

Inter-Office Communication



To: **From:** Bruce Everette

Date: January 19, 2012 **Division:** Vons

Subject: **Retirement of Tom Keller**

Tom Keller has announced his retirement from Safeway's Vons Division, effective February 1, 2012.

Tom's career with Safeway has spanned over 40 years. He has served in the retail food industry at all levels including operations, marketing and management in numerous Divisions.

As President of Vons since 1999, Tom is credited with a number of contributions which assisted in the success of the Division. Tom has been an exceptional leader in not only the operational aspects of running the Vons Division, but also with his active support of the Vons diversity and fundraising initiatives. Tom has also been an active contributor to the Southern California community through Vons' volunteerism, CSR, and Community Outreach work. Over the years, Tom has been involved in various executive committees and boards.

With his experience, dedication, and contributions to the company, Tom will be greatly missed. Please join me in wishing Tom, and his wife Annette, every happiness as they move to the next chapter in their lives.

In the meantime, I have asked Gary Rocheleau, currently VP- Retail Merchandising Execution, to lead the Vons Division on an interim basis. Gary is a well-respected leader with experience at both Retail and Corporate levels. Please join me in your support of Gary through this time of transition.