Inter-Office Communication



To: All Employees From: Brian Baer

Division President

November 5, 2012

Subject: Announcement of Frank Conley

I am very pleased to announce that effective immediately, Frank Conley, VP Finance of the Phoenix Division will now also be responsible for the Dominick's Division.

Frank joined Safeway in 2006 as the Vice President of Finance for Safeway in Arizona. Since that time he has distinguished himself in many ways. His accomplishments span a wide range of areas, including sales and profit driving insights, cost savings initiatives, working capital improvements and new loss prevention techniques to name a few. Most recently, Frank provided leadership for the company-wide initiative known as the Red Store project that was developed in the Phoenix division. Frank is a very hands-on, operation focused business leader that I know will be a great addition to the Dominick's team.

A native of New Orleans, Frank has a Bachelor of Science in Finance from Louisiana Tech University. Upon graduation, he joined Century Management (D/B/A McDonald's Restaurants) in Memphis, Tennessee. In 1997, he joined Host Marriott Services Corporation, a \$1.9 billion international corporation with 28,000 employees. There he served in a variety of roles, including; Senior Director of Regional Operations Controller for multiple U.S. regions, Operations Team Finance Executive, and Controller.

In February 2012, Frank was appointed by Arizona Governor Jan Brewer to serve on the Arizona Lottery Commission for a term of five years.

Frank will be based out of the Phoenix Division offices and will travel to Chicago as required.

Please join me in welcoming Frank to the Dominick's family.