

ROHIT RUSTAGI

OVERVIEW

- ✓ **5.3** Years of experience in software design & development (.Net / Web Client-Server applications)
- ✓ Reliable, self-motivated and goal oriented professional with ability to work with minimum supervision
- ✓ Functional domain experience involves **Order Management (OMS)**, BI Tools / **Reporting & Analytics**, **Financials**, **Sales Automation & CRM**, **Local Search Engine & Ecommerce**, **Product Catalogue** and **Pricing & Inventory Management**
- ✓ Business Values Focused
- ✓ Excellence in Logical Development for meeting functionality and requirement of the target product.
- ✓ Experience in Leading Project / Deliverable Module(s)

TECHNICAL PROFICIENCY

- **Framework(s):** ASP.NET 2.0 / 3.5 / 4.5
- **IDE(s):** Visual Studio 2008, 2012, 2013 & 2015 & VS Code
- **Web Server(s):** 2008/2012, IIS 6.0, IIS 7.0, IIS 7.5 & Azure (app & database hosting)
- **Database:** SQL Server 2008 R2, 2012, 2014
- **Version Control Systems:** TFS, Source Tree, Bit Bucket, SVN
- **Web technologies:** ASP.NET, Html, CSS, JavaScript, JQUERY, AJAX, SOAP, REST, MVC 4-5, JSON, Web API, Angular
- **Other(s):** Power BI, Six Sigma (Green Belt)

LEADERSHIP

3+ years of exp. in driving business modules and leading team under the capacity of **Module lead** / lead software developer

OBJECTIVE

Seeking hands on Lead/Sr. Software Developer / Techno Managerial Role with an ambitious company on the leading edge of distributed computing, e-commerce, reporting & analytics, internet software development, WEB/WAP solutions and other applications of .NET technology.



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EXPERIENCE

Sr. Associate Tech. | Sapient | Aug '16 – till date
Requirement Planning, Sprint Planning & Release Management, Product Documentation, Application Design & Development, Building Process and Data Flow. Logical Flow Development and leading team to develop the same.

Module Lead | Vconnect.com | May'12 – Aug '16
Requirement Planning, Sprint Planning & Release Management, Product Documentation, Application Design & Development, Coding & Database development, Building Process and Data Flow. Logical Flow Development and leading team to develop the same.

EDUCATION

B. Tech (ECE) | 2008-2012 | ASET
B. Tech (ECE) from Amity School of Engineering and Technology, Amity University, Noida.
CGPA: 7.3 | GPA: 7.45 | %: 80

PROJECTS SUMMARY

Order Management System (VCOMS)

VCOMS is an in house Order Management System that is being used for **order processing** and is developed for Vconnect.com. Orders once generated from various front end sources are processed through the stages – **Confirmation, Procurement (Purchase), Pickup, Delivery**, etc. **Real time Order Status Updates, Inventory Updates, Route Planning, Price & Discount Management, Order Tracking, Financial (LPO, GRN, Sale-Purchase & Returns), Remittance of Funds, Supplier Payments and Reports & Data Exports**, etc. are few of the critical & important features of the Module

Key Responsibilities:

- Involved in Requirement Gathering & Design Document.
- Worked as a Module Lead / Co-Product Manager.
- Documented Requirements & Process Flow.
- Took Ownership of Complete Flow & Logical Development.
- Involved in Development & Database Handling.
- Responsible for Delivery of the project and Sole POC.

Skill/Domain: MVC, Angular JS, SQL Server, Web API 2, Console Apps and Supported Technologies

Price & Inventory Management System

System that manages the **Pricing, Stock & Commission (Margins) for the Ecommerce Catalog**. **Bulk upload** tools were implemented to achieve the above stated process requirements.

Key Responsibilities:

- Gathered requirements and documented design specifications.
- Prepared complete flow and logical development for the project
- Designed and developed the price generation logic for the ecommerce catalog.
- Responsible for code development & database handling

Skill/Domain: MVC, SQL Server, Console Apps and Supported Technologies

CRM Tools & Reports

Set of various tools to manage clients, their profiles, their subscriptions, monthly reports and analysis. **Automated Reports** are sent to Clients at the end of the month.

Key Responsibilities:

- Prepared design document based on the requirements
- Created flow and logical Development.
- Development & Database Handling (Sole Developer)
- Developed **Automated Report Sending Tool**.

AWARDS & HONORS

- ✓ **Best Module lead for the Year 2015-2016** for achieving **targets before time** and helping the business in **cutting cost of order management and delivery by 80%**
- ✓ Best performer and team player 2014-2015, designed and developed the price and inventory management system. Also designed and developed the product wise price and location based delivery charge logic for online marketplace.
- ✓ Best performer of the quarter Oct 2013 – Dec 2013

PROFESSIONAL SKILLS

Html & CSS

ASP.NET

C#

ASP.NET MVC 3-5

Power BI

SQL Server Development

T-SQL Queries

Stored Procedures

Skill/Domain: Web forms, SQL Server, Console Apps and Supported Technologies

Sales - Automation

Sales Automation Module is a four phased system deployed for automating the sales process. Sales are posted into the system and are then approved or rejected by the respective Manager(s) - Sale(s) / Finance Controllers. Approved Sales (Subscriptions) are activated by the CRM team. Invoice Generation, Sales & Financial Reports, Sale(s) KPI metric estimation are some key features of this module.

Key Responsibilities:

- Involved in Requirement Gathering & Design Document.
- Ownership of Complete Flow & Logical Development.
- Development & Database Handling (Sole Developer).
- Complete Development & Deployment in 30 Days.
- Sole Developer and POC.

Skill/Domain: Web forms, SQL Server, Console Apps and Supported Technologies

VC-Flash

Flash is a patent solution by **VConnect** that provides a platform for business owner's direct access to customer's

Profile and product preference. It was designed to bridge communication gap between businesses and their customers as it was discovered that most companies do not know their customers. It uses miss call service as the prime element. Its a **cloud-based telephony platform** widely used for call-back service, voting and mobile verification service by just a missed call. The platform is designed to cater various organizational needs depending upon specific task required to be achieved.

Url : <http://flash.ng/>

Key Responsibilities:

- Involved in Requirement Gathering & Design Document.
- Involved in Flow & Logical Development.
- Development & Database Handling.
- Handled the front end portal user portal.

Skill/Domain: Web forms, SQL Server, Console Apps and Supported Technologies

Data Reporting Tool – Data Sources & Reporting

Analytics and reporting tool developed for a multinational investment banking client of Sapien. Data from the different sources is first modelled, transformed and loaded through ETL jobs, post that processed reports and dashboards are made available to the concerned departments & stake holders.

Key Responsibilities:

- Involved in Requirement Gathering & Design Document.
- Development & Database Handling – Sole POC

Skill/Domain: Power BI, MVC 5, SQL Server, ETL- SSIS Jobs and Supported Technologies

LINQ

Entity Framework

Enterprise Library

Javascript

JQUERY

AJAX

Angular JS

REST & Web API2

MS Word

MS Excel

MS PowerPoint

REST

Administrative Panel or BI Module

The administrative business portal for Vconnect.com where all the data entry, data verification and management process takes place. CTI integration is also deployed here. Various other relevant tools to cater different business specific tasks are also developed under the same. Tools for Calculating Performance Metrics of the employees - Prospect Management Tool. Lead Generation Tools for Sales/CRM teams where data is gathered via various modes i.e. Web forms, Shortcode/Longcode SMS platforms, Flash or miss call based technology, etc. Various Business Reports can be generated using associated report generation tools.

Key Responsibilities:

- Involved in Flow & Logical Development.
- Development & Database Handling.

Skill/Domain: Asp.net Web forms , MVC 3, SQL Server, ETL- SSIS Jobs, Console apps and Supported Technologies

Events

<https://events.vconnect.com/> is an events search portal (sub-portal) under Vconnect.com (Nigeria's largest local search Engine). Users can search for events/shows anywhere in Nigeria. They can register and promote their own events via means of this portal.

Key Responsibilities:

- Involved in Requirement Gathering & Design Document.
- Ownership of Complete Flow & Logical Development.
- Development & Database Handling (Sole Developer).
- Sole Developer and POC.

Skill/Domain: Asp.net Web forms , MVC 3, SQL Server, ETL- SSIS Jobs, Console apps and Supported Technologies

HI-SCHOOL

12th (PCM) | 2007-2008 | LPSSS

12th from **Lovely Public Sr. Sec. School, New Delhi**
CBSE Board %: 84

10th | 2005-2006 | LPSSS

10th from **Lovely Public Sr. Sec. School, New Delhi**
CBSE Board %: 86.4

PERSONAL DOSSIER

Marital Status

Single

Nationality

Indian

Languages Known

Hindi, English, French (elementary)

Hobbies & Interest:

Playing cricket, surfing on net, helping the underprivileged

Passport No#

K2928652

Address

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