# GO4ELLIS

**DUTY VENTURES**

## OVERVIEW

The Go4Ellis platform **connects** schools, teams, and sports organizations with on-demand Athletic Trainers for games, practices, camps, clinics, and tournaments. Through the Go4Ellis platform, Event Operators can hire Athletic Trainer for sports events.

## CHALLENGE

With every available nurse and doctor working around the clock in hospitals and emergency rooms, **they needed to find medical professionals** who were skilled in:
- patient care;
- able to carry out treatment plans;
- clinical diagnosis;
- well versed in HIPAA compliance rules to staff the hotel step-down units;

## SOLUTION

We helped the platform to give New York Health + Hospitals **access** to **thousands** of Athletic Trainers in New York state combined with the **ability** to scale with demand in **real-time**. Based on patient-load at the at the hotel step-down units, they were able to add or release staff on a daily basis.

## TECH STACK

The tech stack used was Ruby on Rails on the backend and background processing, React for the web app, used by Event Operators, and React Native for the Mobile App, used by Athletic Trainers.

Number of ATS staffed: **21**
Number of hours covered: **8,698**
Number of patients served: **200+**
Length of contract: **4 months**
Fill rate: **100%**

## TESTIMONIAL

The conditions on the ground were changing by the minute. The **rapid** transmission of the disease made it nearly impossible to forecast exactly how many medical professionals would be needed at the hotel-hospitals on a daily basis. Duty Ventures **fixed** that and we are very **happy**!

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