RUST LATAM
MONTEVIDEO 2019

for sponsors

What is Rust Latam?

Rust Latam is the itinerant conference and gathering event for the Rust programming language community in Latin America. It is organized by community members from the region with the support of the Rust global community, and brings together both seasoned and new Rust developers in a friendly atmosphere to share knowledge and hold discussions that shape the future of the project.

Rust is an Open Source project focused on creating a programming language for the future of systems. It pursues that goal by building on top of three main tenets: **Safety, Performance and Concurrency.**

In 2019, the conference will be held in the awesome city of Montevideo, Uruguay, March 29th and 30th.

The venue will be the ANTEL Auditorium, home to many great conferences in the past and one of the reference event locations of Uruguay and Latin America.

Benefits of Sponsorship

Sponsors of the Rust Latam conference become part of one of the best community driven projects in the industry, around one of the best technologies that can affect software positively for the next years. By doing so, sponsors also have the opportunity to:

Engage Rust Latam Conference audiences with your brand in an authentic way providing real insights on your products and reach potential new customers in the region.

Meet potential employees and talent of the Latin American industry.

Provide your employees and clients with ways to teach, learn and get involved in an open source project that is making systems programming safe with an amazing community of people behind it.

Get in touch with the members of the Rust Community and get help figuring out how Rust can benefit your products.

Align your message with Rust Latam Conference to help showcase your support for Rust as an open-source systems programming language that focuses on speed, memory safety and parallelism.

Sponsorship Levels

BRONZE
$1.500

Have your identity on our website and during the conference

Display a blurb on the conference website

Be mentioned as a sponsor in the pre-event emails

Be recognized in the conference opening

2 attendee tickets

SILVER
$3.000

Includes all the Bronze level benefits

The first 4 sponsors getting a Silver level package will have their visual identity included in talk videos during streaming and in the conference t-shirt and lanyards

Be recognized in announcements and on social media

Opportunity to provide swag to be added to the conference swag bag

Sponsor booth with banner and limited space in the exhibit area

4 attendee tickets

GOLD
$5.000

Includes all the Silver level benefits

Have a bigger space sponsor booth in the exhibit area

The first 2 sponsors in getting a Gold level package, get a 10 minutes talk to present their brand and products to the audience

Media about your company running on a TV during the conference

We will provide whatever else you need if it's possible for us

8 attendee tickets

CUSTOM

If none of the levels match your needs, contact us and we can look at having a Sponsorship package tailored for you.

Exhibit Area

The conference will have, only on Saturday, a dedicated expo area for sponsors. The exhibit area will give sponsors the possibility to set up a space to answer questions from the attendance and reach out in a more personal manner, as well as to promote their brand and distribute marketing materials.

Audience of the Conference

The conference is focused on strengthening the Rust community in Latin America. For doing so, it focuses on **beginners and people interested on knowing more about the language in the region.** However, it also serves as a gathering event for the Rust community, so experts from the global community can also be found in the venues.

Choosing **Montevideo** as a first city for realizing the Rust Latam conference was not hard. It is strategically well positioned in one of the most prolific areas for the Software industry and the Rust community. With Brazil, one of the strongest Rust communities of the world, already close to 500 active members to the north, and Argentina to the south, which has one of the strongest Software industries in the region, but also in a decent flight distance from the rest of Latin America. Nonetheless, the city also has a bouyant community. **Montevideo promises to be an awesome occasion to gather, share and learn.**

The initial target of the conference is around 200 attendants, with 9 speakers from all across the globe.
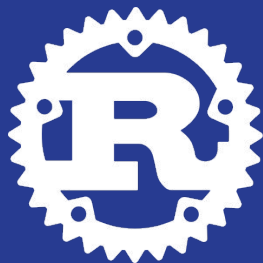
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To learn more, please contact us at sponsorships@rustlatam.org

Together, we can fuel the Rust movement as a resource that will help grow your business, spark your next great idea, and deliver you the best tools and resources to get the job done.