

Justin Smith

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Cryptofinance expert with professional management experience in a variety of industries. Primarily focused on supporting the global transition to a crypto-economy.

Experience

- 2017– **CEO, Impact Analytics, Zürich, Switzerland.**
Provides various services to the financial industry.
- 2015–2017 **Head of Product, Monetas, Zug, Switzerland.**
Cryptofinance startup bringing digital cash to Africa.
 - Guided marketing and product strategy
 - Delivered a digital contracting client for the enterprise; consumer apps for mobile
- 2015–2015 **Sales Consultant, OSO Technologies, Colorado, USA.**
Developed one of the first successful "internet of things" products, PlantLink.
 - Closed three Fortune 100 clients in Q1 2015
 - Built the sales organization and a \$3MM USD pipeline
- 2012–2015 **Programmer, John Deere, Colorado, USA.**
Agricultural equipment manufacturing
 - Created Dimensional Measurement Interface Standard software
- 2011–2015 **Founder, Irikonji Dive Gear, Florida, USA.**
SCUBA diving softgoods manufacturer. Sold privately 2015.
 - Created a comprehensive eCommerce system, from payments to order fulfillment
 - Bootstrapped all product design and development
 - Sold privately in 2015
- 2010–2012 **Technical Sales, Wolfram Research, Illinois, USA.**
The creator of Mathematica and Wolfram|Alpha.
 - Trained academic personnel, Grew US Academic sales pipeline 60% in two years.
- 2008–2010 **Project Engineer, EPC Automotive, Illinois, USA.**
Tier 3 supplier for Ford, Nissan, and Mitsubishi.
 - Created the company's metrology program.
- 2007–2008 **Operations Supervisor, Caterpillar Inc., Illinois, USA.**
Heavy equipment manufacturing with a focus on quality.
 - Responsible for 30 direct reports
 - Reduced non-conforming output 20%, increased throughput 40%.

- 2006–2007 **Quality Engineer**, *Caterpillar Inc.*, Illinois, USA.
 Heavy equipment manufacturing.
- Managed internal departmental quality program, alongside ISO
 - Collected and analyzed data, presented findings

--- **Presentations**

- 2016 **Cryptofinance: Accessing Value in Connectivity** *UBS Zürich & London*
 2011 **Mathematica: An Overview** *Select Universities in the USA & Malaysia, ATCM Conference Thailand*
 2011 **A Hands-on Start to Mathematica** *Select Universities in the US*

--- **Teaching**

- 2011-2013 **Adjunct Professor of Accounting**, *Williston State College*, North Dakota USA.

--- **Education**

- 2009 **MBA**, *University of Illinois*, Champaign-Urbana, Illinois, USA.
 2006 **BS**, *Illinois State University*, Bloomington-Normal, Illinois, USA.

--- **Languages**

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|---------|-----------------------|---------------------|
| English | Native speaker | USA |
| German | A1 | Switzerland |
| French | A1 | Switzerland, France |
| Spanish | A1 | Panamá |

--- **Computer skills**

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|--------------|------------------------|------------|------------------------|
| Programming | Python, PHP, C++, DMIS | Web | HTML, CSS, JS |
| Design | Adobe CS, LaTeX | Statistics | Mathematica, R |
| Organization | Confluence, JIRA | CAD/CAM | Silma XG, UG NX3, ProE |

--- **Interests**

- Mountain Alpine skiing and ski touring, technical climbing, sailing, scuba diving and fly fishing
- Ocean Surfing, SCUBA diving
- Travel Visited over 30 countries in the last 5 years
- Cryptofinance UX and analytics development for Bitcoin, Zcash

--- **Personal**

- Married
- US citizen and Swiss B permit holder, living in Zürich