

RUSHIR K. PARIKH

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OBJECTIVE

Seeking a position where I will be able to utilize my experience in product and UI/UX design to develop creative ideas into actual realities.

EDUCATION

Georgia Institute of Technology

Atlanta, GA

Bachelor of Science in Computational Media (Expected Graduation: May 2019)

August 2015-Present

- Concentration: Interaction Design
- Key Club Leadership Scholarship, Kiwanis John C. Thompson Youth Leadership Award, RACE Scholarship
- Design Club, Startup Exchange, Electronic Music Collective

Chestatee High School

Gainesville, GA

Graduated with Honors

August 2011-May 2015

- GPA: 4.0/4.0
- Awards: National Honor Society (tutor), Governor's Honors Program, Youth Leadership Hall, Georgia Tech InVenture Challenge 3rd Place, Georgia Tech TEAMS Competition 2nd Place
- Relevant coursework: Beginning Programming, Intermediate Programming, AP Computer Science, Robotics

RELEVANT WORK EXPERIENCE

Swish

Remote

Lead Designer

August 2015-Present

- App focused on helping users take the perfect selfie using a crowd sourced selfie rating system
- Wireframed an entire app UI and then proceeded to deliver fully production ready mockups to the developers
- Used pen/paper for wireframing and Photoshop for making mockups

Bowery

Remote

Design Intern

2014-2015

- Program to quickly onboard new employees and get setup with the local repositories and tools to build
- Working directly with the CEO to build a coherent design, true of Bowery's core ideals.
- Used Photoshop and Sketch to design prototypes of the program
- Built connections with developers to introduce them to Bowery and explore how it will help their efficiency

FiftyThree

Seattle, WA

Job Shadow

Summer of 2014

- Discovered what it means to be an interaction designer and to work in a startup environment
- Participated in daily briefings with the New York team to go over accomplished objectives and plans for the day
- Learned about college opportunities, and portfolios
- Created the Style Guide of the latest product, *Mix by FiftyThree*

BestFit Mobile

Remote

Project Lead Designer

2013-2014

- Built a meeting room booking/calendar HTML5 webapp using Sencha Touch
- Led the design of an app and content management system for Fresenius Medical Care, a medical supply company employing 55,000 people nationwide

PROJECTS

Sony Rebrand

- Redesigned Sony's Brand centered around the theme "*be moved*", a take on their "make.believe" campaign
- Created a modern theme, using new fonts and color schemes and applied them to current Sony products

SKILLS

Computer: Photoshop, Premiere Pro, After Effects, Illustrator, Sketch, Traktor Pro, Ableton Live

Languages: English – native, Gujarati – fluent, Spanish – basic // Python, Java, HTML, CSS, Javascript

Practices: Git, Subversion

Instruments: Drums, Oboe

Certifications: Software Development Fundamentals Microsoft Technology Associate

Concepts: Wireframing, rapid prototyping, physical/digital affordances

LEADERSHIP EXPERIENCE

- Docket** **Gainesville, GA**
Cofounder 2014-Present
- HTML5 Android calendar app created in Sencha Touch that shows upcoming events in a vertical timeline format
 - Uses the Google Calendar API to fetch calendar data and present it in a meaningful way
- Clerk** **Gainesville, GA**
Cofounder 2013-Present
- Newsreader that allows users to seamlessly donate small amounts of money to authors of articles they enjoyed
 - Designed multi-platform app Clerk using Framer, Photoshop, and Illustrator
 - Led design and built a company using lean startup principles, pitching to accelerators and venture capitalists
- Key Club** **Atlanta, GA**
District Bulletin Editor 2013-2015
- Created a digital recruitment poster and was awarded 1st in state and 3rd in international
 - Responsible for publishing of the Key Ring, producing 4 publications, and increasing article submission by 25%

MENTORSHIP EXPERIENCE

- Mentorship** **Remote**
with Pascal Finette, Past Chair of the Board at Mozilla, Past Portfolio Manager at Google Giving 2013-Present
- Discuss goal setting, entrepreneurship, startups. Delivered visual designs for Ten|X an advisory and business development firm
- Mentorship** **Remote**
with Charlie Harding, Program Manager at Google 2013-Present
- Coach for public speaking, goal setting, and leadership
- Mentorship** **Remote**
with Aza Raskin, Past Creative Lead of Firefox, Founder of Massive Health, Vice President at Jawbone 2010-Present
- Learned good design principles, designing with the user in mind, contributed to the design of The Eatery, an iPhone app built by Massive Health