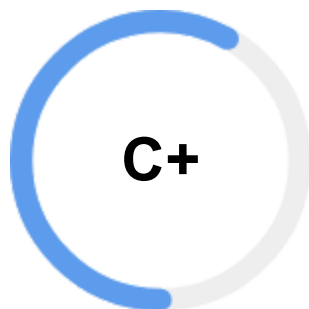


christcollegerajkot.edu.in's Result



Your page could be better

You have 17 improvements recommended

Report Generated: 10th July 3:51AM UTC

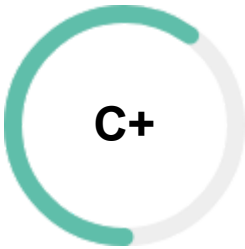
[Refresh Results Now](#)



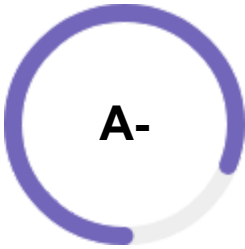
SEO



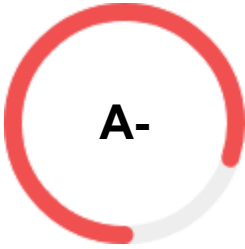
Usability



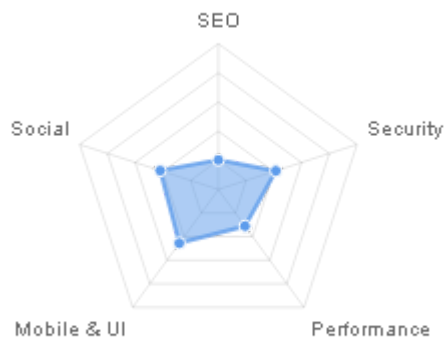
Performance



Social

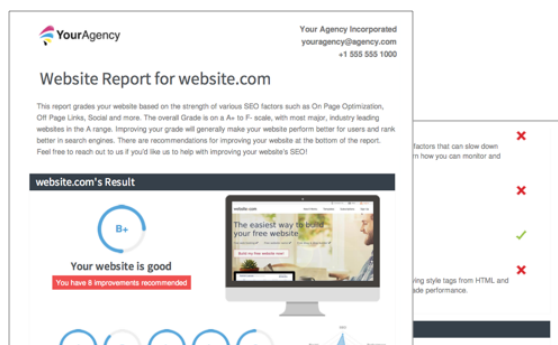


Security


[Download as PDF](#)
[Embed Into Your Website \(/dashboard#embedding\)](/dashboard#embedding)
[Need help with your SEO? \(/seo-services/\)](/seo-services/)
[Copy Report URL](#)

f Facebook (<https://www.facebook.com/sharer/sharer.php?u=https://www.seoptimer.com/christcollegerajkot.edu.in&src=sdkpreparse>)

t Twitter (<https://twitter.com/share>)



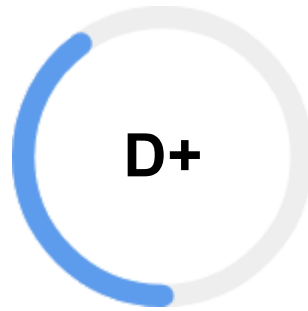
Download Custom Branded PDFs

Upload your own logo and company's contact details. Generate unlimited PDFs under our White Label plans. See an [example PDF Report \(/docs/seo-audit-sample-pdf.pdf\)](/docs/seo-audit-sample-pdf.pdf).

Embed the Audit Tool into your website. Get notified of leads straight from your website.

[More Info \(/white-label/\)](/white-label/)

SEO Results



Your SEO could be better

Your page has some level of optimization but could be improved further. SEO optimization is important to ensure you can maximize ranking potential and drive traffic to your website from search engines. You should ensure your page fulfils common recommended improvements outlined here before moving onto more advanced SEO strategies.

HTML HEADER

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Home : Christ College - Rajkot

Length : 30

Meta Description Tag

Your page appears to be missing a meta description tag. A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

BODY CONTENT

Header Tags

Your page is making good use of header tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H1	2
H2	2
H3	4
H4	118
H5	0
H6	0

[Show details](#)

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
day	×	×	✓	31
inspire	×	×	✓	22
department	×	×	✓	15
prof	×	×	✓	10
iss	×	×	✓	9
dept	×	×	✓	9
commerce	×	×	✓	9

Keyword	Title	Meta Description Tag	Headings Tags	Page Frequency
inauguration	×	×	✓	9
college	✓	×	✓	8
nss	×	×	✓	6

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 772

Image Alt Attributes

You have images on your page that are missing ALT attributes.

We found 127 images on your page and 117 of them are missing the attribute.

[Show details](#)

LINKS

Number of Backlinks

You have a reasonably weak level of backlink activity to this page. search engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

11

External Backlinks

493

All Backlinks

22

Moz Domain
Authority

On-Page Link Structure

We found 254 total links. 2% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

[Show details](#)

Broken Links

We have found 3 broken link(s) on your page. Broken links are confusing to users and can reduce traffic and ranking ability of pages.

[Show details](#)

Friendly URLs

Some of your link URLs do not appear friendly to humans or search engines. We would recommend making links as readable as possible by reducing length, file names, code strings and special characters.

[Show details](#)

OTHER

Robots.txt

Your website appears to have a robots.txt file.

<http://christcollegerajkot.edu.in/robots.txt>

XML Sitemaps

Your website appears to have an XML sitemap.

<http://christcollegerajkot.edu.in/sitemap.xml>

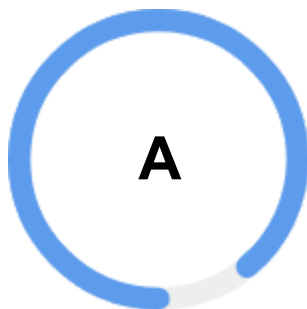
<https://christcollegerajkot.edu.in/sitemap.xml>

Analytics

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Usability



Your usability is very good!

Your page is highly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.

Use of Mobile Viewports

Your page specifies a viewport matching the device's size, allowing it to render appropriately across devices.

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

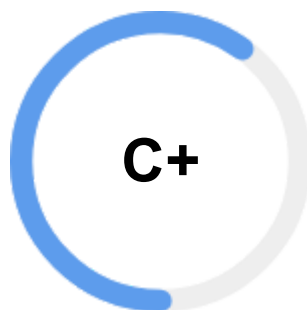
There are no iFrames detected on your page.

Favicon

Your page has specified a favicon.

Show me more

Performance Results



Your performance could be better

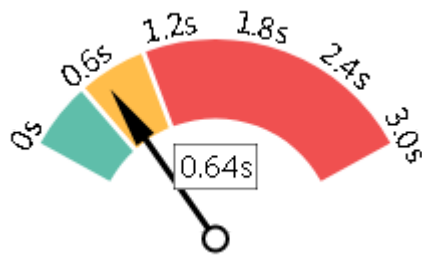
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

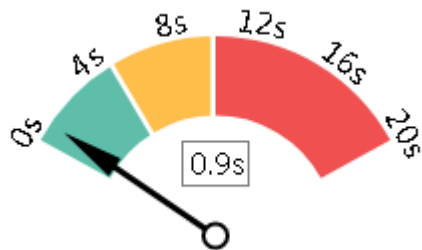
Your page's server response time is OK but, we would recommend optimizations to improve user experience. There are a variety of technical factors such as the web server

engine and routing rules that can impact server responsiveness.

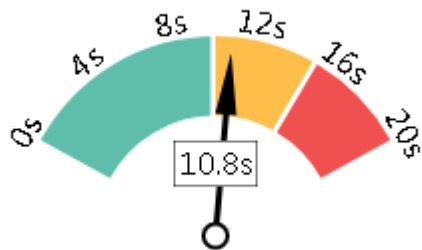
Server Response



All Page Content Loaded



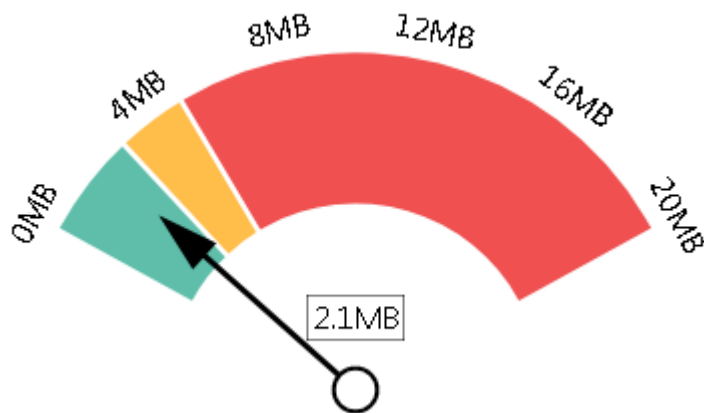
All Page Scripts Complete



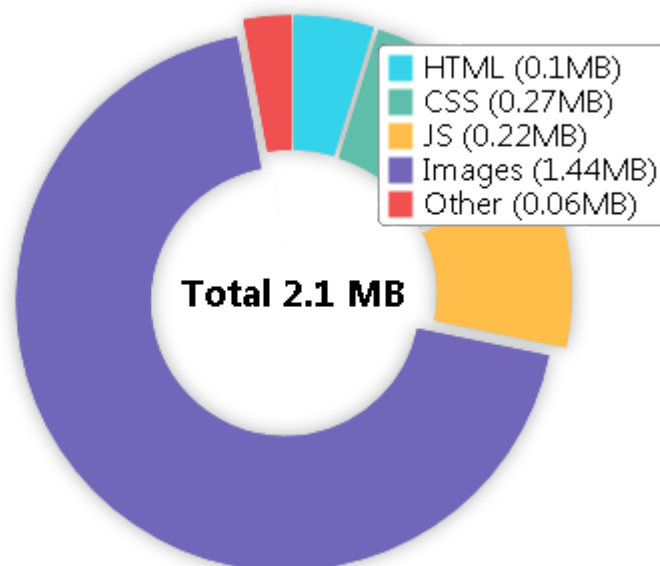
Page Size Info

Your page's file size is reasonably low which is good for Page Load Speed and user experience.

Total Page Size



Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page. As a general rule, having more files to retrieve increases the number of server requests and can subsequently increase page load time. It is a good idea to removing unnecessary files or consolidate files like styles and scripts where possible.

36
Total Objects

1
Number of HTML
Pages

8
Number of JS
Resources

12
Number of CSS
Resources

14Number of
Images**1**

Other Resources

JavaScript Errors

Your page is not reporting any JavaScript errors.

GZIP Compression

Your website is using GZIP compression.

Optimize Images

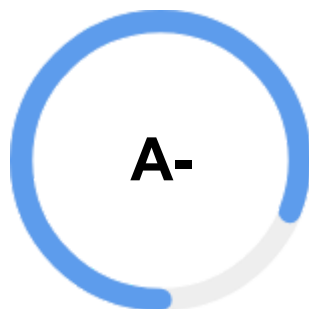
Your page appears to include images which are poorly optimized. Properly formatting and compressing images can have a significant impact on page load performance.

[Show details](#)**Minification**

Some of your JavaScript or CSS files do not appear to be minified.

[Show details](#)[Show me more](#)

Social Results



Your social is very good!

Congratulations, your social presence is strong and active. Social activity is important for customer communication, brand awareness and as a marketing channel to bring more visitors to your website. We recommend continued use of social campaigns to grow this further.

Facebook Connected

Your page has a link to a Facebook Page.

Twitter Connected

No associated Twitter profile found as a link on your page.

Google+ Connected

Your page has a link to a Google+ profile.

Instagram Connected

No associated Instagram profile found linked on your page

Youtube Connected

Your page has a link to a Youtube channel.

Youtube Activity

You have a low number of YouTube channel subscribers.

66

Followers

3852

View Count

LinkedIn Connected

No associated LinkedIn profile found linked on your page.

Social Shares

Your page appears to be being shared on social networks.

356

Facebook

0

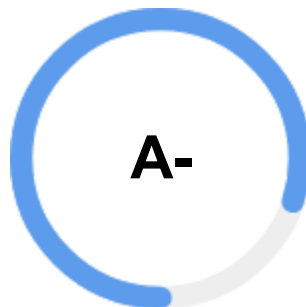
LinkedIn

0

Pinterest

0

Stumbleupon

Security Results**Your security looks very good!**

We haven't identified obvious security problems on your website. Security is important to ensure your website protects user data, doesn't become compromised or experience downtime or data loss. We recommend ongoing patching and the continuous use of protective monitoring tools.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page does not redirect to a HTTPS (SSL secure) version.

Malware Check

Your website has been flagged as safe by popular malware scanners



Google Safe Browsing



McAfee



Norton
by Symantec



AVG.



Critical Software Up To Date

No outdated software versions were identified on your server.







Email Privacy

No email addresses have been found in plain text on your page.

Technology Results

Technology List

These software or coding libraries have been identified on your page.

	Technology	Version
 (http://fontawesome.io)	Font Awesome	
 (http://www.asp.net)	Microsoft ASP.NET	
 (https://owlcarousel2.github.io/OwlCarousel2/)	OWL Carousel	
 (http://getbootstrap.com)	Twitter Bootstrap	
 (http://jquery.com)	jQuery	1.12.1
 (http://no-margin-for-errors.com/projects/prettyphoto-jquery-lightbox-clone/)	prettyPhoto	

Server IP Address

104.18.42.64

DNS Servers

kristin.ns.cloudflare.com
noah.ns.cloudflare.com

Web Server

cloudflare

Charset

text/html; charset=utf-8

Sub-Pages Results

/. (/christcollegerajkot.edu.in/.)
/AQAR/2011-12 (/christcollegerajkot.edu.in/AQAR/2011-12)
/AQAR/2012-13 (/christcollegerajkot.edu.in/AQAR/2012-13)
/AQAR/2013-14 (/christcollegerajkot.edu.in/AQAR/2013-14)
/AQAR/2014-15 (/christcollegerajkot.edu.in/AQAR/2014-15)
/AQAR/2015-16 (/christcollegerajkot.edu.in/AQAR/2015-16)
/Academics/Research-Committee (/christcollegerajkot.edu.in/Academics/Research-Committee)
/Administrative-Staff (/christcollegerajkot.edu.in/Administrative-Staff)
/Admission/Arts (/christcollegerajkot.edu.in/Admission/Arts)
/Admission/BCA (/christcollegerajkot.edu.in/Admission/BCA)
/Admission/Commerce (/christcollegerajkot.edu.in/Admission/Commerce)
/Admission/Management (/christcollegerajkot.edu.in/Admission/Management)
/Admission/Science (/christcollegerajkot.edu.in/Admission/Science)
/Awards/Bishop-Gregory (/christcollegerajkot.edu.in/Awards/Bishop-Gregory)
/Awards/Felicitation/2011-12 (/christcollegerajkot.edu.in/Awards/Felicitation/2011-12)
/Awards/Felicitation/2012-13 (/christcollegerajkot.edu.in/Awards/Felicitation/2012-13)
/Awards/Felicitation/2013-14 (/christcollegerajkot.edu.in/Awards/Felicitation/2013-14)
/Awards/Felicitation/2014-15 (/christcollegerajkot.edu.in/Awards/Felicitation/2014-15)
/Awards/Felicitation/2015-16 (/christcollegerajkot.edu.in/Awards/Felicitation/2015-16)
/Awards/Felicitation/2016-17 (/christcollegerajkot.edu.in/Awards/Felicitation/2016-17)
/Awards/Felicitation/2017-18 (/christcollegerajkot.edu.in/Awards/Felicitation/2017-18)
/Awards/Saurashtra-University-Rankers-2017 (/christcollegerajkot.edu.in/Awards/Saurashtra-University-Rankers-2017)
/Awards/University-Rankers/2010-11 (/christcollegerajkot.edu.in/Awards/University-Rankers/2010-11)
/Awards/University-Rankers/2011-12 (/christcollegerajkot.edu.in/Awards/University-Rankers/2011-12)

[/Awards/University-Rankers/2012-13 \(/christcollegerajkot.edu.in/Awards/University-Rankers/2012-13\)](#)

[/Awards/University-Rankers/2013-14 \(/christcollegerajkot.edu.in/Awards/University-Rankers/2013-14\)](#)

[/Awards/University-Rankers/2014-15 \(/christcollegerajkot.edu.in/Awards/University-Rankers/2014-15\)](#)

[/Awards/University-Rankers/2015-16 \(/christcollegerajkot.edu.in/Awards/University-Rankers/2015-16\)](#)

[/Awards/University-Rankers/2016-17 \(/christcollegerajkot.edu.in/Awards/University-Rankers/2016-17\)](#)

[/Cells \(/christcollegerajkot.edu.in/Cells\)](#)

[/College-Amblem \(/christcollegerajkot.edu.in/College-Amblem\)](#)

[/College-Anthem \(/christcollegerajkot.edu.in/College-Anthem\)](#)

Show me more

Recommendations

Toggle:

SEO

Security

Performance

Mobile & UI

Social

SEO

High Priority

Execute a Link Building Strategy

SEO

High Priority

Include a meta description tag

SEO

Medium Priority

Use your main keywords across the important HTML tags

SEO

Medium Priority

Fix identified broken links

Performance**Low Priority****Ensure your page is W3C compliant****SEO****Low Priority****Add ALT attributes to all images****Performance****Low Priority****Minify your CSS and JS Files****Social****Low Priority****Create and link your Twitter profile****Performance****Low Priority****Optimize your images to reduce their file size****SEO****Low Priority****Implement an analytics tracking tool****SEO****Low Priority****Update URLs to be more human and Search Engine readable****Security****Low Priority****Implement a redirect to HTTPS on your website****Performance****Low Priority****Remove inline styles**

Mobile & UI**Low Priority****Improve the size of tap targets****Social****Low Priority****Increase your YouTube channel subscribers****Social****Low Priority****Create and link associated Instagram profile****Social****Low Priority****Create and link an associated LinkedIn profile**

Embed an Audit Tool into Your Own Website

Match your own website's styling and colors. Show your customer a beautiful branded report as a web-page or PDF.

Get notified of leads straight to your Inbox.

[More Info \(/white-label/\)](/white-label/)