



INTEROFFICE  
COMMUNICATION

**Bruce Everett**  
*EVP Retail Operations*



**Attention:** Safeway Companies Division Presidents

Constant positive change has been an attribute that has driven Safeway to be the great company it is today. We are in an extremely competitive, fast-paced, high-volume industry that has an unrelenting focus on customers, employees and shareholders. Only the strongest survive. I am proud of the fact that Safeway is not only a survivor, but an industry icon.

The future appears to be even brighter. We have great stores with great marketing programs catapulting our success for the future. We also have great leadership that will leverage all of these strengths while taking Safeway successfully onto even more exciting paths.

In light of this, and after 44-plus years, it is now time for me to make a personal change in my life's direction and announce my retirement effective May 1. This is a happy time for Lyn and me as we will have more quality family time and more opportunities to do the things we have dreamed about, including using our time and talents for community outreach to help others. We also will stay in touch with our Safeway family, watch your progress closely and celebrate each of your future achievements.

Thank you for all you have done to make Safeway what it is today and thank you for making my career and our lives such a pleasure. We are proud to say that we are Safeway and that Safeway will always be a part of us.