

New Hire Announcement

Subject: Announcement of Corporate Director Store Design.

From the desk of: **Ian Veroni, Group Director – Planning and Design**

I am delighted to announce that, as of September 28th 2011, GARY VEASY will be joining Safeway as the new Director Store Design (Corporate office) reporting to me. Gary will be responsible for the all prototype criteria and décor development serving the Business Units needs for all décor and signage. This will be coordinated in conjunction with the Advertising and Marketing teams. In addition Gary will be over seeing the CADD team in Phoenix with the CADD manager reporting to him. Other responsibilities will include assisting other Corporate Design Directors and me in management and development of our Criteria.

Gary's previous position was in design with Longs Drugs Stores for the past 27 years. The last eight years at Longs he held the position of Director Store design.

Gary has a BA – Architecture from the University of California Berkeley and is a licensed architect in the State of California. He is also an associate member of ICSC.

Please join me in extending to Gary a warm welcome to the Safeway team.