RUSHIR K. PARIKH

5654 Harmony Bend, Braselton, GA 30517 // 770-654-3189 // rushir@gatech.edu // rushir.co

OBJECTIVE

Seeking a position where I will be able to utilize my experience in product and UI/UX design to develop creative ideas into actual realities.

EDUCATION

Georgia Institute of Technology   **Atlanta, GA**

Bachelor of Science in Computational Media (Expected Graduation: May 2019)   August 2015-Present
- Concentration: Interaction Design
- Key Club Leadership Scholarship, Kiwanis John C. Thompson Youth Leadership Award, RACE Scholarship
- Relevant coursework: CS 1301, CS 1331, CS 3750

Chestatee High School   **Gainesville, GA**

Graduated with Honors   August 2011-May 2015
- GPA: 4.0/4.0
- Awards: National Honor Society (tutor), Governor's Honors Program, Youth Leadership Hall, Georgia Tech InVenture Challenge 3rd Place, Georgia Tech TEAMS Competition 2nd Place
- Relevant coursework: Beginning Programming, Intermediate Programming, AP Computer Science, Robotics

RELEVANT WORK EXPERIENCE

Swish   **Remote**

Lead Designer   *August 2015-Present*
- App focused on helping users take the perfect selfie using a crowd sourced selfie rating system
- Wireframed an entire app UI and then proceeded to deliver fully production ready mockups to the developers
- Used pen/paper for wireframing and Photoshop for making mockups

Bowery   **Remote**

Design Intern   2014-2015
- Program to quickly onboard new employees and get setup with the local repositories and tools to build
- Working directly with the CEO to build a coherent design, true of Bowery's core ideals.
- Used Photoshop and Sketch to design prototypes of the program
- Built connections with developers to introduce them to Bowery and explore how it will help their efficiency

FifyThree   **Seattle, WA**

Job Shadow   Summer of 2014
- Discovered what it means to be an interaction designer and to work in a startup environment
- Participated in daily briefings with the New York team to go over accomplished objectives and plans for the day
- Learned about college opportunities, and portfolios
- Created the Style Guide of the latest product, *Mix by FiftyThree*

BestFit Mobile   **Remote**

Project Lead Designer   2013-2014
- Built a meeting room booking/calendar HTML5 webapp using Sencha Touch
- Led the design of an app and content management system for Fresenius Medical Care, a medical supply company employing 55,000 people nationwide

PROJECTS

Sony Rebrand
- Redesigned Sony's Brand centered around the theme "*be moved*", a take on their "make.believe" campaign
- Created a modern theme, using new fonts and color schemes and applied them to current Sony products

SKILLS

Computer: Photoshop, Premiere Pro, After Effects, Illustrator, Sketch, Traktor Pro, Ableton Live
Languages: English – native, Guajarati – fluent, Spanish – basic // Python, Java, HTML, CSS, Javascript
Practices: Git, Subversion
Instruments: Drums, Oboe
Certifications: Software Development Fundamentals Microsoft Technology Associate
Concepts: Wireframing, rapid prototyping, physical/digital affordances

LEADERSHIP EXPERIENCE

Docket   **Gainesville, GA**
Cofounder   2014-Present
- HTML5 Android calendar app created in Sencha Touch that shows upcoming events in a vertical timeline format
- Uses the Google Calendar API to fetch calendar data and present it in a meaningful way

Clerk   **Gainesville, GA**
Cofounder   2013-Present
- Newsreader that allows users to seamlessly donate small amounts of money to authors of articles they enjoyed
- Designed multi-platform app Clerk using Framer, Photoshop, and Illustrator
- Led design and built a company using lean startup principles, pitching to accelerators and venture capitalists

Key Club   **Atlanta, GA**
District Bulletin Editor   2013-2015
- Created a digital recruitment poster and was awarded 1st in state and 3rd in international
- Responsible for publishing of the Key Ring, producing 4 publications, and increasing article submission by 25%

MENTORSHIP EXPERIENCE

Mentorship   **Remote**
with Pascal Finette, Past Chair of the Board at Mozilla, Past Portfolio Manager at Google Giving   2013-Present
- Discuss goal setting, entrepreneurship, startups. Delivered visual designs for Ten|X an advisory and business development firm

Mentorship   **Remote**
with Charlie Harding, Program Manager at Google   2013-Present
- Coach for public speaking, goal setting, and leadership

Mentorship   **Remote**
with Aza Raskin, Past Creative Lead of Firefox, Founder of Massive Health, Vice President at Jawbone   2010-Present
- Learned good design principles, designing with the user in mind, contributed to the design of The Eatery, an iPhone app built by Massive Health