

2007 AACI and Southwest Airlines Essay Contest

"What does LOVE mean to you?"

In celebration of the Vietnamese New Year, Asian Americans for Community Involvement (AACI) and Southwest Airlines invite students ages 8 to 17 to write a response to the question, **"What does love mean to you?"**

The winner will be announced on Valentine's Day, February 14th, 2007, and the winning essay writer will be invited to ride in the Southwest Airlines car with a family member in the 10th Annual Vietnamese Spring Festival & Parade in downtown San Jose on Sunday, February 18th, 2007 at 11 am.

Contest Rules

Age Eligibility: 8 – 17 years old

Essay: Up to 250 words typed or printed legibly. Please include your name, address, and phone number on your essay.

Send completed essays to:

Asian Americans for Community Involvement

Attn: 2007 Essay Contest

2400 Moorpark Ave., Suite 300

San Jose, CA 95128

Or by e-mail to **sarah.yu@aacj.org**

Entries must be e-mailed or delivered to AACI by 5 pm on Friday, February 9, 2007. Judging will be conducted on or about Wednesday, February 13, 2007. Southwest Airlines Marketing Manager Kim Delevett will contact the winner with parade details and instructions on Valentine's Day, February 14th, 2007.

Please include this official entry form with your essay:

Name:	Age:
Street Address:	
City, State, Zip:	
Phone:	E-mail:

TET FESTIVAL ESSAY CONTEST RULES

OFFICIAL RULES

NO PURCHASE NECESSARY:

1. **TO ENTER** the contest, complete the official entry form or on a 3" x 5" piece of paper, hand print your complete name, address, telephone number and age. **IMPORTANT:** Send the fully completed entry form along with an essay (250 words or less, no exceptions) explaining: "What does love mean to you?" Include name, address, and phone number for the individual submitting the essay on the essay. Mail entry form and essay to: Asian Americans for Community Involvement, Attn: 2007 Essay Contest. 2400 Moorpark Ave., Suite 300 San Jose, CA 95128. Or e-mail essay and contact information to sarah.yu@aaci.org. **All contest entries/essays must be received by 02/09/07.** **LIMIT:** One entry per person. Incomplete or illegible entries will not be honored. No mechanically reproduced or photocopied entries permitted. Sponsor not responsible for lost, late, misdirected, damaged, illegible, incomplete, incorrect, misrouted or postage due entries. Entries/essays become the property of Sponsor and will not be returned.
2. **JUDGING:** Each essay will be ranked in the following criteria: (a) Originality/Creativity (65%), (b) Appropriateness to Subject Matter (25%) and (c) Sincerity (10%). Entrant whose essay earns the highest overall score will win. In the event of a tie, winner will be selected based on the Originality/Creativity criterion. Essay must be original, of entrant's own writing style and creation. Essay must not have been entered in any other competition or violate the rights of other parties. Essay may not be offensive or defamatory, as determined by the judges. Participant assigns and transfers to Sponsor all rights, title and interest to the essay. Winner selection conducted by independent judges, whose decisions are final. Judging will be conducted on or about **02/13/07**.
3. **PRIZE(S):** 1 Grand Prize: Prize winner and 1 guest will ride in the Southwest Airlines car at the 10th Annual Vietnamese Spring Festival and Parade on Sunday, February 18th, 2007. No prize substitution or cash redemption allowed by winner. Prize(s) are not transferable. Taxes are the sole responsibility of the winner. Sponsor reserves the right to substitute prize with similar prize of equal or greater value due to prize unavailability. Sponsor shall have all rights to copy, edit, broadcast, publish and use, in whole or in part, any essay, copyrighted or copyrightable materials, in any manner without further compensation (except where prohibited by law). Prize winner will be notified by phone, and his/her guardian will be required to execute an Affidavit and Publicity/Liability Release within three (3) days of notice, or prize will be forfeited. Unclaimed prizes may not be awarded.
4. **ELIGIBILITY:** Open to students 8 – 17 years of age as of 02/09/07. Contest open to amateur writers only. Professional writers (persons who have been paid for their writing in the past one year) are not eligible. All employees of Sponsor, its parent, affiliates and subsidiaries, and the immediate families and household members of each, are not eligible to win. By submitting an entry and essay, participant agrees to be bound by these Official Rules. Entry constitutes permission to use winner's names and likeness for publicity purposes without further compensation (except where prohibited by law). Sponsor and their promotional agencies shall have no liability and shall be released and held harmless by participant(s) for any damage, loss or liability to person or property, due in whole or part, directly or indirectly, by reason of the acceptance, possession, use or misuse of prize or participation. Any and all disputes, claims and causes of action arising out of or connected with this contest, or any prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively by arbitration. Claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this contest, but in no event attorney's fees. Offer void where prohibited and subject to federal, state and local laws.
5. **SPONSOR:** Southwest Airlines. **PROMOTIONAL AGENCY:** Asian Americans for Community Involvement (AACI).