

# NEW/AGE. *A news site with a cause.*

## #INTRO

There are two sides to New Age. Number one is the way in which freelance journalists will be able to directly give us new stories, and number two is the ground-breaking way in which we will deliver content to our users. However, New Age isn't just a collection of articles written by freelance journalists, it is also a collection of works mined from the internet by algorithms that can spot quality over quantity. This is the reason New Age is going to make a big impact when it lands.

## #1

New Age hopes to create a new way for photo journalists to tell their stories. All a photographer needs to do is upload their picture, say where the picture was from, what was going on, and any other short bits of information they can relate back.

An algorithm will then find additional information on the location the photo was taken at, current events, additional imagery, etc.

A team of writers will then craft an impelling story using the information derived from the algorithm with the photo being front and center.

## #HOW?

You may be thinking, "how are you going to get a team of quality writers to work for you?", my answer: high school English teachers.

## #2

We aren't just building another news site. We are building the quintessence of online media. Users will have the ability to subscribe to their favorite topics, and be delivered algorithm-picked articles.

The algorithms will use things such as number of shares of the article on social media, source rating, author rating, among other things.

## #WHAT?

Think of New Age as the news reader that doesn't display repeat articles, only shows quality content, has its own writing staff and keeps you the most informed news junkie around.