

# Justin Smith

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IT product manager and full stack developer, consultant and speaker. Developer of cryptofinance smart contracting and blockchain services.

## Experience

- 2017– **Full Stack Developer, co-founder, *shareb.in***, Zürich, Switzerland.  
shareb.in is a pioneer in legal tech, using blockchain technology to address a previously unknown and unreachable market.
- 2015–2017 **Product Manager, *Monetas***, Zug, Switzerland.  
Cryptofinance startup bringing digital cash to Africa.
  - Guided marketing and product strategy, delivered an enterprise client
- 2015–2015 **Sales Consultant, *OSO Technologies***, Colorado, USA.  
Developed market for one of the first successful "internet of things" products, PlantLink.
  - Closed three Fortune 100 clients in Q1 2015
  - Built the sales organization and a \$3MM USD pipeline
- 2012–2015 **Programmer, *John Deere***, Colorado, USA.  
Agricultural equipment manufacturing
  - Created Dimensional Measurement Interface Standard software
- 2011–2015 **Founder, *Irikonji Dive Gear***, Florida, USA.  
SCUBA diving softgoods manufacturer. Sold privately 2015.
  - Built a proprietary eCommerce system, fully automating the business cycle
- 2010–2012 **Technical Software Sales, *Wolfram Research***, Illinois, USA.  
The creator of Mathematica and Wolfram|Alpha.
  - Trained academic personnel, Grew US Academic sales pipeline 60% in two years.
- 2008–2010 **Project Engineer, *EPC Automotive***, Illinois, USA.  
Tier 3 supplier for Ford, Nissan, and Mitsubishi.
  - Created and managed the company's metrology program
- 2007–2008 **Operations Supervisor, *Caterpillar Inc.***, Illinois, USA.  
Mining and heavy equipment manufacturer.
  - Responsible for 30 direct reports, reducing non-conforming output and increasing throughput
- 2006–2007 **Quality Engineer, *Caterpillar Inc.***, Illinois, USA.
  - Managed Caterpillar's internal quality program alongside ISO

## Select Presentations

- 2017 **Blockchain & Kryptowährungen** *Universität St.Gallen Transformamus, Zürich*  
2016 **Cryptofinance: Accessing Value in Connectivity** *UBS Zürich & London*  
2011 **Mathematica: An Overview** *US & Malaysian Universities, ATCM Thailand*

## Teaching

- 2011-2013 **Adjunct Professor of Accounting**, *Williston State College*, North Dakota USA.

## Education

- 2009 **MBA**, *University of Illinois*, Champaign-Urbana, Illinois, USA.  
2006 **BS**, *Illinois State University*, Bloomington-Normal, Illinois, USA.

## Languages

- English **Native speaker**  
German **B1**

## Computer skills

- |              |                        |            |                        |
|--------------|------------------------|------------|------------------------|
| Programming  | Python, PHP, C++, DMIS | Web        | HTML, CSS, JS          |
| Publishing   | Adobe CS, LaTeX        | Statistics | Mathematica, R         |
| Organization | Confluence, JIRA       | CAD/CAM    | Silma XG, UG NX3, ProE |

## Interests

- Mountain **Alpine skiing and ski touring, alpine climbing, sport climbing and dry tooling**  
Ocean **Surfing, sailing, SCUBA diving**  
Travel **Visited over 30 countries in the last 5 years**  
Cryptofinance **UX, security and analytics for Bitcoin, Monero**

## Personal

- Married
- US citizen with Swiss B permit