

## Inter-Office Communication



---

**To:** All Backstage Employees      **From:** Jewel Hunt,  
Group Vice President,  
Pharmacy Health & Wellness

**Date:** January 30, 2013

---

**Subject:** **Group Director, Pharmacy Services – David Spohr**

---

I am pleased to announce the promotion of David Spohr to Group Director, Pharmacy Services, reporting to me. In this role, he will have oversight for our Pharmacy Category and Pricing teams, Systems and Supply Chain. David's extensive retail experience and track record of category growth will propel our expanding patient-centered care programs, via streamlined systems and work-flow improvements.

David began his career at Safeway in our Randall's division in December of 1996.

In 2002, David held the position of National Categories Manager and later assumed the position of Director of Safeway Category Optimization Process (SCOP) in which he lead the development and implementation of over 80 SCOP projects over an 18 month period. In 2004, David latticed over to the Sales and Marketing team supporting Grocery/GMHBC for the Dominick's Division.

In 2005, David was promoted to Category Director, supporting the Paper/Charcoal desk in which he led a team to grow sales and profits 5 years in a row, outpacing plan by 30%. In 2009, David Graduated from USC Food Management Program and made a lateral move over to the Alcohol Department supporting the Beer desk. In this role, David was able to achieve positive ID sales and develop a process for clustering stores and executing store-specific schematics in all 1,400 stores.

David holds a Bachelor of Business Administration in Marketing from the University of Texas.

Please join me in congratulating David on his new assignment.