
Date: October 7, 2011

From: Steve Rempel, GVP IT

Subject: Employee Announcement of Nasiem Patel to the Position of Director

It gives me great pleasure to announce that Nasiem Patel has accepted the position of Director within Application Development Organization. Nasiem brings a solid technical and business background to this role, and I look forward to seeing Nasiem continue to grow in his area of responsibility.

Nasiem joined Safeway's IT department in 1994 as a programmer. He worked primarily on Retail Store Systems programming and doing system design/analysis. Soon after joining Safeway, Nasiem was involved in the SSIMS (Safeway Single Image Solution) project to centralize IT operations across Safeway. By 2003, Nasiem decided to move into project management and managed several large Retail Store Systems efforts such as the ISP (In-store server) upgrade and Self Checkout.

In 2007, Nasiem was promoted to a Program Manager within the Retail Portfolio and was involved in the Promise Campaign as well as introducing a new ordering system into our stores (SOLO). Most recently, Nasiem has been a Program Manager for the Merchandising/Marketing/Pharmacy areas. His latest assignment will be to lead Next Generation Retail program.