

Inter-Office Communication



To:	Safeway Employees	From:	John Larsen, VP Dairy, Refrigerated
Date:	October 25, 2012	Department:	Dairy, Refrigerated

Subject: **Promotion of Scott Cooper**

I am pleased to announce that Scott Cooper has been promoted to the role of Category Director for Refrigerated Juice, Dough, and Butter. Scott has been acting in the role for over a year and has driven market share to new highs against our competitors. Scott will begin his new role on October 29th.

Scott has had several positions with the organization, starting in the stores as an ICC Clerk and Dairy Manager. Scott came into the Northern California Buying Office in 2000 and in 2002 became the Northern California Division Team Lead through Safeway's Corporate Centralization Transition and later became a Manager of Central Procurement. In 2004 Scott was promoted to National Category Analyst for the Household Cleaning desk and in 2006 and was again promoted to Category Manager of Household Cleaning. In 2010 Scott joined the Dairy, Refrigerated team as the Category Manager on the Cheese/Eggs Desk. In 2011 Scott took an acting role and began to manage the Refrigerated Juice, Butter, and Dough desk.

Scott's broad experience will help him bring a new dynamic approach to this role.

Please join me in congratulating Scott on his promotion to Category Director.