Inter-Office Communication



To: All Backstage Employees From: Lori Raya

Division President

Date: July 12, 2012

Subject: Announcement of Carlos Illingworth

It is with great pleasure that Lori Raya announces the promotion of Carlos Illingworth to the position of Director of Public Affairs & Government Relations.

Carlos joined Vons in June 2008 as the Manager, Public Affairs and Government Relations. Since that time, his contributions to Vons in all aspects of Public Affairs and Government relations has been extensive. He has been a key supporter of senior leadership in all public communication forums and in promoting corporate position on a wide range of sensitive issues throughout Vons operating area. Carlos has also made significant contributions to our employee volunteer program and through his efforts to support the Company's relationship with nonprofit organizations and local community leadership.

Formerly the Manager of Public Affairs, Carlos brings a strong set of credentials to his new duties. Carlos earned his Bachelor's Degree in Communications with an emphasis in Public Relations from California State University, Los Angeles (CSULA).

After graduation in 2004, Carlos completed internships with the Los Angeles County Democratic Party (LACDP) and the Office of California Insurance Commissioner John Garamendi in the areas of Communications and Community Affairs.

Carlos was an Education Consultant for K-12 Schools with School Innovations & Advocacy. He also served as Senior Field Representative to Assembly Member's Ron and Charles Calderon. During his three years in the Assembly, Carlos coordinated the annual 58th AD College Fair, Tax Rebate Program for Seniors and was the point of contact for issues surrounding Education, Public Safety, Local Government and Small Business.

Please join us in congratulating Carlos on his new position as the Vons Director of Public Affairs & Government Relations.