Inter-Office Communication



To: From: Bruce Everette

EVP Retail Operations

Date: January 10, 2012 Department Retail Operations

Subject: Announcement of Steve Tsujimoto

I am pleased to announce the appointment of Steve Tsujimoto as Director, Corporate Retail Initiatives, reporting to me.

Steve has been with Safeway since 1978, beginning his career as a Courtesy Clerk in Rheem Valley, California. In 1988 Steve was promoted to Produce Manager, and in 1992 he was promoted to Field Merchandiser for the Northern California Division. Steve was promoted to MDO (Manager Division Operations), Produce in 2002, and in 2005 Steve was named Director of Marketing Support for NorCal. Steve's Corporate career began in 2009 when he was appointed Category Director in Produce, and then moved to a Regional Director role for Produce in early 2011.

Steve received his Bachelor Degree in Fine Arts from California State University, Hayward in 1984 and in 2000 received credentials for MCSE (Microsoft Certified System Engineer). Steve also completed and graduated from the USC FIM program in 2006.

Please join me in congratulating Steve on his new assignment.