Russell Villaseñor

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in/russell-villasenor

About Me

Rooted and residing in Los Angeles, I am a designer that carries a passion for purposeful and engaging design. With a focus on the human aspect, I aim to go beyond mere usability and create experiences that resonate with users.

As a curious creative who is dedicated to growth and development, I actively pursue the exploration of new ideas and continuous learning.

Education

UX/UI Design
UC Berkeley Ext.

Engineering Graphics and Design Technology
Los Angeles Pierce College

Certifications

Automotive Service Technology

Fiat Chrysler Automobiles Performance Institute: Engine Diagnosis, Engine Management

Experience

T Palmer Agency
UX Lead & Project Manager
Feb 2024 - Present

Freelance
UX/UI Designer, Graphic Designer
Jul 2022 - Present

Fast Printing
Production Artist
Sep 2020 - Jun 2022

Skills

Design:
Prototyping, Wireframing & page layout, Mockups, User research, Information architecture & site mapping, Interaction Design, Data synthesis & analysis

Tools:
Figma, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Lightroom, Blender 3D

Code:
HTML, CSS, JS, Bootstrap, Github

Organizational:
Collaboration, Empathy, Adaptability, Mindfulness, Critical thinking