**6 REASONS WHY SEND YOUR INCREDIBLY**

**HARD-WORKING, DESERVING EMPLOYEE TO SMASHINGCONF**



# STAY AHEAD OF THE CURVE

1. When it comes to digital experiences,

we often compare it to swimming upstream. If you stop swimming you don’t stand still, instead you get swept backward. Our digital channels will become dated and customers will stop using them. Worse still, our competition will get further ahead until catching up becomes impossible.

# ESSENTIAL SKILLS

1. We know your designer and developers

are an essential component of your team. That’s why it’s vital to invest in their skills. Digital experiences are a critical component of all businesses. The jobs of so many people are changing because of digital. In the fast-paced web industry it’s never been more important to be

up-to-date with the latest technologies, trends and design processes — and at SmashingConf, that’s what we deliver!

# IDEAL LOCATION

**3**

In Antwerp, our home for the conference is the magnificent Bourla Theatre – an unforgettable neoclassical venue in the heart of Antwerp.

# RELIVE THE CONFERENCE

Throughout the conference, we gather all the information in a handy Google Document so that attendees can share their learnings with other team members or managers after- ward. What’s more, we provide attendees with online videos and slides of all sessions!

**4**

# PRACTICAL TAKEAWAYS

**5**

Learn how others failed, so that you won’t have to make the same mistakes. You will also discover techniques, strategies and tooling to get to better results, faster.

# NETWORKING OPPORTUNITIES

**6**

Plenty of structured and informal networking sessions mean tonnes of opportunities to forge new contacts and talk with like-minded designers and developers. Our speakers are always willing to chat outside sessions, and our work- shops provide a focused opportuni- ty to get feedback from the experts on all sorts of design questions.



**SUMMARY OF COSTS**

**Conference only**

**Conference + Workshop**

**Item**

**Expense**

**Conference fee**

€649

**Train / Flight**

€200 – €400

**Food**

€50

**Total**

€1139 – €1339

€40

**Ground Transportation**

€200 (for 2 nights)

**Hotel / Airbnb**

**Item**

**Expense**

**Conference fee**

€1048

**Train / Flight**

€200 – €400

**Food**

€150

**Total**

€1748 – €1948

€50

**Ground Transportation**

€300 (for 3 nights)

**Hotel / Airbnb**

If you register for the conference plus a workshop, you can save €100 off the cost of registering separately.

**Tickets available now at**

smashingconf.com/antwerp-2023/registration