

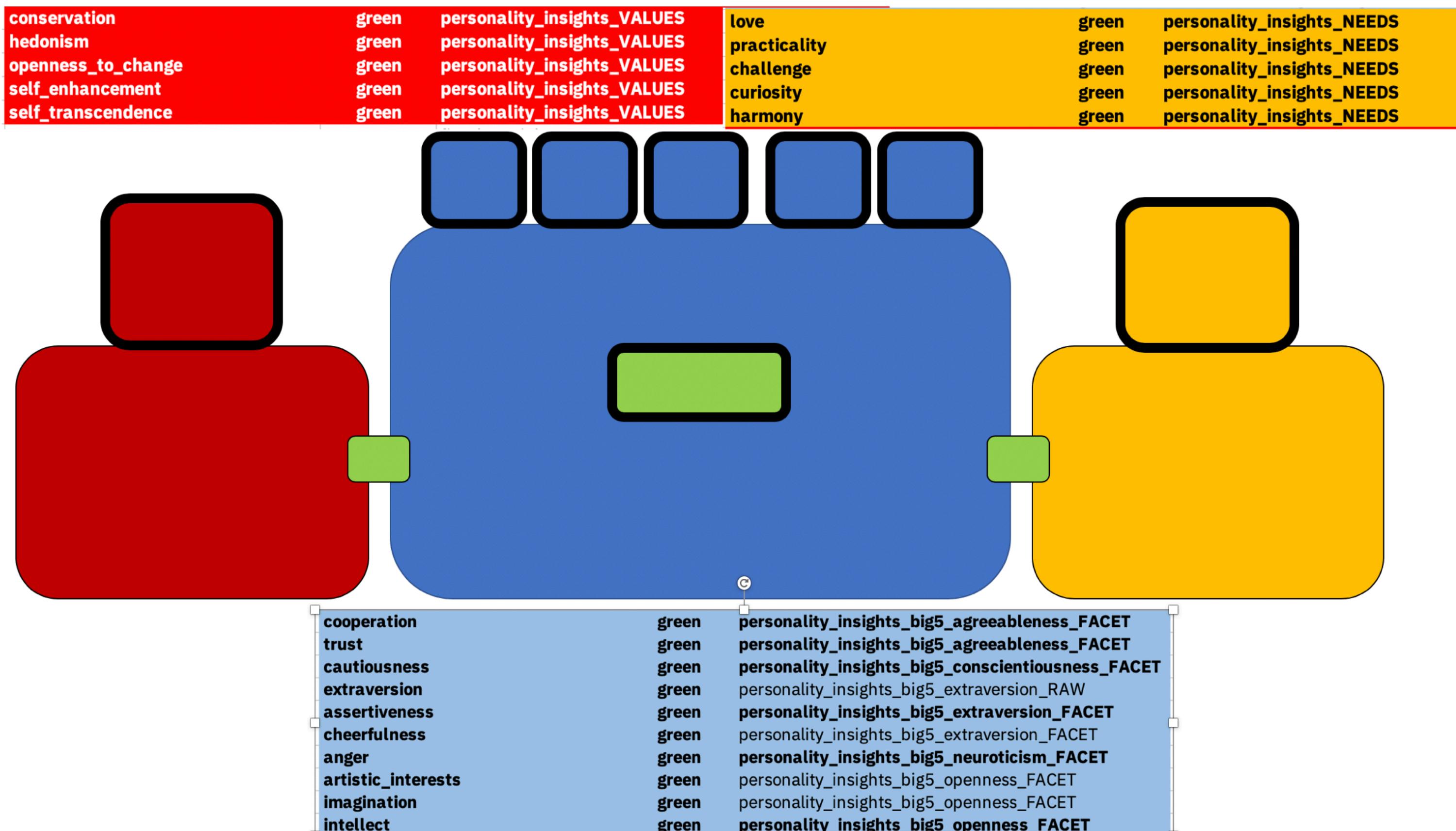
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# Character Cartridges - Styles

02/10/2020

## INTRO

The main intent of this document is to start exploring different visualisations for the personality subjects that will influence the creation of an AI persona, focusing on the 3 big groups: Big 5, Needs and Values as described in the last call



## Introduction



# Values



## INTRO

Conservation: Prevention of wasteful use of a resource.

## VALUES

# Conservation



## DESCRIPTION

The outer shell is made of geometrical angular shapes acting as an armour.

## VARIABLES

Covered area  
Color

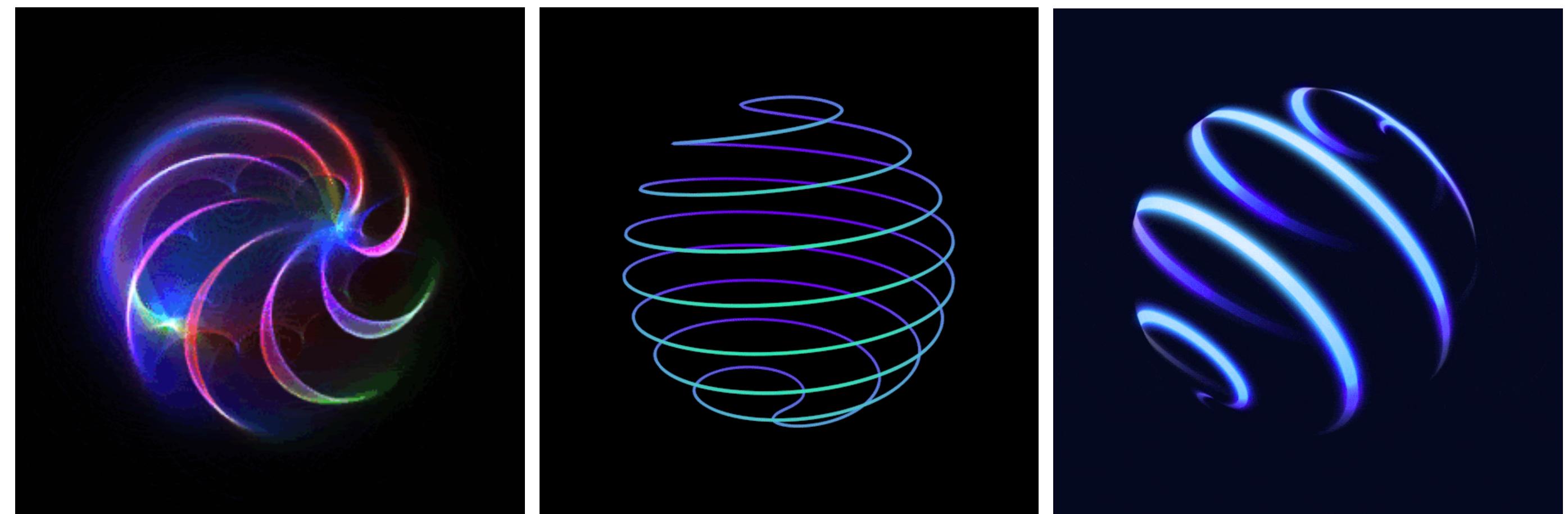


## INTRO

Hedoism: the pursuit of pleasure; sensual self-indulgence.

VALUES

## Hedoism



## DESCRIPTION

Endless and seamless splines surrounding the main sphere, always curved with no end, looping back to the beginning

## VARIABLES

Color gradient  
Thickness



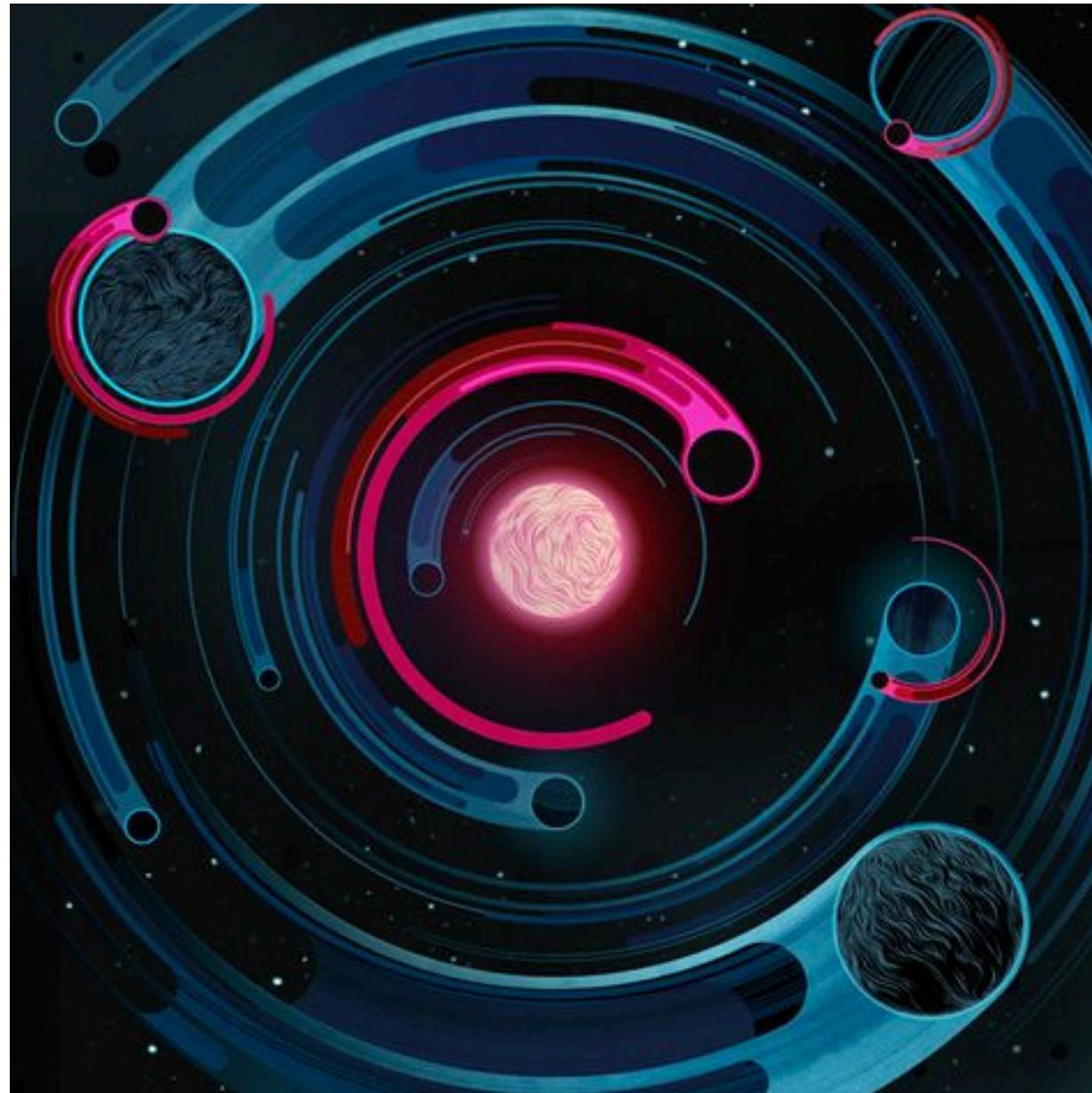
VALUES

## Openness to change



INTRO

### Openness to change



DESCRIPTION

Orbits Around the main Big 5 body

VARIABLES

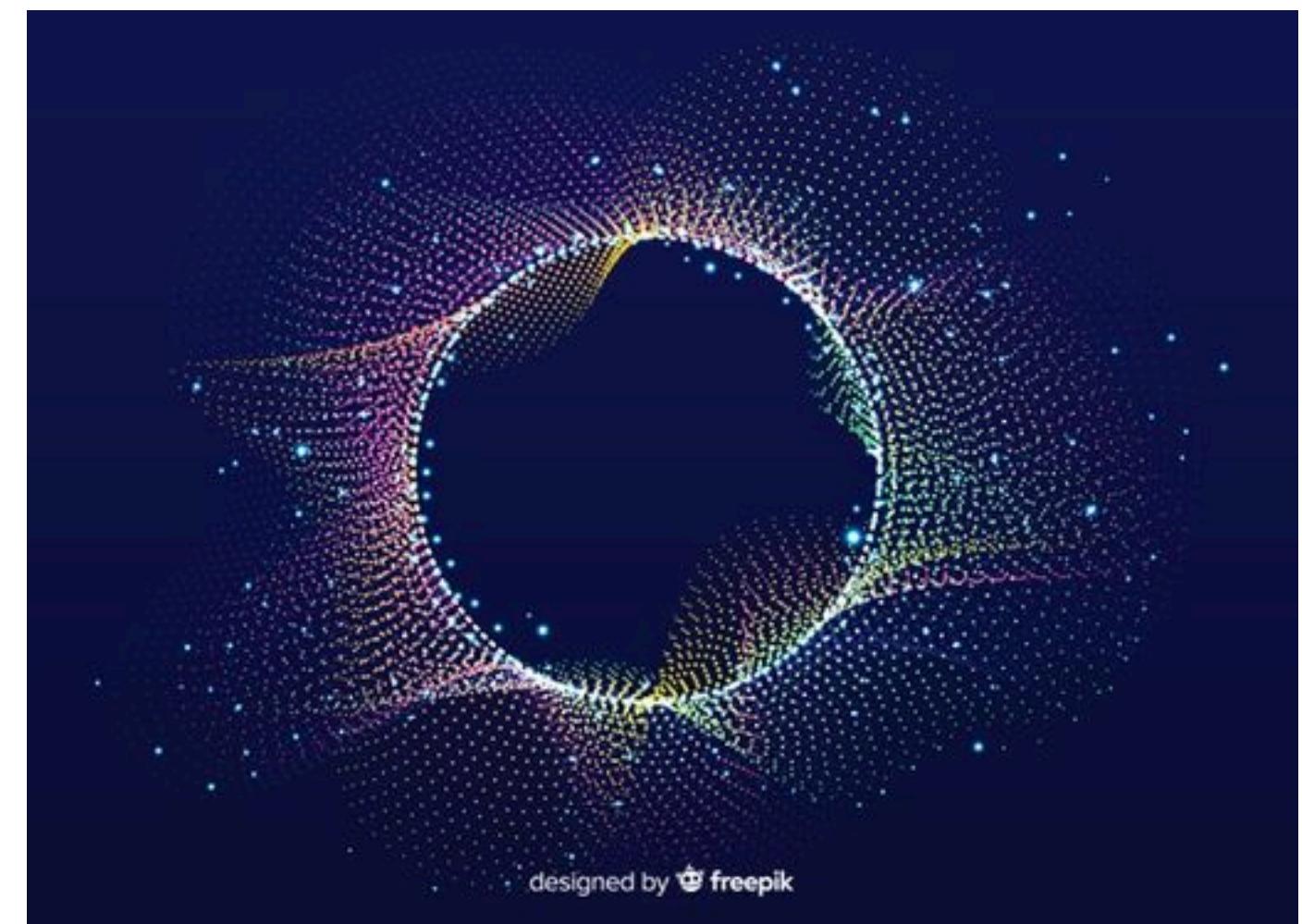
Amount  
Speed

## INTRO

Self enhancement: Type of motivation that works to make people feel good about themselves and to maintain self-esteem.

## VALUES

# Self enhancement



## DESCRIPTION

Organised radial particles or bubbles float out from an invisible shell. We don't want to cover the front, need to be visible from the radius only.

## VARIABLES

Amount  
Movement



## INTRO

Self transcendence: personality trait that involves the expansion of personal boundaries, including, potentially, experiencing spiritual ideas such as considering oneself an integral part of the universe.

## VALUES

# Self transcendence



## DESCRIPTION

Gentle and curvy semitransparent swirls around the main orb body, showing “expansion”

## VARIABLES

Covered area  
Color



# Big 5

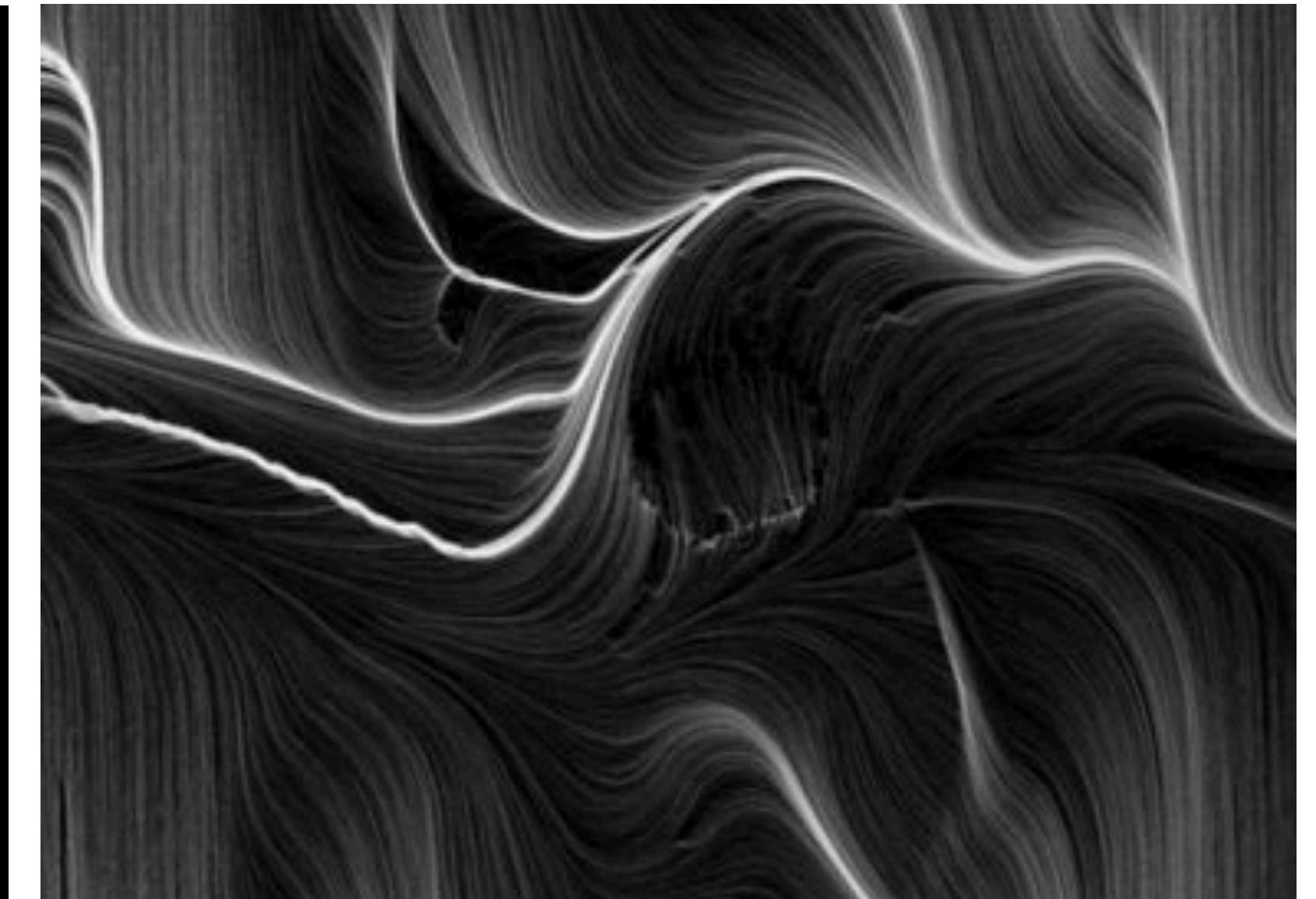
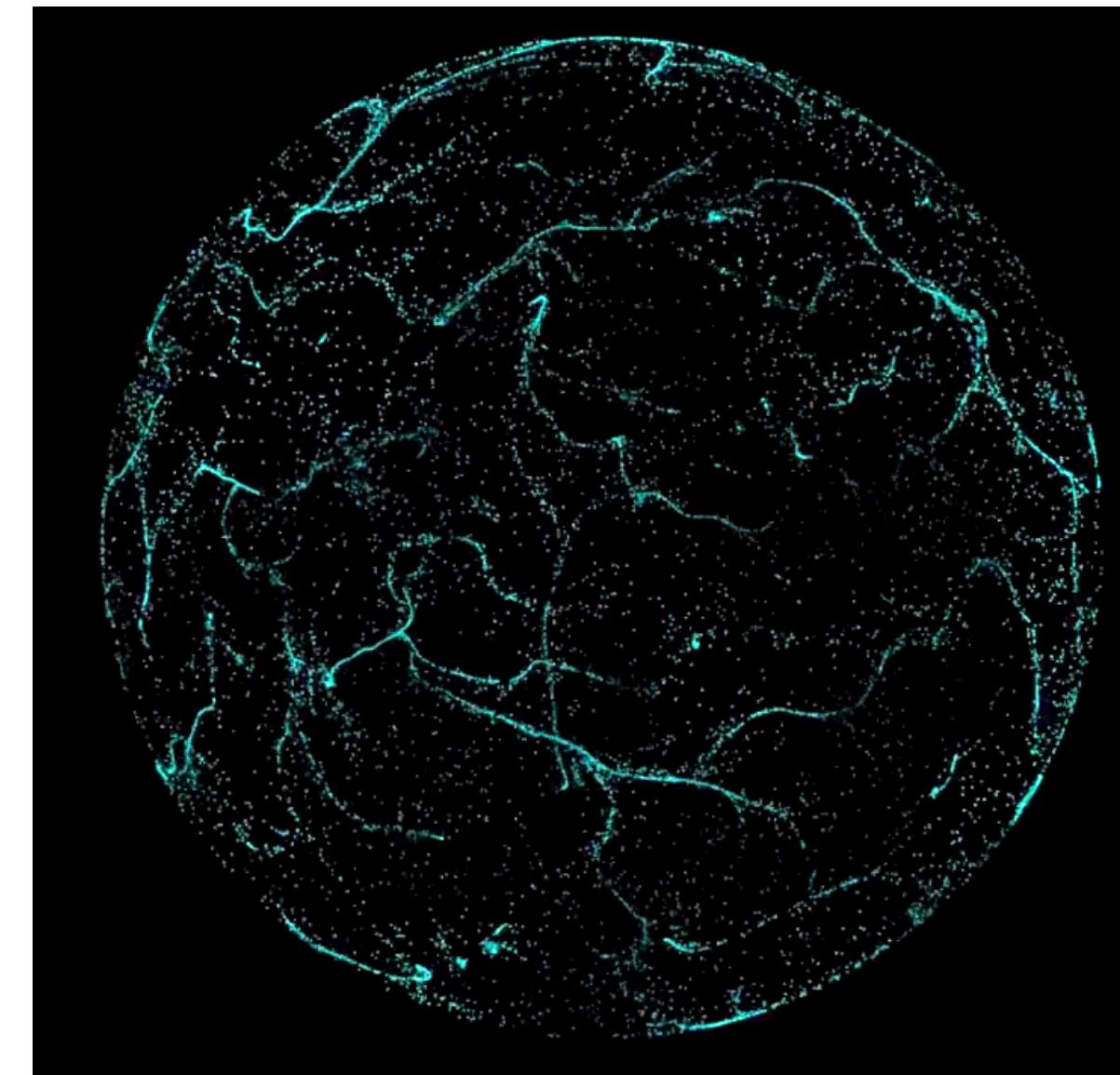


## INTRO

Visualize: The process of working together to the same end.

BIG 5

## Cooperation



### DESCRIPTION

A layer of dots gravitating towards each other, moving together forming very randomised and electric looking lines

### VARIABLES

Color  
Distance

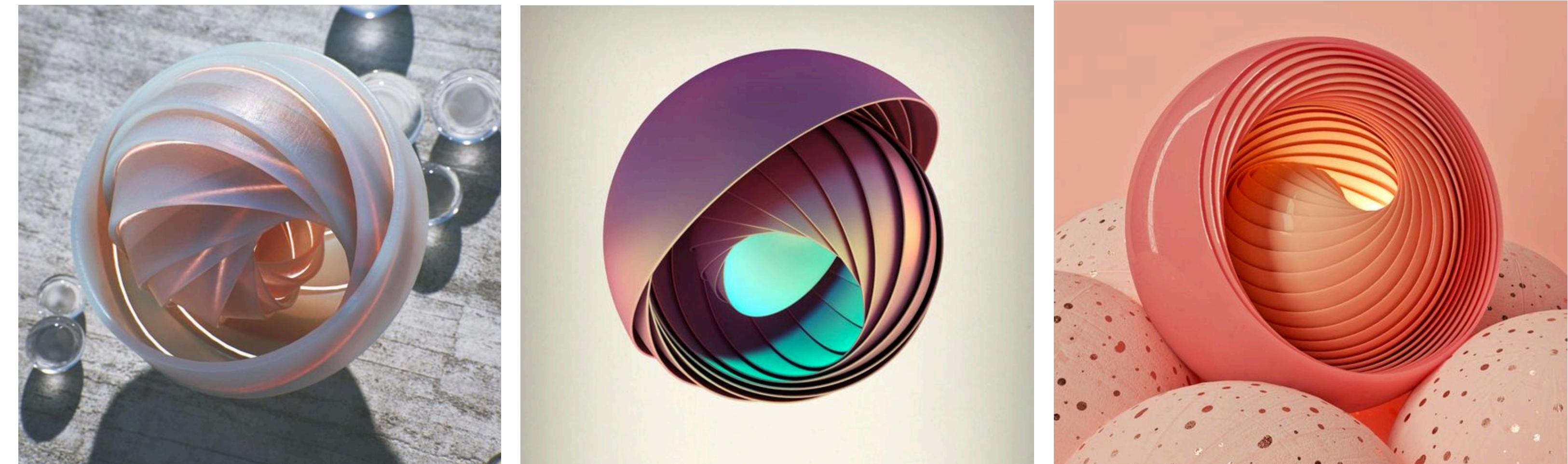


BIG 5

# Trust

INTRO

Trust: firm belief in the reliability, truth, ability, or strength of someone or something.



DESCRIPTION

A few layers in a ring shape that show an small offset in time, allowing visibility inside but some sort of protection from the outside.

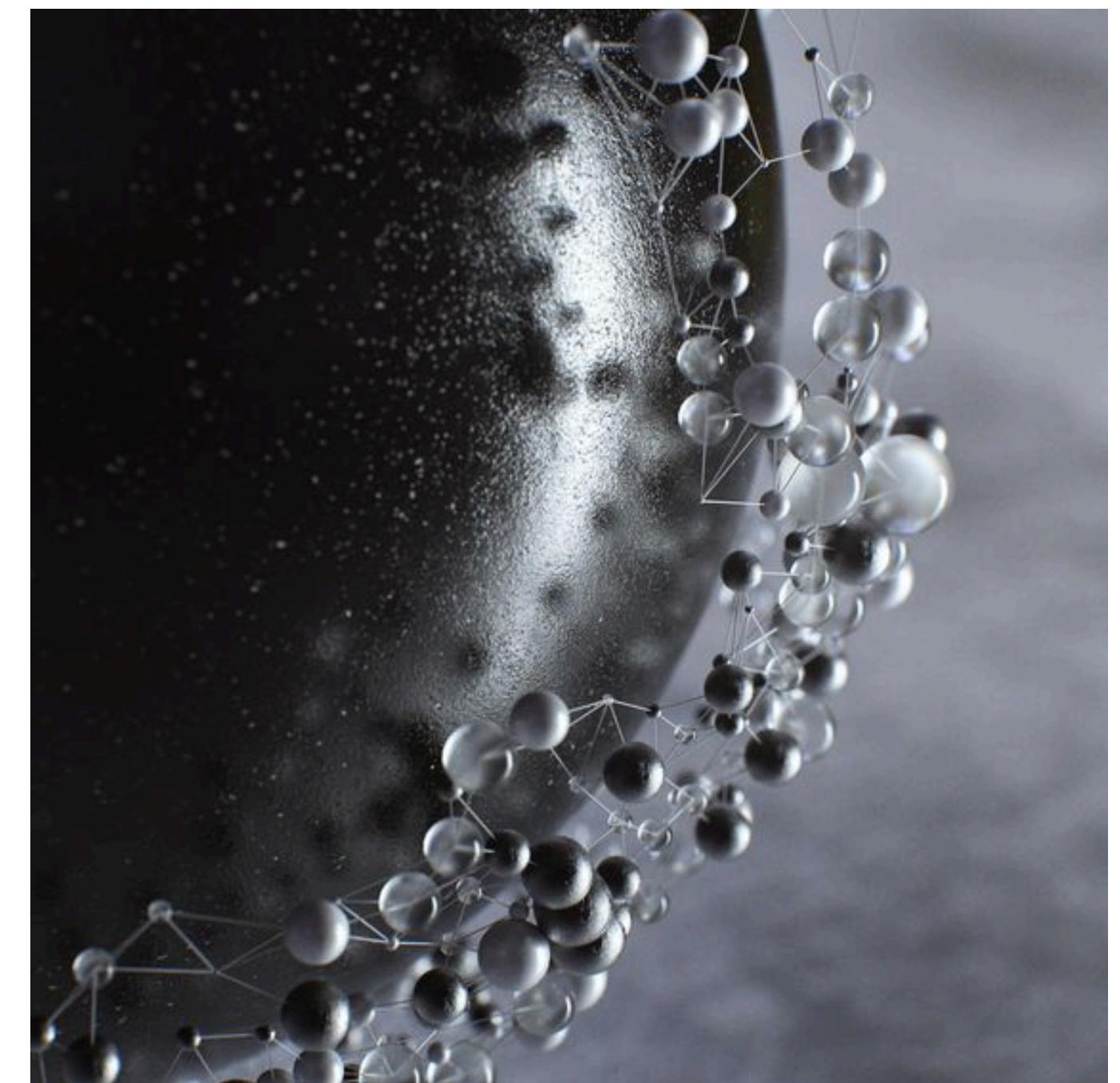
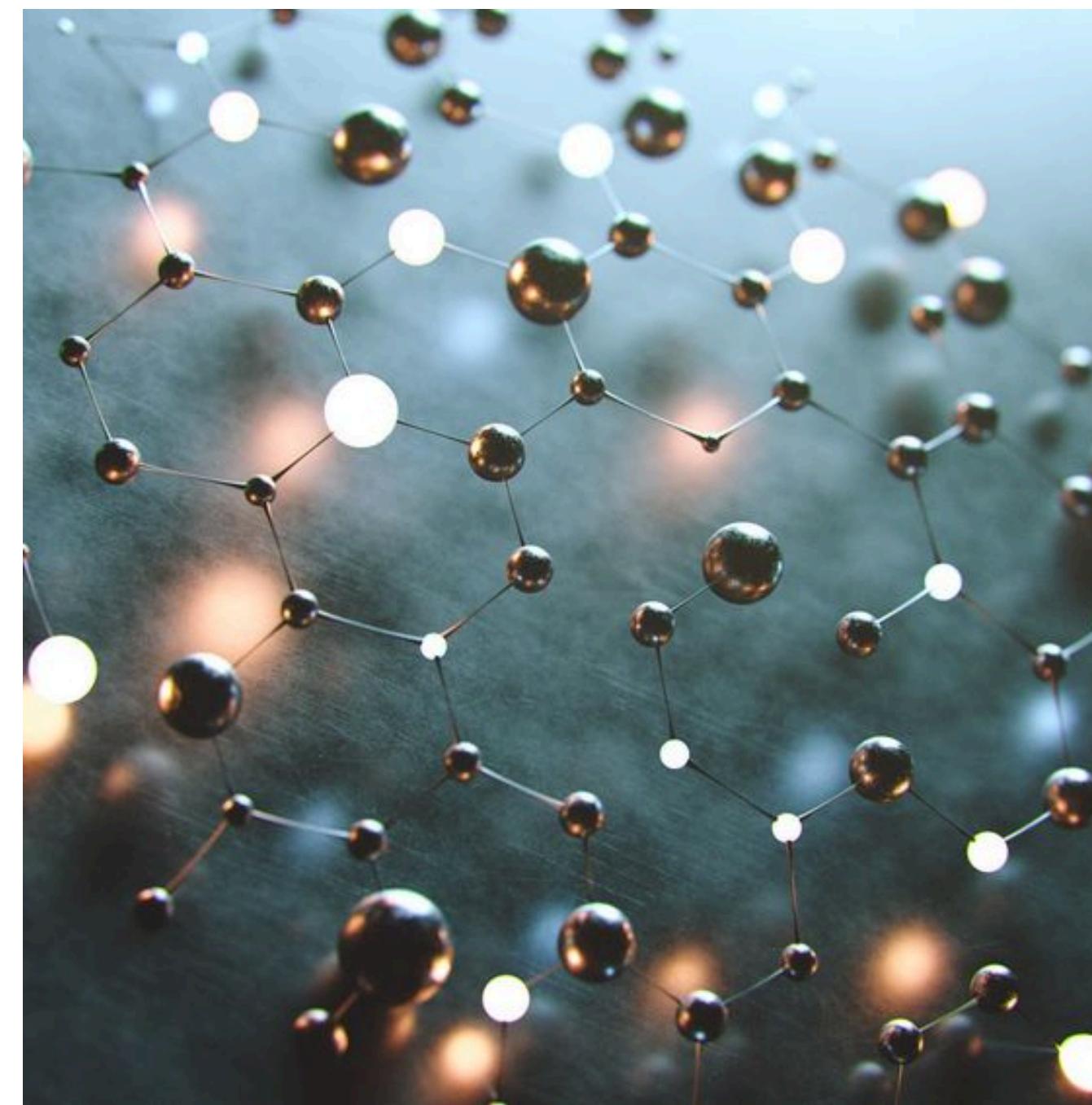
VARIABLES

Thickness  
Amount

Cautiousness: care taken to avoid danger or mistakes.

BIG 5

## Cautiousness



DESCRIPTION

A molecular looking structure forms an layer. The more cautious, the more nodes get illuminated

VARIABLES

Light intensity  
Scale



Extraversion: quality of being outgoing and directing attention to things other than yourself.

BIG 5

## Extraversion



### DESCRIPTION

The outer shell in this case is bursting out with explosions of particles pointing out similar to the sun surface.

### VARIABLES

Color  
Distance



## INTRO

Assertiveness: confident and forceful behavior.

BIG 5

# Assertiveness



## DESCRIPTION

One of the layers is formed by a polyhedron mesh made of glass.

## VARIABLES

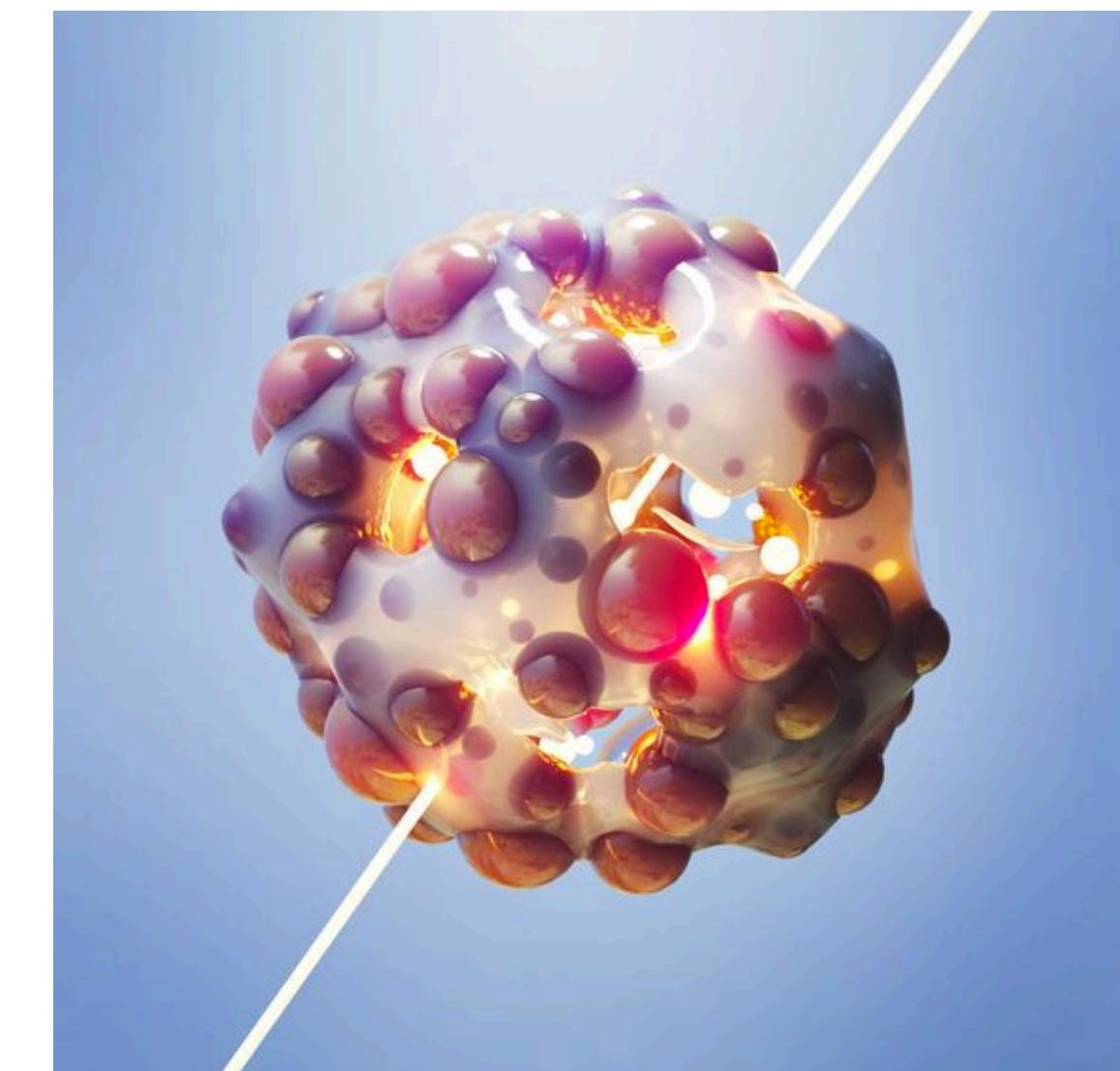
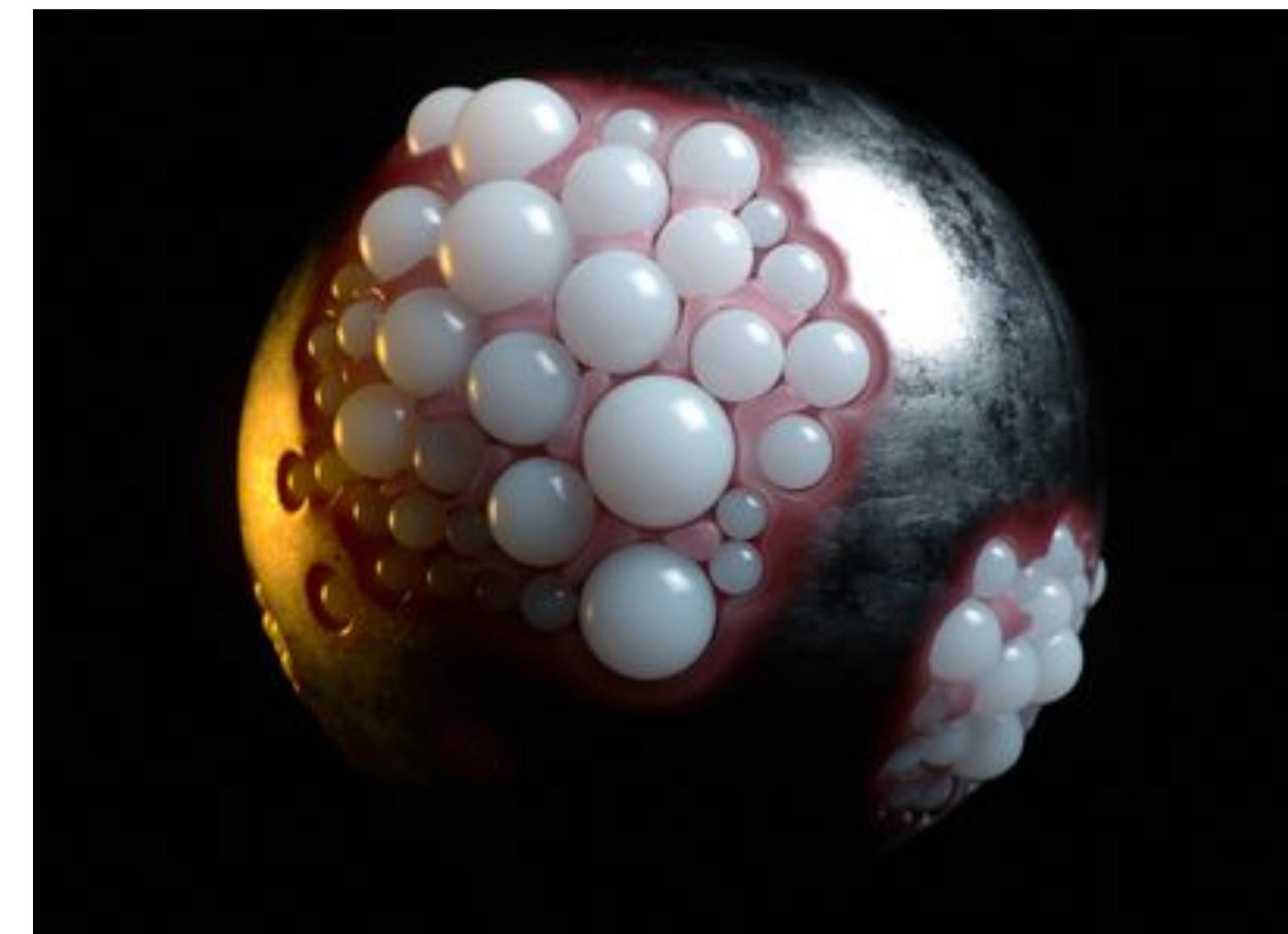
Amount of polygons  
Displacement



Cheerfulness: the quality or state of being noticeably happy and optimistic.

BIG 5

## Cheerfulness



### DESCRIPTION

Clusters of reactive “glass bubbles” quickly appear and disappear in one of the main layers of the multilayered orb. Almost as peaks of emotive explosions.

### VARIABLES

Size  
Light

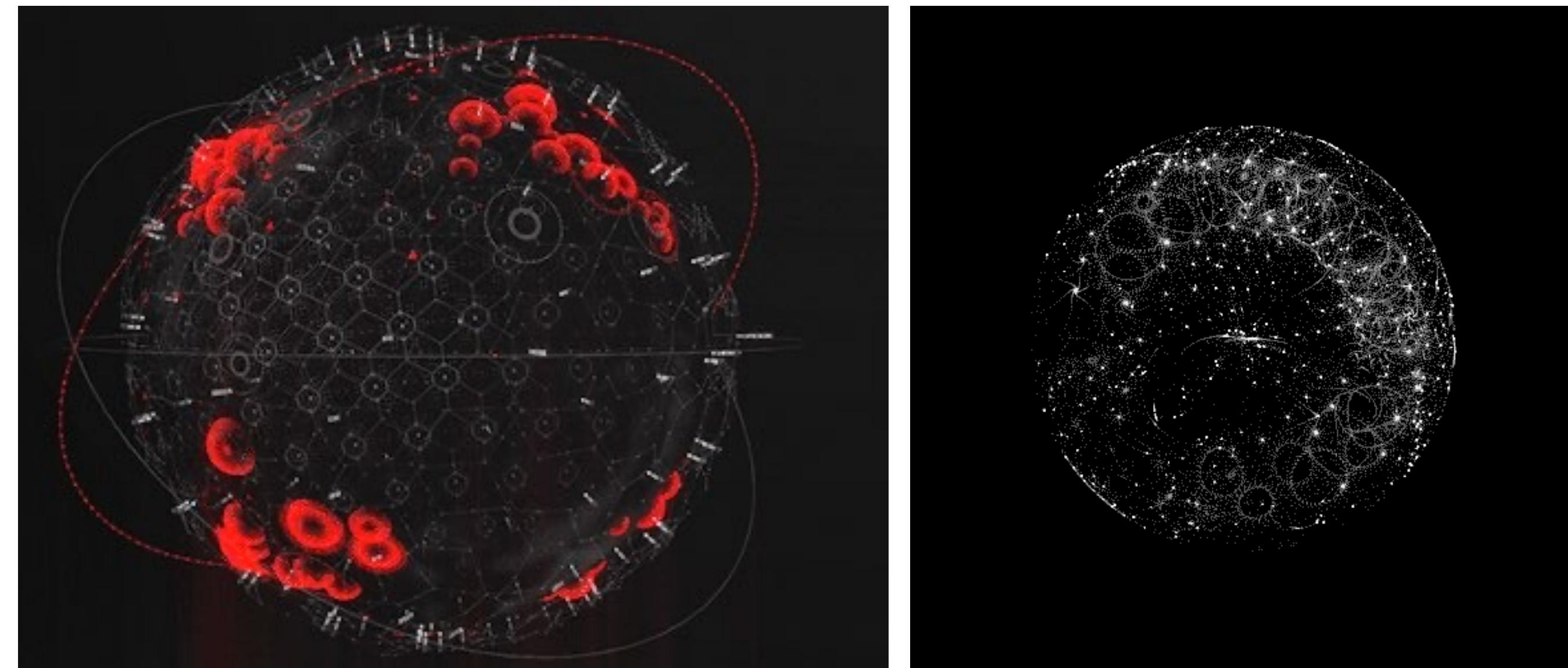


## INTRO

Anger: a strong feeling of annoyance, displeasure, or hostility.

BIG 5

# Anger

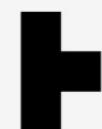


## DESCRIPTION

Bursts of micro radial explosions, similar to the “Cheerfulness” but in a more aggressive behaviour and different material

## VARIABLES

Size  
Light

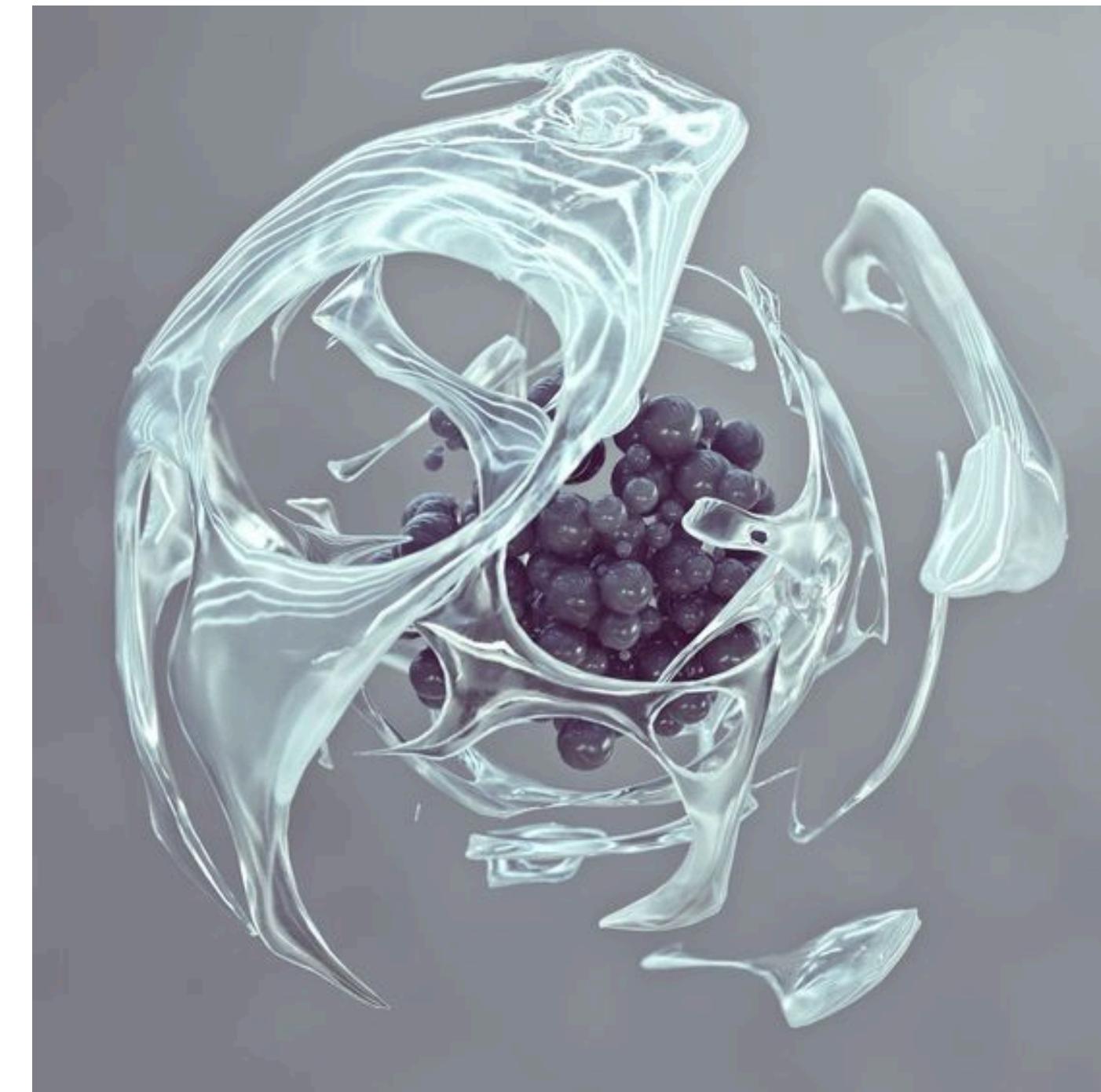


## INTRO

Imaginative: having or showing creativity or inventiveness.

BIG 5

# Imaginative



## DESCRIPTION

Liquid revolving meshes surround the core, alongside with the rest of the layers

## VARIABLES

Surface covered  
Translucency





BIG 5

## Artistic Interests

### INTRO

Artistic Interests: imaginative and intuitive who like to create something innovative and unique.



### DESCRIPTION

Similar to “Imaginative” but in this case there are magnetic fields represented by tracing lines.

### VARIABLES

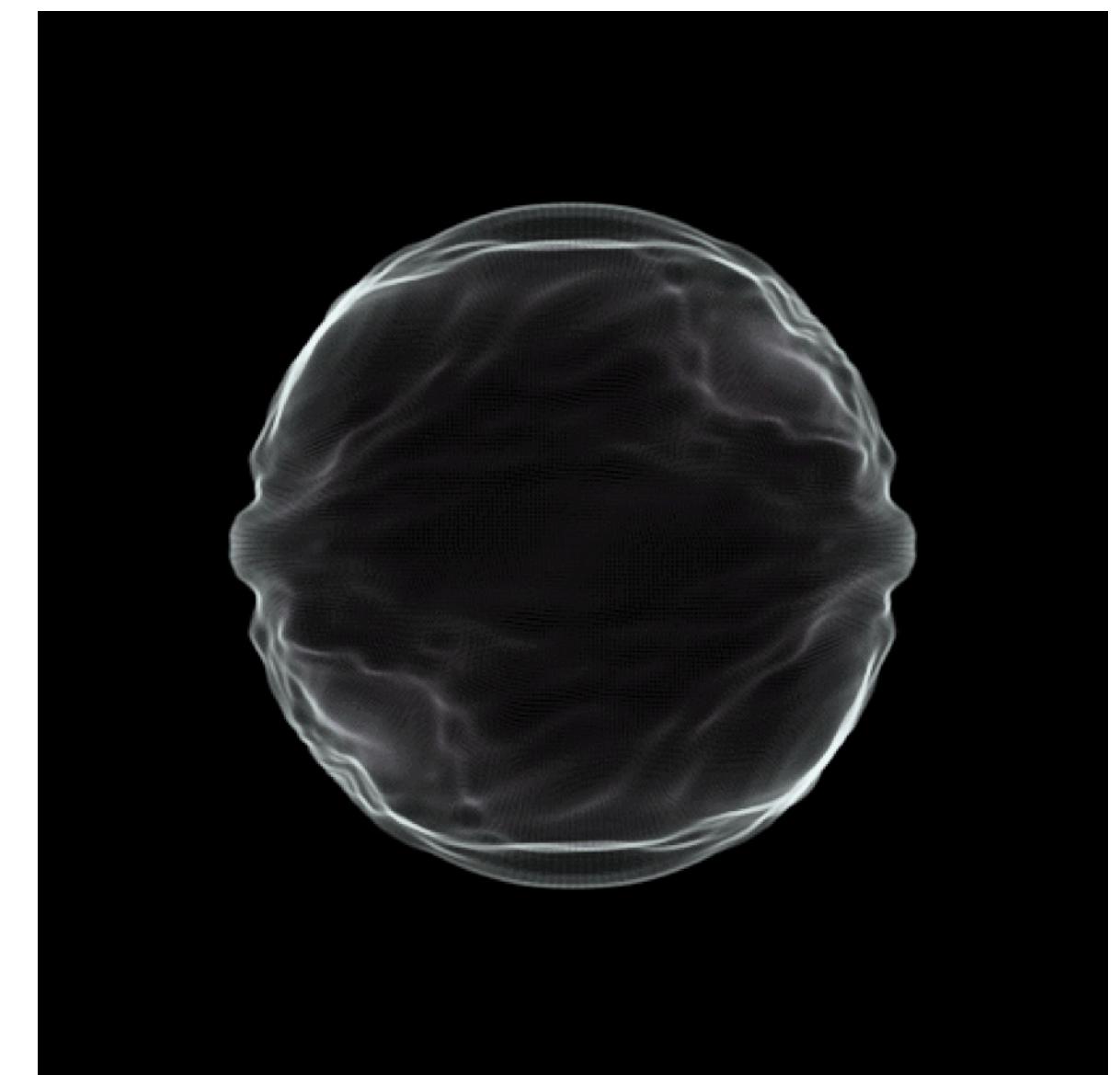
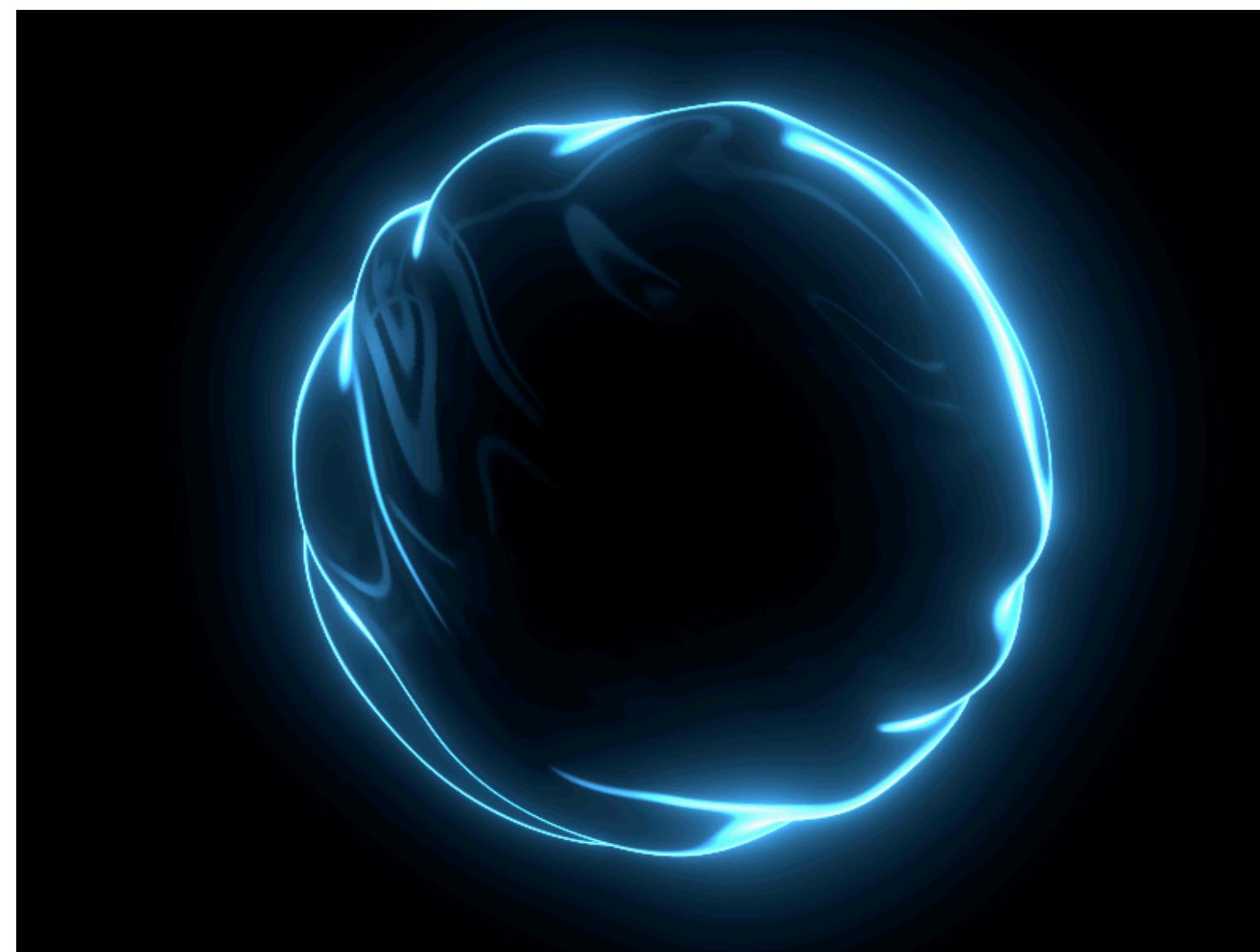
Surface covered  
Line thickness

## INTRO

Intellect: the faculty of reasoning and understanding objectively, especially with regard to abstract or academic matters.

BIG 5

# Intelect



## DESCRIPTION

A liquid see-through material with a gentle turbulence.

## VARIABLES

Color  
Turbulence



# Needs



## INTRO

Love: An intense feeling of deep affection.

## NEEDS

**Love**



## DESCRIPTION

The core is bursting with this magical explosion of glowing and flickering particles

## VARIABLES

Light Intensity  
Color



INTRO

Practicality: The quality or state of being practical.

NEEDS

## Practicality



DESCRIPTION

A fractal core changes and evolves as practical as it gets.

VARIABLES

Fractal shape  
Roundness

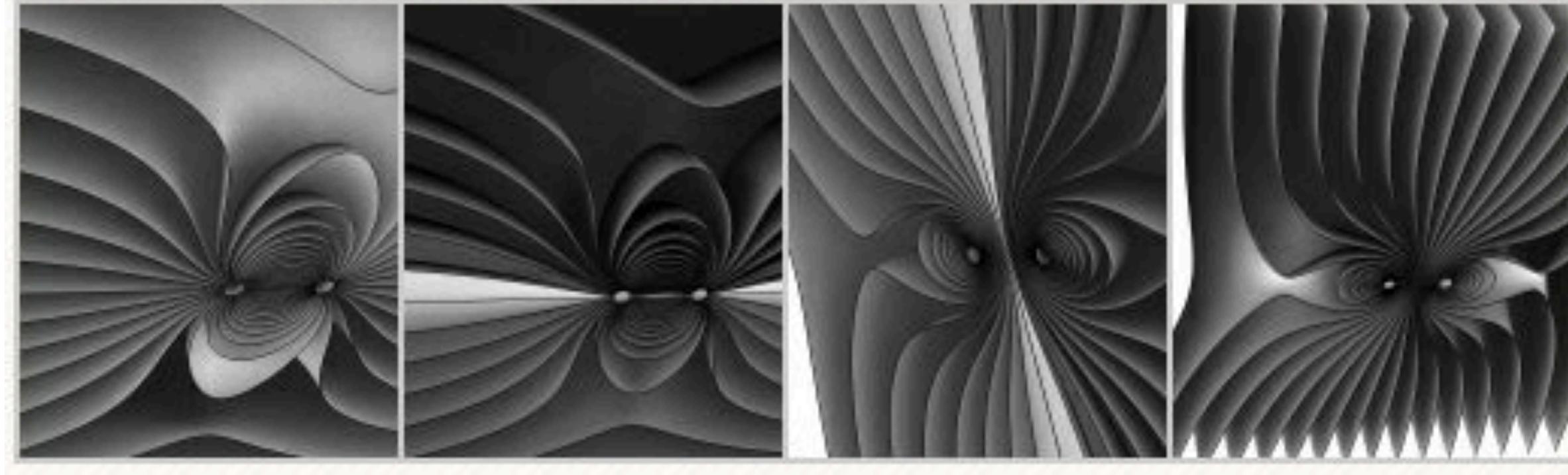
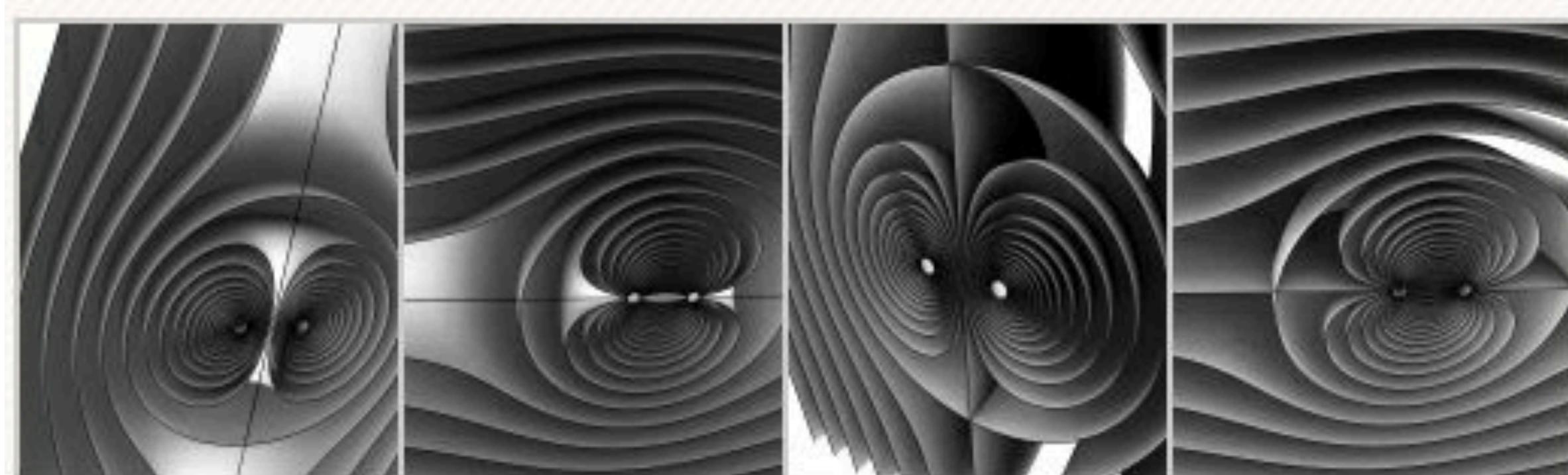


INTRO

Challenge: A call to take part in a contest or competition, especially a duel.

NEEDS

## Challenge



DESCRIPTION

A core made of contained magnetic fields, or “buckyballs” shows the contest for the force.

VARIABLES

Field Intensity  
Frequency

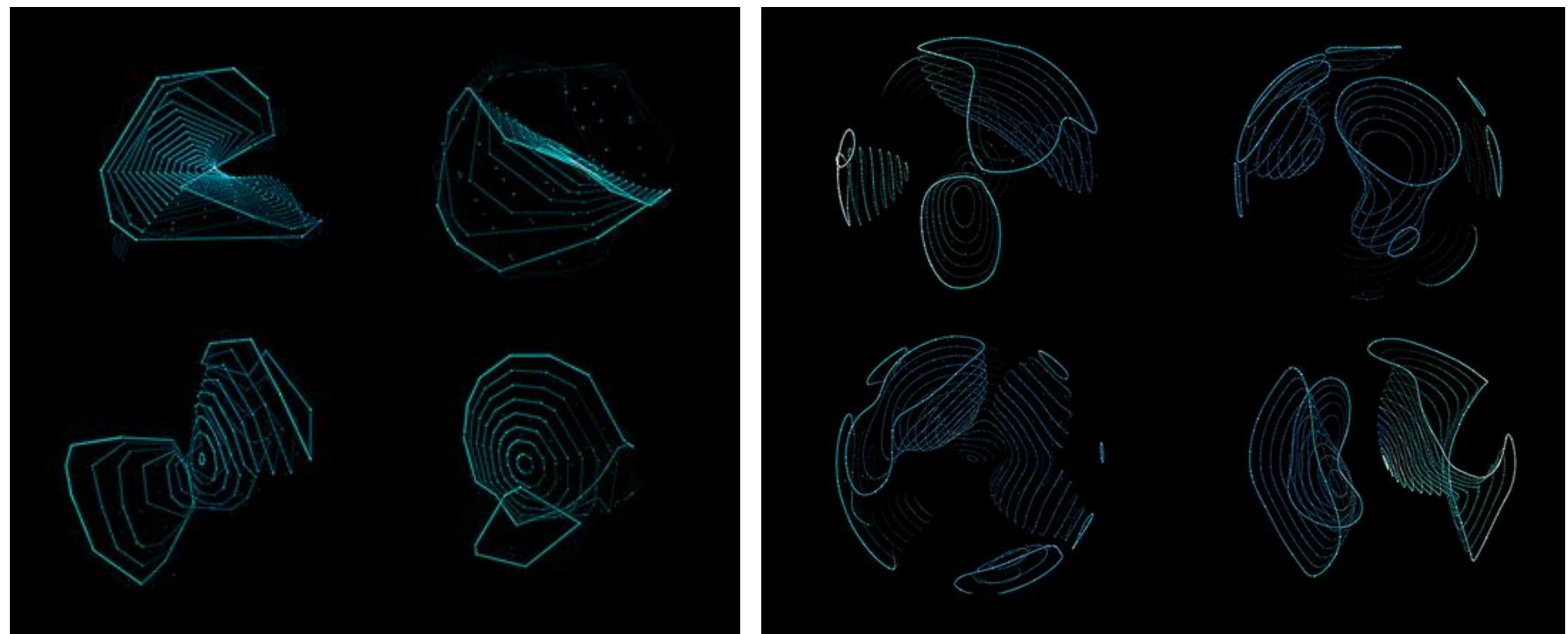


INTRO

Curiosity: A strong desire to know or learn something.

NEEDS

# Curiosity



DESCRIPTION

Angular trapezoid shapes being emitted from the core to the first layer, echoing curiosity.

VARIABLES

Repetition  
Number of angles

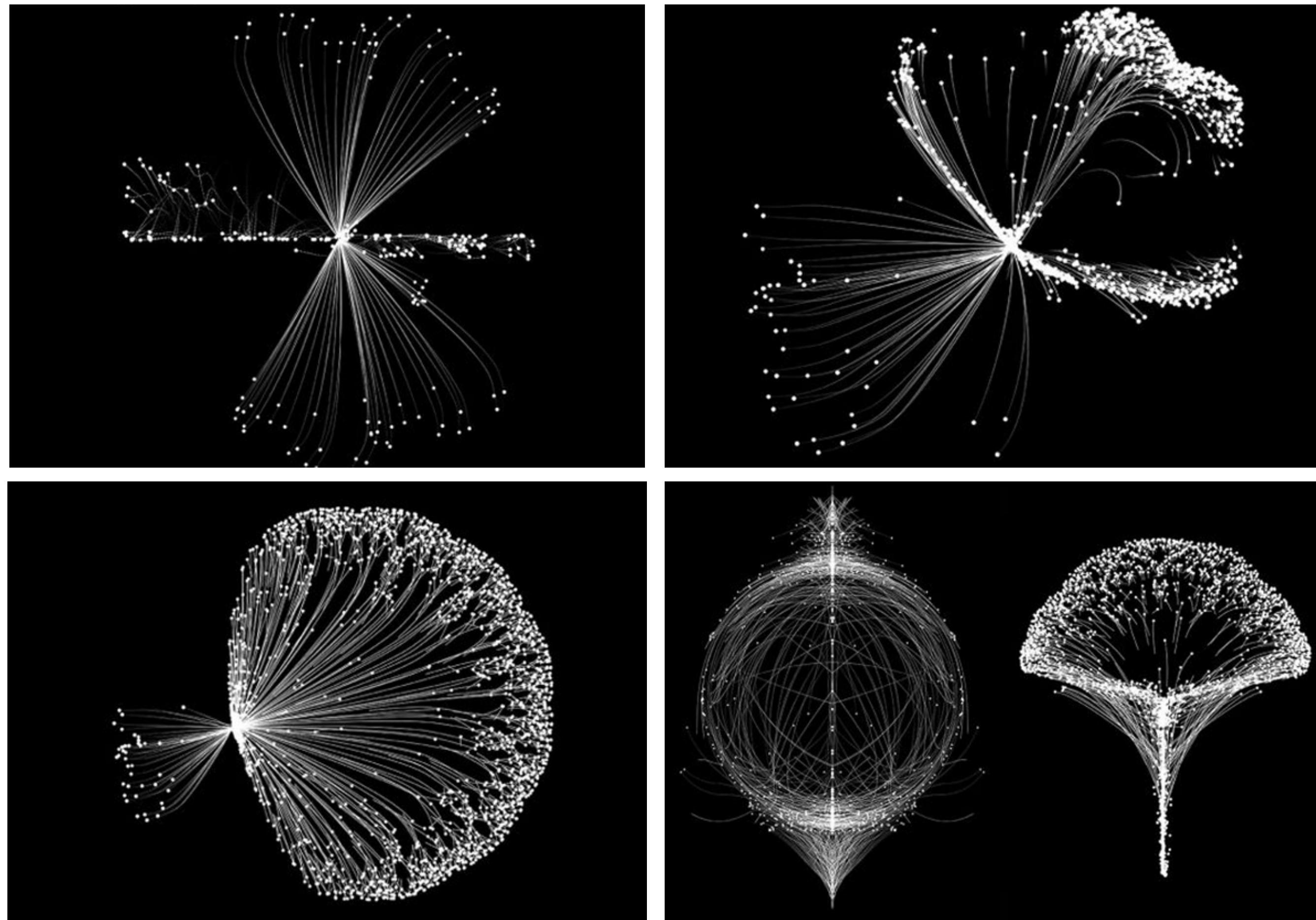


## INTRO

Harmony: The quality of forming a pleasing and consistent whole.

NEEDS

# Harmony



DESCRIPTION

From the core, a series of tracers come out to find the very first layer of the multi layer orb.

VARIABLES

Number of tracers  
Curvature



# Thank You

