

## Inter-Office Communication



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<b>To:</b>	Safeway Employees	<b>From:</b>	Karl Schroeder
<b>Date:</b>	June 11, 2012	<b>Department:</b>	Norcal Division

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**Subject:**     **Announcement of Keith Turner**

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### **Sent on Behalf of Karl Schroeder**

I am pleased to announce Keith Turner has accepted the position of Director of Public Affairs and Government Relations for the NorCal Division effective June 11, 2012. He will report directly to me while also working closely with our Corporate team. Keith joins us from Leadership Sunnyvale, where he was the Executive Director. He was responsible for creating and building curriculum, preparing speakers, recruiting students and securing funding for dynamic community education and leadership skills programs.

Prior to Keith's role at Leadership Sunnyvale, he held the position of Executive Director for the American Red Cross in Bend, Oregon. In addition, Keith also has extensive Public Affairs experience as Vice President, Membership and Marketing for the San Diego North Chamber of Commerce, as Chief Executive Officer for the Encinitas Chamber of Commerce and Visitor Center, Executive Director for the San Diego and Hawaii Chapters of the Leukemia and Lymphoma Society, Field Services Director in San Diego for the American Cancer Society, and Internal Communications Manager for the HomeFed Bank of San Diego. In total, Keith has 29 years of experience in the public/government affairs and fundraising arenas. He will be an asset to the Safeway NorCal team.

In addition to his relevant work experience, Keith attended San Diego State University, earning his Bachelor of Arts degree in Journalism. He has also obtained Certification in Fundraising Management from Indiana University in San Diego, a Leadership Development Certificate from Eckerd College in St. Petersburg, FL, and Joint Information Center Spokesperson Training from the Office of Homeland Security in Pendleton, OR.

Keith's office is located on the second floor in the NorCal Division Office in Pleasanton. He can be reached in the office at (925) 467-2212 or on blackberry at (925) 605-9204. Please join me in congratulating Keith and welcoming him to the Northern California Division. We wish him success in his new role!