

BARRET IAN RUS

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EDUCATION

University of Maryland

Robert H. Smith School of Business

Bachelor of Science, Information Systems and Operations Management/Business Analytics

College Park, MD

Expected Graduation: May 2020

GPA: 3.84

Quality Enhancement Systems and Teams (QUEST) Honors Program

March 2016 – Present

- Develop lean methodology, design thinking, and consulting skills through interdisciplinary honors program
- Prototype early warning heart attack system, safe car console, and VR memory palace using agile methods
- Strategize change management plan for Nigerian startup to create efficiency in customer insight model

Vienna University of Economics and Business – Business Exchange

January 2019 – May 2019

- Formulated joint venture model to grow attendance and profitability of Austrian soccer club
- Presented research and implementation plan for electrical microgrids in local communities around the world

Honors College: Entrepreneurship and Innovation Program

August 2016 – May 2017

- Built entrepreneurial skills and global mindset through living and learning program
- Competed in the 2017 Do-Good Challenge and launched the Earth Edu program, aimed to advance art and environmental sustainability education in local elementary schools for 100+ students

WORK EXPERIENCE

PricewaterhouseCoopers

Technology Consulting Intern

New York City, NY

June 2019 – August 2019

- Coached 6 Kanban teams to Agile 3.0 maturity standards, increasing maturity by 25% on average
- Led research on Portfolio for JIRA tool and presented to 30+ internal firm leaders and 20+ client leadership
- Executed 10+ client presentations and deliverables to present findings and updates in a clear manner

Mytonomy

UI Design and Product Management Intern

Bethesda, MD

June 2018 – August 2018

- Performed usability testing on 5 development sites to improve user experience, increasing site traction
- Integrated inside sales pipeline into Salesforce, improving lead generation and customer relations for firm
- Utilized social media platforms to create regional marketing campaign for division of \$100b European client

LEADERSHIP EXPERIENCE

Smith Undergraduate Student Association

VP of Professional Affairs

December 2017 – November 2018

- Coordinated projects to develop a diverse employer base and increase professional opportunities for students
- Organized 3 major events connecting 100+ students with 10 corporate partners to develop professional toolset
- Managed logistics and communication for Smith in the City helping 80+ students visit 17 companies

VP of Community Service

September 2017 – December 2017

- Launched 26 community service events with 300+ stakeholders to connect the Smith School to DC Metro area
- Spearheaded a campus-wide relief drive collecting 250+ items for Caribbean hurricane victims

TAMID Group

Market Analyst

August 2016 – May 2018

- Formulated a unique marketing strategy for an international clothing company to grow exposure and sales
- Placed 1st in startup competition by creating an original company focused on price leadership in gift and retail spaces

HONORS, ACTIVITIES AND INTERESTS

Honors: ODK Top Ten Freshman Award, awarded to 10 out of 4,000 first year students; current ODK member

Activities: Terrapin Trail Club, Smith Ambassadors, Phi Chi Theta, International Orientation Advisor

Interests: National Park Exploration, Vegan Cooking, Scrabble, International Small Towns, Year 2100