SQL CASE STUDY

Submitted by

RUSHMI ROSHINA

BHANU PRATAP SINGH

EXECUTIVE SUMMARY

- Lesser number of movies are published during the end of the year. Hence producing movie at that time may yield a high gross with less competitors.
- Producing mixed genre movie would be advisable because in the given dataset only few movies belong to only one genre.
- Drama genre is found in many movies. Hence including this genre might be beneficial.
- Taking into account, the total votes received, 'Marvel Studios' tops the list of Production Companies, followed by 'Twentieth Century Fox' and 'Warner Bros'.
- Star Cinema has produced a lot of hit movies. Hence this can also be an option.
- Andrew Jones can be hired as the director because he has taken many top 3 genre movies.
- James Mangold can also be hired as the director because his past works have received lot of credits.
- Mammooty and Mohanlal can be considered for acting because they have previously acted in many movies with high ratings.
- Vijay Sethupathi can also be considered because he tops the list of actor's average rating with an average rating of 8.42.
- In case of actress Taapsee Pannu can be chosen, because she tops the list of Indian actress' average rating with average rating of 7.74.
- The film duration is estimated to be between 106 minutes and 110 minutes.