

## Inter-Office Communication



<b>To:</b>	<b>From:</b> Traci Adams VP/GM Corporate Floral
<b>Date:</b> November 16, 2011	
<b>SUBJECT: MAURENE BRICE – CORPORATE FLORAL</b>	

I am pleased to announce that effective November 28, 2011, Maurene Brice will be taking over the position of Director of Category Management in Corporate Floral. Maurene started her career with Safeway in 1990 as a Floral Clerk in the Norcal division and was immediately promoted to Floral Manager and then promoted to Field Merchandiser. Upon centralization Maurene was promoted to Regional Director of Norcal Division and most recently Regional Director for Vons Division.

With Maurene's knowledge and expertise in the floral industry she will be a true asset to the Category Director position. Please help me congratulate Maurene in her new position here at Safeway.

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