

# THOMAS G. RUSH

## WORK EXPERIENCE

### Partner

ConsenSys Mesh | New York, NY | Jun. 2017 - Present

- Responsible for management of a nine-figure token portfolio, 21 portfolio companies, and collaboratively managing day-to-day operations of a 120+ employee organization
- Managed high-volume deal flow and contributed to investments totaling \$40m in capital allocated across 36 companies
- Venture Partner for Ethereum Ventures, a standalone seed-stage investment fund spun out of ConsenSys
- Board member and advisor for portfolio companies, web3 accelerators, and entrepreneurs

### Head of Client Development + Delivery

Live Grey | New York, NY | Oct. 2016 - Feb. 2017

- Co-created product strategy for employee engagement software, leveraging insights from multinational corporate clients
- Ensured flawless delivery of client services to executive teams and increased effectiveness of business development

### Associate Growth Director

IPG Mediabrands | New York, NY | Dec. 2014 - Sep. 2016

- Led North American business development for a global media agency resulting in \$36m of additional media spend
- Rapidly promoted three times from Creative Strategist through to Associate Growth Director during tenure with company

### Director of Information Management

Algiers Charter School Association | New Orleans, LA |

Aug. 2013 - Dec. 2014

- Improved operational efficiency across a \$40m operating budget in areas of transportation, facilities, and employee training
- Designed an error-free data collection + reporting system for 600+ employees and 4,200+ students across 7 facilities.

### Entrepreneurship Program Manager

Idea Village | New Orleans, LA | Nov. 2011 - Apr. 2013

- Designed and executed a six-week education program for 29 idea-stage entrepreneurs
- Supported the execution of *Water Challenge Day* – a pitch competition focused on water management startups

### Director of Business Development

GNO, Inc. | New Orleans, LA | Jan. 2009 - Sep. 2011

- Led the acquisition of a \$2.5m grant to develop a comprehensive urban water management strategy for the New Orleans region
- Built a network of over 250 organizations focused on sustainability and environmental issues

## SUCCESSFUL VENTURES

### Founder

Bootstrapp | New York, NY | Mar. 2019 - 2021

- Designed and developed fintech app targeting Series A+ companies in search of non-dilutive financing
- Generated consulting revenue with a product lagging behind competition
- Ultimately lost market share to key competitor Pipe.com

### Founder

East Harlem Yoga | New York, NY | 2016 - 2018

- Launched minimum viable product to validate market
- Closed cash flow positive studio due to not meeting growth targets and opportunity cost of my time

### Co-Founder & Managing Director

Propeller Social Innovation Incubator

New Orleans, LA | Jul. 2011 - Jan. 2013

- As the sole full-time executive, led the development of a 10,000 square foot co-working space / incubator
- Executed partnership with Impact Hub, a global network of 80 social innovation co-working spaces.

## FAILED VENTURES

F & F

### Few & Far Company

E-commerce, Men's accessories  
Lesson: To go far, go together.

Yvelise

### Yvelise Limoncello

Alcoholic beverage manufacturer  
Lesson: Deliver value, not branding.

## EXPERTISE

Leadership	-----●●●●●●●●
Facilitation	-----●●●●●●●●
Communication	-----●●●●●●●●
Mechanism Design	---●●●●●●●●
Repetitive Tasks	-----●●●●●●●●
Karaoke	-----●●●●●●●●

# THOMAS G. RUSH

## EDUCATION

- **Game Theory** | Current | Stanford University & University of British Columbia via Coursera
- **Blockchain Developer Bootcamp** | Current | ConsenSys Academy
- **IPA Foundation Certificate** | May 2016 | Institute of Practitioners in Advertising
- **Design Thinking for Innovation** | March 2015 | University of Virginia, Darden School of Business
- **Pre-Accelerator Entrepreneurship Program** | October - December 2013 | Startup NEXT, Powered by Google
- **Economic Development Basics** | February 2010 | Louisiana Industrial Development Executives Association
- **BSc in Applied Economics and Creative Writing** | Conferred April 2008 | Florida State University

## VOLUNTEER EXPERIENCE



Member of the New York City *Global Shapers*, a leadership development initiative of the World Economic Forum.



Lobbyist for *U.S. Green Building Council - Louisiana*: Lobbied Louisiana's U.S. Senators and State Representatives to promote environmentally friendly building policies.



COO of *Para el Mundo*: Led fundraising efforts and a service-learning trip to Mancora, Peru with New Orleans high school students - focusing on dengue fever prevention, language learning, and cultural exchange.

## PERSONAL INTERESTS



Psychology & behavioral economics



Sailing



Wood-working in silence



Anonymous public art



Comedy



Brain plasticity



Blitz Chess



Bicycling uphill

## CONTACT



Rush.Thomas1@gmail.com



+1 917 209 1408



260 8th Street  
Brooklyn, NY 11215



Linkedin.com/in/RushThomas



@Thomas\_Rush\_