



INTEROFFICE
COMMUNICATION

Diane Dietz
EVP & Chief Marketing Officer



Attention: All Safeway Companies Employees

With the recent promotion of Kelly Griffith to Executive Vice President, Retail Operations I wanted to highlight several changes to the Merchandising organization:

- **Tom Schwilke** (President of Perishables) and **David Lee** (President of Non-Perishable) will now report directly to me.
- I am pleased to announce the promotion of **Paul Thompson** to Senior Vice President, Marketing Finance reporting directly to me. In this expanded role, Paul will be responsible for financial planning and analysis for the marketing, merchandising and supply chain groups.

Paul joined Safeway in 2005 as Vice President Finance for Consumer Brands. In 2007, he moved to Vice President, Finance for Perishables, and was promoted to Group Vice President, Financial Planning and Analysis in 2009. Prior to joining Safeway, Paul had a successful career with several of our largest CPG partners including Pillsbury, Nestle and Dreyers Grand Ice Cream. He is a graduate of Gustavus Adolphus College in Minnesota. Paul has played an instrumental role in our success, and is a key leader on our marketing team.

- In addition to the above moves, **Henry Michon**, Senior Vice President Regional Sales Merchandising, and **Jerry Hoffman**, Vice President Marketing Planning and Communication will report to David Lee. **Jerry Noland**, Group Vice President, Quality Assurance and Consumer Protection will report to Tom Schwilke.

I want to congratulate Kelly and Paul on their promotions.