

**Purpose of the project:**

Analyze the types of small business in London and identify where we can put a new one.

**Method**

We are going to analyze different data frames

[change\\_unemployment\\_ratio.csv](#)

[unemployment\\_ratio.csv](#)

To identify the possible boroughs and locations of London to perform the study such as two sites of internet.

[https://en.wikipedia.org/wiki/List\\_of\\_areas\\_of\\_London](https://en.wikipedia.org/wiki/List_of_areas_of_London)

[https://en.wikipedia.org/wiki/Demography\\_of\\_London](https://en.wikipedia.org/wiki/Demography_of_London)

With this data we are going to study the data and evaluate which are the top venues appropriate to create in London.