



Talentico

Overview

Despite technological advances, contemporary society is still unable to provide gifted people with a guaranteed opportunity to express their talent in front of the whole world. The internet era has simplified this task for talents in various spheres of art, however many genius scientists, inventors, programmers remain in obscurity. They are unable to unlock their potential and make a difference for the humanity. Our project offers an unprecedented chance for talents to make a name for themselves and gain recognition of their abilities, irrespective of age, location and field of work.

- ★ Clan system and nepotism – it is difficult to succeed without connections and patronage. It is difficult to receive an opportunity to invest in promising projects – partly due to the closed access to these projects, their centralization and monopolization.
- ★ Lack of flexible and accessible financing mechanisms for aspiring talents.
- ★ Lack of developed infrastructure that provides access to expert advice and professional support (from influential people in business, sports, fashion, art, politics, technological sphere etc.)
- ★ Lack of transparency in communication among aspiring talents, their agents and investors.
- ★ Huge number of intermediaries.



Solutions to the global problems of the modern world are revealed to the new generations, the so-called «people of the future» – talented mathematicians, programmers, businessmen, biologists, chemists, artists, musicians, sportsmen, actors and other professionals.

TALENTICO platform will help talents gain recognition and realize their potential to the fullest, so that they could bring good to their society and the world



Modern solutions based on decentralized blockchain technology allow to build a platform with developed infrastructure for interaction among talents, users, promoters and expert advisor group – influential actors in culture, sports, business, art and celebrities in general.

TALENT tokens will become the dominant payment means within the ecosystem, which will result in demand and permanent growth of [Talentico](#) popularity.



For example, a portfolio of a little known, but talented painter emerges on the platform. Once the decentralized, but numerous committee of specialized high-qualified specialists recognizes the talent of this painter and recommends to support him within our ecosystem, the multi-faceted promotion mechanism is launched (organization of exhibitions, offering of the painter's works to the state and private museums and galleries, launch of massive PR and marketing campaign).

The support will be performed by the platform or professional promoters and platform users. Prices for the artworks of the painter can skyrocket in a short period of time. In accordance with pre-contract, the painter will spend part of his income on TALENT tokens on stock exchange and return them to investors, who offered him help and support at the initial stage via [TALENTICO](#) platform. Thus the following goals will be achieved:

1. Painter becomes successful, unlocks his potential.
2. Investor receives return.
3. Business acquires new face for brand promotion.
4. TALENTICO platform and TALENT token gain more recognition and popularity.

TALENTICO project mission lies in the creation of ecosystem, where talented token holders will be making investments in order to gain maximum profit, thereby offering equal opportunities to the gifted people to unlock their potential, irrespective of age, social status and location.



Brings together gifted people, their fans, promoters, advisors and business.

Provides following opportunities:

- ★ Gifted people will be able to find sponsor support and mentorship.
- ★ Token holders will have an opportunity to select, track and facilitate the promotion of chosen talents with the possibility of return on their investment, as well as exclusive access to the platform content.
- ★ Business will gain access to a wide and segmented audience of potential clients and employees, will be able to promote its brand and product.
- ★ Advisors participate in a global project with a social mission. Later on, advisors will be invited to participate in the work of profile groups that select talents on a priority basis.



Along with the platform mission and idea, another unique feature of **TALENTICO** is our team. No ICO in the world has ever united and will ever unite so many successful and famous people with a noble aim of supporting talents. We are a united team of established, outstanding, successful people. Each of us has a reputation of his own, which relies not only on talent, but many years of hard work as well. And we are ready to help other talents become successful. We will only be happy if they can excel us and will do our best to make it possible. We will be expanding our ranks and become even stronger.



- ★ Television projects: up to 20 entertainment shows primarily about discovering talents among singers: American Idol, The Voice, The X Factor, Got Talent and others.
- ★ Unrelated web-projects.
- ★ Academic Olympiads and scientific programs of educational institutions.
- ★ Crowdfunding projects that tokenize aspiring talents to attract mass investment through ICO.

The competitors most often do not offer support to talents, misrepresenting their shows as a social mission. There are no analogues to our project. It is absolutely unique.



TALENTICO plans to open GLORYSPACE - specialized spaces for talents around the world: Tokyo, Seoul, Sydney, New York, Los Angeles, Dubai, Barcelona, London, Miami, Moscow, Beijing, Madrid, Amsterdam, Prague, Cape Town, Ankara and other cities. Ecosystem participants will decide the priority of opening through a vote, held on the platform. This fact will also stimulate people to join the ranks of project members. Spaces with an area of over 1000 square meters, designed in a unified brand style with familiar symbols, will open up for talented people and promising specialists, allowing them to interact with each other, as well as business representatives and platform token holders. Each room will be equipped with everything for work, castings, presentations, performances, auditions and other activities to discover most gifted participants. In addition to this, there is a plan to set up a record studio in each GLORYSPACE.



To increase transaction speed and slash commission charges, **TALENTICO** will develop a new blockchain, where each network member will be its node. The technology uses distributed register for storage, validation and utilization of data about all the operations on the platform. Proof-of-Stake will be used as consensus protocol which will allow each network member to become a node in the blockchain - i.e. a node in a peer-to-peer network which stores replication of the project data-base and validates all operations in the network by recording them as a chain of blocks in the blockchain.



In addition to website and GLORYSPACE, the essential element of **TALENTICO** platform will be its scouts, who will be searching for talents. Scouts (project agents) will be selected from a range of platform users, as well as professional players of this market. They will be discovering gifted people worldwide. Due to impossibility to invite and review all applicants in GLORYSPACE, or some other limitations, scouts will be coming to the rescue to monitor potential talents in remote regions or areas, where **TALENTICO** platform hasn't reached yet.





Become a part of global change with  Talentico