Inter-Office Communication



To: All Backstage Employees From: Jerry Noland, GVP Quality

Assurance and Consumer

Protection

Date: April 17, 2013

Subject: Director, Consumer Protection – James Schwartz

I am pleased to announce the promotion of James Schwartz to the position of Director of Consumer Protection. In this role, James will have the responsibility of leading the Consumer Protection group to assure Safeway retail operations are in compliance with all regulatory standards related to food safety, weights & measures and pricing accuracy.

During his 10 years with Safeway, James has worked within the Consumer Protection program as an Auditor, Consumer Protection Manager and, most recently, as Regional Consumer Protection Manager for NorCal and Phoenix.

James brings 20+ years of food safety, consumer protection and regulatory compliance experience in a variety of settings to his new role. He earned his degree from California State University Sacramento. Prior to working for Safeway, James spent 12 years as a Senior Investigator with the United States Department of Agriculture where he received an award from the Secretary of Agriculture. James holds several certifications in the areas of food safety and HACCP.

Please join me in congratulating James on his new assignment.