



INTEROFFICE
COMMUNICATION

Robert Edwards
President



Attention: All Safeway Companies Employees

I am pleased to announce that Kelly Griffith has been promoted to the role of Executive Vice President of Retail Operations, reporting directly to me.

Over the last three decades, Kelly has assumed increasing responsibility at both the Corporate and the Division levels. He is a well-rounded executive with significant marketing and retail experience that make him well suited to lead our Retail Operations and take them to further success.

After working his way through a range of retail management assignments, Kelly was assigned to Corporate Retail Operations in 1999 and named Vice President the following year. He was named Vice President, Retail Operations in the Seattle Division in 2001, then returned to the Corporate office as Senior Vice President, Produce and Floral in 2004. He was promoted to Portland Division President in 2005 and returned to Corporate in 2008 as President, Perishables. In 2010 he was named President of Merchandising.

We are fortunate to have someone of Kelly's caliber and experience step into this important role. Please join me in congratulating Kelly on this well-deserved promotion.