

Announcement of Rachael Ortiz

Safeway, Inc.: July 12, 2011

From the desk of Jewel Hunt, Group Vice President of Pharmacy

I am pleased to announce that Rachael Ortiz has accepted an offer to rejoin Safeway as Category Director, Pharmacy.

Rachael began her career with Safeway, Inc. in 1988 at Store 0982 in San Ramon. She worked as a Pharmacy Technician until 1991 when she was promoted to Administrative Pharmacy Technician. Rachael returned to school in 2000 and received a Bachelors Degree in Business Management from University of Phoenix. Additionally, Rachael holds an MBA also from University of Phoenix. After serving in the capacity of Administrative Pharmacy Technician for 11 years, Rachael worked as a Pharmacy Tech Floater for 3 years before joining Supply Chain as an analyst in 2005.

In 2009, Rachael left Safeway to join another company. We welcome her back in her new role as Category Directory. Rachael will oversee our category management team inclusive of our branded and generic product portfolios. Additionally, Rachael will play a key role in our strategic marketing plans.

Rachael enjoys reading, cycling and spending time with her family. She mentors Pharmacy Technicians and serves on the board for the National Society of Hispanic MBAs (NSHMBA).

Please join me in congratulating Rachael on her new position and welcoming her to Pharmacy.