

2023/12/18

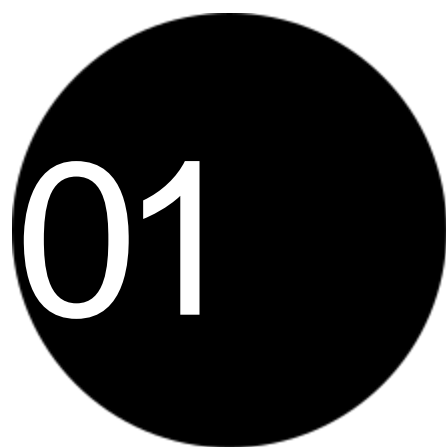
# 웹사이트 트렌드 리서치

Bento Layouts/Massive Typography/Scrolling Animation

발표자 최인혁

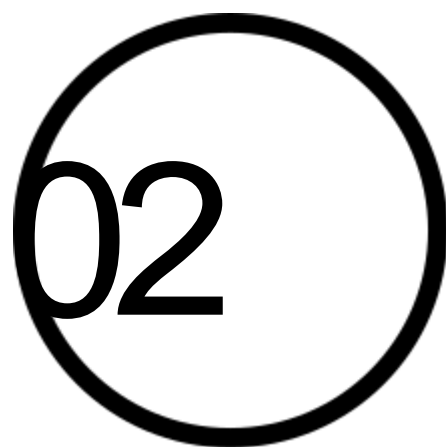
# 목차

CONTENTS



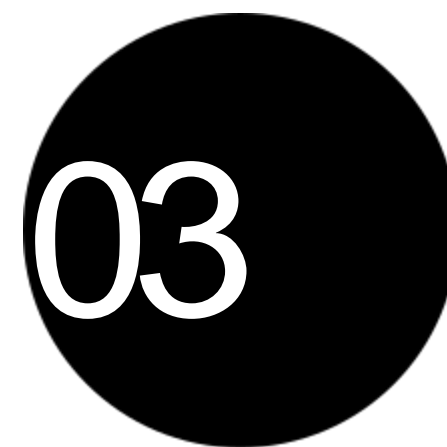
벤토 그리드 레이아웃

Bento Grid Layout



스크롤 애니메이션

Scrolling Animation



폰트 크기 확대

Massive Typography

01

## 벤토 그리드 레이아웃

Bento Grid Layout

사각형의 독립적 배너가 조립된 형태  
가시성이 돋보이며 캐주얼함

The Bolt Network

### Connect to 80 million shoppers

Bolt's Universal Shopper Network allows you to recognize shoppers instantly—even if they've never been to your site.

More about the Bolt Network →



Conversion

### Get customers to the finish line

Bolt shoppers convert 13% more often than guest shoppers.

More about conversion →



Fraud Protection



### Deeper insights. Better protection.

Our risk assessment scoring uses over 200 real-time signals that have led to a 99% average order approval rate.

More about fraud →

Checkout Everywhere

### Let shoppers buy where they browse

Bolt improves marketing performance by creating a "buy now" experience from any shopper touch point.

More about Checkout Everywhere →





01

벤토 그리드 레이아웃 : 월마트

upercenter

Deals

Grocery &amp; Essentials

Gift Finder

Christmas Shop

Electronics

Toy Shop

Great home deals

[Shop now](#)

Walmart   
**DEALS**  
READY, SET, GIFT!

New savings, just in!

[Shop now](#)

TCL

32"

Just  
**\$98**

Sports &amp;

[Shop now](#)

Deals on toy gifts

[Shop now](#)Save on s  
relaxation[Shop now](#)Up to 50% off  
seasonal decor

Up to 65% off

[Shop all](#)

Deals on



**NEW**

Convert Buy Now shoppers →

# Shockingly simple shopping

Bolt powers frictionless experiences for retailers and customers at every step of the shopping journey—from login to checkout.

**See Bolt in action**

02

폰트 크기 확대

Massive Typography

핵심적인 정보를 강조함  
미니멀하며 명확함  
이목을 집중시킴

02

폰트 크기 확대 : Van Holtz Co.

Van Holtz Co.

LTZ

Portland Oregon  
hello@vanholtz.co

01 about  
02 journal

03 twitter  
04 instagram  
05 linkedin

design  
feint

STUDIO  
MEGGA  
THE  
BRIGADE  
PUSH  
ONX

LINE

Life on LINE

커뮤니케이션 앱

서비스

KR



# Life on LINE

메신저 앱 그 이상의 경험을 제공합니다.

라인은 새로운 인프라 경험, 새로운 커뮤니케이션 경험을 모두에게 전달하고자 합니다.





**NOLAN OMURA**  
*Photographer/Videographer*





2023/12/18

감사합니다.

Thank you

발표자 최인혁