Inter-Office Communication



To: Backstage Employees From: Jonathan Mayes, SVP

Date: October 2, 2012 Division/ Public Affairs, Government Department: Relations, Philanthropy and

Corporate Social Responsibility

Subject: Announcement of Chris Ratto

I am pleased to announce that Chris Ratto has been promoted to Director of Sustainability, reporting directly to me.

Chris joined Safeway in 1984 as a Courtesy Clerk in Oakland. In 1990 he joined the Corporate HR Training and Development team, then took on other roles in HR, including working on the launch of our Corporate Social Responsibility (CSR) efforts in 2008. Chris transitioned to Manager of Sustainability on the Public Relations/ Government Relations/ Philanthropy/ CSR team in 2010.

In his role as Director of Sustainability, Chris will lead the development and execution of Safeway's CSR policies, programs and practices to further position Safeway as an industry leader in environmental sustainability. This includes partnering with internal teams to achieve sustainability goals, managing participation in sustainability and environmental awareness surveys, representing Safeway to external sustainability associations and consortiums, and collaborating with key suppliers, vendors and internal stakeholders on environmental initiatives.

Please join me in congratulating Chris on his new assignment.