



Think. Develop. Create.

KITRA 710



Powered by



Christian Raineri Nov./Dec. 2016

SLUSH 2016 Helsinki

Product presentation

R&D Development process



- 1. Needs \rightarrow Idea
- 2. Feasability → Prototype
- 3. Industrialization → Engineering sample
- 4. Validation → Product



Evaluation board & help from market...



...FOR STEP 1 ONLY!

A lot of open hardware and evaluation board that are PROTOTYPE ACCELERATOR *but*, how to move fast to product also?



RUSHUP: PRODUCT ACCELARTORS



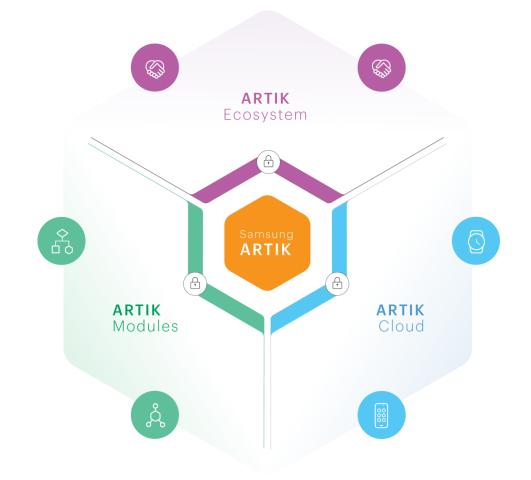


RUSHUP creates PRODUCT ACCELERATORS and is the answer when makers, developers and high mix low volume industry want to turn on in a fast way the idea in a product!



Introducing Samsung ARTIK: Complete end to end IoT platform





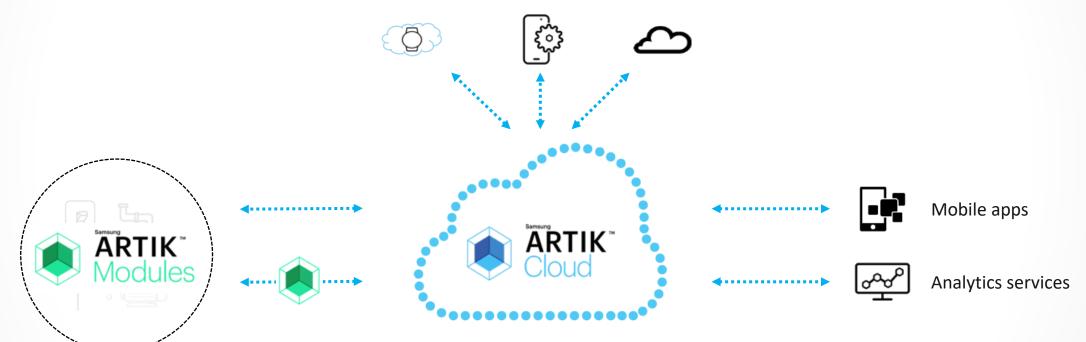
Speed up the delivery of secure, interoperable, and intelligent IoT products and services



Samsung ARTIK IoT Platform



3rd party devices, apps, and services







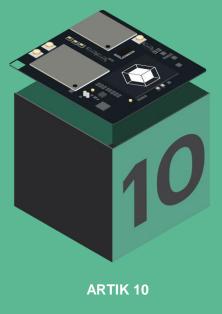














Samsung ARTIK Ecosystems



















sentiance







** FS Studio

































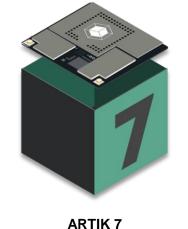




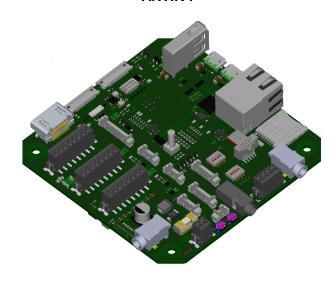
KITRA: FAMILY OF SAMSUNG ARTIK PRODUCT ACCELERATORS













KITRA 710

KITRA 710: ARTIK 710 product accelerator

kitra Think. Develop. Create.

Ultra High Performance configurable electronics platform

- Multi-core processing, communications, memories, I/O & sensors
- Small KITRA form factor (only 90x90mm)
- Product accelerator for:
 - High performance multimedia system
 - Digital Signage
 - HMI
 - Industrial process and PLC
 - Home gateway
 - Fog computing & IoT
 - ARTIK 710 ideas
- Usable from makers to professional engineers with different technical approach
- Customer & market oriented design



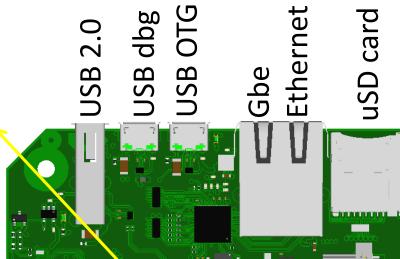
TOP SIDE

RGB LED & Proximity sensor

MIPI camera

MIPI display

HDMI





Headphone

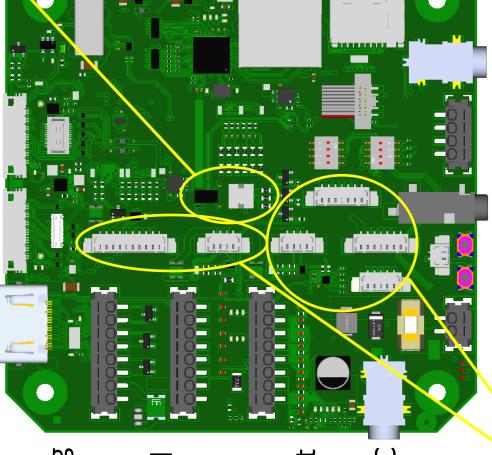
Stereo Speakers

Microphone

ON/OFF & Reset

Power supply

Expansions: UARTs, I2C, I2S, PWM, CAP keys, CTRL keys





Analog Inputs

Digital Input Digital Output R IN RC

BOTTOM SIDE



LVDS display

Backlight display



Samsung ARTIK 710



6 Axys IMU, temperuture & humidity sensors

HW FEATURES

5/12V Power supply SAMSUNG ARTIK 710 MODULE

- Octacore 8x ARM® Cortex®-A53@1.4GHzGPU Mali-400 MP2 Core, Scalers and JPEG accelerator
- Mali T400, 3D graphics accelerator
- 1GB DDR3 @ 800MHz
- 4GB eMMC v4.5
- Secure point to point authentication and data transfer. Trustonic TEE
- Wi-Fi IEEE802,11b/g/*n/ac*
- Bluetooth 4.1 (Classic+LE)
- ZigBee/Thread
- Secure element

SGTL5000 I2S AUDIO CODEC & 2 x 2,5W CLASS D POWER AMP

Microphone input

Headphone output

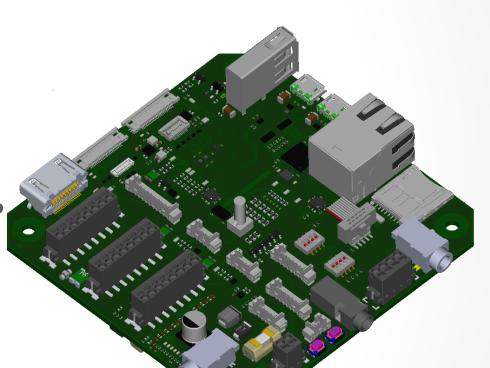
MIPI connectors for CAMERA (Raspberry & KITRA 520)

MIPI connectors for LCD (Raspbery & KIRA 520)

HDMI Type A connector

LVDS & backlight connectors for standard LDC panels

uSD card





HW FEATURES (Cont'd)

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Microswitches for boot options

2 x USB

One USB to UART converter integrated for Artik 710 monitor & debug

Gigabit Ethernet (10/100/1000 Mbps)

Jack connector for IR sensor (remote control)

Humidity & temperature sensor

Proximity sensor (up to 2m)

6-Axys IMU (Acceleration and Gyroscope)

6 Analog Inputs (0...10V range; 12 Bit resolution)

6 Digital Inputs (up to 30V, industrial PLC type)

6 Digital Outputs (up to 30V; up to 0,7A; industriale PLC type)

5 Capacitive touch inputs

RGB LED

Expansion connector for UART, I2C and SPI

Expansion connector for PWMs

Expansion connector for I2S digital audio I/F

Expansion connector for second UART

Expansion connector for ARTIK 710 KEYs





KITRA 710: FAST DEVELOPMENT

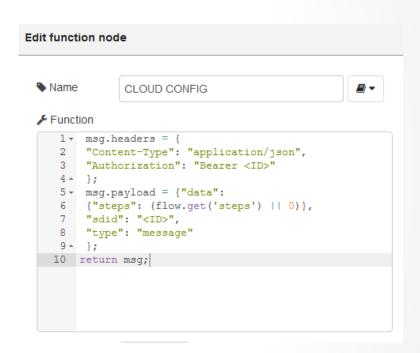


IOT APPLICATION IN MINUTES:

✓ Resin.io (makes it simple to deploy, update, and maintain code running on remote devices).

ARTIK 710 DEVELOPMENT

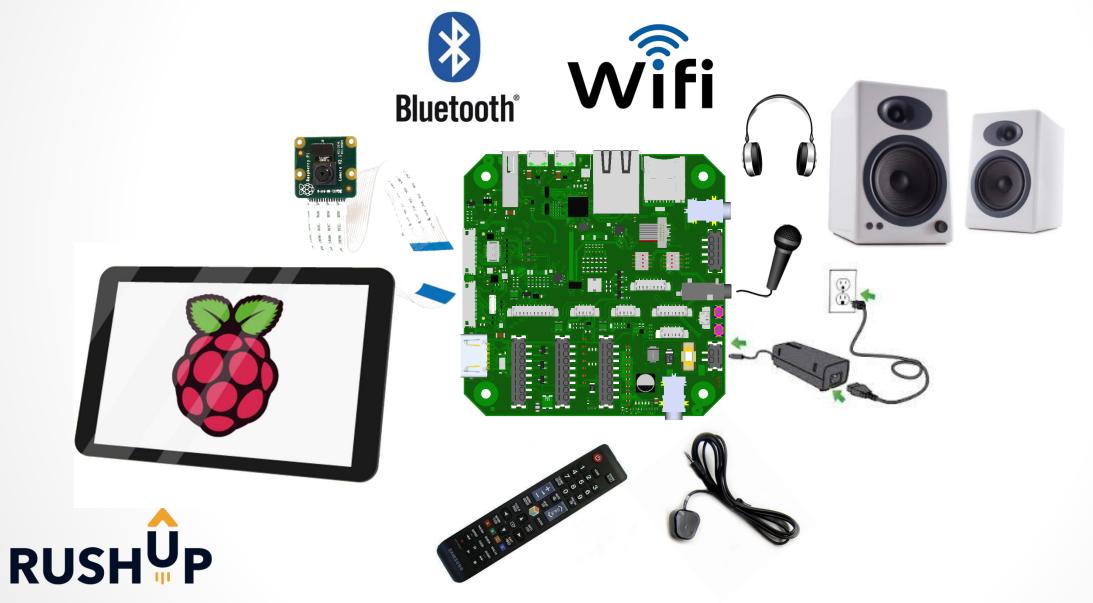
- ARTIK IDE
- OS: Fedora
- Development Environment: Node-RED, Arduino® IDE, C, C++, Java, JavaScript, Python





Multimedia with standard off the shelf parts





Industrial HMI & PLC













6 x 30V/0,7A OUTPUT















