

## Inter-Office Communication



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**To:** All Backstage Employees      **From:** Geoff White, SVP  
Deli/Food Service,  
Dairy/Refrigerated, Frozen &  
Branded Concepts

**Date:** January 29, 2013

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**Subject:** **VP Perishables Merchandising – Nick Carlino**

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I am pleased to announce the promotion of Nick Carlino to VP Perishables of Merchandising supporting the Frozen Foods department, reporting to me.

Nick has over 12 years of experience at Safeway Inc. He began his career at Safeway in 2000 while attending college. He started out as a Food Clerk and built his experience in the Retail Leadership Trainee program. Nick was then promoted to an Assistant Manager role shortly after his trainee program and then promoted to Store Manager in 2005.

Nick continued his career supporting Retail as the Director of Corporate Retail Initiatives in 2009. He then joined the Non Perishables Merchandising organization as a Director of Merchandising Operations. In 2011 Nick became the Category Director supporting the Baby Care department and most recently transitioned to the Home Care Department.

Nick holds a Bachelors Degree from Morehead State University. He brings a great amount of talent and experience from his roles in Retail and Corporate Backstage. We are very pleased to welcome Nick into his new position as VP Perishables Merchandising for Frozen Foods.

Please join me in congratulating Nick on his new assignment.