

## Inter-Office Communication



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**To:** Safeway Employees

**From:** Geoff White

**Date:** March 2, 2012

**Department:** Frozen Foods

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**Subject:** **Appointment of Amanda Martinez**

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I am pleased to announce the appointment of *Amanda Martinez* to the position of Vice President, Frozen Foods, reporting directly to me. Amanda's direct reports will be Joe Cuneo, Mark Hawthorne and Chris Phelan.

Amanda began her Safeway career in 1998 in the Portland Division in the Inventory Management department. She held positions of increasing responsibility within the Portland and Seattle Divisions, before taking a role on the Acquisition and Integration team supporting the Randalls acquisition. She moved to Pleasanton as part of the centralization of Procurement. She was promoted to Manager, Corporate Procurement in 2001 and Manager, Marketing Business Processes in 2002. After leading several major projects supporting the Corporate Procurement department, she was promoted to Director, Corporate Procurement in 2004. In 2009, Amanda accepted a lateral position to continue to broaden her Safeway experience as the Director of CPS & Global Logistics. Amanda was promoted to her most recent assignment of VP Manufacturing Operations US Grocery in 2010. In her latest role, she led the operations of 11 US Manufacturing Plants, including 5 Bread, 4 Carbonated Soft Drink, 1 Cookie & Cracker and 1 Grocery Plant.

Please join me in congratulating Amanda on her new assignment.