Inter-Office Communication



To: Safeway Employees From: Evan Rainwater

Date: February 22, 2012 Division/ Corporate Logistics & Distribution

Department:

Subject: Promotion of Bob Behrens

It gives me great pleasure to announce the promotion of Bob Behrens to Vice President of Canadian Logistics. Bob comes to this position as a well qualified leader with a varied logistics background. Bob started his Safeway career 34 years ago as a warehouseman in the Phoenix DC. Bob was promoted to a number of different positions, within the Phoenix DC, all with increasing levels of responsibility including his promotion to Grocery Warehouse Manager in 2001.

In 2007 Bob was promoted to Edmonton DC Director. While at Edmonton, Bob led many cost improvement initiatives and a highly successful effort to service retail during a warehouse strike in 2009. Bob was then promoted to DC Director in Alberta where he had responsibility for the Edmonton and Calgary DC's. Bob was instrumental in the design of the Canadian Logistics optimization project that is currently under way in Canada.

In 2011 Bob was promoted to his current role of Group Director with oversight responsibilities for the Vons, Phoenix, Denver and Dominick's DC facilities.

As VP of Canadian Logistics, Bob will succeed Garth Forster, who has chosen to retire in April after a distinguished 35 year Safeway career.

Bob will report to me. He will relocate to Calgary and his home base will be the Calgary Division office.

Please join me in thanking Garth for his many years of legendary service to Safeway, and in congratulating Bob on his well deserved promotion.