

Inter-Office Communication



To: All Backstage Employees

From: Don Wright
SVP Real Estate & Engineering
CEO Property Development Centers

Date: March 29, 2013

**Subject: Design Appointments and Promotions
Corporate Office and Property Development Centers**

I am pleased to announce that Kalina Kunert, formerly Director of Architectural Services and Design Development in Corporate Design has been appointed to the newly created position of Director of Architectural Services and Design for Property Development Centers (PDC). Kalina will report directly to David Moreno, VP of Design and Construction for PDC. In this new role she will be responsible for all architectural and design activities for our shopping center company. Kalina has an architectural degree from Portland State and has been a practicing architect since 1999. We are fortunate to have an individual with Kalina's depth of experience inside and outside of Safeway to take on this important role at PDC.

I am pleased to also announce that Gerard Castronuevo, formally Design Manager for Safeway's NorCal division, has been promoted to Corporate Director of Store Planning reporting to Chris Phillips. In his new position Gerard will work with the Design and Construction and Real Estate teams in each Division reviewing all fixture plans, site plans, and elevations, and providing feedback and comments from Corporate Construction and Design, COS Committee, Pre REC and REC Committees. He will also assist in the review of all Mixed Use/Special projects. As a result of Kalina Kunert's move to PDC, Gerard will also have responsibility for the following Architectural Services mandate which includes review of all A&E contracts, Development of and Maintenance of the Criteria documents, ADA Compliance, and LEED/Sustainable Design. Reporting to Gerard will be Josh Donoven, Jim Gibbon, and Minda Arellano.

Gary Veasy, Corporate Director of Store Design will continue in his current role as Director of Store Design, responsible for the environmental design of our stores including interior décor, interior signage coordination, selecting and approval of vendor partners to design / implement same. In addition, and as a result of Kalina Kunert's move to PDC, Gary will also have responsibility for the Revit/BIM and new technology implementation aspects of the Architectural Services mandate. In this regard Dean Miyao, (Technical Project Manager), will report directly to Gary.

Please join me in congratulating Kalina on her new position, Gerard for his promotion and Gary on his expanded responsibilities.