Rusty Tanton

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Compassionate engineering leader with a proven track record of building and growing teams that deliver high quality, enterprise-scale web applications in the cloud. Recently impacted by a RIF and seeking my next opportunity to lead a full stack Agile team for a mission-driven company.

EXPERIENCE

Loyal Health   **Healthcare SaaS | Series A**
Engineering Manager – 3/2022 to 4/2024 (impacted by a 32% RIF)   **Remote (based in Atlanta, GA)**
- Led the CRM team, directly managing 5-10 React and C# software developers
- Orchestrated pre-release demos which helped win business through to being an established containerized web application in the cloud (Azure DevOps, Kubernetes) used by three health systems
- Increased Medicare Annual Wellness visits scheduled per month 17% for one client between August 2023 and April 2024
- Scaled CRM product SMS message volume by 16,000% between August 2022 and April 2024
- Scaled CRM product email message volume by 563% between March 2023 and April 2024
- Accelerated client adoption of CRM product by expanding it to allow configurable audience segmentation using data from Epic and Athena EHRs
- Upheld quality standards by implementing Playwright E2E testing and Checkly monitoring and working with the Product Manager to write SLA test cases
- Protected the team's work-life balance and built trust with stakeholders by accurately forecasting delivery schedules
- Collaborated on cross-team/cross-discipline projects (API development, workshops, hackathon)

Georgia Tech Research Institute   **Non-profit**
Senior Jira Developer – 7/2020 to 3/2022   **Remote (based in Atlanta, GA)**
- Led migration of labs from self-managed installations of Confluence and Jira to a single corporate installation, reducing cost and complexity
- Scaled team by organizing and leading team training sessions, mentoring less experienced developers, reducing single points of failure
- Designed and built Atlassian SDK Java plugins, Groovy/Python/shell scripts to automate migrations, reducing human errors and off hours work for the team

Brightspot   **CMS SaaS**
Principal Software Engineer – 10/2014 to 4/2020 (impacted by a ~10% RIF) **Remote (based in Reston, Virginia)**
- Architected and built front end code for several prominent client sites including the UI redesign for Johnson & Johnson and radio station WGBH
- Designed and built Javascript libraries used by other teams in the organization on client projects, reducing duplicated work across the organization

Strategic Systems and Technology   **CRM SaaS**
Lead Software Developer – 3/2014 to 9/2014   **Suwanee, Georgia**
- Led team of full stack developers (C# Web API services/Angular 1/SASS) which continuously built, tested, and deployed the Intertwyne application to Microsoft Azure cloud hosting

WebMD   **Health Media**
Development Manager – 11/2011 to 3/2014   **Atlanta, Georgia**
- Hired and mentored top Javascript and C# developers to work on full-stack Agile teams launching high scale web applications
- Maintained high employee retention rate by protecting work-life balance, securing funding for tools and training opportunities, and investing time to help employees set and meet personal development goals

Lead Developer – 3/2009 to 10/2011
- Led team which rebuilt core Health Center sections of site, modernized UI and increased engagement by more than 100%
- Architected, built, and deployed WebMD Blogs platform (PHP/WordPress) which contained more than 30 blogs and scaled to 2 million+ monthly unique visitors

Senior Web Developer – 3/2007 to 3/2009
- Managed multi-million dollar secure data capture forms and an ad platform for WebMD clients

Web Developer – 9/2005 to 3/2007
- Developed HTML/CSS/Javascript for revenue-generating programs

EDUCATION

B.A. Technical Communication, Journalism Minor, University of Tennessee, Knoxville