



The logo consists of the word "Talento" in a large, light gray sans-serif font. A teal diamond shape is positioned to the left of the letter "T". Above the letter "i", there is a small teal star.

Talento



GLOBAL

DECENTRALIZED ECOSYSTEM BASED
ON BLOCKCHAIN, WHERE TALENTED
CRYPTOINVESTORS EARN TOGETHER
WITH TALENTS



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1. OVERVIEW

Despite technological advances, contemporary society is still unable to provide gifted people with a guaranteed opportunity to express their talent in front of the whole world. The internet era has simplified this task for talents in various spheres of art, however many genius scientists, inventors, programmers and other specialists remain in obscurity. They are unable to unlock their potential and make a difference for the humanity.

Our project offers an unprecedented chance for talents to make a name for themselves and gain recognition of their abilities, irrespective of age, location and field of work. The main driving force behind TALENTICO platform will not only be its talents in need of support, but primarily talented investors from the range of our token holders. It is their active participation, good strategic choices, and investor's instinct that will define the success of a single candidate and the project at large. By reaping profit from his investment, a talented investor not only multiplies his fortune but also truly savors his creation, the significance of his deeds, his mission in the society, and the realization of his ability to change the world for the better. TALENTICO is a place where talented investors make profit hand in hand with talents.



2. TALENTICO PROJECT MISSION

TALENTICO project mission lies in the creation of the ecosystem, where talented token holders will be making investments in order to gain maximum profit, thereby offering equal opportunities to the gifted people to unlock their potential, irrespective of age, social status and location.



3. MARKET PROBLEMS

The humanity is carrying the weight of unresolved problems, ranging from incurable diseases, global warming, racism, intolerance to the issues of balanced development on the whole planet. Modern science, economics and culture are in need of talented people. Business and technologies require gifted entrepreneurs and scientists. In addition to apparent global problems, TALENTICO team identified a number of typical obstacles, that nearly all rising stars and investors face at the start of their careers.

- ★ Clan system and nepotism – it is difficult to succeed without connections and patronage. It is difficult to receive an opportunity to invest in promising projects not only because of huge investments, but also due to the closed access to these projects, their centralization and monopolization.
- ★ Lack of flexible and accessible financing mechanisms for aspiring talents.
- ★ Lack of developed infrastructure that provides access to expert advice and professional support (from influential people in business, sports, fashion, art, politics, technological sphere etc.)
- ★ Lack of transparency in communication among aspiring talents, their agents and investors.
- ★ Huge number of intermediaries.



4. SOLUTION TO MARKET PROBLEMS

Solutions to the global problems of the modern world are revealed to the new generations, the so-called «people of the future» – talented mathematicians, programmers, businessmen, biologists, chemists, artists, musicians, sportsmen, actors and other professionals.

TALENTICO platform will help talents gain recognition and realize their potential to the fullest, so that they could bring good to their society and the world at large. Modern solutions based on decentralized blockchain technology allow to build a platform with developed infrastructure for interaction among talents, users, promoters and expert advisor group – influential actors in culture, sports, business, art and celebrities in general.

Logic and mechanics of TALENTICO project will be designed to unite key market players and enable their natural and effective interaction with each other.

There will be [5 main blocks](#) on the platform, varying in types of users and their interests:

Talents – gifted people with extraordinary abilities in various fields, irrespective of their age and location.

Token holders – platform users that purchased tokens during crowdsale and after it, so that they could scout and invest in talented people, while being a part of a group, as well as individually.

Business – representatives of medium-sized and large businesses, trade structures, brands, advertisers, promoters and agents, professionals in discovering and promotion of rising stars, looking for sales expansion and new media for their advertising campaigns, as well as highly-qualified, talented employees.

Stars and advisers – advisory expert panel made up of professional actors in sports, culture, art, business, technologies and other fields, that will be scouting for stars and promising specialists.

Co-Investment Fund – 15% from funds raised during ICO will be accumulated in Decentralized Co-Investment Fund, that will be spent on projects selected through a transparent vote by token holders and advisors. Access to the Fund will be provided exclusively by decentralized consensus reached through the vote. If the project becomes successful, the talent returns allocated money back to the Fund.



By bringing together gifted people, token holders, business and advisers, the platform offers unique opportunities for each of them.

- ★ Gifted people will be able to find sponsor support and mentorship. Talents and specialists need financing at the start of their careers, as well as an opportunity to put their abilities on display and receive evaluation from objective and unbiased professionals in their field. Sometimes when talented people find themselves, later on at some stage they face insuperable difficulties which hinder public recognition for them. They need support and stimulation to achieve further progress. TALENTICO will give them a chance to become successful.
- ★ Token holders will have an opportunity to select, track and facilitate the promotion of chosen talents with the possibility of return on their investment, as well as exclusive access to the platform content. Platform token owners become closer towards their idols and get the chance to take active part in their promotion. To enable productive investments, talented investors will be granted access to many closed markets that are dominated by world monopolies. What was once impossible for one talented investor, might now become a reality in case of joint efforts of several token holders and their access to the Decentralized Co-investment Fund. The investors that purchased TALENT worth of 10000 dollars or more during ICO, will automatically get the chance to become nodes in the new TALENT blockchain and receive preferences, including commissions for internal transactions in the system.
- ★ Business will gain access to a wide and segmented audience of potential clients and employees, will be able to promote its brand and product. Promoters will follow talented people and invest in them. Business is always interested in increasing target audience and live contact with «hot» consumer groups, that will be easy to segment in a sensibly designed architecture of TALENTICO platform. It is beneficial for business to find new faces for the promotion of its brands. The business is looking for talents for its own development and expansion. Almost any medium-sized and large business requires talented managers, marketing specialists, technologists, lawyers. Entrepreneurs can integrate in TALENTICO ecosystem by accepting TALENT token as payment means for their services. Thereby they will not only prove their high social status, acquiring the client loyalty, but also extend their potential by attracting large audience of the platform users.
- ★ Advisors participate in the global project with a social mission. Later on, advisers will be invited to participate in the work of profile groups that select talents on a priority basis. Their quality work and appropriate choice will be influencing not only the success of a single candidate, but also the size of the dividends eventually received by the advisors. Advisors also automatically get the chance to become nodes in the new TALENT blockchain.

To unite all above-mentioned categories of project users, TALENTICO will develop and introduce software product, based on blockchain technology, that will provide economic effectiveness and transparency in communication for all the parties involved.



5. POTENTIAL MARKET SIZE AND OVERVIEW

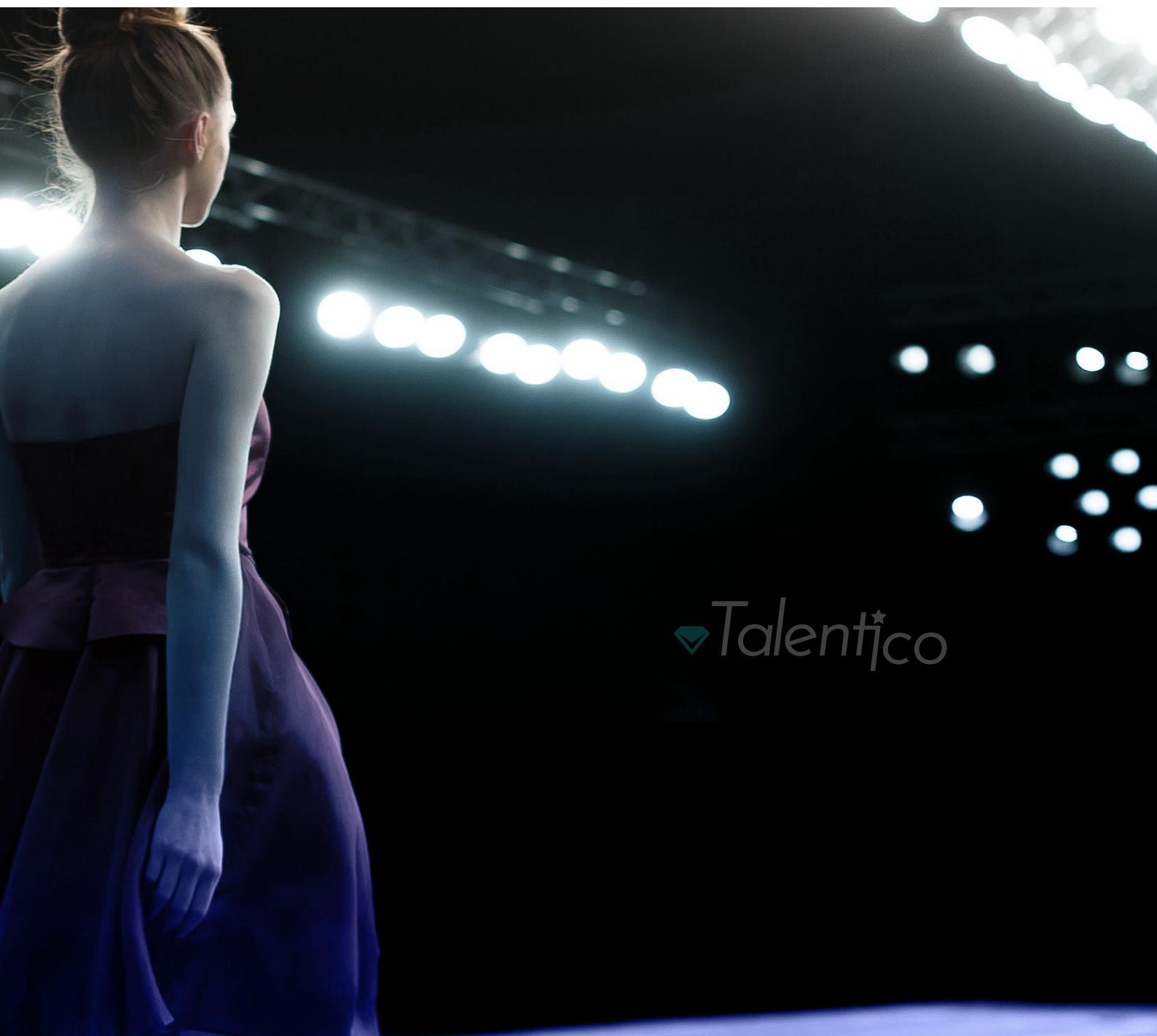
Currently there is no platform on the market that could compete with TALENTICO project in scale, it is absolutely unique. Innumerable talent shows on TV, such as American Idol, X Factor, Got Talent, Pop Idol and their franchises in different countries are merely an entertainment and have a narrow focus – most often it is show business or vocal competitions. These projects at their core do not offer support to talents, misrepresenting their shows as a social mission.

The standard procedure to evaluate market capacity is to bring up forecast figures that express total cost of its product and services. Here we could cite some so-called «reputable» sources and convey to you that our market size is 935 trillion dollars 73 cents and may be a bunch of quadrillions. But we will be more honest with you by confessing that this market has never been evaluated and it's very unlikely that it will ever be. We can come up with just an approximate overview by analyzing several leading fields, estimated in trillions of US dollars (such as sports, cinema, fashion industry, technology, art).

- ★ According to the Forbes rating of the most highly-paid sportsmen for 2017, 100 of world's best athletes earned \$ 3.11 billion. World football icon Cristiano Ronaldo topped the list with \$93 million (35 of them from sponsors and licensing). Five most highly-paid sportsmen – Ronaldo, Lebron James, Lionel Messi, Roger Federer and Kevin Durant receive 25 million dollars from sponsors annually. In team sports wages increase owing to television contracts at both local and nationwide level.



- ★ Global market volume of fashion industry is estimated to be \$2.5 trillion (report «The State of Fashion» by McKinsey consulting).
- ★ In January 2018 Gartner analytics issued a report which states that global IT expenses increased by 3.8% and exceeded \$3.5 trillion in 2017. IT expenses increased in all fields in 2017, however the largest growth was detected in the category of corporate software, where it was 8.9% and reached \$355 billion.
- ★ The global art market increased by 12% and exceeded \$63.7 billion in 2017 (report «The Art Market 2018» for the Swiss bank UBS and Art Basil global art fair).



6. MARKET POTENTIAL

As this market can not be estimated precisely, we will highlight several fields where we can evaluate growth tendencies.

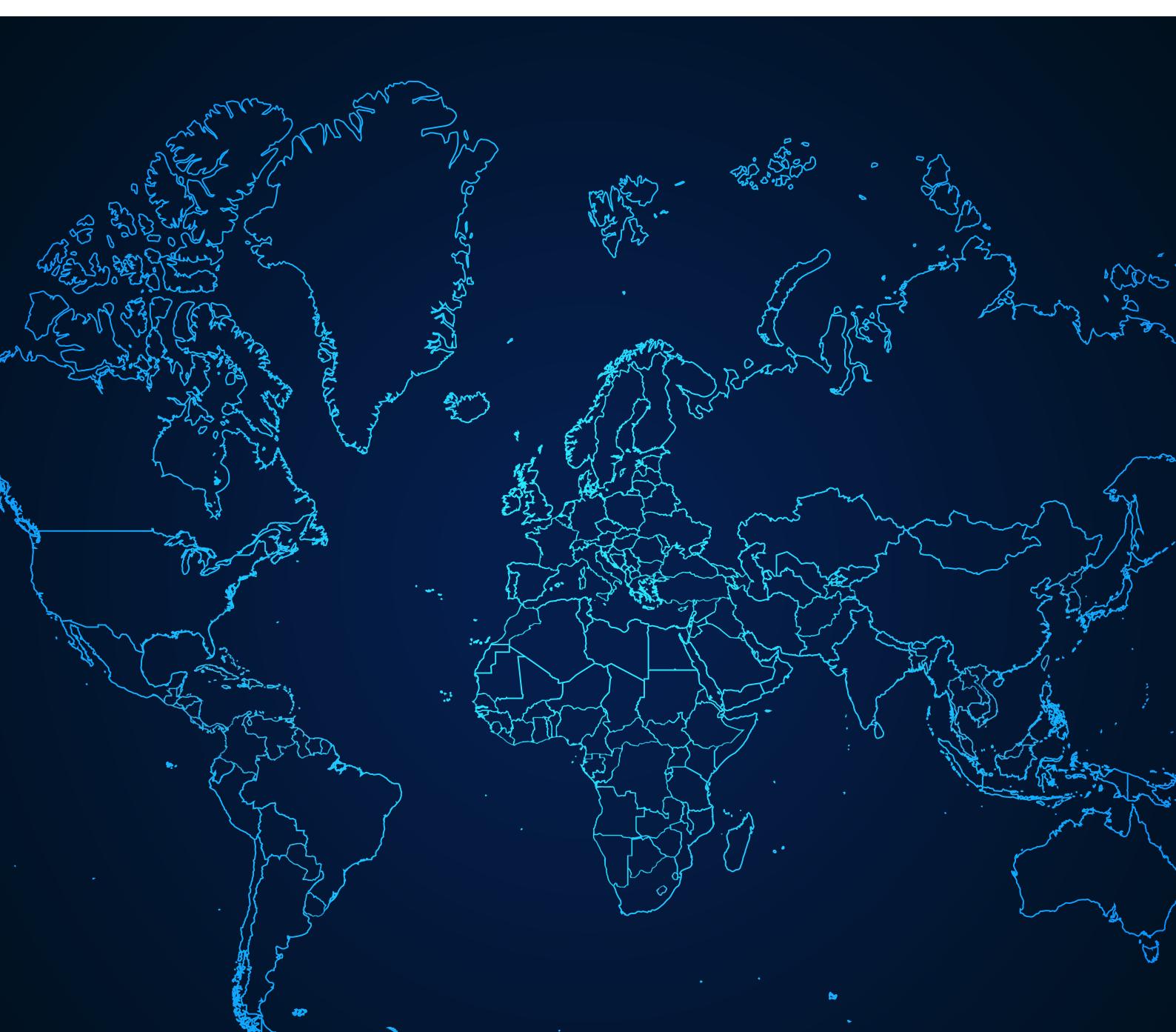
- ★ According to SuperData analytics, global cyber sport (computer games) revenue will reach \$1.6 billion in 2018. By 2020 the profit is expected to increase by 26%. The market size by 2022 is expected to be \$2.3 billion. The key markets are USA, South Korea and Russia. The cyber sport audience is 385.5 million people which spend \$230 million per year on cyber sport.
- ★ According to report «The State of Fashion» issued by McKinsey consulting, during the period from 2016 till 2018 sales in the fashion industry will increase almost three times: from 1.5% till 3.5 - 4.5%. The crucial factor will still be the developing markets: in 2018 for the first time more than half of the total clothing and footwear sales will be outside of Europe and North America. According to the forecast, the Asian online clothing market alone will reach \$ 1.4 trillion.
- ★ In a new report published by Persistence Market Research, the global market of artwork and sculpture is expected to grow during the eight-year period from 2017 till 2025. According to the report, this market was estimated to be \$8.6 billion in 2016 and is forecasted to reach \$24.6 billion by 2025.
- ★ According to global research company IDC, global expenses on IT will increase and exceed \$4.8 trillion in 2018.
- ★ In 2017 global box office set a new revenue record – \$40.6 billion. Compared to 2016, the growth was 5%. The revenue in China, the second largest cinema market in the world, went up by 21% and reached \$7.9 billion. According to PwC forecast, the field revenue will reach \$52.01 billion by 2020.





7. GEOGRAPHICAL DISTRIBUTION

Talent market is difficult to segment location-wise, whereas the project mission lies in offering equal opportunities for unlocking potential to people, irrespective of their location. That's why in addition to such large regions as USA, Canada, Europe, Australia, Latin America, India, China, South Korea, Turkey, Iran etc., project scouts will also head into any country where talents could be spotted via TALENTICO platform.



8. BLOCKCHAIN IMPLEMENTATION

Implementation of blockchain technology in TALENTICO project will help to build a reliable system with transparent scheme of interaction among its participants. To ensure transparency, the participants will be granted access to monitor operations in the register. An option to perform operations audit will be implemented to resolve disputes and conflicting situations. The operations register will contain all basic activities of all categories of platform users: placement, deletion and making changes in talents' applications, voting results, evaluations by promoters and expert groups, ad transfers etc. Internal activities and important events will also be registered in the journal for further analysis. Huge number of operations will result in significant computational load for the technical infrastructure of the project. Active business involvement in our ecosystem is planned through acceptance of TALENT token as a means of payment, so fast and cheap transactions become of crucial importance. Unfortunately Ethereum ecosystem, which we planned to use initially, has not solved this problem yet. TALENTICO will build new blockchain network.

TALENT blockchain will be launched on P2P decentralized network, where each network member will be its node. The technology uses distributed register for storage, validation and utilization of data about all the operations within the platform. The special feature of blockchain implementation in the system is safety and validity of all the data stored in the blockchain.

One of the greatest drawbacks of existing blockchain systems is their transaction costs and speed. That is why to achieve its goals, the project is built as a fork of Ethereum parent network with a modified consensus. Proof-of-Stake will be used as consensus protocol which will allow each network member to become a node in the blockchain – i.e. a node in a peer-to-peer network which stores replication of the project data-base and validates all operations in the network by recording them as a chain of blocks in the blockchain.

Several access types will be used to build a network:

Ordinary user - node - the participant is a member of the system, but does not participate in the validation of transactions into blocks;

Reliable node - node of the network member, that has a certain number of TALENT tokens of ERC-20 standard on his balance, who is also a respectable member of the community.

Due to refusal to use Proof-of-Work consensus protocol, there will be no need to pay high rewards to the nodes validating the blocks, which will allow to minimize the transaction costs within the network.

Synchronization of blocks will be achieved through consensus of over 2/3 of all reliable nodes in the network of the last block. If 2/3 of the network members agree that information and transaction stored in the last block are valid, they confirm that this chain is correct. Reliable nodes that will compromise themselves by unlawful actions within the network will be punished in accordance with the size of their deposits. This will make any unlawful actions within the network financially unwise for those who might attempt to perform them. The fine system ensures security and validity of the operations within the network.

Smart contracts in TALENT network - is a special electronic algorithm which automates performance of certain actions in the real world in their abstract objects inside TALENT blockchain.

Implementation field - TALENT Virtual Machine which processes low-level opcode of the smart contract. Implementation field is launched in both desktop and browser decentralized network applications.

As mentioned above, along with other nodes, every buyer that invests in TALENT tokens from \$10 thousand will automatically receive a right to become a node. The same right will be granted to each of our numerous advisors. In the future, it will give them additional income from transactions inside TALENT blockchain.

Later on, ERC 20 standard tokens will be exchanged into TALENT's own cryptocurrency. New blockchain network will be fully tested prior to the exchange.

Before transferring to its own blockchain which requires 3 to 4 quarters, TALENTICO platform will be using ERC 20 standard tokens.



9. TALENTICO ECOSYSTEM

TALENTICO infrastructure will not be limited by its major platform and online presence alone. Specialized zones of cyberphysical reality GLORYSPACE, customized for the needs of talents and investors, will be opened worldwide. The ecosystem will also involve scouts, who will be searching for talented people around the world.





10. GLORYSPACE

TALENTICO plans to open GLORYSPACE - specialized spaces for talents around the world: Tokyo, Seoul, Sydney, New York, Los Angeles, Dubai, Barcelona, London, Miami, Moscow, Beijing, Madrid, Amsterdam, Prague, Cape Town, Ankara and other cities. Ecosystem participants will decide the priority of opening through a vote, held on the platform. This fact will also stimulate people to join the ranks of project members. Spaces of more than 1000 m², designed in a unified signature style with familiar symbols, will open up for talented people and promising specialists, allowing them to interact with each other, as well as business representatives and platform token holders. Each room will be equipped with everything for work, castings, presentations, performances, auditions and other activities to discover most gifted participants. In addition to this, there is a plan to set up a record studio in each GLORYSPACE.

TALENT token will be the only means of payment within the space. Preferences and discounts for booking seats in coworking will be offered primarily to token holders and TALENTICO ecosystem members. However, if seats are available, by paying in TALENT token, anyone can gain access to GLORYSPACE services: coworking seats, record studio, conference halls and many others. To speed up the project development, we will develop franchise program and help our partners open new GLORYSPACES around the world. If a token holder purchases tokens worth of 200 thousand dollars or more during ICO, he will be given a right to become a franchise owner in his region. If several token holders from one city will be granted such right and all of them are willing to take part in GLORYSPACE opening, the decision will be made primarily through a consensus. If common agreement could not be achieved, the right to get the franchise will go to someone, who purchased the largest number of tokens during ICO. If Hard Cap is achieved, in two years relying on platform efforts alone (not counting the possibilities of future franchises), we plan to open 60 GLORYSPACES around the world. This will result in significant popularity growth for TALENTICO and TALENT tokens.



11. PLATFORM SCOUTS

In addition to website and GLORYSPACE, the essential element of TALENTICO platform will be its scouts, who will be searching for talents. Scouts (project agents) will be selected from a range of platform users, as well as professional players of this market. They will be discovering gifted people worldwide. Due to impossibility to invite and review all applicants in GLORYSPACE, or some other limitations, scouts will be coming to the rescue to monitor potential talents in remote regions or areas, where TALENTICO platform hasn't reached yet. In this case a request for talent search in a certain region will be posted on the platform, and scouts from the range of platform users, that are the closest to the specified area, can accept this request. Scouts will be rewarded in project tokens, including dividends for the quality work and accurate selection.





12. HOW IT WORKS?

One example could be enough to explain the essence of the project, but we decided to outline several situations, which describe not only the project mechanics, but also the significance and meaning of our joint project. Together we can not only achieve economic prosperity, but also be a project with a social mission, a hope for many talented but underrated people. Together we change the world for the better.

Example 1. Gifted artist

An application of a talented painter emerges on the platform. A group of qualified art specialists estimate that his artworks are of high value. At the same time, the specialists' conclusion remains only a recommendation, so that investor or a group of investors may not agree with them and are free to make an independent decision relying on their preferences, instinct and choice. After such evaluation other platform members (Token holders, Co-Investment Fund, professional promoters from the business field, representatives of brands and galleries) make a decision to invest in this painter. Investment could be performed in a variety of manners. The painter will receive financial aid for marketing, to arrange exhibitions and other purposes meant to bring him recognition and success. In exchange the business will receive exclusive rights to use the painter's artworks for their business purposes. Future revenue from artwork sales will also partly be returned to investors both as fiat money, as well as in tokens, and TALENTICO platform in its turn will be receiving its commission only in its tokens. Other platform members - token holders - can also invest in the painter simultaneously, both individually, as well as in partnership with business or Decentralized Co-Investment fund.

Once the talented painter gains broader recognition with the audience, prices for his artworks can skyrocket in a short period of time. In accordance with the pre-contract, the painter will spend part of his income on TALENT tokens on stock exchange and return them to investors, who offered him help and support at the initial stage via TALENTICO platform. **Thus, the following goals will be achieved:**

1. Painter becomes successful, unlocks his potential.
2. Investor receives return.
3. Business acquires new face for brand promotion.
4. TALENTICO platform and TALENT token gain more recognition and popularity.





Example 2. Talented musician

We know many examples when a single hit song brought unprecedented glory and recognition to its authors. We can recall such global hits as «Hotel California» by Eagles, «Macarena» by Los Del Rio, «The house of the rising sun» from The Animals and many others. Moreover, such music idols as Michael Jackson, Elvis Presley, Freddy Mercury came from ordinary families and had no connections in show business. One cannot overrate the extent of investor's revenue when it comes to support of musician at the start of his career who can later turn into a star of this scale.

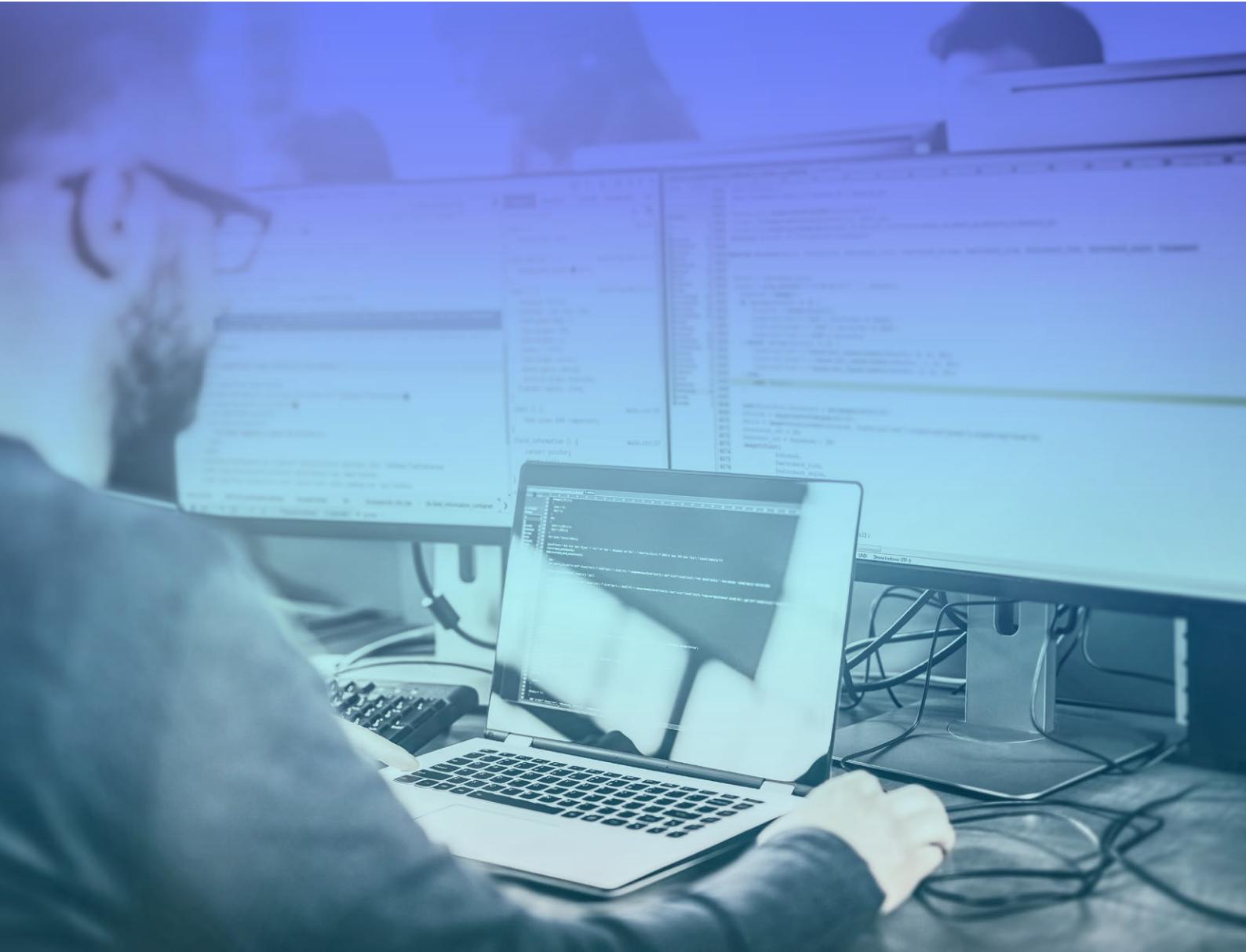
In this case the platform mechanics could be used this way:

1. Investor spots promising musician on TALENTICO platform, at our offline space GLORYSPACE or at an event, organized by project's partner.
2. By observing the reaction of the guests at the event and analyzing user activity in the prospective star's profile on the platform (likes, comments, voting results, expert evaluations), either by relying on recommendations from advisor group, investor decides whether it is perspective to invest in this person.
3. Owing to investor's support, the talented musician receives a contract with a record label or a producer centre that start working on his promotion. If investor is a professional promoter, he signs the contract with the talented musician himself.
4. After achieving the goals in accordance with pre-contract, the musician pays dividends to his investor from all types of income: studio contracts, commercials, concerts, record sales and merchandise. Part of the revenue is returned in platform tokens, which in its turn stimulates token popularity growth.



Example 3. Promising specialist

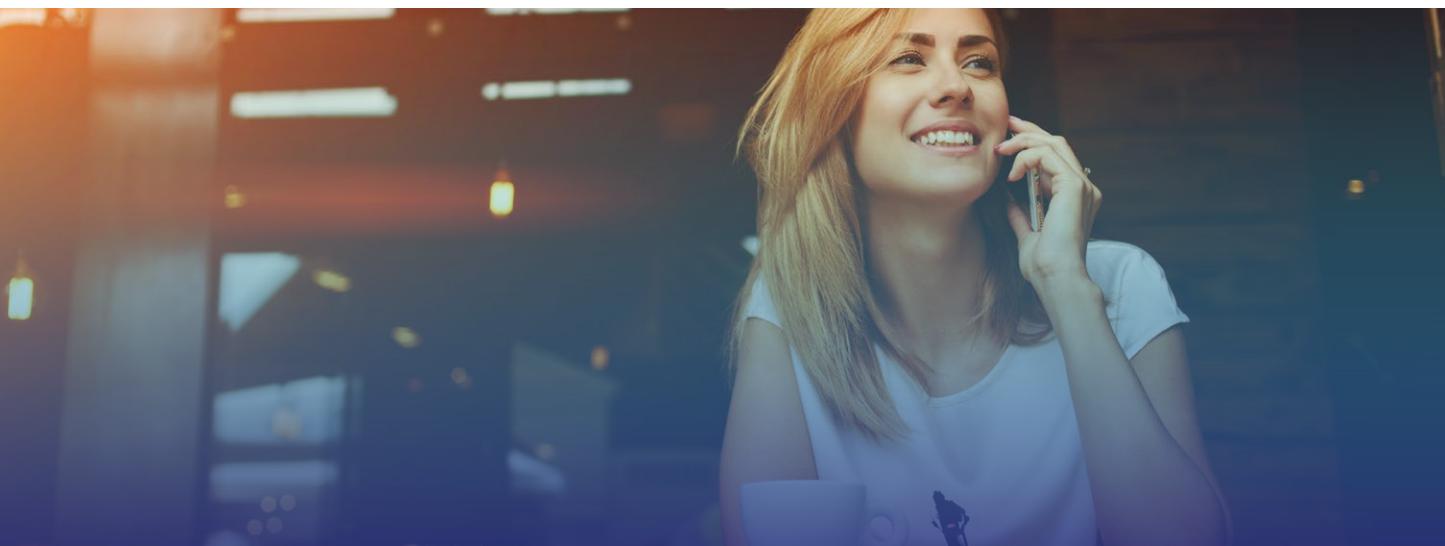
In addition to celebrities in the creative field, there are other huge markets such as IT, finance, science-intensive technology etc. The demand for such professionals is very high, as well as incomes in this field. That's why people master this new future-oriented professions, applying for educational programs and career development courses. Most often, such courses are held at educational institutions in big cities and are affordable for people with average incomes and higher. This limits opportunities for professional growth in provinces, while the number of talented people living there is not less than it is in big cities. TALENTICO platform offers advanced investment options not only for professional investors, who pump a lot into would-be stars in cinema, sports, show business etc. We are aware that the number of potential superstars is very limited and that is why we create tools for microinvestors (ordinary platform users and token holders), so that the latter could help people with limited finances in mastering future-oriented professions.



The mechanics of platform use would be the following:

1. Promising young programmer in the province wants to deepen and systemize his professional knowledge. To achieve this, he needs to take a career development course at a university in the nearest big city. His savings will not be enough to cover travel and tuition costs at the same time. He makes a profile on TALENTICO platform. Experts evaluate the applicant and give their recommendation.
2. There might already be a request from business to find a specialist of this kind on the platform, or entrepreneurs found this application while looking for employees. Business registers its interest and readiness to hire this specialist.
3. Any user or a group of TALENTICO platform investors (token holders, business representatives, Decentralized Co-Investment Fund) pay for the specialist's education course, who according to the contract will be obliged to pay dividends to his investor (or investors) after education in predetermined amount and terms. The request from business for this position will serve as a guarantee of further employment for the specialist, while the income level of prospective employee, specified in the request, will help platform investors evaluate the time for investment return and reasonably negotiate dividend size.
4. After successful completion of the deal, both the business that received a high-qualified employee and the investor who made profit, pay commission to the platform in TALENT tokens.

When investors in abovementioned examples decide to support talents, platform issues personalized tokens. If there is painter Fred Picasso, musician Peter Guetta and programmer John Zuckerberg, there will be tokens TALENT_Picasso, TALENT_Guetta and TALENT_Zuckerberg. These tokens will enable to make investments in specified talents. Characteristics and functions of these tokens, as well as terms of emission will be determined individually, based on the goals, tasks and investment program. In addition to personalized tokens for talents, business will also be able to issue its own tokens TALENT_businessname to solve its tasks: transaction speed-up and optimization, slashing of transaction commissions, receiving new clients, improving social element in the image.



The mechanics of platform use would be the following:




13. REAL BUSINESS IN TALENTICO ECOSYSTEM

As mentioned above, sector of real business will be a significant part of the platform. For example, if a musical festival decides to become a member of TALENTICO ecosystem, it can announce TALENT token as payment means for tickets and services on the festival territory. Business can also issue its own token of a kind TALENT_businessname in the new TALENT blockchain. In case of entering TALENTICO system the musical festival will receive a number of preferences:

- ★ It will develop a favorable image by joining a project with a clearly defined social mission
- ★ It will get the chance to find talented artists, musicians, DJs, as well as discover and hire marketing experts, restaurateurs and other professionals, that are essential for any festival
- ★ It will gain access to the platform's celebrity base for their brand promotion
- ★ In addition to talents, the event will receive extra audience of loyal clients among millions of TALENTICO ecosystem members.

The festival can implement payment system for tickets and other services exclusively in tokens, or offer token payment to guests with additional discount. Such payment means could be offered to any business, not just musical festival. For example, partners can accept payments in token with a one-time 10-20% discount, that will increase interest towards TALENT and provide inflow of loyal clients. In exchange, partnered companies will return insignificant fixed commission to TALENTICO platform, which will increase TALENT token popularity. At this stage the ecosystem already has preliminary agreements with real business sector and during ICO after signing the contracts, we will let you know about the details. At this stage we can surely say that if such contracts are signed, TALENT token will quickly become popular not only in pioneer regions that implemented it first, but around the whole world.



14. TOKEN COST AND DISTRIBUTION

Token: TALENTICO

During the use of ETHEREUM ecosystem, our token inside this system will be called TALENTICO. Once full transition to TALENT blockchain will be made, the token will also be called TALENT.

TOKEN COST:

Token – **TALENTICO** (TAL).

Cost - 1 token = 1 cent.

Token basis - Ethereum Standard -

ERC-20

Hard Cap general - \$70 mn.

Soft Cap general - \$20 mn.

ICO start - 18 September 2018.

ICO finish - 18 December 2018,
or when all tokens will be sold-out.

Maximum token amount - 12 bn.

One-time emission

Accepted payments - ETH, BTC, bank cards and other payment methods which are available in Changelly.

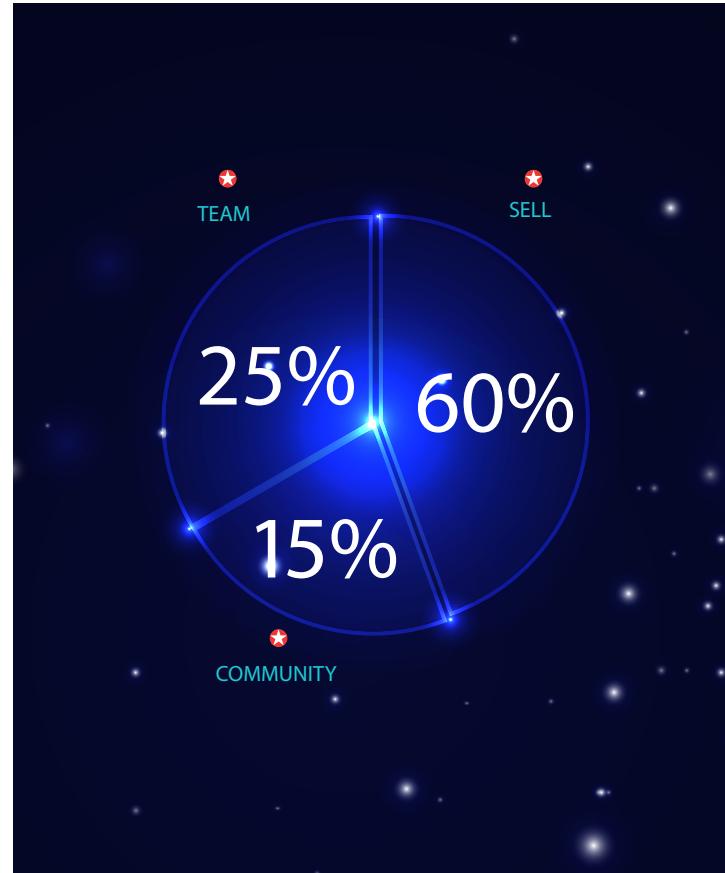
Token distribution

Sale – **60%**

Team – **25%**

Community development reserve – **15%**

With each 60 tokens sold, 40 tokens for team and community reserve will be generated. Thus, total token emission will directly depend on the number of sold tokens. While the maximum allowed number of tokens if a hard cap of \$70 million is reached, will be no more than 12 billion.



15. DISTRIBUTION OF ACCUMULATED FUNDS

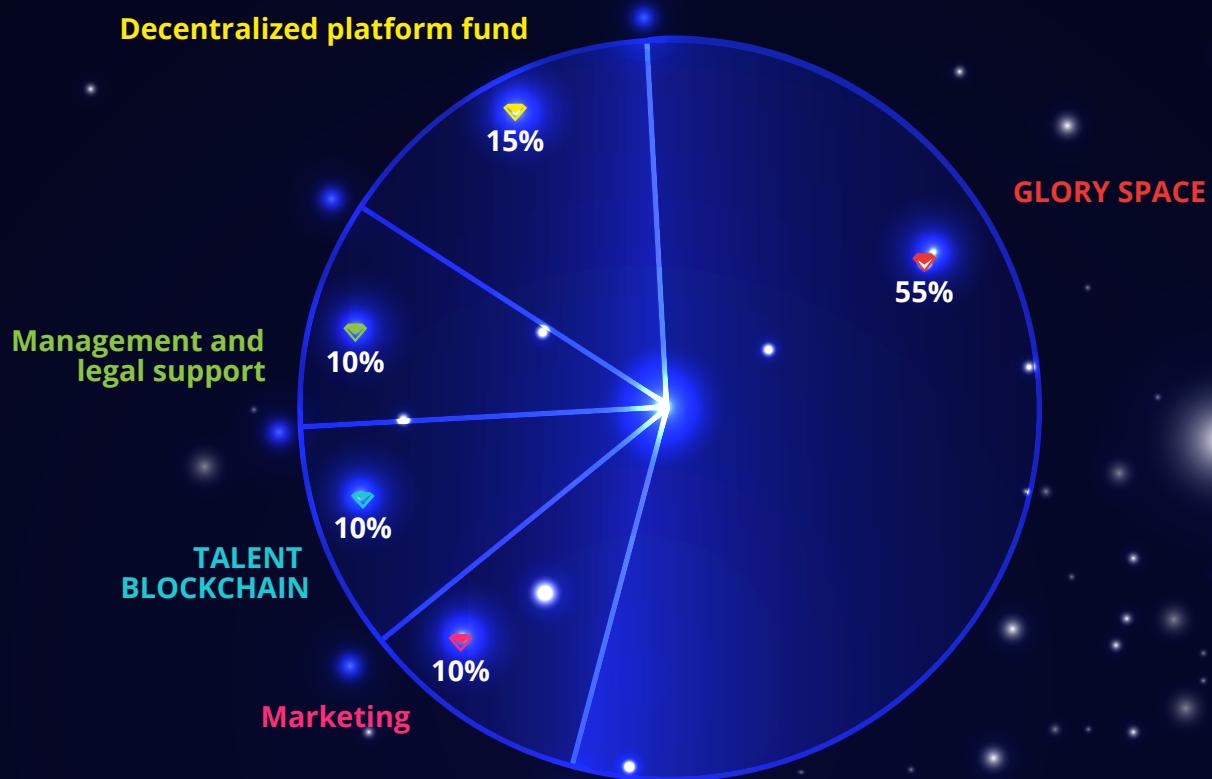
GLORYSPACE – 55% (Building rent and equipment purchase).

TALENT BLOCKCHAIN – 10% (new blockchain system development).

DECENTRALIZED CO-INVESTMENT FUND – 15% (money for grants, full or partial financing of talents via transparent vote).

MANAGEMENT AND LEGAL SUPPORT – 10% (wide array of administrative and legal expenses).

MARKETING – 10% (marketing campaigns and activities).



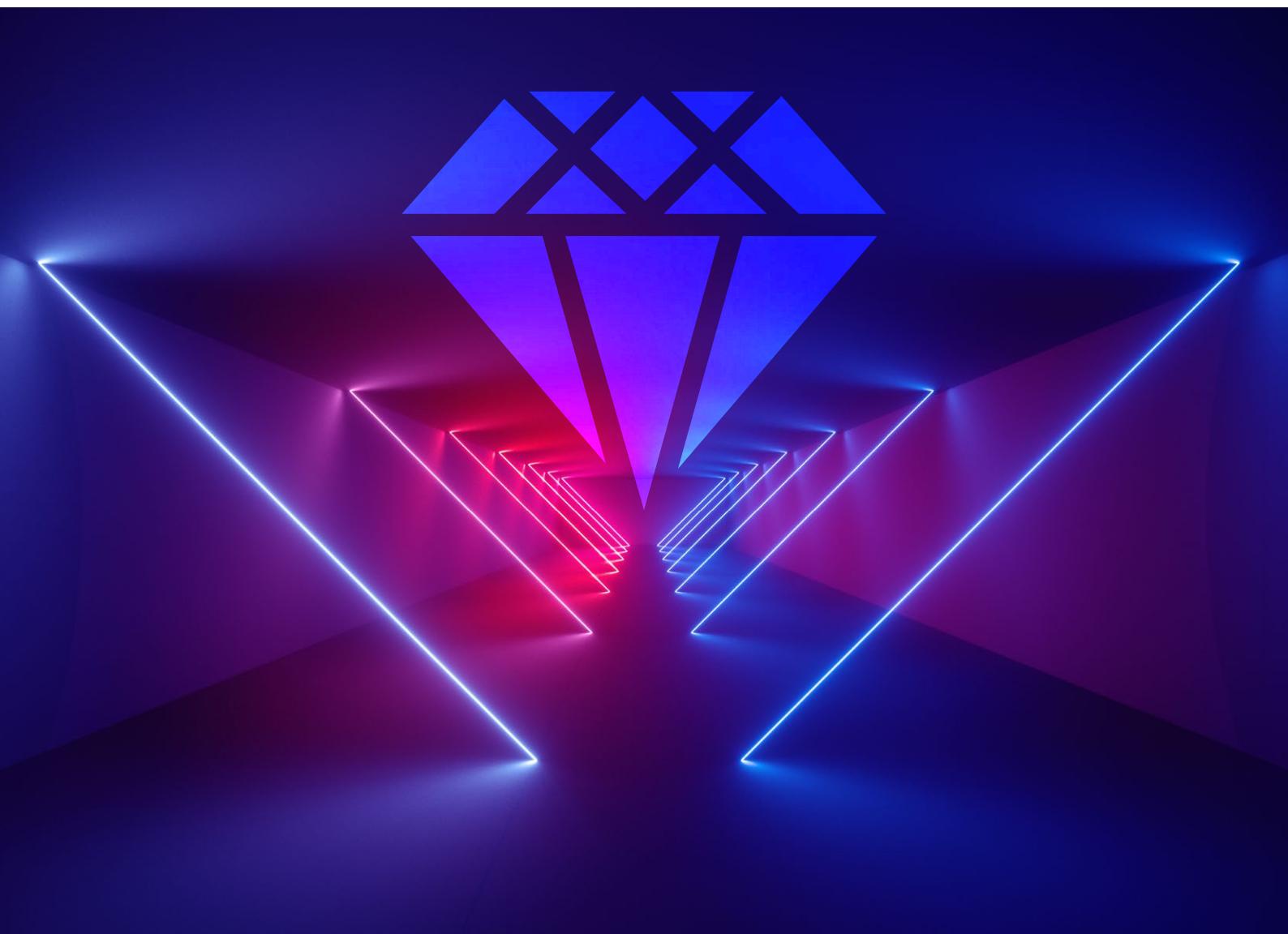
16. BONUSES

Volume bonus during the whole campaign:

- ★ From 10 to 50 thousand dollars 3%
- ★ From 50 to 100 thousand dollars 5%
- ★ From 100 thousand dollars 7%

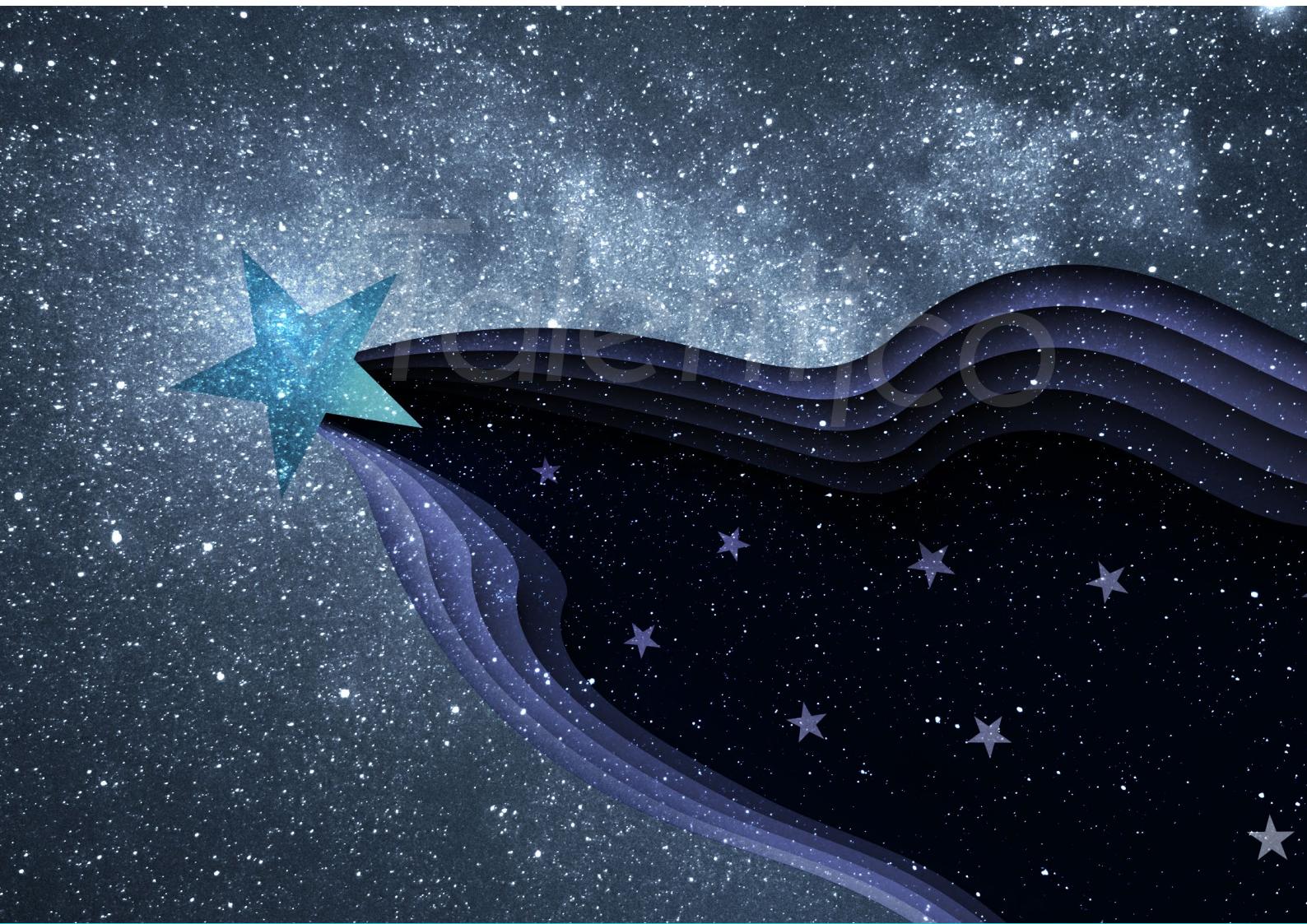
Early bird bonus:

- ★ 20% discount, if accumulated sum since ICO launch on 18 September does not exceed \$3 mn.
- ★ 15% discount, if accumulated sum since ICO launch on 18 September does not exceed \$10 mn
- ★ 10% discount, if accumulated sum since ICO launch on 18 September does not exceed \$20 mn
- ★ 5% discount, if accumulated sum since ICO launch on 18 September does not exceed \$30 mn



17. ROAD MAP

- ★ 18 September 2018 - ICO launch.
- ★ 18 December 2018 - ICO finish (either till the last token on sale, if it happens before the set date).
- ★ 1 quarter of 2019 - Entering exchange.
- ★ 1 quarter of 2019 - First GLORYSPACE opening.
- ★ 1 quarter of 2019 - Token implementation into partner businesses.
- ★ Two quarters after ICO finish - Development and launch of online platform.
- ★ 3 - 4 quarters after ICO finish - New blockchain creation.



18. TEAM

Along with the platform mission and idea, another unique feature of TALENTICO is our team. No ICO in the world has ever united and will ever unite so many successful and famous people with a noble aim of supporting talents. We have decided to break another mould intentionally and agreed not to separate team, advisors, various country representatives and ambassadors, as hundreds of other ICOs do. We do not trust advisors who appear on websites as celebrities-for-hire, hardly even knowing what they are supporting in pursuit of easy money. Such advisors do not even check the project's results after the ICO. We deliberately refused to attract such «heavyweights». Our team is made up of our near and dear ones, friends, partners - people we know for more than one year, who know very well what we do, and are convinced that even after ICO, they will continue working with us and help us create the new product - new talents. Together we can give correct advice to our talented investors, by creating investment program for them and making everything possible so that their investment could result in maximum profit for them. Thanks to our united efforts and effective labour, our work will often become global media hooks. New world stars should provoke permanent interest in our tokens in the global community. This will lead to TALENT popularity increase.

We are a united team of established, outstanding, successful people. Each of us has a reputation of his own, which relies not only on talent, but many years of hard work as well. And we are ready to help other talents become successful. We will only be happy if they can excel us and will do our best to make it possible. Here is only a handful of our large global team.



We are proud to introduce you to:

- ★ **Aleksandr Kharlamov** (TALENTICO CEO, son of ice hockey legend Valeri Kharlamov, sports manager, Vice CEO of CSKA ice hockey team)
- ★ **Joseph Kobzon** (Legendary artist)
- ★ **Yassin Al Suroor** (Chairman of Saudi Arabia chamber of commerce)
- ★ **Alexandr Karelin** (Three times Olympic champion, one of 25 best world athletes of the 20th century)
- ★ **Mark Ginzburg** (Entrepreneur, blockchain ideologist)
- ★ **Amer Pacha** (Monaco, investment banker)
- ★ **David Kiziria** (Blockchain expert, founder of Innovative System Management)
- ★ **Lee Grant** (MC, face of Sensation White Festival)
- ★ **Satoshi Abara** (Japan, Nature Plus CEO)
- ★ **Sushil Shamlal Wadhawa** (India, Platinum Events and billionaire lifestyle CEO)
- ★ **Levan Kezevadze** (Russian olympic team coach, coach of olympic champion)
- ★ **David Chakvetadze** (Olympic champion)
- ★ **Roman Vlasov** (Two times olympic champion)
- ★ **Guram Kashia** (Netherlands, original football, FC VITTESSE team captain)
- ★ **Vako Kazaishvili** (USA, original football, SAN JOSE EARTHQUAKES)
- ★ **Fred Finn** (The most travelled man in the history of mankind)
- ★ **Vladimir Zakharov** (The Founder of the biggest Russian cinema chain Formula Kino)
- ★ **Koba Davarashvili** (CEO of one of the most popular betting company ADJARABET)
- ★ **Alexander Zhukov** (Chief producer and editor at MEGAPOLIS FM radio)
- ★ **Radik Isaev** (Azerbaijan, Olympic Champion)
- ★ **Mohamed Abdulaev** (Russian paralympic team coach in taekwondo, coach of olympic champion)
- ★ **Mamuka Lomidze** (Italy, renowned European baritone, winner of «Best Male Voice» at P. Mascagni International singing competition)
- ★ **Vladimir Makarenko** (Project 44, truckload management system developer, Alfa-bank back office lead developer, MIR card payment system lead developer)
- ★ **Oleg Iasakov** (Deputy chief editor at TV Dojd)
- ★ **Efim Kerbut** - (Well-known Russian DJ and producer)
- ★ **George Edzgveradze** (Germany, famous artist)
- ★ **Vladimer Khinchegashvili** (Olympic champion)
- ★ **Varlam Liparteliani** (Georgian judo team captain, 5-times World Champion, vice champion of olympic Games)
- ★ **Zurab Iakobashvili** (World champion)

- ★ **Irakli Tsirekidze** (Olympic champion)
- ★ **Geno Petriashvili** (World champion)
- ★ **Lasha Shavdatuashvili** (Olympic champion)
- ★ **Zurab Zviadauri** (Olympic champion)
- ★ **Revaz Mindorashvili** (Olympic champion)
- ★ **Avtandil Chrikishvili** (World champion)
- ★ **Sergey Tkachenko** (Opera and concert singer, director of the Russian cultural center in New York, Conservatory of Paris graduate, performed on the most prestigious opera stages around the world)
- ★ **Keti Topuria** (Pop Star)
- ★ **Levan Makashvili** (USA, Fight Night global fighter)
- ★ **Alina Pavlikova** (Ukraine, TV STB executive producer)
- ★ **Stepan Maryanyan** (Champion of European games)
- ★ **Ochigava Sofya** (Olympic games silver medalist)
- ★ **Lasha Talakhadze** (Olympic champion)
- ★ **David Kadilov** (Russian olympic team trainer, trainer of olympic champion)
- ★ **Islam-Beka Albiev** (Olympic champion)
- ★ **George Kikvadze** (USA, vice CEO of everylution.com, developer, 20 years experience in IT industry)
- ★ **Yury Kikvadze** (USA, CEO of everylution.com, developer, 25 years experience in IT industry)
- ★ **Enrike Gogohia** (USA, 3-times world champion in kickboxing)
- ★ **Igor Smailov** (Ukraine, famous DJ and producer)
- ★ **Tomas Kraus** (Czech Republic, famous moderator, DJ, reporter TV Prima)
- ★ **Honza Zampa** - (Czech Republic, pop singer, group Eddie Stoilow)
- ★ **Kateryna Smachylo** (Marketing and PR director, Co-Founder of PR Agency «Put the Correct Accents»)
- ★ **Kashimaro Klickclick** (Famous creator of gaming/anime videos)
- ★ **Tornike Kvitetiani** (Famous artist and singer)
- ★ **Merab Dvalishvili** (USA, UFC fighter)
- ★ **Gia Sigua** (Professor, PhD in Economy, member of foreign trade academy of Ukraine, advisor to Credit Banking Association of Ukraine)
- ★ **Tatyana Kandzyuba** (Marketing and PR vice director, co-founder of PR Agency «Put the Correct Accents»)
- ★ **Goga Koguashvili** (5-times World Champion)
- ★ **Erekle Astakhishvili** (Professor, PhD in history, 2-times winner of the Order of Honor for «Outstanding Contributions in the Sphere of Higher Education», member of the American Oriental Society, Member of EUROCLIO, expert of the National Center for Education Quality Enhancement, Expert of European Commission, Education, Audio-Visual and Culture Executive Agency)
- ★ **Stukalo Natalia** (Professor, dean of international economics faculty at Dnipro National University)

- ★ **Alexander Rusanov** (Blockchain expert)
- ★ **Gega Gegeshidze** (President of Georgian Wrestling Federation)
- ★ **Mimi Shelia** (Instagram Blogger, mimishelini, 553k followers)
- ★ **Sasha Zolotov** (Instagram Blogger, szolotov, 265k followers)
- ★ **Kate Trump** (Instagram Blogger, thekatetru, 210k followers)
- ★ **Pankova Kira-Evgeniya** (Instagram Blogger, kiradetka, 450k followers)
- ★ **Bakhtiyor Akhmedov** (Olympic Champion)
- ★ **Alex Sudadze** (Bitcoin Embassy Georgia CEO)



19. JURISDICTION

We have chosen Estonian jurisdiction for operation. Estonia is considered to be among the most loyal countries towards crypto industry. Estonia also legalized ICO on a state level. Estonian regulators have not yet made any official statement equalling tokens with securities, that is why Estonia remains a safe jurisdiction for companies willing to do initial token offering. Moreover, Estonia has a number of benefits in comparison with other countries, which gives hope for a favorable climate for our business, [**here they are:**](#)

- ★ Estonia is a Schengen member state and EU member, which allows its residents to do business on all of its territory.
- ★ The country uses simplified tax and legal systems in small and medium-sized business.
- ★ The country is a NATO member state, which promises its safe development in the long run.
- ★ GDP growth in Estonia reached 4.9% with a total of 23 billion euro in 2017.
- ★ According to World Bank Statistics, Estonia is the 12th in the rating of 189 countries with the most favorable climate for business development.
- ★ Estonia has implemented such future-oriented initiatives as electronic notarial system (PublicNotary) and electronic residency (E-Residency) - digital identifier issued by the government, which allows to easily launch a global business within reliable EU infrastructure.



20. LEGAL DISCLAIMER

Citizens, residents (tax or other), living or not living in the USA, green card holders (residence permit), legal entities of USA and other countries, where crypto currencies are banned, except for special occasions, are not allowed to purchase TALENT tokens. TALENTICO reserves the right to reject a potential token buyer, if he invests through a company website from these countries. Citizens, residents (tax or other), living or not living in the USA, green card holders (residence permit), legal entities and individuals of USA can purchase TALENT tokens if they are registered in SEC (Security Exchange Commission) and provide their TIN (Tax Identification Number). For all other TALENT token buyers, in accordance with AML policy, KYC (know your client) procedure is necessary. The objective of this White Paper is to introduce TALENTICO platform and TALENT token to potential token holders prior to the start of the sale. The information laid out here may not be complete and does not imply contractual relationship. The sole objective of this document is to provide potential token holders with up-to-date and valid information, so that they could decide whether to analyze the company thoroughly and purchase its tokens.





Nothing in this document should be viewed as an invitation for investment, as well as neither part of this document should be perceived as an offer to buy any securities in any of the jurisdictions or a call to make such offer. Current document was not drafted in accordance with any laws that protect investors and is not subject to them. Our token is not a digital (electronic) currency, security, product or any other financial tool. It is not registered according to USA's Security Act of 1933. It is not subject to securities laws of any US state or securities legislation of any other country or jurisdiction, of which potential token holder could be a resident. Token utility lies in the fact that if TALENTICO grows and becomes more popular, token price may change and any time investor can sell his tokens at a different rate. Token can not be used for any purpose other than specified in the White Paper, in particular, to invest in other projects, speculation and any other financial operations. Token is not meant for sale or use in jurisdictions where sale and digital token use might be prohibited. Token doesn't grant any rights in any form, i.e. right for ownership, distribution (including profit), purchase, liquidation, property (including all forms of intellectual property) and other financial and legal rights and for any revenue received from TALENTICO operation. We can only make suggestions about the results of TALENTICO development in the future and will use all our knowledge and effort to achieve success. However, we can not guarantee any predetermined result to token holders, taking into account everchanging policy in different countries, ambiguous status of crypto currencies, market reaction to our new algorithm, going through patenting stages and other factors which TALENTICO team can not influence.

Some claims, evaluations and financial data contained in this document should be viewed as intentions, forecasts and information. Such forecasts and information cover known and unknown risks and uncertainty factors, which may result in difference of factual events and results from suggested evaluations and forecasts. Please note, that by making decision to purchase tokens, potential investor should be aware of the risks cited here, that can impact TALENTICO and token value. Moreover, the risks listed below might not be the only ones the crypto currency holders will be facing.

- ★ No development of TALENT token market. As there have been no public auction for TALENT tokens yet, their sale may not lead to an emergence of active TALENT token market. As a result their value would be fluctuating within a broad range. Though all necessary applications for TALENT token exchange and sale will be developed, active public market may not be growing and TALENT token price might be unstable, which implies certain risks for token holders.
- ★ Risks, associated with artificially high token sale price. Take into consideration, that digital token evaluation on the secondary market might be speculative to a certain extent, while tokens themselves might not be pegged to any fixed assets, as they do not grant rights for project assets to their owners. At the same time, the trade price might fluctuate highly even in a short period of time.
- ★ TALENT tokens may turn out to be non-refundable. Except for cases specified in legal documentation or subject to current legislation, partners and management of participant company are not obliged to return funds tied to TOKEN talents to their owners. No promises are made in respect to TALENT token value and efficiency. Return of funds to token owners might become impossible or be limited by foreign laws and regulations.
- ★ As mentioned above, the company has chosen Estonia as its jurisdiction for operation. It is the country that legalized ICO on a state level and currently is one of the most favorable platforms for doing ICO business. However, all the risks listed in the current White Paper should be taken into account by investors in regard to this jurisdiction as well, despite all its benefits.
- ★ Threat of hacker interference. Talent tokens may be subject to theft. Hackers or other malicious groups may attempt to interfere with the smart contract which creates TALENT tokens and TALENT tokens themselves through attacks with malicious software and other methods, such as smurfing and spoofing, consensus-based and Sybil attacks. All measures will be taken to increase platform security, however we ask token holders to remain cautious, not to share their logins and passwords with third parties and keep secret keys from wallets in a secure place.
- ★ Undetermined policy framework. Legal status of cryptographic tokens, digital assets and blockchain technology remains unclear in many jurisdictions or undefined at all. At this point it is difficult to suggest which changes the state bodies might bring to the existing laws, limitations and rules, that relate to cryptographic tokens, digital assets, blockchain technology and its implementation. For a number of reasons, such changes might negatively impact tokens. For example, in a situation if token becomes a regulated financial instrument, which is subject to registration. Participant company might cease TALENT token distribution, platform development and operations in some jurisdiction, if government makes it illegal or continuation of these activities becomes unwelcome.

- ❶ Illegal or arbitrary actions of the government Government authorities have a lot of freedom and may sometimes act selectively and arbitrarily, without preliminary notice, under influence of political or commercial factors, and sometimes even against the law. Moreover, the government also has the authority to interfere into production in certain circumstances, eliminate and terminate execution of certain contracts by issuing regulatory and governmental acts. In an environment like this competitors of participant company can receive preferential treatment from the government, which might potentially give them competitive advantage over our partners.

The project management reserves the right to implement changes and improvements in project development and its financial distribution. «WhitePaper» is subject to changes if more detailed information is available.

The major source of official information about TALENT token is this document in English. Information, contained in the document in English, might be translated into other languages and be used in written or oral messages to existing or potential clients, partners, etc.

In course of translation and messages some information contained in this document might get lost, distorted or misrepresented. We can not guarantee accuracy of such alternative messages. In case of conflicts or inconsistencies across translations, messages and official document in English, the statements from the initial document in English should prevail.





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