

Memo



To: Consumer Marketing Group

From: Dimitri Haloulos
GVP, Shopper Marketing

Date: February 20, 2013

Subject: **Shopper Marketing Organizational Changes**

Effective March 1, 2013, Steve Moylan will assume additional responsibilities of regional marketing in addition to Wellness innovation. Steve has demonstrated strong leadership within the health and wellness area and has broad marketing experience across the different shopper marketing groups to include regional marketing.