

7/5/11

Announcement of Logistics Organizational Changes

I am pleased to announce the following changes and promotions within the Logistics team:

Mario Adamy has been promoted to VP – Corporate Distribution Operations. Mario will report to me and be responsible for managing the tactical and strategic plans to further improve distribution efficiencies and lower the company's distribution expense. Prior to his current assignment as Director of Warehouse Operations, Mario held a successful interim position as Dairy Business Unit Director before returning to the Logistics team. Mario began his Safeway career in 1996 in the Seattle Division. After successfully completing Supply Operations' Leadership Development Training program, while in the Portland Division, he was promoted to Plant Supervisor and has held positions of increasing managerial responsibility in Colorado and California manufacturing plants before joining the Logistics team in January 2009. Mario is a proven performer and has a reputation of driving for results.

Bob Behrens has been promoted to Group Director of Distribution Operations and will report to Mario. Bob will manage the Vons, Denver, Phoenix, Chicago and Eastern distribution center operations. Bob was recently promoted to Director of Distribution Operations last March after successfully completing his assignment as Director of Distribution for the Alberta DC in Canada. Bob began his Safeway career in 1978 as a Warehouseman and has advanced through a series of managerial roles of increasing responsibility taking him to his present role. Bob has a reputation as a solid operator and strong leader. He earned his BS Degree in Finance from Arizona State University and is a recipient of Safeway's prestigious Outstanding Achievement Award.

Mike Peterson has been promoted to Group Director of Distribution Operations and will report to Mario. Mike will manage the Tracy, Auburn, Portland and Texas distribution centers. Mike began his Safeway career in 1984 as a management trainee with the Dairy Business Unit and has held positions of increasing managerial responsibility, while assigned to over 10 different plants. During 1993, Mike left the company and worked for Humboldt Creamery and participated in the design, construction and operation of their ice cream plant. Mike returned to Safeway in 1996 and was the Dairy Business Unit Director at the time he was promoted to Director of Distribution Operations in 2009. Mike is well known for his manufacturing expertise and exceptional collaboration skills. He earned his BS Degree in Food Science & Business from Washington State University and played football for the Washington State Cougars.

Please be sure to reach out and congratulate Mario, Bob and Mike on their well earned promotions!

Evan Rainwater
GVP – Logistics & Distribution