

Inter-Office Communication



To: All Backstage Employees

From: Cathy East
Group Director Product Supply:
Corp Meat & Seafood

Date: July 9, 2012

Subject: Announcement of Mike Loftus

I am pleased to announce that as of July 9, 2012, Mike Loftus has joined Safeway as Director of Procurement for Meat, Seafood and Deli reporting to me.

Most recently, Mike was the Meat and Seafood Director for Raley's in Sacramento, California. He brings over 25 years of retail experience in operations, sales and merchandising. Mike has been an active participant in key industry committees focused on sustainable seafood and animal welfare and his experience in the industry and at retail will help to strengthen our team for the future.

Mike and his wife will be relocating from Sacramento to the Denver area. Please join me in welcoming him to Safeway and in wishing him success in his new role.