



Kitra 530

2017, July



VISION

Digital transformation is giving the tools to face up and solve the big challenges of our time, moving commitment from infrastructures creation to applications development. Accelerating the digital revolution means creating and delivering technologically advanced and highly industrialized electronic platforms to anyone, eliminating technological input barriers.

MISSION

Deploy advanced and innovative IoT technologies through industrialized product accelerators.



R&D Development process

- | | | |
|----------------------|---|--------------------|
| 1. Needs | → | Idea |
| 2. Feasability | → | Prototype |
| 3. Industrialization | → | Engineering sample |
| 4. Validation | → | Product |



Evaluation board & help from market...

...FOR STEP 1 ONLY!

A lot of open hardware and evaluation board that are PROTOTYPE ACCELERATOR but, how to move fast to product also?



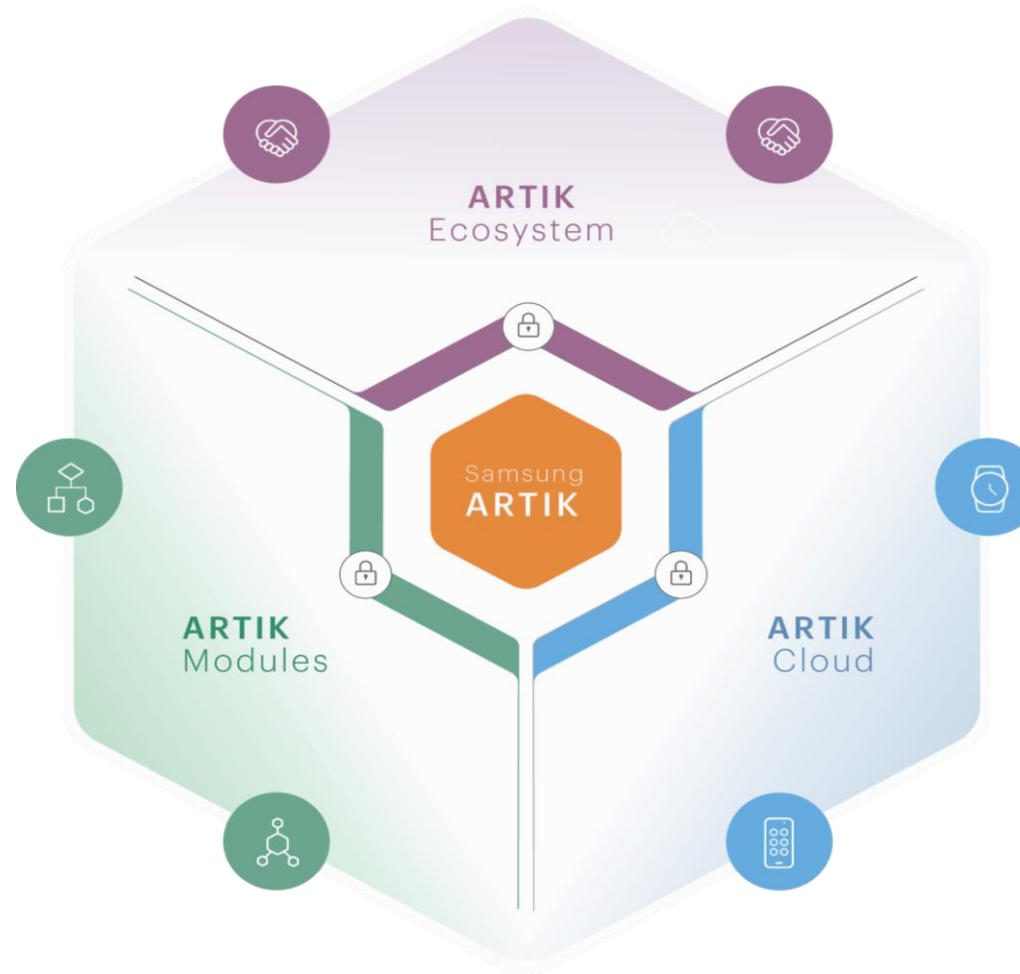
RushUp: PRODUCT ACCELERATORS



RushUp creates PRODUCT ACCELERATORS and is the answer when makers, developers and high mix low volume industry want to turn on in a fast way the idea in a product!



Samsung ARTIK®



Samsung ARTIK Ecosystems



KITRA 530: IoT gateway & Industry 4.0

- Quad-core processing, communications, memories, I/O and sensors
- Miniature KITRA form factor (only 53x53mm)
- Product accelerator for:
 - IoT
 - Industry 4.0
 - Factory automation
 - Smart home gateway
 - Multimedia applications
 - video cameras, home appliances
- Usable from makers to professional engineers



HW FEATURES

53x53mm form factor

12V Power supply from standard 5,5mm jack

Samsung ARTIK 530

- **High performance, 4-core, 32-bit Cortex® A-9 processor @ 1.2GHz**
- **ARM MALI™ GPU for multimedia, graphics applications**
- **512MB RAM, 4GB flash (eMMC)**
- **Wi-Fi 2,4GHz and 5GHz, Bluetooth, ZigBee, Thread**
- **Enterprise-class security with hardware secure element and Secure OS**
- **Linux packages with multimedia, connectivity, graphics, power management and security libraries**

Micro USB for Samsung ARTIK 530 debug

USB type A (HOST)

USB OTG

Micro SD card

Micro HDMI connector

10/100Mbps Ethernet

Barometric pressure sensor

Accelerometer & gyroscope sensor

Accelerometer & magnetometer sensors

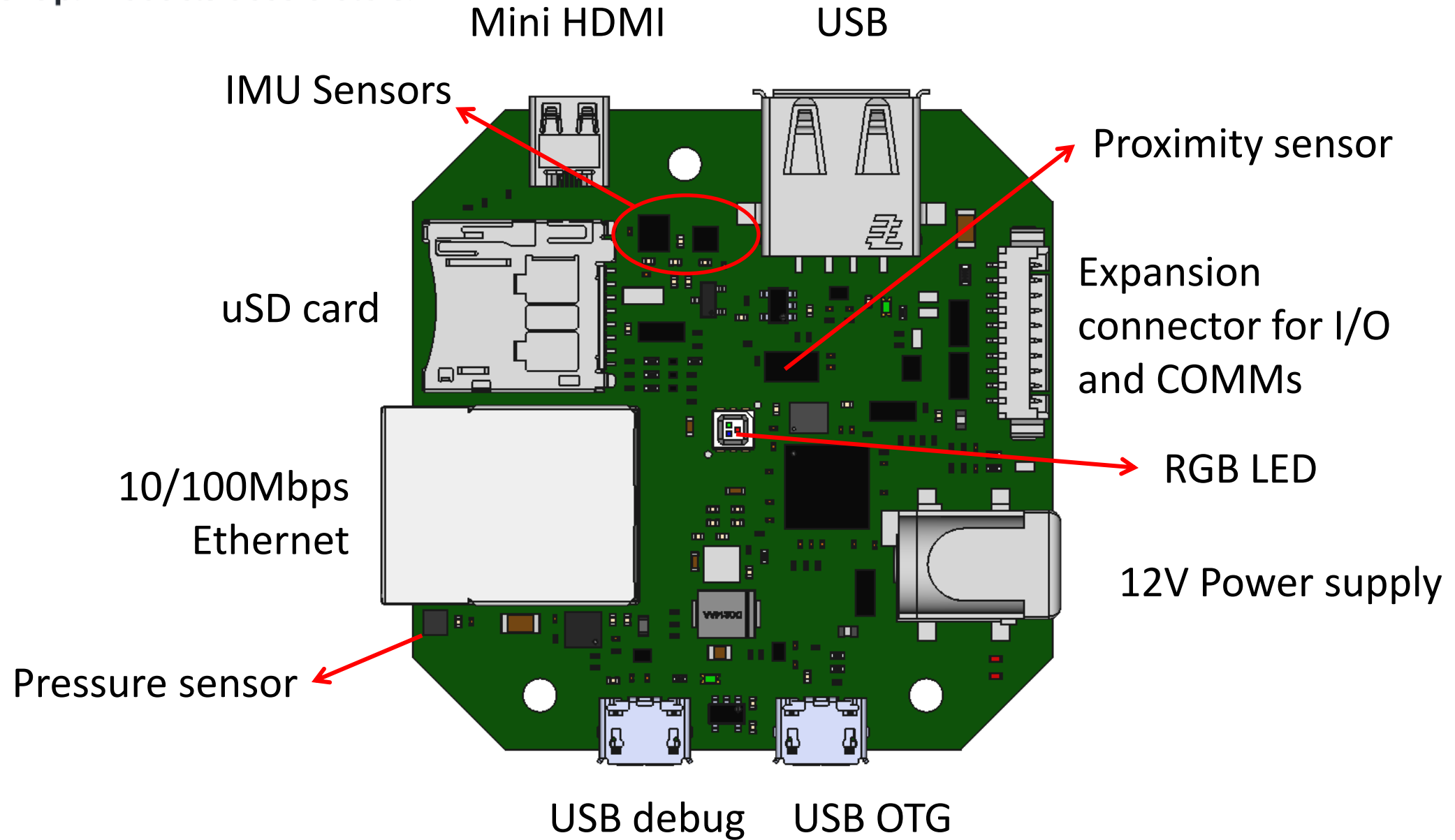
Proximity sensor with 2 meters range

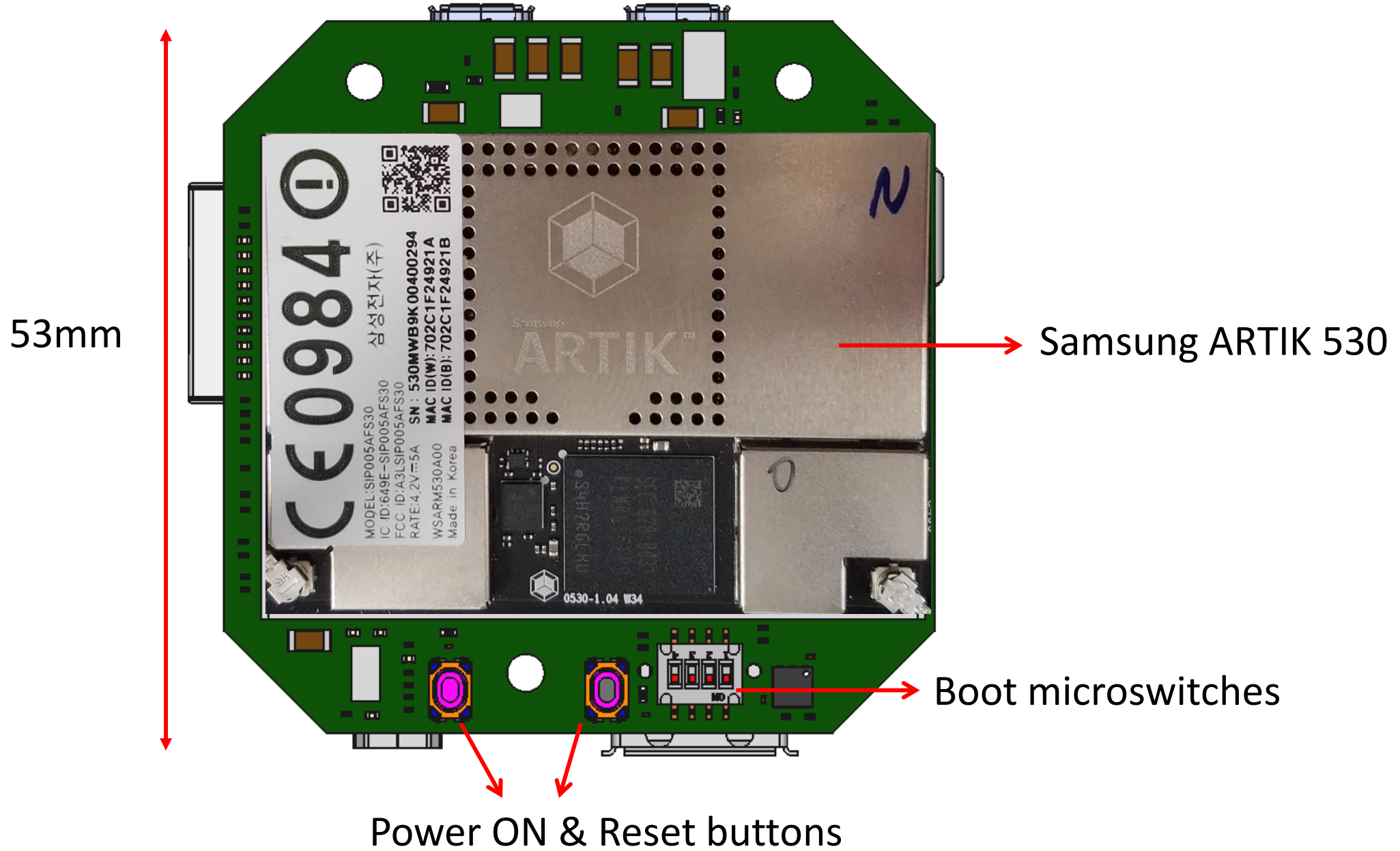
Ten poles Pico-blade connector for: analog inputs, PWM output, I2C, UART, 3,3V

RGB LED

Samsung ARTIK 710 mounting option







SW FEATURES AND MORE

Supported OS

- Fedora 24
- Resin OS

ARTIK-SDK support for networking (Zigbee, Bluetooth, Wi-Fi) and IO

Node-RED ready-to-use modules for easy prototyping

Linux device drivers for sensors (both as IIO and input)

- RushUp.tech
- [Github](#)
- [Youtube](#)

