Rushi Suthar

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EDUCATION

Lambton College   **Toronto, Ontario**
Graduate Certificate in Full Stack Software Development (GPA: 3/4)   *Graduation Date: Nov 2025*

GLS University   **Ahmedabad, India**
Bachelor of Science in Information Technology (CGPA: 7.5/10)   *Graduation Date: Mar 2022*

SKILLS

- Frontend: React.js, Next.js, Redux, Tailwind CSS, Bootstrap, jQuery, Flutter
- Backend: Node.js, Express.js, ASP.NET, Spring MVC, Spring Core, REST APIs
- Languages: HTML, CSS, JavaScript, Java, Python, C#, PHP, Dart
- Database: MySQL, PL/SQL, SQLite, Google Firebase, PostgreSQL, MongoDB
- DevOps & Cloud: Git, GitLab, AWS (Learning), Netlify, Microsoft Azure, Apache Tomcat
- Platforms: Visual Studio Code, Postman, PyCharm, Eclipse IDE, Apache NetBeans, WordPress, Canva

WORK EXPERIENCE

Credwise Financial Inc.   **Edmonton, Alberta**
Full Stack Developer – Co-op   *May 2025 - Aug 2025*

- Collaborated with the RewardsX Internal Applications Team to enhance and maintain the Live Module, working in frontend using Next.js, React.js, Redux, and Tailwind CSS to deliver user-friendly pages with Node.js as the backend and PL/SQL and MongoDB as the database. Designed, developed, tested, and deployed full-stack features and improvements.
- Optimized application performance and user experience, troubleshooting real-time issues to achieve a 40% reduction in bug reports, 30% performance improvement, 20% increase in user retention, and 15% boost in UX ratings.

Sultani Marketing   **Toronto, Ontario**
Marketing and Sales Intern   *Aug 2024 - Feb 2025*

- Conducted market and audience research to support marketing and sales campaigns, while rebuilding and updating the company website from scratch to enhance visual appeal, usability, and brand presence.
- Created engaging content for social media platforms and blogs, and contributed fresh, innovative ideas to marketing and sales projects to improve reach, engagement, and overall campaign performance.

21Twelve Interactive LLP   **Ahmedabad, India**
SEO Trainee   *May 2023 - Nov 2023*

- Developed and optimized engaging content for social media, blogs, and websites, utilizing SEO strategies and increasing organic traffic by 78% within 2-3 months.
- Managed on-page and off-page SEO activities, including meta optimization, content uploads, internal linking, keyword research, competitor analysis, business listings, guest posting, broken link building, social bookmarking, and Quora engagement. Analyzed performance and built SEO strategies using Google Analytics, Google Search Console, and tools like SEMrush, Ahrefs, Screaming Frog, and Keyword Planner to improve keyword rankings, backlinks, and organic traffic.

Shivaay Software Solutions   **Ahmedabad, India**
Web Developer   *May 2022 - Apr 2023*

- Partnered with cross-functional development teams to design, optimize, and maintain responsive web applications using HTML, CSS, JavaScript, React, Node.js, and jQuery, delivering intuitive and user-friendly interfaces across browsers and devices.
- Improved overall performance and reliability by boosting page load speed by 30%, reducing API errors by 20%, and increasing transaction success rates by 15% through code optimization, testing, and performance tuning.

PROJECT EXPERIENCE

Term 3 Project   **GitHub**
IKEA Home Decor & Furniture

- Developed an <u>e-commerce web application</u> (MERN stack) simulating an IKEA-style home decor & furniture store with features including secure user authentication (JWT), product catalogue with category-based filtering & detailed views, cart and checkout system with payment validation, and order history with real-time status tracking.
- Implemented an admin management portal enabling product CRUD operations, customer order tracking, and shipping status updates, with robust client- and server-side form validations, secure password hashing, and scalable backend APIs using <u>Node.js, Express.js, MongoDB, and React</u>.js.

Term 3 Project   **GitHub**
Sunrise Airways | Java, MySQL, Swing

- Developed and implemented an <u>Airline Reservation System</u> as a term project using Java, Swing, AWT, and MySQL, featuring secure user registration, role-based authentication, and comprehensive functionalities for customers and admins, including ticket booking, flight details and booking history tracking.
- Leveraged technologies such as Java, MySQL, and libraries like jcalendar, rs2xml, and mysql-connector-j to design admin tools for managing user accounts, updating flight schedules, and efficiently monitoring booking data.

Term 2 Project   **GitHub**
Roosewald Shipping | Java, MySQL, JSP, Servlets

- Developed and deployed a Java-based web application for managing shipping company clients and shipment records using Java, JSP, Servlets, JDBC, DAO pattern, and MySQL, implementing full CRUD operations and following MVC architecture for modular and maintainable code.
- Designed a responsive, user-friendly interface with Bootstrap 5, HTML5, and CSS3, integrated with Apache Tomcat Server, enabling efficient data management, record tracking, and database operations while ensuring high performance, scalability, and reliability.

University Project   **GitHub**
Talkr | Flutter, Dart, Google Firebase

- Designed and developed a user-friendly <u>social networking application</u> as a university project using Flutter for the front end, Dart for the back end, and Google Firebase for real-time database management. Implemented core features such as user authentication, content sharing, user following, and real-time chat functionality.
- Enhanced user engagement and retention by integrating interactive features like content sharing, user connections, and real-time messaging, creating a visually appealing and responsive platform optimized for seamless user experiences.

VOLUNTEERING EXPERIENCE

Google Developer Group (GDG), Lambton College   **Toronto, Ontario**
Design Lead   *Sep 2024 - Dec 2024*

- Promoted as a Lead Designer and Directed design initiatives by leading a creative team, mentoring junior designers, and maintaining consistent branding across all GDG Lambton College platforms.
- Designed posters, videos, and banners to make events more engaging both online and offline. Developed visually engaging content and led workshops on design, tech, and networking for club members and newcomers.

Google Developer Group (GDG), Lambton College   **Toronto, Ontario**
Graphic Designer/Editor   *May 2024 - Aug 2024*

- Designed event banners, club images, infographics and presentation slides (PPTs) to enhance event visibility while ensuring consistent branding across all digital and print platforms.
- Collaborated with the team members to edit images, develop engaging visual content, and create interactive quizzes to support workshops and events.