

Justin Smith

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Cryptofinance expert with ten years of experience in a wide variety of industries. Interested in cryptofinance, IoT, and other multi-disciplinary fields.

Experience

- 2017– **CEO, *Impact Analytics*, Zürich, Switzerland.**
Provides various services to the financial industry.
- 2015–2017 **Head of Product, *Monetas*, Zug, Switzerland.**
Cryptofinance startup bringing digital cash to Africa.
 - Guided marketing and product strategy
 - Delivered a digital contracting client for the enterprise; consumer apps for mobile
- 2015–2015 **Sales Consultant, *OSO Technologies*, Colorado, USA.**
Developed market for one of the first successful "internet of things" products, PlantLink.
 - Closed three Fortune 100 clients in Q1 2015
 - Built the sales organization and a \$3MM USD pipeline
- 2012–2015 **Programmer, *John Deere*, Colorado, USA.**
Agricultural equipment manufacturing
 - Created Dimensional Measurement Interface Standard software
- 2011–2015 **Founder, *Irikonji Dive Gear*, Florida, USA.**
SCUBA diving softgoods manufacturer. Sold privately 2015.
 - Created a comprehensive eCommerce system, from payments to order fulfillment
 - Bootstrapped all product design and development
 - Sold privately in 2015
- 2010–2012 **Technical Sales, *Wolfram Research*, Illinois, USA.**
The creator of Mathematica and Wolfram|Alpha.
 - Trained academic personnel, Grew US Academic sales pipeline 60% in two years.
- 2008–2010 **Project Engineer, *EPC Automotive*, Illinois, USA.**
Tier 3 supplier for Ford, Nissan, and Mitsubishi.
 - Created the company's metrology program.
- 2007–2008 **Operations Supervisor, *Caterpillar Inc.*, Illinois, USA.**
Heavy equipment manufacturing with a focus on quality.
 - Responsible for 30 direct reports
 - Reduced non-conforming output 20%, increased throughput 40%.

- 2006–2007 **Quality Engineer**, *Caterpillar Inc.*, Illinois, USA.
 Heavy equipment manufacturing.
- Managed internal departmental quality program, alongside ISO
 - Collected and analyzed data, presented findings

Presentations

- 2016 **Cryptofinance: Accessing Value in Connectivity** *UBS Zürich & London*
 2011 **Mathematica: An Overview** *Universities in the US & Malaysia, ATCM Thailand*
 2011 **A Hands-on Start to Mathematica** *Select Universities in the US*

Teaching

- 2011–2013 **Adjunct Professor of Accounting**, *Williston State College*, North Dakota USA.

Education

- 2009 **MBA**, *University of Illinois*, Champaign-Urbana, Illinois, USA.
 2006 **BS**, *Illinois State University*, Bloomington-Normal, Illinois, USA.

Languages

English	Native speaker	USA
German	A1	Switzerland
French	A1	Switzerland, France
Spanish	A1	Panamá

Computer skills

Programming	Python, PHP, C++, DMIS	Web	HTML, CSS, JS
Design	Adobe CS, LaTeX	Statistics	Mathematica, R
Organization	Confluence, JIRA	CAD/CAM	Silma XG, UG NX3, ProE

Interests

Mountain	Alpine skiing and ski touring, alpine climbing, sailing, scuba diving
Ocean	Surfing, SCUBA diving
Travel	Visited over 30 countries in the last 5 years
Cryptofinance	UX and analytics development for Bitcoin, Zcash

Personal

- Married
- US citizen and Swiss B permit holder, living in Zürich