

WIREFRAME DOCUMENTATION
AMAZON SALES DATA ANALYSIS

Rushikesh Babasaheb Nikam

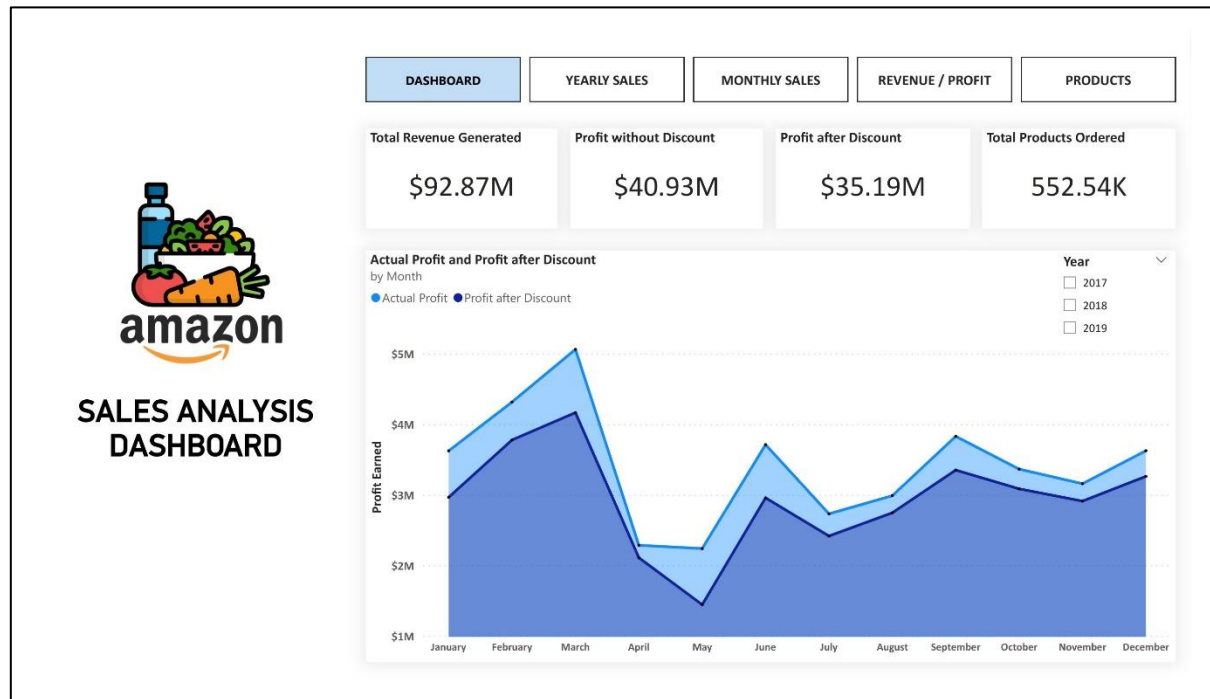
DOCUMENT VERISON CONTROL

Date Issued	Version	Description	Author
28-10-2023	1.0	First Version of Wireframe Document is been completed	Rushikesh Nikam

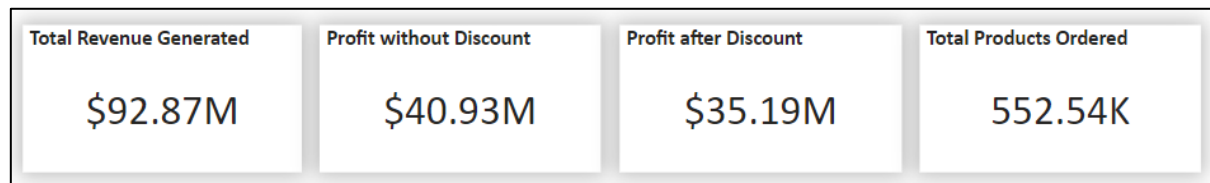
CONTENTS

1. Key Insights	
1.1 Cards	4
1.2 Monthly Sales Trend	4
2. Sales Analysis	5
2.1 Monthly Sales by Year	5
2.2 Total Customers by Month.....	5
3. Monthly Analysis	6
4. Revenue and Profit	6
4.1 Comparison Area Chart	7
4.2 Real Profit and Actual Profit	7
5. Product Analysis	8
5.1 Top 10 Products	8

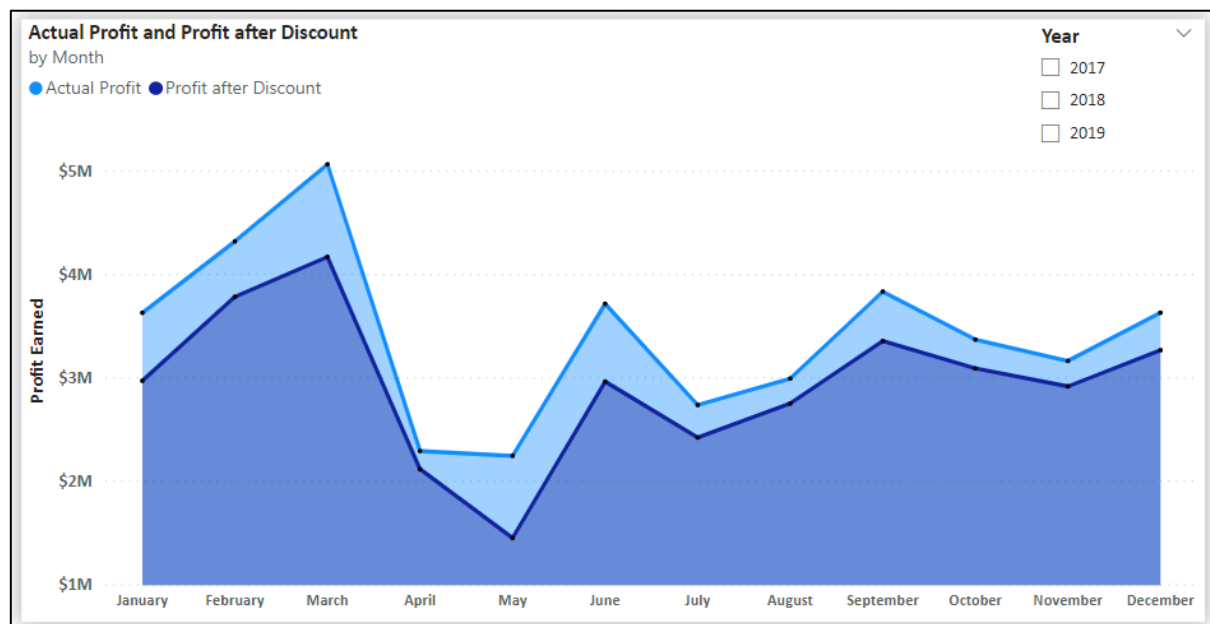
1. KEY INSIGHTS



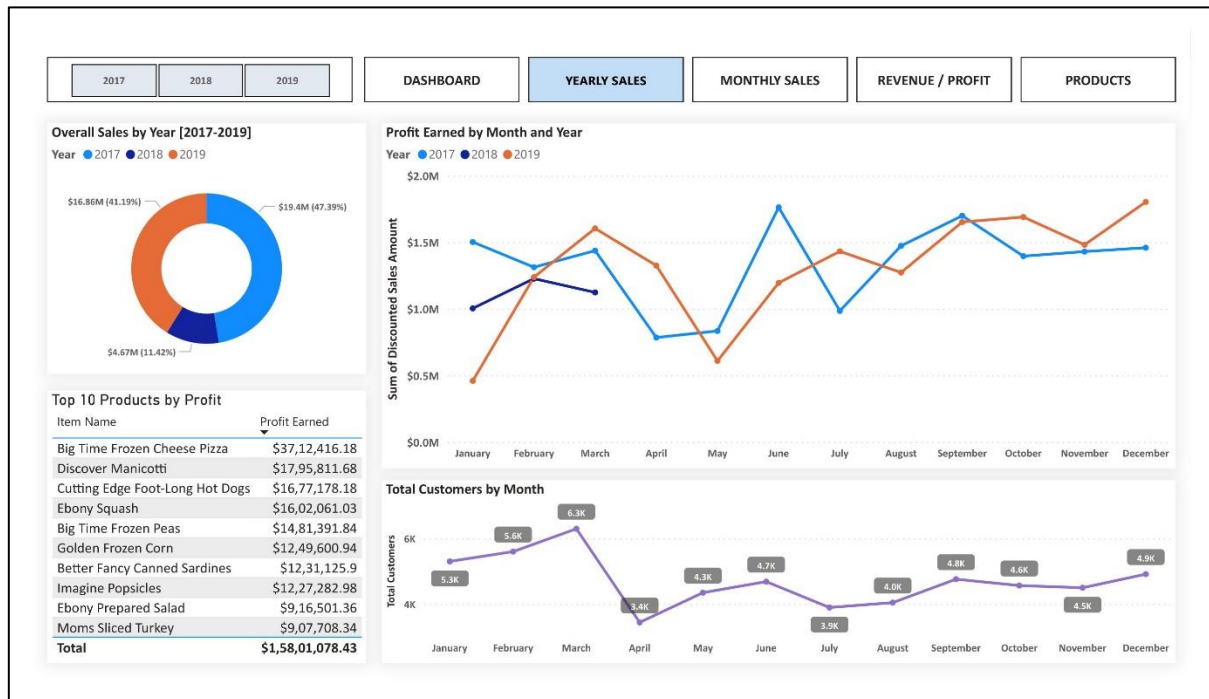
1.1 CARDS



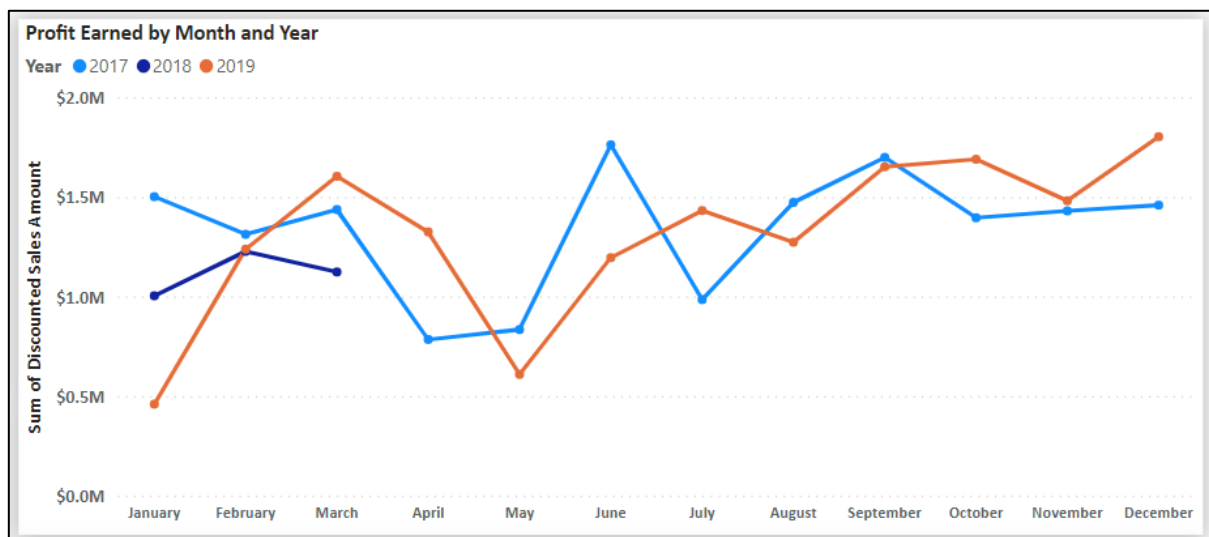
1.2 MONTHLY SALES TREND



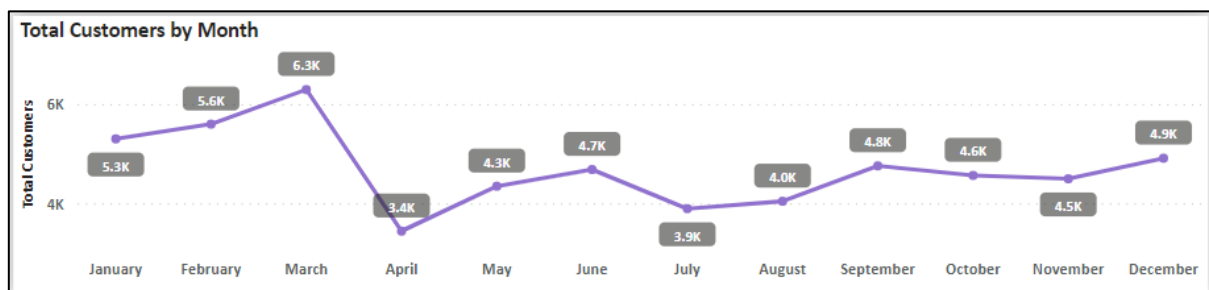
2. SALES ANALYSIS



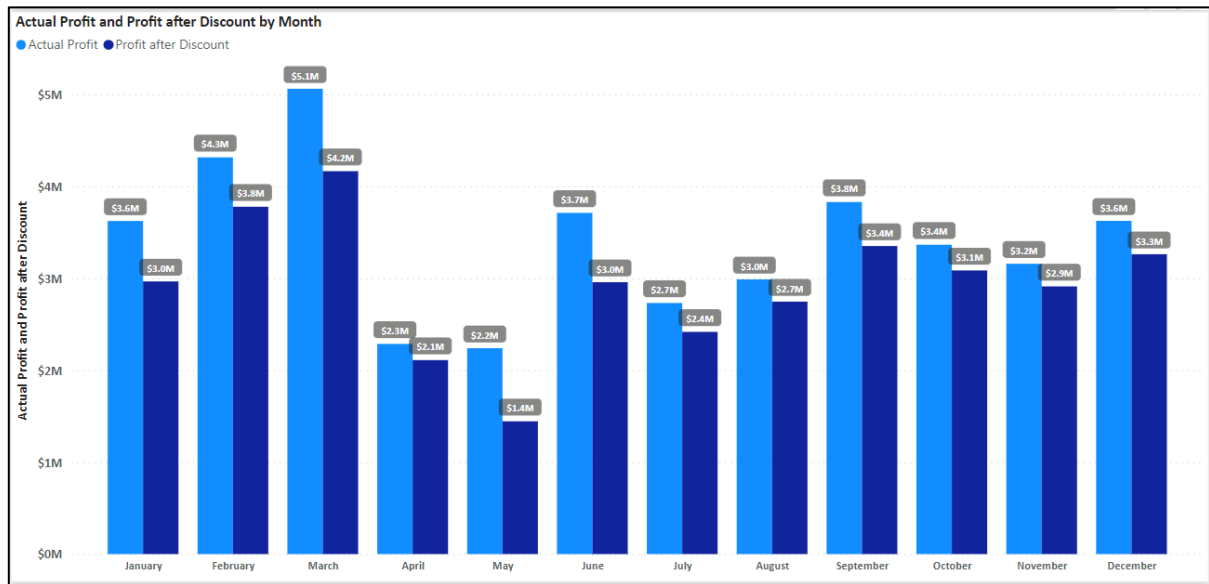
2.1 MONTHLY SALES BY YEAR



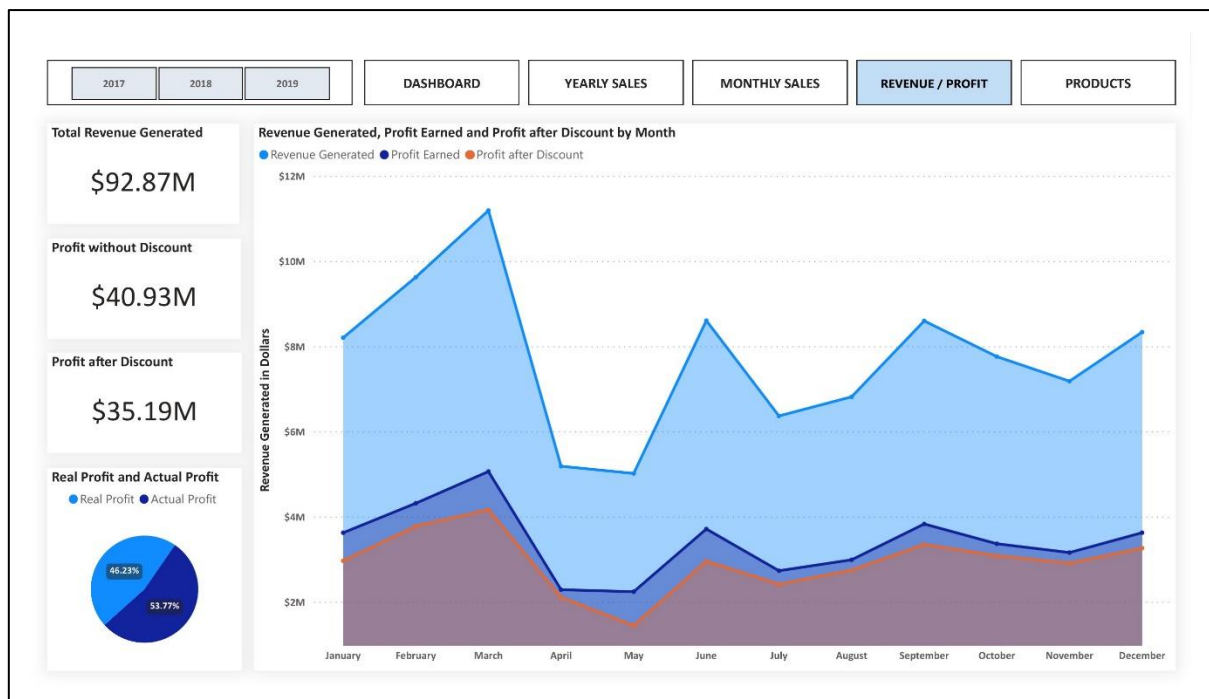
2.2 TOTAL CUSTOMERS BY MONTH



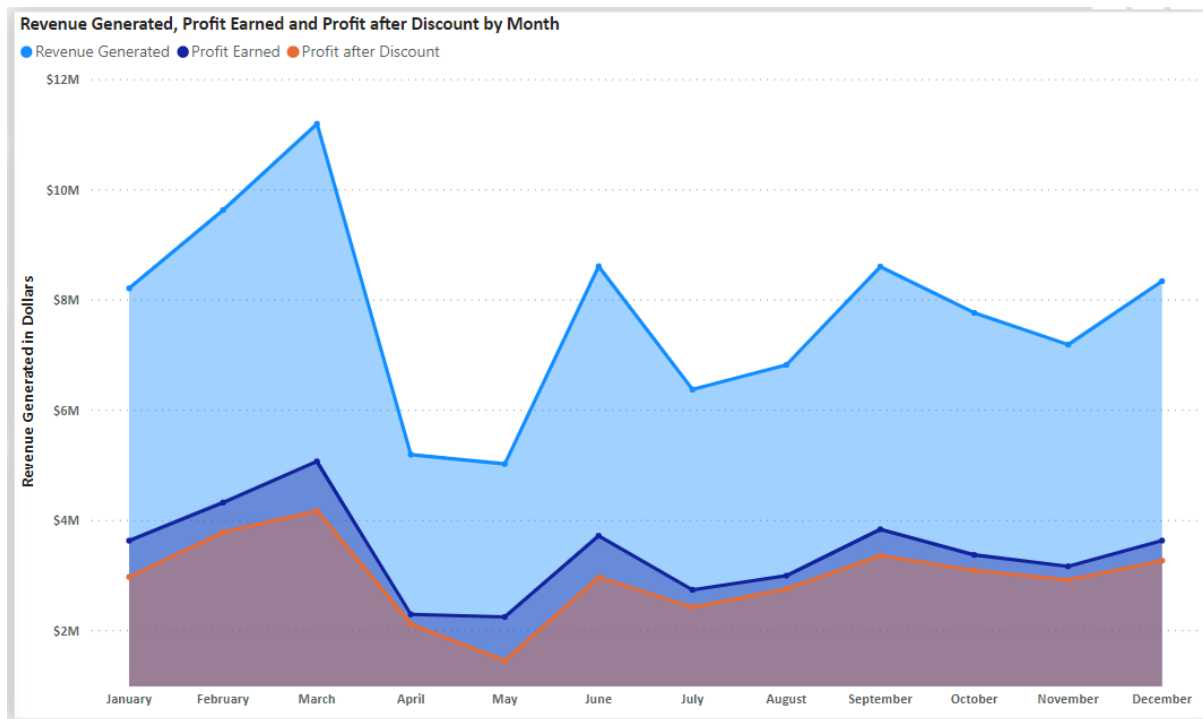
3. MONTHLY ANALYSIS



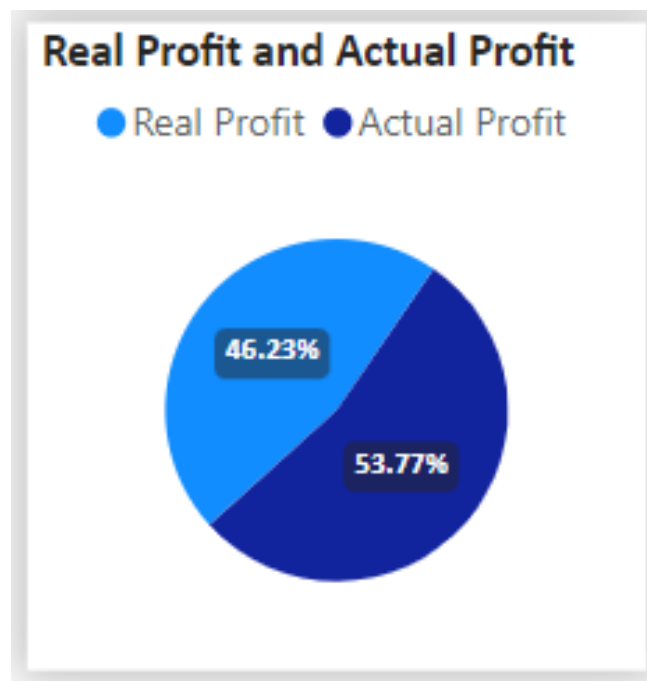
4. COMPARISON BETWEEN REVENUE AND PROFIT



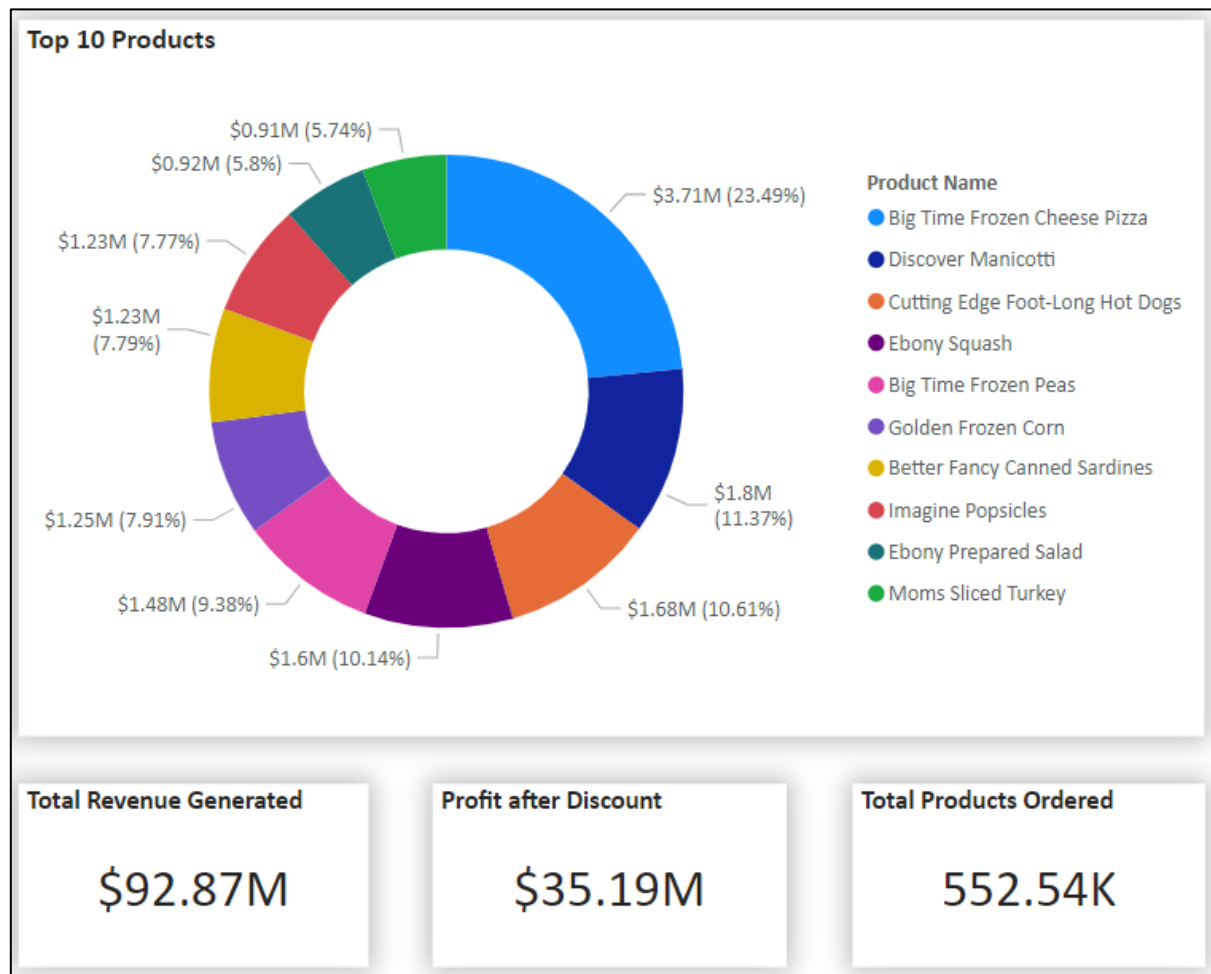
4.1 AREA COMPARISON



4.2 PIE CHART



5. PRODUCTS ANALYSIS



5.1 TOP PRODUCTS BY NAME

Top 10 Products by Profit	
Item Name	Profit Earned
Big Time Frozen Cheese Pizza	\$37,12,416.18
Discover Manicotti	\$17,95,811.68
Cutting Edge Foot-Long Hot Dogs	\$16,77,178.18
Ebony Squash	\$16,02,061.03
Big Time Frozen Peas	\$14,81,391.84
Golden Frozen Corn	\$12,49,600.94
Better Fancy Canned Sardines	\$12,31,125.9
Imagine Popsicles	\$12,27,282.98
Ebony Prepared Salad	\$9,16,501.36
Moms Sliced Turkey	\$9,07,708.34
Total	\$1,58,01,078.43