

## Inter-Office Communication



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<b>To:</b>	All Safeway Backstage Employees	<b>From:</b>	Bruce Everett, EVP Retail Operations
<b>Date:</b>	September 18, 2012	<b>Department:</b>	

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**Subject:** Organizational Announcement from Bruce Everett

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Earlier today, Steve Frisby informed employees in the Portland and Seattle Divisions announcing our plans to combine the operations into a single newly named Northwest Division; where Steve will continue as the Division President. He explained the close geographic proximity and natural overlap of both operations should allow for significant economies of scale in a highly competitive environment.

There have been a small number of positions eliminated as a result of the consolidation. The individuals involved were informed today. Safeway is actively assisting them in their transition. Both the Portland and Seattle offices will remain open to support our regional operations.

Implementing this change will require coordination with corporate teams who have responsibility for administrative and marketing functions in these divisions. We appreciate your support and understanding as we move forward with our plans to consolidate the two divisions.