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Prompt tuning is a technique in generative AI which allows models to target specific tasks effectively. By crafting prompts, whether through a hands-on approach with hard prompts or through an automated process with soft prompts, we enhance the model's predictive capabilities.

Technical Terms Defined:

Prompt: In AI, a prompt is an input given to the model to generate a specific response or output.
Prompt Tuning: This is a method to improve AI models by optimizing prompts so that the model produces better results for specific tasks.
Hard Prompt: A manually created template used to guide an AI model's predictions. It requires human ingenuity to craft effective prompts.
Soft Prompt: A series of tokens or embeddings optimized through deep learning to help guide model predictions, without necessarily making sense to humans.