

# Ruslan Lapiniak

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## Frontend Developer

Lviv, Ukraine

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## Professional Summary

Frontend developer with strong expertise in React, TypeScript, and modern web technologies. Proven experience in building responsive web applications, UI/UX design, and creating user-centric digital experiences. Passionate about clean code, performance optimization, and delivering pixel-perfect implementations.

## Experience

### Frontend Developer & UI Designer — Freelance

September 2016 — Present

- Developed responsive web applications using React, TypeScript, and modern CSS frameworks
- Created PowerToys Run plugins (QuickAI, Package Manager, QuickBrain) with Material Design UI
- Built and maintained UCU Inn website with focus on performance optimization and user experience
- Designed and implemented brand documentation systems using MkDocs with Catpuccin themes
- Implemented CI/CD pipelines using GitHub Actions for automated deployments

### Manager & Digital Marketing — Hotel Guest Rooms UCU

August 2014 — Present

- Led digital transformation initiatives including website development and online booking integration
- Managed social media presence (SMM) and email marketing campaigns (CRM)
- Developed custom solutions for reservation systems optimization (Booking.com, Hotels24)
- Created advertising materials and promotional content using Adobe Creative Suite

## Skills

### Frontend Development

JavaScript (ES6+), TypeScript, React.js, HTML5, CSS3, Tailwind CSS, Styled Components, SASS/SCSS

### State Management

Redux, Context API, Zustand

### Build & Tooling

Vite, Webpack, npm, yarn

### Version Control & CI

Git, GitHub, GitHub Actions

### UI/UX & Design

Figma, Adobe Photoshop, Adobe Illustrator, Design Systems, Responsive Design

## Other

C# / .NET, PowerToys Plugin Development, REST APIs, MkDocs, Performance Optimization

## Projects

PowerToys Run Plugins: QuickAI (AI integration), Package Manager (NPM/NuGet/PyPI), QuickBrain (smart calculator). (<https://github.com/ruslanlap>)

UCU Inn Website: Modern responsive website focused on performance, accessibility, and user experience. (<https://ucu.edu.ua>)

Brand Documentation System: Multilingual documentation platform with search and modern theming. (<https://github.com/ruslanlap>)

## Languages

Ukrainian — Native • English — Intermediate