

John Rush

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Skills

Languages: Javascript, Typescript, PHP, Lua, HTML, CSS

Frameworks & Web Technologies: Vue, Laravel, Nextjs, Nuxt, React, Angular, Tailwindcss, Ionic, Node.js

Database: MySQL, SQLite, Firebase

Tools: AWS, Adobe Suite, Figma, Unity, Blender,

Education

Indiana University - Purdue University Indianapolis, School of Informatics and Computing

• *Bachelor of Science, Media Arts And Sciences - Web Development*

Aug 2018 – Dec 2021

Experience

Jackson Systems

Indianapolis, Indiana

Web Developer

Aug 2021 – Current

- **JSAdmin:** Sales Dashboard and E-Commerce Management System
 - Contributed to the development of a comprehensive web application using Laravel, Vue.js, and MySQL.
 - Managed customer data, order processing, sales reporting, subscriptions and more.
 - Automated invoicing and various internal processes, enhancing operational efficiency and customer communication.
 - Functioned as an API to four different e-commerce programs.
 - Provided a data management interface for customer service representatives and a sales dashboard for sales teams.
- **EContractor:** E-commerce program for contractor websites.
 - Developed a highly customizable frontend using Vue.js and Laravel, integrating seamlessly into any website.
 - Implemented key features such as product subscriptions, customizable product markups, promo codes, and marketing emails.
 - Deployed on 200+ websites via custom HTML elements.
- **Filter Fetch Mobile:** E-commerce mobile application for HVAC technicians.
 - Built an e-commerce mobile application using Ionic, Capacitor, Vue.js, and Laravel.
 - Designed with a strong focus on usability for HVAC technicians, resulting in a significant increase in technician sales over one year.
- **Filter Fetch:** E-commerce website for furnace and air filters.
 - Developed the website using Vue.js and Laravel.
 - Implemented various improvements, streamlining the filter replacement process and increasing sales and contractor signups over one year

Loke Skate App

Remote - Contract

Web Developer

Oct 2024 – Current

- **Web App:** Interactive web based map containing user uploaded points of interest.
 - Developed the web app using Nextjs and Mapbox, optimizing for SEO, performance and social sharing.
 - Created shareable links via dynamic routing, and generated 26k+ SEO-indexable URLs.
 - Implemented clustering, search and sorting features to improve spot discoverability.
 - Optimized metadata for improved visibility across search engines and social platforms.
 - Restructured data into geoJSON format to enhance map performance and data management.