

## Inter-Office Communication



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<b>To:</b>	Safeway Employees	<b>From:</b>	Mario Adamy
<b>Date:</b>	March 20, 2012	<b>Department:</b>	Corporate Logistics & Distribution
<b>Subject:</b>	<b>Promotion of Jim Rollins – Group Director of Distribution Operations</b>		

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I am pleased to announce the promotion of Vons Distribution Center Director Jim Rollins to Group Director of Distribution Operations effective March 12, 2012. Jim will manage the distribution centers within the Phoenix, Vons, Denver, Dominick's and Eastern Divisions.

Jim started his career in 1972 as an Order Selector at the Vons Distribution Center. He began his managerial career as a Warehouse Supervisor in the Grocery Warehouse and has held a succession of distribution managerial assignments leading to his promotion to Distribution Center Director, for the Vons DC, in November 2001.

We're fortunate to have Jim in this position, because he is known as an accomplished operator who is exceptionally creative in executing initiatives to reduce distribution costs. Under Jim's leadership, the Vons Distribution Center has led the way in waste and recycling efforts resulting in the Vons DC being a "zero waste generator". Jim is also known as a leader who has successfully mentored and developed many individuals to become supervisors and managers. Further telling of Jim's exceptional distribution expertise and leadership was the awarding of "Best Overall Distribution Center" for the Vons DC for its operational excellence in 2011.

In addition to his many professional accomplishments, Jim studied History, with a minor in Economics, at California State University at Fullerton.

Please join me in congratulating Jim on his well earned promotion and wish him the best of success!