2022

Credore

The credit market for
cryptocurrency investors

Logo / Identity design

A logo’s job is to **identify**
not **explain** your brand.

Logo / Identity design

We don’t want to explain what the brand does inside the actual logo.

We just want to make sure that the brand is identifiable.

Logo / Identity design

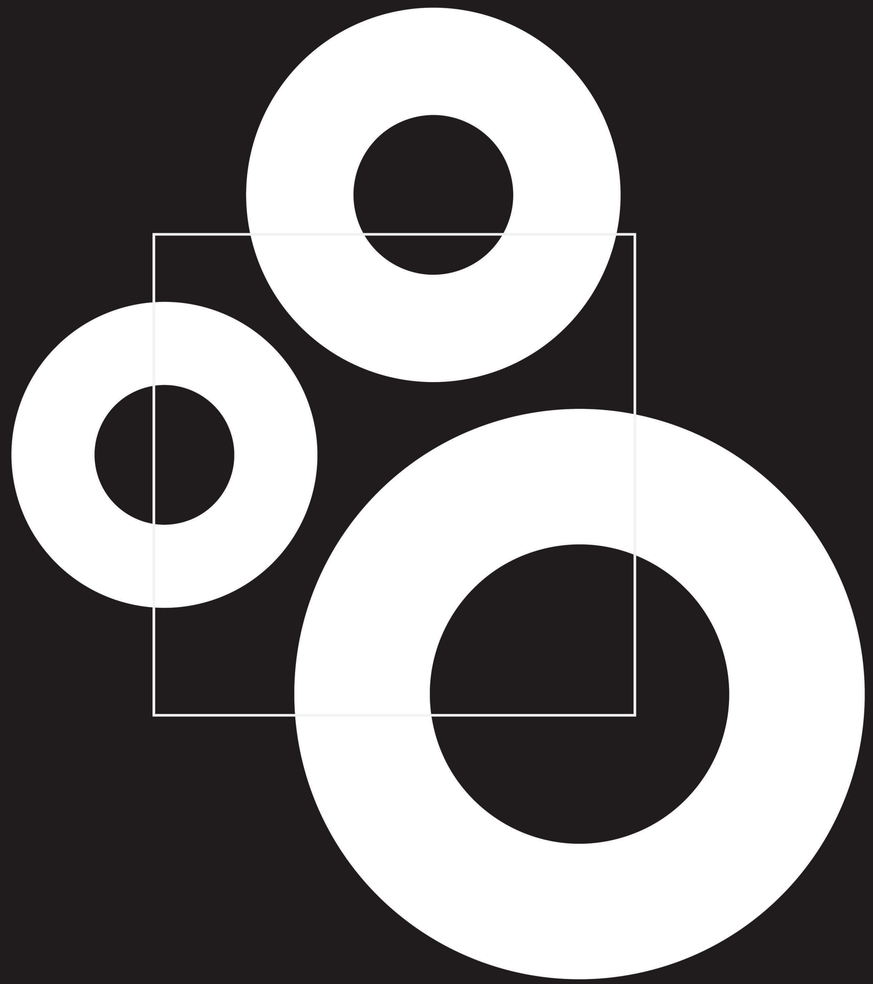
Discovery Process

Logo / Identity design

A door to credit

Logo / Identity design

Logo / Identity design

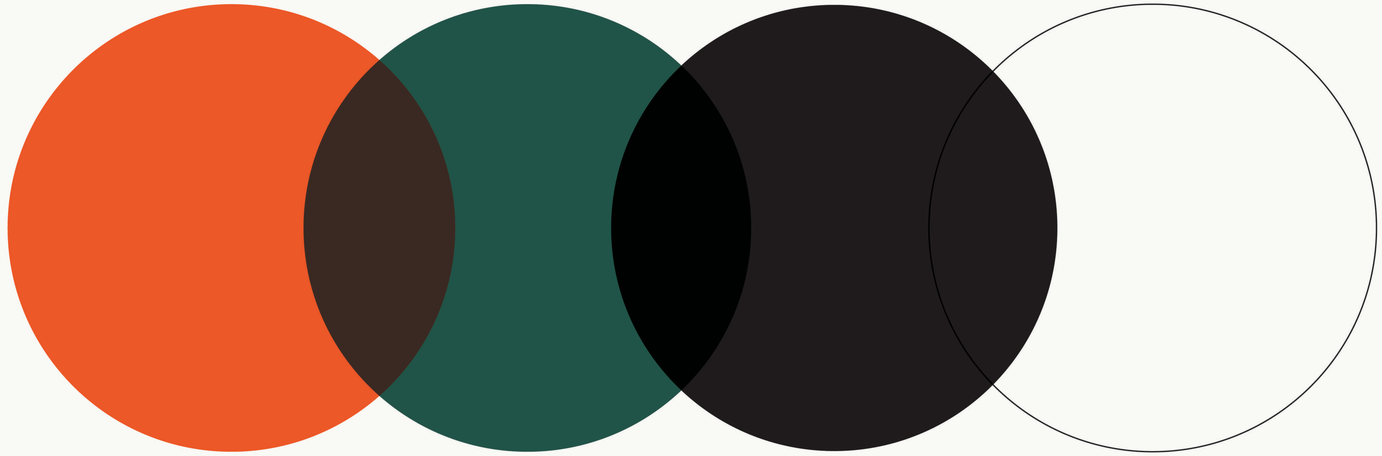


Logo / Identity design

Logo / Identity design

Color psychology

Logo / Identity design



Confidence & Sociability
Quality & Balance
Security & Sophistication

Logo / Identity design

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