

## Inter-Office Communication



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**To:** Safeway Employees

**From:** Joe Chandler

**Date:** March 26, 2012

**Department:** Shopper Marketing Lifestyle

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**Subject:** **Appointment of J. Webb**

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I am pleased to announce the appointment of J Webb to position of Director of Lifestyle & Concept Development reporting directly to me.

J comes to the position with 30 years of retail and backstage experience with Carrs and Safeway Inc.

Beginning his career in 1981 with Carrs Quality Centers in Alaska, J held several positions at retail along with backstage responsibilities. During the acquisition of Carrs in 1999, J played a critical role for Safeway in the integration and transition process. Over the next few years he was promoted to Field Merchandiser, Category Buyer, Category Manager and ultimately Alaska Sales Manager. In 2006, J moved to Washington to accept the position of Manager of Division Operations for our Seattle Division. In 2008, J furthered his career by accepting the position of Director of Merchandising Planning and then Director of Merchandising Operations in Pleasanton.

J's extensive background in retail and merchandising will play an important role in his new position. Please join me in congratulating J on his new assignment.