creators to understand audience better using insights from emotional data