

Inter-Office Communication



To:	Safeway Employees	From:	John Kaleel
Date:	February 15, 2012	Division/ Department:	Supply Chain Strategies

Subject: Promotion of Jeni Callaway Zorich

I am pleased to announce the promotion of Jeni Callaway Zorich to the position of Director – Supply Chain Strategies.

Jeni first joined Safeway in 1998 in the Consumer Brands Sourcing Group, and was subsequently promoted to Buyer.

In 2006, Jeni was promoted to Manager, and led several teams including; Vendor Performance, Family Care, and Dairy / Refrigerated.

Jeni was promoted to Senior Manager in 2010, and led the development of innovative scorecards which improve Supply Chain's service to the retail stores.

Jeni is a huge NFL Football fan and, along with her husband Paul, enjoys home renovation projects, skiing, and spending time in the mountains.

Please join me in congratulating Jeni on her assignment, and in wishing continued success in the future.