Russell Ijaya

Contact
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Experience

Product designer at Fluz
August 2021 to Present

Worked with product and engineering teams to expand the Fluz rewards ecosystem, such as through the launch of a virtual card product for enterprise customers.

Led the design of internal tools to optimize various business processes, such as for fraud review and payment controls.

Spearheaded the Fluz web design system to streamline the development of fluz.app content after a company rebrand.

Product designer at Augmentr
Apr 2022 to Nov 2022

Led market research, narrowing down venture scope to help develop initial pitches for funding.

Owned the 0 to 1 design of a minimum marketable product for demonstration, testing and early-user recruitment.

Product designer at Pencil
May 2021 to Aug 2021, Internship

Laid groundwork for design system development to begin streamlining internal product operations.

Contributed design explorations for various products solving integrative education problems.

Product designer at Ontario Digital
May 2021 to Aug 2021, Internship

Collaborated with developers to prototype a web portal to expedite administration of the Ontario Autism Program.

Visualized future states of the Ontario single sign-on system through an exploratory research engagement.

Education

Rhetoric, Media and Communication at The University of Waterloo
Jan 2022 to Present, Minor in Computing (Part-time studies)

Computer Science at The University of Waterloo
Sept 2019 to Jan 2022, Incomplete (2 years)