

## Inter-Office Communication



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**To:** All Backstage Employees      **From:** Steve Burnham, Senior Vice President, Corporate Produce, Bakery and Floral

**Date:** September 17, 2012

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**Subject:**      **Announcement of Jerry Decker**

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I am pleased to announce Jerry Decker will now be supporting the bakery business unit as Group Director Perishables reporting to Mark Hadley, VP Perishables Bakery.

Jerry brings over 36 years of experience and business acumen to the bakery business unit. He began his career in the Portland Division, progressed through the ranks and in 2001 was promoted to Director Produce Merchandising for the Denver Division. In 2002 Jerry joined the produce team in Pleasanton during centralization, where he held the role of Regional Director supporting several divisions until 2007. In 2008 Jerry was promoted to his current position as Group Director Perishables, Produce.

Jerry has excelled throughout his career and has earned awards such as the Donald E. Smith Achievement, President's Award, and the Marketing Star of the Year Award.

In the spirit of continued development, I am pleased to welcome Jerry into his new position as our Group Director Perishables, Bakery.

Please join me in congratulating Jerry on his new assignment.