



12 Cambria Street
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DESIGN EXPERIENCE

2011–Present

Product Designer, NPR

Establish the visual identity and design language for NPR Digital Services products.
Work collaboratively with developers, product owners and analytics partners in an agile environment.
Define the user experience and interface for public-facing consumer products.
Understand and employ the latest web trends and iterate based on user research.

2009–2011

Interactive Designer, State Street Global Markets

Design and produce interactive solutions for State Street's intranet platform and corporate website.
Translate lengthy business requirements into intuitive experience for business users.

2006–2009

Graphic Designer, BostonChefs.com

Design websites, print advertisements, and special marketing collateral for fine-dining restaurants in the Greater Boston area and Cape Cod.

INDEPENDENT & CONTRACT

2006–Present

Principal/Owner, Russ Gossett. Illustration+Design

Create editorial illustrations for non-profits and informational publications.
Design and develop interactive and identity solutions for small businesses and corporations.
Clients include KPLU (Seattle), Northeastern University, Lesley University, The Gem Group and Aeroflot Premium.

2009–Present

Co-founder, Bubucheek Clothing

Lifestyle clothing brand focused on positivity.
Products include t-shirts, hoodies, hats, beanies, stickers and posters.
Responsible for visual identity, art direction, apparel graphics, brand development and web design.

2011

Interactive Designer, Aquent

4-month contract with Flash and iOS development firm, *Litl* to produce an iOS app.
Sketch and define the experience for a child-focused educational app.
Communicate and deliver experience documents and UI to the development team for implementation.

TEACHING EXPERIENCE

2006–2012

Adjunct Faculty, The Art Institute of Boston at Lesley University

Create the curriculum for freshman–junior illustration, design, fine arts and photo students.
Courses include: New Media Design: Digital Collage and Digital Trio.

EDUCATION

2001–2006

The Art Institute of Boston at Lesley University, Boston, MA

Dual BFA in Graphic Design & Illustration, Art History minor; cum laude

2004

The Willem De Kooning Academy, Rotterdam, NL

Focus in Typography

SKILLS

Adobe CS, OmniGraffle, Balsamiq, Coda2, SublimeText2, HTML5, CSS3, Sass, Compass, jQuery, Backbone.js, Responsive, Wordpress, Drupal and Git.