

Assi-5 Data Analytics II

CSV File / Dataset - Social_Network_Ads.csv

Required Libraries-

```
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.preprocessing import StandardScaler
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import confusion_matrix,
classification_report, accuracy_score, precision_score,
recall_score, F1_score
import warnings
```

Functions Used-

```
df = pd.read_csv("Social_Network_Ads.csv")
df.head()
df.shape
df.info()
df.describe()
df.isnull().sum()
histplot = sns.histplot()
plt.show()
Draw histogram for each column
df["column name"].value_counts()
countplot = sns.countplot()
sns.heatmap()
```

- Data preparation
- Model building
- Evaluation

Real Questions With Answers

Recall.

① Explain Confusion Matrix with Accuracy, Error Rate, Precision & Recall.

→ - It contains Actual value & Predicted value.

- Terms included in Confusion Matrix are

- True Negative (TN)
- True Positive (TP)
- False Positive (FP)
- False Negative (FN)

eg. Patient have ~~the~~ Disease with samples 165.

Confusion Matrix

		Predicted		
		NO	Yes	
Actual	NO	50 [TN]	10 [FP]	60
	Yes	5 [FN]	100 [TP]	105
		55	110	

Actual value - which are already true, it's reality

Predicted values - After some experiment ~~take~~ took some observations & this is the prediction it will happen or not.

$$\text{Accuracy} = \frac{TP + TN}{\text{Total}} = \frac{100 + 50}{165} = 0.91$$

$$\text{Error rate} = 1 - \text{Accuracy} = \frac{FP + FN}{\text{Total}} = 0.09$$

$$\text{Precision} = \frac{TP}{\text{predicted yes}} = \frac{100}{110} = 0.64$$

$$\text{Recall} = \frac{TP}{\text{actual yes}} = \frac{100}{105} = 0.95$$