

Inter-Office Communication



To:		From:	Dan Wood
Date:	November 17, 2011	Division/ Department:	Financial Planning & Analysis

Subject: Announcement of Jimmy Kwok

I am pleased to announce that Jimmy Kwok has been promoted to Director, FP&A and will report to me. He will work directly with Geoff White supporting Dairy, Frozen, Deli Food Service, and Branded Concepts to achieve their business objectives.

Jimmy has been with Safeway for over 20 years and has worked in Store Management, Labor Analysis /Relations, Lucerne Foods and Finance. Most recently, he was the FP&A Senior Manager supporting the Dairy and Frozen Business units. It is this breath of experience that will make him a great leader on the Perishable FP&A team and set him up for success in his new role.

Please join me in congratulating Jimmy in his new position.