

# Rusty Tanton | Résumé

## OVERVIEW

Compassionate, context-driven engineering leader with a proven track record of building and growing teams that deliver high quality, enterprise-scale web applications in the cloud. Recently impacted by a RIF and seeking my next opportunity to lead a full stack Agile team for a mission-driven company.

## EXPERIENCE

### **Loyal Health | Healthcare SaaS | Series A | Remote (based in Atlanta, GA)**

Engineering Manager – 3/2022 to 4/2024 (impacted by a 32% RIF)

- Led the CRM team, directly managing 5-10 React and C# software developers
- Orchestrated pre-release demos which helped win business through to being an established containerized web application in the cloud (Azure DevOps, Kubernetes) used by three health systems
- Scaled CRM product SMS message volume by 16,000% between August 2022 and April 2024
- Scaled CRM product email message volume by 563% between March 2023 and April 2024
- Accelerated client adoption of CRM product by expanding it to allow configurable audience segmentation using data from Epic and Athena EHRs
- Upheld quality standards by implementing Playwright E2E testing and Checkly monitoring and working with the Product Manager to write SLA test cases
- Protected the team's work-life balance and built trust with stakeholders by accurately forecasting delivery schedules
- Collaborated on cross-team/cross-discipline projects (API development, workshops, hackathon)

### **Georgia Tech Research Institute | Non-profit | Remote (based in Atlanta, GA)**

Senior Jira Developer – 7/2020 to 3/2022

- Led migration of labs from self-managed installations of Confluence and Jira to a single corporate installation, reducing cost and complexity
- Scaled team by organizing and leading team training sessions, mentoring less experienced developers, reducing single points of failure
- Designed and built Atlassian SDK Java plugins, Groovy/Python/shell scripts to automate migrations, reducing human errors and off hours work for the team

### **Brightspot | CMS SaaS | Remote (based in Reston, Virginia)**

Principal Software Engineer – 10/2014 to 4/2020 (impacted by a ~10% RIF)

- Led full stack teams to successfully launch client projects with aggressive deadlines
- Architected and built front end code for several prominent client sites including the UI redesign for Johnson & Johnson and radio station WGBH
- Designed and built Javascript libraries used by other teams in the organization on client projects, reducing duplicated work across the organization
- Main point of contact between remote Atlanta team and executive leadership in Reston office

### **Strategic Systems and Technology | CRM SaaS | Suwannee, Georgia**

Lead Software Developer – 3/2014 to 9/2014

- Led team of full stack developers (C# Web API services/Angular 1/SASS) which continuously built, tested, and deployed the Intertwyne application to Microsoft Azure cloud hosting

## CONTACT

### **Email**

rusty.tanton@gmail.com

### **Phone**

Please email address above and I will be happy to provide (removed on web version to avoid spam)

### **Web**

rustytanton.com  
github.com/rustytanton  
linkedin.com/in/rustytanton

## LOCATION

Atlanta, Georgia  
United States

## EDUCATION

B.A. Technical  
Communication  
Journalism Minor  
University of Tennessee,  
Knoxville

Former Certified Scrum  
Master 2011 – 2015

**WebMD | Health Media | Atlanta, Georgia**

Development Manager – 11/2011 to 3/2014

- Hired and mentored top Javascript and C# developers to work on full-stack Agile teams launching high scale web applications
- Maintained high employee retention rate by protecting work-life balance, securing funding for tools and training opportunities, and investing time to help employees set and meet personal development goals

Lead Developer – 3/2009 to 10/2011

- Led team which rebuilt core Health Center sections of site, modernized UI and increased engagement by more than 100%
- Architected, built, and deployed WebMD Blogs platform (PHP/WordPress) which contained more than 30 blogs and scaled to 2 million+ monthly unique visitors

Senior Web Developer – 3/2007 to 3/2009

- Managed multi-million dollar secure data capture forms and an ad platform for WebMD clients

Web Developer – 9/2005 to 3/2007

- Developed HTML/CSS/Javascript for revenue-generating programs