Inter-Office Communication



To: Safeway Employees From: Phil Markert

Date: July 13, 2012 Department: Corporate Merchandising

Execution

Subject: Announcement of Scott Hartman, Corporate Director of Retail Merchandising

Execution

It is my pleasure to announce the promotion of Scott Hartman to Corporate Director of Merchandising Operations, Retail Execution.

Scott began his career with Safeway in 2009 as a Store Manager in Fairfax, Virginia. He was then promoted in 2011 to Non-Perishables Manager of Division Operations for Retail Execution in the Eastern Division prior to joining our team.

Scott was born and raised in Buffalo, New York. He joined the United States Marine Corps and served on the US Marine Presidential Honor Guard, Special Operation's Reconnaissance Team, and was a Combat Swim Instructor for six years.

Post Military, Scott started his retail career with:

 Stew Leonard's where he held a number of different roles - from a National Produce and Meat buyer, Non- Perishable buyer, Equipment buyer, Design and Development Project Manager, and Store General Manager.

He also worked for:

 Whole Foods in Ohio, Kentucky, Pennsylvania, and Virginia as a Store Manager, Division Local Forager for Produce and Meat, Design and Development Project Manager, Division Merchandising and Financials Instructor, and Served as a District Manager.

Scott has served on the Eastern Division Board of Directors for the Safeway Foundation and Easter Seals

Scott enjoys merchandising and working with teams to accomplish goals and the development of others. Hobbies include soccer, skiing, his never-ending search for a decent golf swing, cooking, and spending time with his wife Jaci and his four children.

Please join me on congratulating Scott on his new assignment.