CYBER KNIGHTS

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- Analysis of Cooperative Websites
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MSU-IIT National Multi-Purpose Cooperative (MSU-IIT NMPC)

MSU-IIT NMPC's exclusive website offers a personalized Al-driven experience with real-time encrypted financial reports through blockchain. Its unique virtual community hub fosters real-time collaboration, while a smart search quickly tailors results to individual preferences.

 (063) 223-5874
 □
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ABOUT PRODUCTS & SERVICES ALLIED BUSINESSES

MEMBERSHIP

BRANCHES

FAQ









- · Time Deposit
- · Youth Sector
- · Laboratory Cooperative

- · Credit Line
- · Back-to-back Loan
- · Enhanced Petty Cash Loan



- MSU-IIT National Cooperative Academy
- · Insurances offered from CLIMBS
- · Housing Cooperative
- · Agri-Business

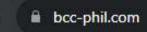


Member Benefits

- · Enhanced COOP Care
- · Sunshine (Damayan) Fund
- · YAKAP Yaman sa Kalusugan Program

Bukidnon Community Cooperative (BCC)

The Bukidnon Community Cooperative's website offers personalized financial advice based on members' account usage. Additionally, it features a secret section for private online meetings where members can discuss their finances confidentially. It's like having a dedicated financial advisor right on the website.









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Cooperative Development Authority (CDA)

The Philippine Cooperative Development Authority (CDA) website stands out for its diverse support strategy for cooperatives and members, emphasizing community development and showcasing success stories to inspire participation. It's inclusive with content in regional languages, offers real-time cooperative sustainability info, interactive tools for aspiring leaders, hosts virtual fairs, gamifies learning, and integrates blockchain for registrations. The site features an Al-powered chatbot for immediate assistance, making it a comprehensive and innovative platform for cooperative support and promotion.

Home









Philippine Standard Time: Monday, September 25, 2023, 11:23:59 PM

About Us **CDA Extension Offices FAQs** Privacy Policy Services Resources Job Vacancies Gallery Contact Us Quality Policy



Online Services

CDA News & Updates

View More >

Featured Links

FEATURE - NEWS AND UPDATES

Found in:

Bukidnon Community Cooperative (BCC) & Cooperative Development Authority (CDA)



CURRENT STATE

News is presented on the homepage in a slideshow format without any descriptions. Additionally, there's no news category. It's hard to tell if these refer to upcoming developments, news, or updates about MSU-IIT NMPC.





GAP

It should have a separate page for announcements, news, and etc. Lack of details or contents about the news and updates.



DESIRED STATE

It might be best to have a separate news or announcements page for this. To make it simpler to access information, it should include categories like updates, news, future movements, and so on. A search bar might also help the users.

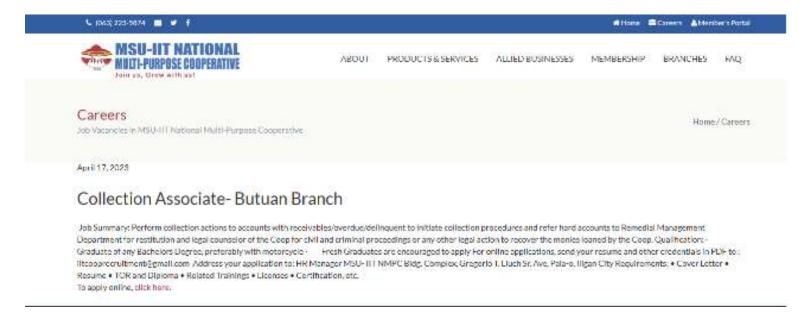
ACTION PLAN

Create a new page for news and announcements. Within the page, organize the contents. Include a sub-menu or navigation menu for easy filter of the categories. Add a search bar for easy searching.

FEATURE 2 - ONLINE APPLICATION/CAREER

Found in:

Bukidnon Community Cooperative (BCC) & Cooperative Development Authority (CDA)



404

Page Not Found

The page you were trying to reach does not exist. Or,

CURRENT STATE

appears.

You can click the "career" link right next to the Member's Portal to go to a page with open job listings. A brief text description of each position appears when you click on it. Then, a hyperlink that says, "To apply online, click here," but when you click it, a 404 page not found message





The job summary inside the career list is difficult to read because the text is small. No page or file or anything for the online application.

DESIRED STATE

The job summary's text description has to be larger.

Bullet points should be used to format the description.

There should be a page for an online application.

Lastly, there should be an update if the job is vacant or not.

ACTION PLAN

Locate the portion of the website's code or content management system that shows the job summary and increase the font size. Format the content using bullet points within the job summary. Create a new website page or division dedicated to online job applications. This page should provide a form or a link that allows users to apply for jobs. Users can now simply browse to the application procedure. Finally, consider gathering customer feedback to check that the improvements have enhanced their online experience.

FEATURE 3 - BRANCHES(LIST OF BRANCHES)

Found in:

MSU-IIT National Multi-Purpose Cooperative (MSU-IIT NMPC)





CURRENT STATE

This section includes a list of all MSU-IIT NMPC branches, as well as their addresses and phone numbers.

GAP

A map would be better, particularly one from a well-known service such as Google Maps, which provides a visual representation of a location. This can be quite valuable for people who would like to know where something is located.

DESIRED STATE

Visual Location Reference: A map, especially one provided by a well-known company like Google Maps, provides a visual representation of a location. Users who want to know where something is located may find this to be of great use.

Assistance with navigation: It provides users with a valuable tool for locating landmarks and navigating to a certain spot. Users can select which branch of MSU-IIT they want to locate by clicking on the list, and the location will be displayed on the map.

ACTION PLAN

Add a feature to the branches section that displays a map if the user clicks on a certain branch. Enable the Maps JavaScript via an API. Obtain an API key and create API credentials. The map should then be embedded into the website. Create a function that will automatically show the map when the user clicks a given branch.

SUMMARY AND RECOMMENDATIONS

In our analysis, we've delved into three cooperative websites: MSU-IIT National Multi-Purpose Cooperative (MSU-IIT NMPC), Bukidnon Community Cooperative (BCC), and Cooperative Development Authority (CDA). Each site boasts distinctive features and opportunities for enhancement.

MSU-IIT NMPC's website shines with its personalized aesthetics, Al-driven capabilities, and the integration of real-time blockchain-powered financial reports. Its forte lies in cultivating member collaboration, yet its news and announcements section could benefit from improvements. Our suggestion is to establish a dedicated news page, streamline updates into categories, and introduce a search function for user convenience.

The website of the Bukidnon Community Cooperative makes use of cutting-edge technology to provide tailored financial advice depending on account usage. It also has an exclusive part for select users that provides a private online environment for confidential financial chats and advice. The Philippine Cooperative Development Authority's website, on the other hand, stands out for its varied approach, stressing cooperative assistance,

community development, and grassroots empowerment.

THANK YOU!